

reDesign Multi-Purpose Responsive Corporate HTML Template

Created: 12/30/2012

By: ThemeLeaf (www.ThemeLeaf.com)

Table of Contents

HTML File and Markup Structure.....	3
Framework (Twitter Bootstrap)	3
Basic Page Structure	3
The Grid System	4
Basic Grid HTML	4
Container Class.....	4
Detailed Grid System Information	4
Header (Logo, Phone Number, Social Icons)	4
Insert Your Logo Into reDesign	5
Phone Number	5
Social Icons.....	5
Site Navigation	6
Twitter Bar	6
How to insert the Twitter Bar into a web page	7
How to configure the Twitter Feed.....	7
Footer (Footer Logo/Address, About Us, and Navigation Links)	8
Modify the Footer Logo and Address	8
Modify the Footer About Us Text	8
Modify the Footer Navigation Links.....	8
Working with reDesign Pages and Page Templates.....	9
Home PageSlider.....	10
Demo Image Attribution	18

Thank you for purchasing the reDesign Multi-Purpose Responsive HTML Template. If you have questions that can't be answered by our documentation please contact us [here](#).

HTML File and Markup Structure

Framework (Twitter Bootstrap)

reDesign built upon a 12-column grid using the Twitter Bootstrap framework. The reDesign Template is designed to help you rapidly build a clean, responsive and highly professional business, product/services showcase and/or portfolio website.

Basic Page Structure

All pages within the reDesign template can be divided into the 4 core sections: “header”, “primary site navigation”, “main content”, and “footer”. Here’s a simplified page structure of reDesign’s basic page structure:

```
<!-- Header-->
```

```
<header>
```

```
{ Top Color Stripe, Logo, Telephone, & Social Icons}
```

```
</header>
```

```
<!-- PRIMARY SITE NAVIGATION -->
```

```
<div class="navbar-wrapper">
```

```
{The primary website navbar and dropdown menus}
```

```
</div>
```

```
<!-- Main Content -->
```

```
<div class="main-content">
```

```
{ MAIN BODY CONTENT - EVERYTHING BETWEEN THE HEADER AND THE FOOTER }
```

```
</div>
```

```
<!-- Footer -->
```

```
<footer id="footer">
```

```
{3 content columns along with bottom copyright bar}
```

</footer>

The Grid System

The reDesign grid system contains 12 columns, utilizing a 940px wide container with responsive features enabled. Here are some important details about reDesign's grid system you may want to know:

- The Main body is 940px wide
- The gutter width between columns is 20px
- Sidebars are 200px wide
- The primary content column for pages with a 3 column layout is 500px wide.
- The primary content column for pages with a 2 column layout is 720px wide.

Basic Grid HTML

For a simple two column layout, create a `.row` and add the appropriate number of `.span*` columns. As this is a 12-column grid, each `.span*` spans a number of those 12 columns, and should always add up to 12 for each row (or the number of columns in the parent).

```
<div class="row">
  <div class="span4">...</div>
  <div class="span8">...</div>
</div>
```

In the example above we have `.span4` and `.span8` giving us 12 total columns and a complete row.

Container Class

reDesign contains a special class that is used across all HTML files which is `.container`. This class determines the maximum width of a page and also makes sure that page is center-aligned. It also determines how pages are rendered on mobile devices and tablets.

Detailed Grid System Information

There are many options available with reDesign's Grid system, which utilizes the Twitter Bootstrap Grid Framework. A detailed guide of the grid system can be found here:

<http://twitter.github.com/bootstrap/scaffolding.html>.

Header (Logo, Phone Number, Social Icons)

reDesign's header area contains the following elements:

- **Logo** – company/organization or product logo.
- **Phone Number** – company/organization phone number.

- **Social Icon Bar** – link to your company/organization or product social media accounts.

You can quickly find the header area on any reDesign page template simply by locating the `<!-- HEADER AREA -->` comments.

Insert Your Logo Into reDesign

To insert your company logo do one of the following:

1. Replace the highlighted **logo.png** (found in the **img** folder) file with your company logo. The size of the current **logo.png** file is 295x90.

-- or --

2. Point the highlighted logo to a different image file (whatever your logo file is named). Note: If you choose this option you'll need to make this change site wide in all of your website pages.

```
<!-- HEADER AREA -->
<header>
  <div class="container">
    <div class="row">
      <!-- HEADER: LOGO AREA -->
      <div class="span4 logo">
        <a class="logo" href="index.html">
          
        </a>
      </div>
```

Phone Number

To insert your company phone number replace the highlighted number and link. Note: By putting your phone number into a link, as illustrated below, the telephone number will become an active dial link when viewed by mobile phone users.

```
<div class="span4 offset4">
<!-- HEADER: PHONE NUMBER -->
  <p class="head_phone"><a href="tel800-655-7800">(800)655-7800</a></p>
</div>
```

Social Icons

To link your social media account to the associated social icons simply input the link in the highlighted areas below. Remove any social icons you don't wish to use by removing the associated `` line.

```

<!-- HEADER: SOCIAL ICONS -->
<ul class="socials unstyled">
  <li><a class="flickr" href="#"></a></li>
  <li><a class="twitter" href="#"></a></li>
  <li><a class="facebook" href="#"></a></li>
  <li><a class="youtube" href="#"></a></li>
  <li><a class="dribbble" href="#"></a></li>
  <li><a class="pinterest" href="#"></a></li>
</ul>
</div>
</div>

```

Site Navigation

To modify site navigation (primary horizontal site navigation) locate the <!--Header: PRIMARY SITE NAVIGATION --> comment. The image below illustrates just how reDesign's navigation classes work, and how you to need configure navigation for your website.

```

<!-- PRIMARY SITE NAVIGATION -->
<div class="navbar-wrapper">
  <div class="container">
    <div class="navbar">
      <div class="navbar-inner">
        <div class="buttons-container">
          </div>
        <ul class="blue nav" id="css3-menu">
          <li class="dropdown">
            <a class="dropdown-toggle" data-toggle="dropdown" href="index.html">Home</a>
            <ul class="dropdown-menu">
              <li><a href="index.html">Home Page</a></li>
              <li><a href="index2.html">Alternate Home Page 1</a></li>
              <li><a href="index3.html">Alternate Home Page 2</a></li>
            </ul>
          </li>
          <li>
            <a href="faq-support.html">FAQs/Support</a>
          </li>
        </ul>
      </div>
    </div>
  </div>
</div>

```

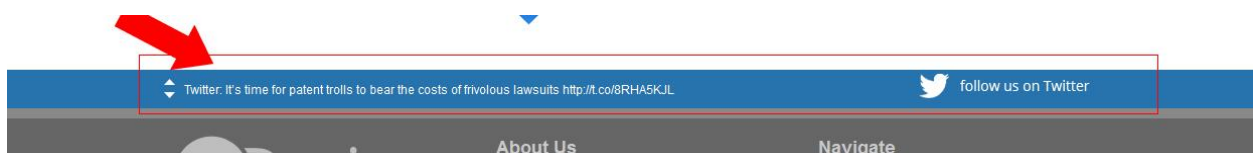
Primary Nav Menu with dropdown

dropdown menu items

menu item with no dropdown menu

Twitter Bar

reDesign includes a custom twitter bar widget that cycles tweets from a selected Twitter account.



How to insert the Twitter Bar into a web page

The Twitter bar is already included all reDesign page templates. However, you use the following markup to insert the Twitter Bar in any page you create from scratch:

```
<div class="recent-tweets">
  <div class="container">
    <div class="row show-grid">
      <div class="span12 twitter-wrapper">
        <div id="nav_t"></div>
        <div class="tweets-slide"><ul class="slides"></ul></div>
        <a class="follow_img" href="#"></a>
      </div>
    </div>
  </div>
</div>
```

Also, the following markup line should be included somewhere in the page body, preferably just below the footer:

```
<script type="text/javascript" src="js/custom.js"></script>
```

How to configure the Twitter Feed

To configure your Twitter Bar with a selected Twitter account simply open the “custom.js” file found in the “js” folder; and find the text “**screen_name:**”; and change the name currently in single quote to the Twitter screen name you wish to use.

```
// twitter feed
$.ajax({
  url: 'http://api.twitter.com/1/statuses/user_timeline.json',
  type: 'GET',
  dataType: 'jsonp',
  data: {
    screen_name: 'gigaom',
    include_rts: true,
    count: 5,
    include_entities: true
  },
  success: function(data, textStatus, xhr) {
    var html = '';
    for (var i = 0; i < data.length; i++) {
      html = html + '<li class="latest-tweet"><p>' + data[i].text + '</p></li>';
    }
    $(".tweets-slide ul").append($.html(html));
    var height_li = 0;
    $(".tweets-slide ul li").each(function() {
      $(this).css('height', '');
      if ($(this).height() > height_li) height_li = $(this).height();
    });
  }
});
```



Footer (Footer Logo/Address, About Us, and Navigation Links)

reDesign contains a custom footer that includes 3 columns:

- **(Column 1) Company Info** – includes area for company logo and company address.
- **(Column 2) About Us** – “about us” text area.
- **(Column 3) Navigation** - includes navigation links.

Modify the Footer Logo and Address

To modify the footer logo and footer address simply locate the `<!-- FOOTER: LOGO -->` and `<!-- FOOTER: ADDRESS -->` comment in the footer area of the page change the highlighted areas.

```
<!-- FOOTER: LOGO -->
<!-- FOOTER: ADDRESS -->
<div class="span4">
  
  <address class="address">
    <p><i class="icon-map-marker icon-large"></i>1800 North Central Expressway</p>
    <p><i>&nbsp;</i><i>&nbsp;</i>Suite 800</p>
    <p><i>&nbsp;</i><i>&nbsp;</i>Dallas, Texas 75231</p>
    <p><i class="icon-phone icon-large"></i>Phone: (800) 655-7800</p>
    <p><i class="icon-print icon-large"></i>Fax: (800) 655-7800</p>
  </address>
</div>
```

Modify the Footer About Us Text

To modify the footer About Us text simply locate the `<!-- FOOTER: ABOUT US -->` comment in the footer area of the page and change the highlighted areas below.

```
<!-- FOOTER: ABOUT US -->
<div class="span4 footer-center">
  <h4 class="center-title">About Us</h4>
  <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit...</p>
  <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit...</p>
</div>
```

Modify the Footer Navigation Links

To modify the footer Navigation links simply locate the `<!-- FOOTER: NAVIGATION LINKS -->` comment in the footer area of the page and change the highlighted areas below.


```

<!-- FOOTER: NAVIGATION LINKS -->
<div class="span4 footer-right">
  <h4 class="center-title">Navigate</h4>
  <ul class="footer-navigate">
    <li>
      <a href="">Home</a>
    </li>
    <li>
      <a href="">Features</a>
    </li>
    <li>
      <a href="">Pages</a>
    </li>
    <li>
      <a href="">Portfolio</a>
    </li>
    <li>
      <a href="">Blog</a>
    </li>
    <li>
      <a href="">Contact</a>
    </li>
  </ul>
</div>

```

Working with reDesign Pages and Page Templates

reDesign contains 20+ page templates to help you rapidly build web pages with your own customized content. A full list of reDesign's current page templates along with a description of each template and its file name is listed below:

- Home – the main/primary home page (**index.html**).
- Home Alternate Page 1 – an alternative home page template (**index2.html**).
- Home Alternate Page 2 – an alternative home page template (**index3.html**).
- Home Footer 1 Page – a home page template with an alternative footer background (**index-footer1.html**).
- Home Footer 2 Page – a home page template with an alternative footer background (**index-footer1.html**).
- Home Footer 3 Page – a home page template with an alternative footer background (**index-footer1.html**).
- Home Footer 4 Page – a home page template with an alternative footer background (**index-footer1.html**).
- Product Information Page – a page template for designed for displaying product or service information (**product-info.html**).
- Feature Tour Page – a page template that allows you to create a guided tour (**product-tour.html**).
- Product History Page – a page template that allows you to create a historical timeline, which can be used for product or company history (**product-release-history.html**).
- Feature Comparison Page – a page template that allows you to create a product or service comparison chart (**product-comparison.html**).

- Pricing Tables Page – a page template that allows you to create a product and/or service pricing table (**pricing-tables.html**).
- FAQs/Support Page – a page template for that allows you to create a portal for support and/or product and service FAQs (**faqs-support.html**).
- Shortcodes Page – a page template that breaks down several popular Twitter Bootstrap shortcode elements which can be used within in reDesign web page you create (**shortcodes.html**).
- Masonry-style Portfolio Page - a masonry-style portfolio template (**portfolio-masonry.html**).
- Grid-style Portfolio Page – a 4-column grid portfolio grid template (**portfolio-grid.html**).
- Portfolio Item Page – a page template for displaying a single portfolio item (**portfolio-item.html**).
- About Us Page – an “about us” or “company” page template (**about.html**).
- Left Sidebar Page – a basic page template with left-column sidebar (**left-sidebar.html**).
- Right Sidebar Page - a basic page template with right-column sidebar (**right-sidebar.html**).
- Both Sidebars Page - a basic page template with both left and right-column sidebars (**both-sidebars.html**).
- Team Row Page – a page template designed to list your company’s key team members (**team-1-column-full-page.html**).
- Team 2-Column Page – an alternate page template designed to list your company’s key team members (**team-3.html**).
- Team 2-Column Centered Page - a page template designed to list your company’s key team members (**team-3-centered.html**).
- Team Row with Left Sidebar Page - a page template designed to list your company’s key team members (**team-2.html**).
- Gallery Page – a basic image gallery page template with lightbox controls (**gallery.html**).
- Contact Us Page – a “contact us” page template, form and display map (**contactus.html**).

Home PageSlider

Here are a few general things you’ll want to know about the slide in the reDesign home page template:

- The Home page template uses the popular Slider Revolution. A developer license was obtained by ThemeLeaf for the reDesign HTML Template; and your purchase of reDesign gives you a user license for Slider Revolution, a \$12 value.
- While the backgrounds of the slides extend the full width of a page, the primary slide content area is generally 940x450 pixels.
- The slider is held within the following div container: `<div class="fullwidthbanner-container">`.

About Slider Revolution

Turn simple HTML markup into a responsive (mobile friendly) or full width slider with must-see-effects

and meanwhile keep or build your SEO optimization (all content always readable for search engines). See the heaps of custom transitions/animations for each object on the page! Customize this slider with just a little HTML and CSS to your very needs.

This plugin features tons of unique transition effects, an image preloader, video embedding, autoplay that stops on user interaction and lots of easy to set options to create your own effects. All customization can be handled via jQuery Options, HTML 5 data-attributes and CSS !

The developer site for Slider Revolution can be found here:

http://codecanyon.net/item/slider-revolution-responsive-jquery-plugin/2580848?sso?WT.ac=search_item&WT.seg_1=search_item&WT.z_author=themepunch

Also, you can find other slide examples/variations using Slider Revolution here:

<http://www.youtube.com/watch?v=J9FroPmOLT0>

Slider Revolution Markup (documentation from the developer)

The items markup uses javascript/jQuery to transform a block of HTML markup into the slider, all customization is done through the use of HTML5 data attributes and CSS. The markup is valid for HTML5 rules and the content will be fully indexed by search engines. The general structure of markup follows this schema:

Two surrounding DIVs are the basic holder for your Slider:

```
<div id="banner_container">
  <div id="banner" >...</div>
</div>
```

```
<!-- MAIN CONTENT AREA: SLIDER BANNER (REVOLUTION SLIDER) -->
<div class="fullwidthbanner-container" >
  <div class="banner" >
    <ul>
      <!-- MAIN CONTENT AREA: SLIDER BANNER (REVOLUTION SLIDER) - SLIDE 1 [SLIDE STYLE=BOXFADE] -->
      <li class="slide1" data-transition="slotfade-horizontal" data-masterspeed="300" data-slotamount="20">
        
        <div class="caption lfb carousel-caption" data-x="500" data-y="50" data-speed="1000" data-start="1000" data-easing="easeOutBack" style="
```

An unordered list inside holds the different slides as list elements

```
<ul>
```

```
<!-- THE BOXSLIDE EFFECT EXAMPLES WITH LINK ON THE MAIN SLIDE EXAMPLE -->
```

```
<li data-transition="boxslide" data-slotamount="7" data-link="http://www.google.de">
  
```

```

<div class="caption sft big_white" data-x="400" data-y="100" data-speed="700" data-start="1700"
data-easing="easeOutBack">KICKSTART YOUR WEBSITE</div>
<div class="caption sfb big_orange" data-x="400" data-y="142" data-speed="500" data-start="1900"
data-easing="easeOutBack">WITH SLIDER REVOLUTION!</div>
<div class="caption lfr medium_grey" data-x="510" data-y="210" data-speed="300" data-
start="2000">UNLIMITED TRANSITIONS</div>
</li>
...
</ul>

```

Next, we describe the inner of this list elements.

The more advanced users will have no problems in customizing the slider up to every detail and create their own sliders using the CSS files.

The CSS file responsible for the layout of your slider is the settings.css. Find All Responsive Settings and Docu later in "Responsive Captions".

Layout

The Default parameters of the Plugin

- **delay** The time one slide stays on the screen in Milliseconds (Default: 9000)
- **startheight** Basic Height of the Slider in the desktop resolution in pixel, other screen sizes will be calculated from this (Default: 490) It should be similar to the settings of the style sheet. If you use a full width banner, it will define the max. Height of the banner by resizing of the browser. The banner won't be higher than this value.
- **startwidth** Basic Width of the Slider in the desktop resolution in pixel, other screen sizes will be calculated from this (Default: 890) It should be similar to the settings of the style sheet. If you use a full width banner, it will define the max. Width of the banner by resizing of the browser.
- **hideThumbs** Time after that the Thumbs will be hidden(Default: 200),
- **navigationType** Display type of the navigation bar (Default:"none")

Options:

 - bullet
 - thumb ** In full width version thumbs won't be displayed if navigation offset set to show thumbs outside of the container ! Thumbs must be shown in the container!
 - none
 - both
- **navigationArrows** Display position of the Navigation Arrows (Default: "nexttobullets")

Options:

 - nexttobullets

verticalcentered ** By navigation Type Thumb arrows always centered or none visible
none

- **navigationStyle** Look of the navigation bullets (Default: "round")
Options:
round
square
navbar ** If you choose navbar, we recommend to choose Navigation Arrows to nexttobullets
- **touchenabled** Enable Swipe Function on touch devices (Default: "on")
Options:
on
off
- **navOffsetHorizontal** The Bar is centered but could be moved this pixel count left(e.g. -10) or right (Default: 0) ** By resizing the banner, it will be always centered !!
- **navOffsetVertical** The Bar is bound to the bottom but could be moved this pixel count up (e. g. -20) or down (Default: 20)
- **shadow** The Shadow display underneath the banner
Options:
0 No Shadow
1
2
3
- **onHoverStop** Stop the Timer when hovering the slider
Options:
on
off
- **thumbWidth** the basic Width of one Thumbnail (only if thumb is selected. Default:100)
- **thumbHeight** the basic Height of one Thumbnail (only if thumb is selected Default 50)
- **thumbAmount** the amount of the Thumbs visible same time (only if thumb is selected)
** All Thumbs will be hidden in smallest Responsive Level, and in smaller level default size is reseted to 60x30px. Can be modiflicated in the settings.css file)
- **fullWidth** on/off It turns on the Horizontal Centering of Images in FullWidth version. In Case the Image is bigger then the container width, it fits the image with its height in the container and centers horizontally.
- **stopAtSlide** -1 or 1 to 999. Stop at selected Slide Number. If set to -1 it will loop without stopping. Only available if stopAfterLoops is not equal -1 !

- **stopAfterLoops** -1 or 0 to 999. Stop at selected Slide Number (stopAtSlide) after slide looped "x" time, where x this Number. If set to -1 it will loop without stopping. Only available if stopAtSlide not equal -1 !

02 Slider items

**** - Every list item represents a new banner/slider item.
Transition effects and a possible slide link are defined here:

- **data-transition** The appearance transition of this slide
Options:
boxslide
boxfade
slotzoom-horizontal
slotslide-horizontal
slotfade-horizontal
slotzoom-vertical
slotslide-vertical
slotfade-vertical
curtain-1
curtain-2
curtain-3
slideleft
slideright
slideup
slidedown
fade
random
slidehorizontal
slidevertical
- **data-masterspeed** Set the Speed of the Slide Transition. Default 300, min:100 max:2000.
- **data-slotamount** The number of slots or boxes the slide is divided into. If you use boxfade, over 7 slots can be juggy.
- **data-link** A link on the whole slide pic
- **data-delay** A new Delay value for the Slide. If no delay defined per slide, the delay defined via Options will be used

- **data-thumb** An Alternative Source for thumbs. If not defined a copy of the background image will be used in resized form

Each List item must include:

- an image `` as Background Image / Main Image with Data of the thumb
OR
- a colored background image AND a coloredbg caption which is full width/height defined !!
- ``
- `<div class="caption coloredbg fade" data-x="0" data-y="0" data-speed="10" data-start="0" style="background-color:#ff9118; width:100%;height:100%"></div>`

Each List item can include:

- some `<div>`s containing captions (class="caption"), this could contain embedded video iframes also

```
<li data-transition="boxslide" data-slotamount="7" data-link="http://www.google.de">
  
  <div class="caption sft big_white" data-x="400" data-y="100" data-speed="700" data-start="1700"
data-easing="easeOutBack">KICKSTART YOUR WEBSITE</div>
  <div class="caption sfb big_orange" data-x="400" data-y="142" data-speed="500" data-start="1900"
data-easing="easeOutBack">WITH SLIDER REVOLUTION!</div>
  <div class="caption lfr medium_grey" data-x="510" data-y="210" data-speed="300" data-
start="2000">UNLIMITED TRANSITIONS</div>
</li>
```

Captions

Captions are Containers which can be customized via CSS, classes for the start animation and some data options.

The CSS for the caption added in the settings.css file because it depends strongly on the responsive Sizing.

There are 4 Steps of Responsive Contents which are written later below under the Responsive Dependencies Caption.

You find an example in the settings.css of our item download.

The options are in detail:

- color **class** example big_white, big_orange, medium_grey (check the style.css of the example for details)

- animation **class**

Options:

sft - Short from Top

sfb - Short from Bottom

sfr - Short from Right

sfl - Short from Left

lft - Long from Top

lfb - Long from Bottom

lfr - Long from Right

lfl - Long from Left

fade - fading

- **data-x** The horizontal position in the standard (via startwidth option defined) screen size (other screen sizes will be calculated)
- **data-y** vertical position in the standard (via startheight option defined) screen size (other screen sizes will be calculated)
- **data-speed** duration of the animation in milliseconds
- **data-start after** how many milliseconds should this caption start to show
- **data-easing** special easing effect of the animation

Options:

easeOutBack

easeInQuad

easeOutQuad

easeInOutQuad

easeInCubic

easeOutCubic

easeInOutCubic

easeInQuart

easeOutQuart

easeInOutQuart

easeInQuint

easeOutQuint

easeInOutQuint

easeInSine

easeOutSine

easeInOutSine

easeInExpo

easeOutExpo
easeInOutExpo
easeInCirc
easeOutCirc
easeInOutCirc
easeInElastic
easeOutElastic
easeInOutElastic
easeInBack
easeOutBack
easeInOutBack
easeInBounce
easeOutBounce
easeInOutBounce



Videos

In order to embed videos in the slider you can embed videos via iframe of your favorite video site that allows this kind of embedding. An example with Vimeo:

```
<li data-transition="slideup" data-slotamount="20">  

```

```
<div class="caption lfb boxshadow" data-x="70" data-y="120" data-speed="900" data-  
start="500" data-easing="easeOutBack"><iframe  
src="http://player.vimeo.com/video/29298709?title=0&byline=0&portrait=0" width="460"  
height="259"></iframe></div>
```

```
<div class="caption lfb medium_grey" data-x="550" data-y="258" data-speed="300"  
data-start="1600" data-easing="easeOutExpo">to your Slides</div>
```

```
</li>
```

Banner Timer

In order to use a banner timer, you will need to add the markup within the banner or fullwidthbanner divs.

The markup should look like :

```
<div class="tp-bannertimer"></div>
```

To remove this timer just simple remove the markup from the container, and that is it.

Demo Image Attribution

Images used in the template are used primarily for demonstration. Most images were obtained from from Flickr and are licenses under Creative Commons. Images we used are attributed to the following authors on Flickr: (adactio, bfishadow, cangul, [httpwww.laurenmannings.com](http://www.laurenmannings.com), juhansonin, andaja, Felipe Skroski, jimwhimpey, VFS Digital Design, renaissancechambara, Marcin Wichary, DavidMartynHunt, Minami Studios, osaMu, Rego Korosi, Ryan Brunsvold, scogle, smartmindnetwork, toolmantim, Ali Smiles, AngelsWings, Anthony Albright, chany14, cmi_managers', davidswayze, fazen, FotoDawg, jaari, Joi Ito, JSmith Photo, Ludovico Sinz, mattbuchanan, Michael Hodge, Mike Cattell, Nanagyei, needoptic, Prath.R, ralphbijker, Tim Fields, Wiki.will, Wrote, Yutaka Tsutano.