

## **ALFSC Board Meeting, Monday, February 8, 2015**

The meeting was called to order by President Carol Linde. Members in attendance were Carol Linde, Travis Olson, Amy Klimmek, Nikki Austinson, Mary Beth Heimendinger, Kory Newman, Erica Samp, and Leah Schmidt.

The minutes for the January board meeting were read; 1<sup>st</sup> to approve Mary Beth Heimendinger, 2<sup>nd</sup> Erica Samp, minutes approved by unanimous vote.

There was no current treasurer's report due to the fact that the bank statement has not been received yet. Receipts were submitted by Carol Linde for tights at \$7.50 apiece for the Olsons and (Kiki) Christensen, and gold fabric in the amount of \$59.00. She also placed orders to Party City and Oriental Trading using the club credit card. Nikki has a receipt to submit from I-Tunes for the Winter Follies music; she will e-mail the receipt for reimbursement. 1<sup>st</sup> to approve receipts Nikki, 2<sup>nd</sup> Kory, all expenses submitted were unanimously approved. There are no current overdue accounts, as the current (show session) bills have not been out long enough to be considered late.

**Tickets:** Carol will purchase a new hole punch for marking the tickets. Nikki will pick up the tickets from Arrow tomorrow; they will either send us the bill or donate the ticket cost to the club. We will comp 2 tickets each to tryout judges and \$50.00+ sponsors (plus programs); sponsor tickets will be marked so that we know how many are used. We will also give tickets to the ARC Corp; the amount being dependent on the level of participation in our National Skating Month Event.

**Advertising:** We will put 4 sets of family pack tickets (2 adult, 2 child) on Power 96 Radio Auction. We can purchase 20 spots of advertising to run 4 times daily on Power 96 from March 1-5 for \$100.00. The consensus was that the Tribune would be more productive advertising. We can run a 2" by 3" ad two times for \$122.00. We can get a ¼ page colored, glossy ad in the Albert Lea Magazine on February 23<sup>rd</sup> for \$200.00. Julia will take care of The Shopper advertising. We need to encourage all club members to share the show information on Facebook and other social media sites.

**Miscellaneous Show:** Carol and a group of people will write the script and keep it short, only announcing the individual names in the first act (unless the skaters are only performing in Act Two). Carol has e-mailed the seniors to work on their dedications and also instructed them to apply for the Maas-Colstrup Scholarship. The LTS skaters will sit with their parents after they

have finished performing. We will block off a section of the stands for the skaters to sit in. We need to make sure, during the show, that the previous group of skaters is off the ice before the next group comes out. The board brainstormed ideas for an announcer; Jason Howland was mentioned as a possibility.

**Food:** Need to plan food for 200 people each night during show week (60 club skaters, 25 LTS, plus parents and siblings). We will charge \$3.00 per meal, which buys the following each night of show week:

- Walking taco, bar, and beverage

- Hot dog, mac and cheese, bar, and beverage

- One slice of Jake's pizza, a bar, and a beverage (Friday)

Various board members are checking on getting food donations from vendors; any business that donates food will get an ad in the show program. We will need 10 pizzas at the arena by 5:00, then 10 every half hour. Amy will talk to Hy-Vee about beverages. We need to purchase plates & utensils.

**Guest Skaters:** Saturday will be Sara and Paul; we will give them \$50 Kwik Trip cards as gifts. Sunday will be the Rochester Synchro Line, there are 11 of them but only 10 can perform. Kory will get lunch provided for them; they will be at the arena at noon to practice. We will give them gift cards but an amount was not specified.

**Miscellaneous Show:** We need two people to count petty cash during show week; we will start with \$350 in the box. Mary Beth will take care of ordering the show flowers; we will get corsages for the coaches this year as well as the senior's mothers. Carol will check in the prop room for leftover tissue paper, and she will purchase new staplers for stapling it around the flowers.

We will have the Honor Guard participate this year, and Mark Bliese will play the national anthem. Robin forgot to put out order forms for show posters, so she will print 25 for us to sell at \$10 each if we want. 1<sup>st</sup> to approve Mary Beth, 2<sup>nd</sup> Erica, the board voted unanimously to proceed with this.

**National Skating Month:** This will be celebrated on February 20<sup>th</sup> from 1-3 pm with the ARC. There will be between 1 and 3 wheelchairs on the ice; we can put skates on the participants. We will have off-ice games, limbo, gift bags, and snacks (board members will purchase).

**Spring Banquet:** We will have our banquet at Edgewater Park in the late afternoon; 1<sup>st</sup> date choice is May 1<sup>st</sup>, alternate date is April 17<sup>th</sup>. Carol will check on availability. Current board members need to think of people to recruit for the board; we need 3-5 seats filled.

**Lettering:** Several girls are interested in lettering but do not have enough volunteer hours. They could perhaps work the pancake breakfasts or help with props.

**Spring Ice:** The board discussed having a freestyle group lesson if there are several girls (more than 2) at the same level and if a coach agrees to this.

**Fall Tryouts:** There will be approximately 10 new Freestyle skaters next fall; will they each need a private lesson in order to tryout? In a conversation with the coaches, it was discovered that they would prefer that the skaters perform elements as opposed to an entire routine. The discussion was tabled for a future meeting.

Meeting adjourned at approximately 8:45 pm.

Respectfully Submitted,

Mary Beth Heimendinger, Acting Secretary for Jill Nelson