Adam Iverson - he/him

adamiverson.com
github.com/AdamIverson || linkedin.com/in/adam-iverson/

Skills

- JavaScript, React, React Native, PostgreSQL, Express, Node.js, Git and Github, HTML, CSS, Redux, Redux Saga, Axios, MongoDB, Ruby on Rails, Google Analytics, Google Tag Manager, Firebase, a11y
- Lightroom, Photoshop, InDesign

Experience

Softcrylic, Minneapolis, MN (remote): August 2022 - December 2022
Data Analytics Implementation Engineer
- Worked with enterprise clients to ensure accurate collection of data from websites for analytics
- Facilitated clients' transition from Universal Analytics to Google Analytics 4
- Researched and drafted training materials for future onboarding
- Collaborated with team to identify and execute tagging strategy

Prime Digital Academy, Minneapolis, MN: 2021-2022
Full-Stack Software Development Student
- **Solo Project: Hatclub, The Premier Hat Appreciation App**
    - CRUD: allowing users to upload photos of hats and enter detailed descriptions, edit and delete their uploads, and view the uploads of all users.
    - Special emphasis was placed on educating myself on a11y and implementing methods for engaging assistive technologies.
    - Technologies used: PostgreSQL, Express, React, Node.js, Material-UI, Git and GitHub
- **Group Project: Pet-Jet**
    - DEPLOYED: https://pet-jet.herokuapp.com
        - Login as AdminRose with the password 123 to see administrative pages
    - Full CRUD app, allowing users to coordinate trans-Atlantic private jet travel with their pets.
    - I played a coordination and communication role on the team, along with writing code..
    - Technologies used: PostgreSQL, Express, React, Node.js, Material-UI, Git and GitHub, chart.js

Adam Iverson Photography, Twin Cities, MN: 2017 - Present
Self-employed
- Communicated with clients ranging in size from individuals to large corporations to provide images that met their expectations despite the limitations of the laws of physics
- Self-taught photographer, also taught self Adobe InDesign to create and publish photo/poetry book, "Don't Fall In Love With The City"
- Constantly learning about the ethics of documentation.

Education

- Prime Digital Academy 2022
    - *Full-Stack Software Engineering Certification*
- Minneapolis Community & Technical College 2017
    - *Substance Abuse Counseling Certification*
- Augustana University 2002
    - *Bachelor of Arts: Religion*