

# ADAM JOLICOEUR

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## PROFESSIONAL SUMMARY

Product Designer with 15 years designing enterprise applications and design systems for AWS, Red Hat, and high-growth B2B companies. Core contributor to PatternFly open-source design system and lead designer for Amazon's internal task management platform used by thousands. Expert in translating complex, data-intensive workflows into intuitive interfaces—proven by scalable design systems and applications deployed across 100+ construction projects and 15+ AWS teams.

I bring three unique strengths: (1) I code production-quality prototypes in HTML/CSS/React to validate designs and accelerate engineering collaboration, (2) I bring product management experience in roadmapping and feature prioritization, helping me balance user needs with business objectives, and (3) I bridge silos between design, engineering, and stakeholders.

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## SKILLS & EXPERTISE

**Design & Research:** Design Systems · User Research · Wireframing · Prototyping · Usability Testing · Interaction Design · Information Architecture · User Journey Mapping · A/B Testing · Accessibility (WCAG 2.1 AA) · Responsive Design · Mobile-First Design

**Product Strategy:** Product Roadmapping · Feature Prioritization · Cross-functional Leadership · Stakeholder Management · Agile Methodologies

**Tools:** Figma · FigJam · Adobe XD · Sketch · InVision · Miro · Maze · UserTesting · Asana · GitHub

**Technical:** HTML5 · CSS3 · React (prototyping) · JavaScript · Design Tokens · Component Libraries

**Design Systems:** PatternFly (Core Contributor) · Component Library Architecture · Design Documentation · Design-Dev Collaboration

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## PROFESSIONAL EXPERIENCE

### Lead Product Designer & Product Manager

**Component Assembly Systems, Inc. — Pelham, NY**

Jan 2024 – Present

Leading product strategy and design for construction management software serving 100+ active projects nationwide. Balance hands-on design work with product management

responsibilities—defining roadmaps, prioritizing features, and driving cross-functional collaboration.

#### **Design Leadership:**

- Led complete redesign of enterprise information management system for tracking employees, supplies, and payroll across multi-site construction operations
- Redesigned iPad application for on-site construction management, transitioning field teams from paper-based workflows to digital data entry, improving accuracy and real-time visibility
- Built company's first comprehensive design system with reusable components, design tokens, and documentation spanning web and iOS applications
- Created full-scale interactive prototypes using HTML/CSS/React to validate designs with users before engineering investment

#### **Product Management:**

- Define product roadmap and feature prioritization based on user feedback, business objectives, and operational constraints
- Lead cross-functional teams (engineering, operations, sales) through agile development cycles
- Translate stakeholder requirements into user stories, design specifications, and technical requirements

**Impact:** Implemented WCAG 2.1 accessibility standards across all products and modernized data visualization to surface critical project insights for managers.

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## Senior UX Designer

**Amazon Web Services — Boston, MA**

Aug 2021 – Sep 2023

Lead designer for Task-it (Amazon Issue Management), consolidating 3-4 disparate tracking tools into a unified platform that reached 500 daily active users across AWS within 18 months of launch.

- Drove product vision and feature roadmap through continuous user research, conducting usability tests and gathering feedback from product managers, engineers, and support teams throughout development
  - Designed scalable, role-agnostic UX patterns that accommodated diverse workflows across AWS organizations, creating unified information architecture that eliminated context-switching between multiple legacy tools
  - Built interactive prototypes in Figma and React to validate concepts through usability testing, iterating based on feedback before engineering investment
  - Partnered closely with engineering teams to ensure pixel-perfect implementation and maintained design quality through QA cycles
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## Senior Interaction Designer

**Red Hat, Inc. — Westford, MA**

Jul 2016 – Aug 2021

Core contributor to PatternFly design system and designer across Red Hat's various platforms.

- Core contributor to PatternFly (20,000+ GitHub stars)—Red Hat's open-source design system used across all Red Hat products and adopted by external organizations
  - Designed accessible, enterprise-grade components serving millions of developers worldwide
  - Created and launched Red Hat Developer Design Manual, a comprehensive pattern library that centralized design documentation for designers and developers, improving knowledge transfer and accelerating implementation of consistent UI patterns
  - Championed accessibility standards (WCAG 2.1 AA), conducting audits and collaborating with engineers to ensure enterprise-grade accessibility across product suite
  - Contributed HTML/CSS/Jekyll code to kubevirt.io and OpenShift.io as UI developer
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## UX Designer

**Saylent Technologies — Franklin, MA**

2014 – 2016

- First in-house UX designer for Account360 and Card360 financial SaaS platforms, establishing design processes and creating reusable UI pattern library that reduced design-to-development time by 40%
  - Conducted user research and usability testing to inform product strategy for financial services interfaces serving credit unions and regional banks
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## EARLY CAREER

**Product Designer & Part Owner**, Switchback, Inc. | 2010–2014 (Full-time), 2023–Present (Contract)

**UI Software Engineer**, Black Duck Software | 2013–2014

Early career roles focused on UI design, frontend development, and entrepreneurship—designing financial tools, time management applications, and enterprise software for SMB and enterprise clients.

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## EDUCATION & AFFILIATIONS

**Massachusetts College of Liberal Arts** — B.A. Fine and Performing Arts | B.A. Arts Management | Minor: Business Administration

**PatternFly Design System** — Core Contributor (2016–2021) | **UXPA Boston** — Member (2017–Present) | **W3C Working Group** — Contributor (2020–2021)