#### **Problems to Solve:**

- We Need an entry point for the console
- At some point we have to show users what apps they have

### Adds up to an App List

But...

This is a big hammer for a little nail And it's BORING!

What's better? a Dashboard!

### We have some Opportunities

- To have the user's attention
- To provide something useful for the user

#### Useful for us?

Communication

- New features
- New releases
- Outage notifications

#### **Useful for them?**

Know that nothing is wrong

- Critical messages
- Status overview
- Things they specifically care about

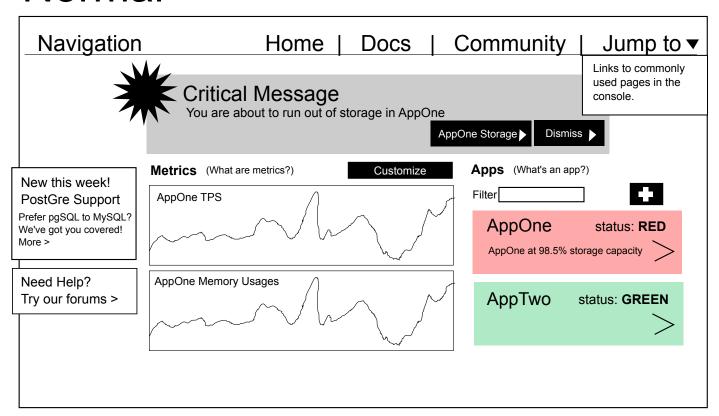
# How will users consume this page?

- Mostly ignore on the way to doing something else
- Quick monitoring

# How to facilitate consumption patterns?

- Really important stuff up front and hard to ignore
- Don't get in the way unless it's important
- Easy for users to get on with what they want to do
- Guidance available for new users
- Mobile friendly

#### Normal



#### Mobile

