



*Think & Feel?*

PDF  
names are  
difficult to  
read in  
short form

Confused:  
website is  
inconvenient to use

Email is  
old  
fashioned

Music  
learning  
tools

*See?*

Website is highly  
dependent on one  
individual to work

Continuous  
Scrolling  
through the  
pages

*Say & Do?*

Doesn't like  
music  
distribution  
not being  
part of  
website

Want's  
Conductor  
site

*Hear?*

Members all  
have the  
same  
username  
and  
password

Incorrect  
member  
information