

Project team members

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Summarized project background & business need/opportunity

The RMO would like to explore web and/or mobile design ideas towards enhancing the way it enables RMO member collaboration and provides knowledge to RMO members.

Explore new and innovative web/mobile designs for internal RMO member knowledge sharing and collaboration.

The Regina Mandolin Orchestra has an outdated website:

- Disorganized Archives
- Convolutd
- Difficult to navigate
- Provides little means of communication

The goal is to create an unobtrusive user experience that provides ease of website navigation that will:

- Organize the previous site's Archives
- Utilize a simplistic user interface
- Provide a means of Communication
- Declutter unnecessary information

Three major areas of concern:

- Archives
- Music Distribution
- Members' only site access

Northstar & carryover customers

The northstar customer has minimal technological proficiency, and requires a simplistic interface for website interaction. This includes but is not limited to enforcing specific spacing, text presentation, and site colouring. The carryover customers will benefit from

simple site navigation with a user experience that is generally appealing to any demographic.

Project assumptions

- Wordpress → development environment
- Decent technological freedom
- Senior demographic of users
- Small user quantity on website
- Frequent website access

Project Constraints

- Less technologically proficient users
- Dependent on Plugins available
- Funding
- Minimal knowledge of Wordpress capabilities