

Lofi Diagrams: Ideas from class used

Understandability/Discovery

- Pages are simple, easy to understand

Physical Constraints

- Making possible operations visible: all navigation tabs are on all pages
- No special training required - everything will be simple
- Ease of interpretation - all tabs, buttons, etc are clearly labeled

Semantic constraints

- Locus of attention: pages aren't too "busy" looking, only one locus per page

Forcing functions

- Interlock: "Confirm password" on sign up page

Gestalt psychology

- Figure & ground and common region.
- Different colour backgrounds are used to distinguish objects from the background.
- features with similar functionality are placed in different sections of the page so that they are easily recognized

Signifiers

- home page and search function are some of the signifiers used so that users may be able to intuitively use tools easily without much thought

Simplicity

- each page is organized and clear in it's purpose to avoid unnecessary clutter and easier understanding for users of all ages

Natural mapping

- objects and sections are aligned to the left, accounting for the common internet layout many are accustomed to. Similar to sites like google or news articles etc, things being left justified is more natural for reading. Paragraphs will also be shaped in an F-like structure--the same manner english speaking people scan pages of text.