

Answering the Big Questions New Information in the 2016 Elections

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Plan of the Day

- 1 Importance of Campaigns
- 2 Popularity of Candidates
- 3 Trumpism
- 4 Wrapping Up

Importance of Campaigns

Generally we think that if campaigns are more or less equal then their effect is more subtle.

The consequence is that the ins and outs of campaigns are less important than you think.

Importance of Campaigns

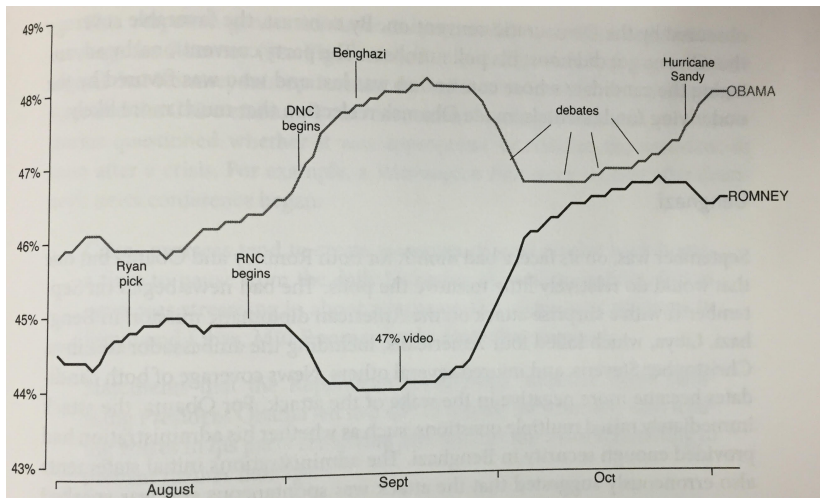


Figure 6.2.

Poll standing of Obama and Romney in the fall of 2012.

The figure presents averages from state and national polls developed and presented by the *Huffington Post's* Pollster site.

Importance of Campaigns

One of the largest things a campaign can do is turn out partisans to vote and [decrease/increase] the salience of the economy.

Importance of Independents

Distribution of Partisans Over Time

	'90	'92	'94	'96	'98	'00	'02	'04	'08	'12
DEM	52	50	47	52	51	50	49	50	51	46
IND	12	13	11	10	12	13	7	10	11	14
GOP	36	37	41	38	37	37	43	41	37	39

This is the measurement of partisans in the United States as measured by the American National Election Study. The original question asks if people lean one way or another and this lumps leaners into their relevant partisan group.

Presidential Defections

Defection Rates in Presidential Voting

	76	80	84	88	92	96	00	'04	'08
Dem Voting GOP	19	26	21	15	9	6	11	9	9
GOP Voting Dem	14	7	5	10	12	16	10	8	10
Total Not Voting Party ID	16	24	13	12	24	16	12	10	9

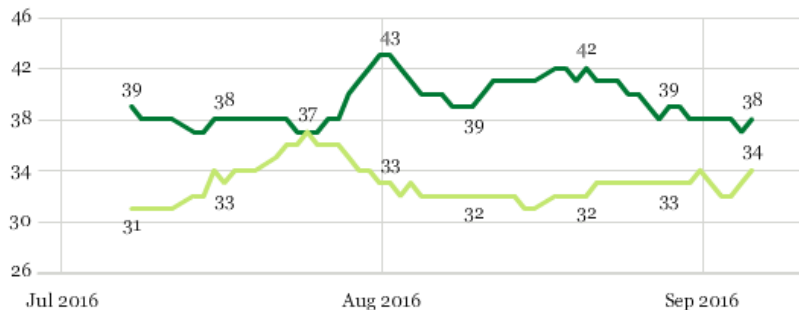
The original question asks if people lean one way or another and this lumps leaners into their relevant partisan group. The higher rate of percentages among the total are because of Anderson in 1980 and Perot in 1992.

Popularity of Candidates

Candidate Favorable Ratings Among U.S. Adults

Seven-day rolling averages from July 1-7, 2016, through Aug. 31-Sept. 6, 2016

■ Clinton (% Favorable) ■ Trump (% Favorable)



Gallup Daily tracking

GALLUP®

Popularity of Candidates Among Partisans

Support of Candidates Over Time Among Relevant Partisan

	April	July	September
Trump	52	69	74
Clinton	66	77	79

This is taken from the Gallup Daily Tracking Poll for an arbitrary day in each month. September was collected Aug. 31-Sept. 6, 2016, July was collected around the 15th and April was collected around the 15th as well

What Explains Trump Support

By far the biggest thing I hear is 'how could this be happening' with respect to Donald Trump earning the Republican Nomination

Racial Resentment

Political Science has mostly focused on three individual level predictors of Trump Support.

- ▶ Populism
- ▶ Authoritarianism
- ▶ **Racial Resentment**

Racial Resentment

Racial Resentment, as we measure it, is four questions grouped together. It predicts a ton of stuff.

- ▶ It is the second biggest predictor of Obama to partisan identification
- ▶ Biggest predictor of disliking welfare

Emerging Study

Racial Resentment is the biggest predictor of support for Trump.

Emerging Study

“Moving from the least to the most resentful view of African Americans **increases support for Trump by 44 points**, those who think **Obama is a Muslim (54 percent of all Republicans)** are **24 points more favorable to Trump**, and those who think the word “**violent**” describes **Muslims extremely well are about 13 points more pro-Trump** than those who think it doesn’t describe them well at all.”

Wrapping Up

Those are what I think are some of the important things you should keep in mind as election season starts up in earnest.

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Racial Resentment Questions

The racial resentment scale is produced by pooling answers of four questions.

1. Over the past few years, blacks have gotten less than they deserve.
2. Irish, Italian, Jewish, and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.
3. It's really a matter of some people not trying hard enough; if blacks would only try harder they could be just as well off as whites.
4. Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class.

Regression Coefficients

