

Coordinating supply and demand on an on-demand service platform with impatient customers

Bai, J., So, K. C., Tang, C. S., Chen, X., & Wang, H. (2019)

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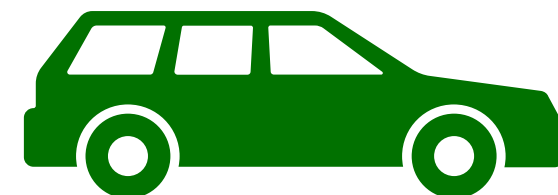
A paper presentation by Adam Spannbauer

Overview of the system being modeled

Coordinating supply and demand through agent pay

The supply (independent ‘agents’)

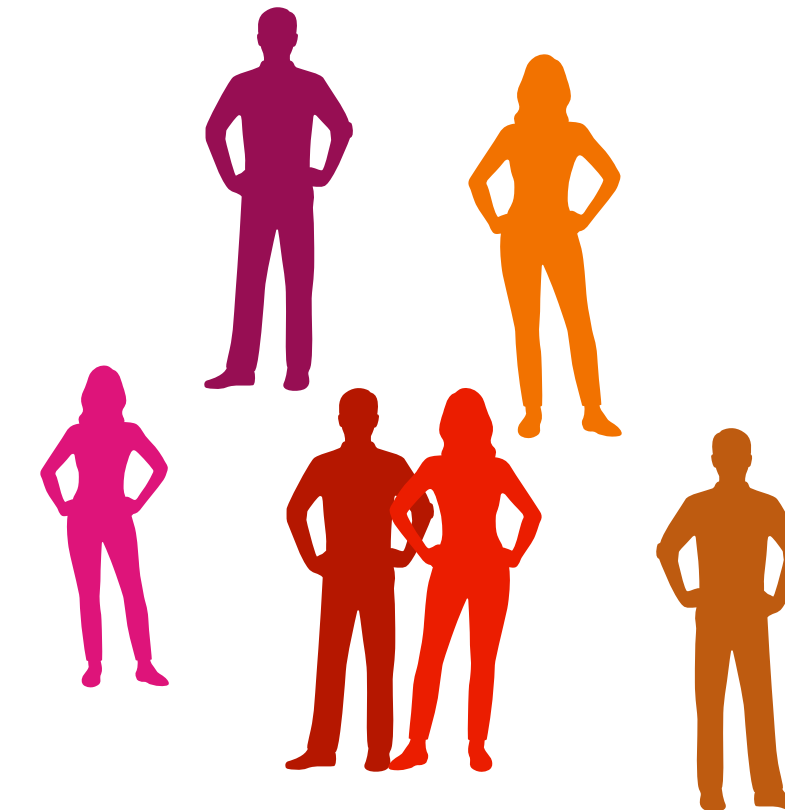
e.g. Uber drivers



Goal: Maximize earnings

The demand (impatient customers)

e.g. Uber riders



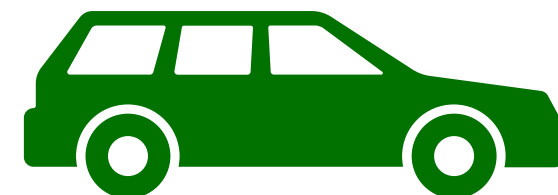
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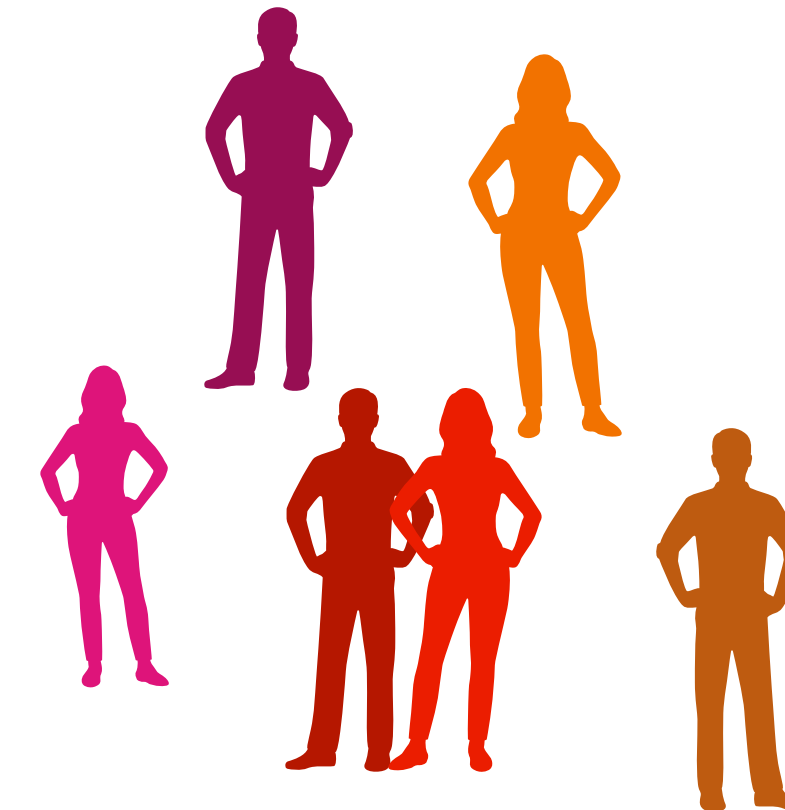
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Depends on:

- wage rate

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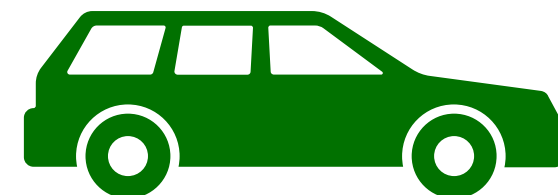
- price

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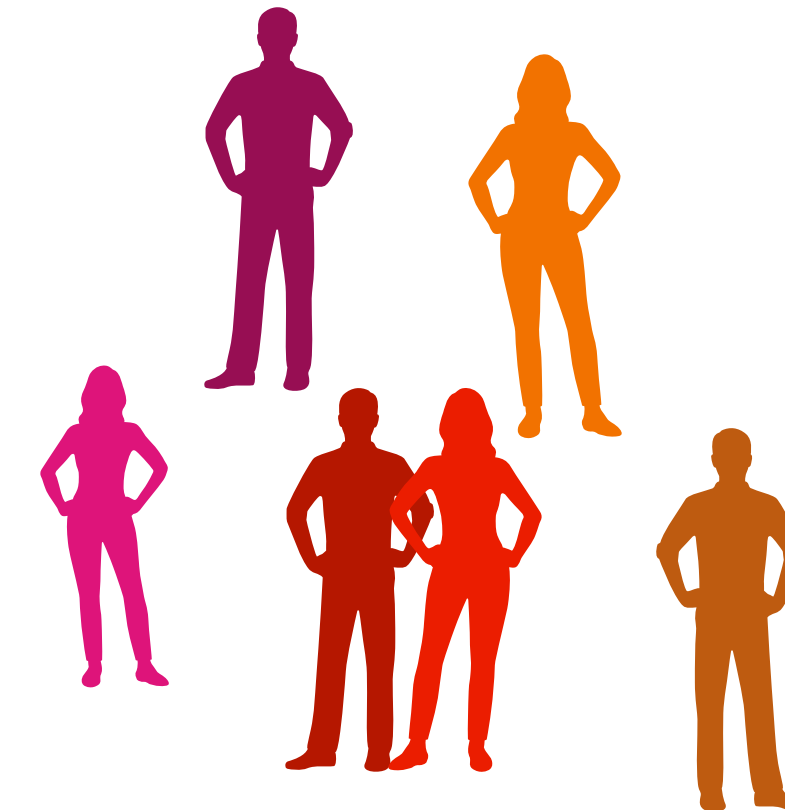
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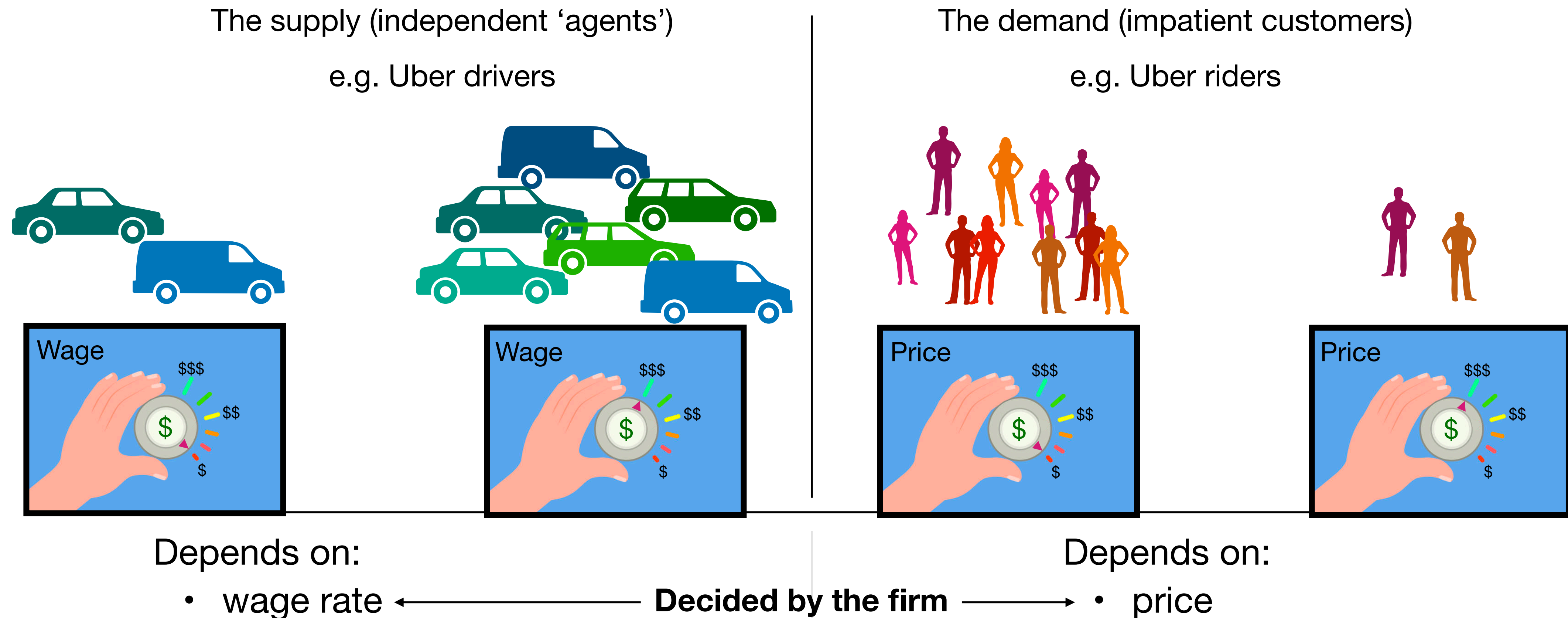
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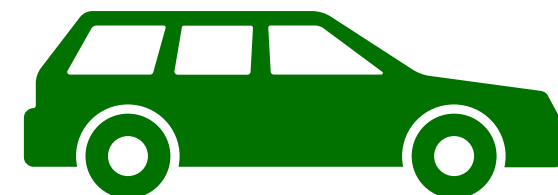


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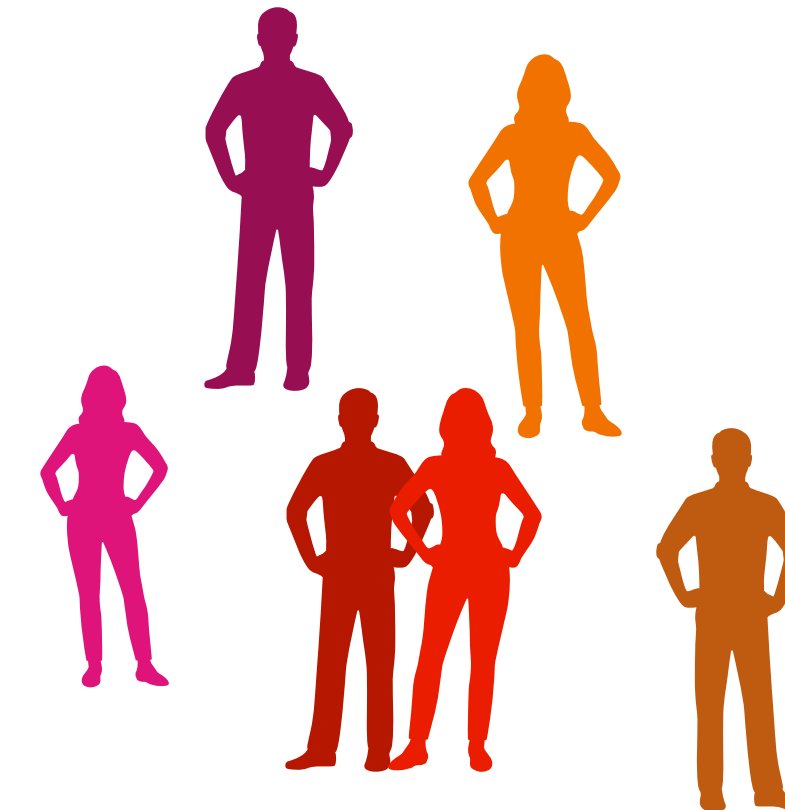
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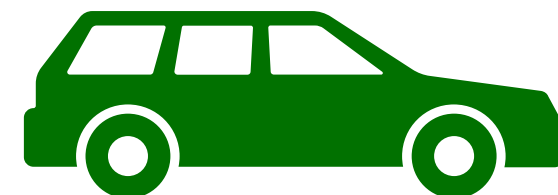
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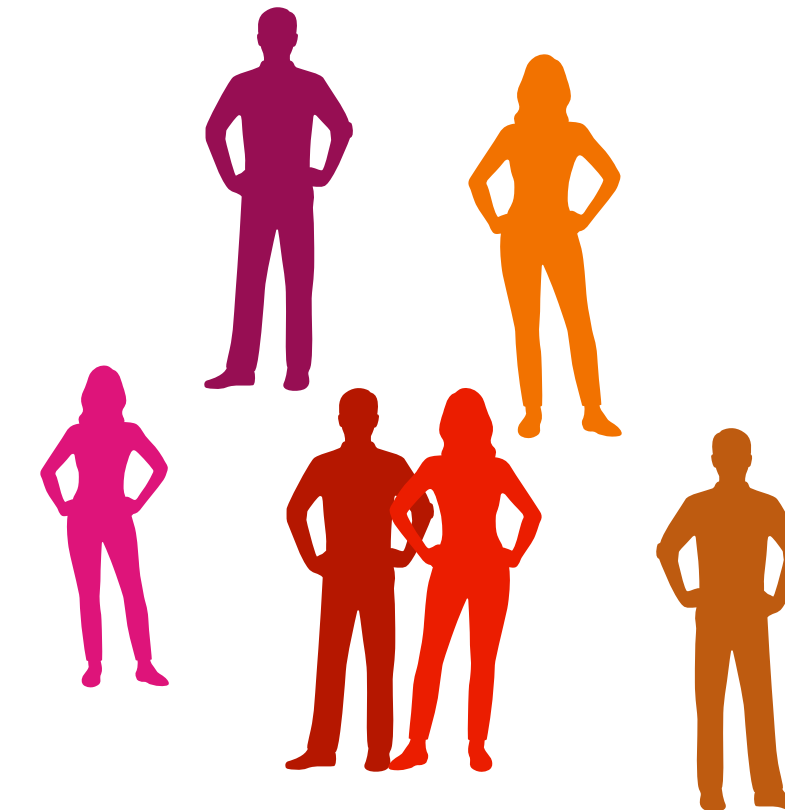
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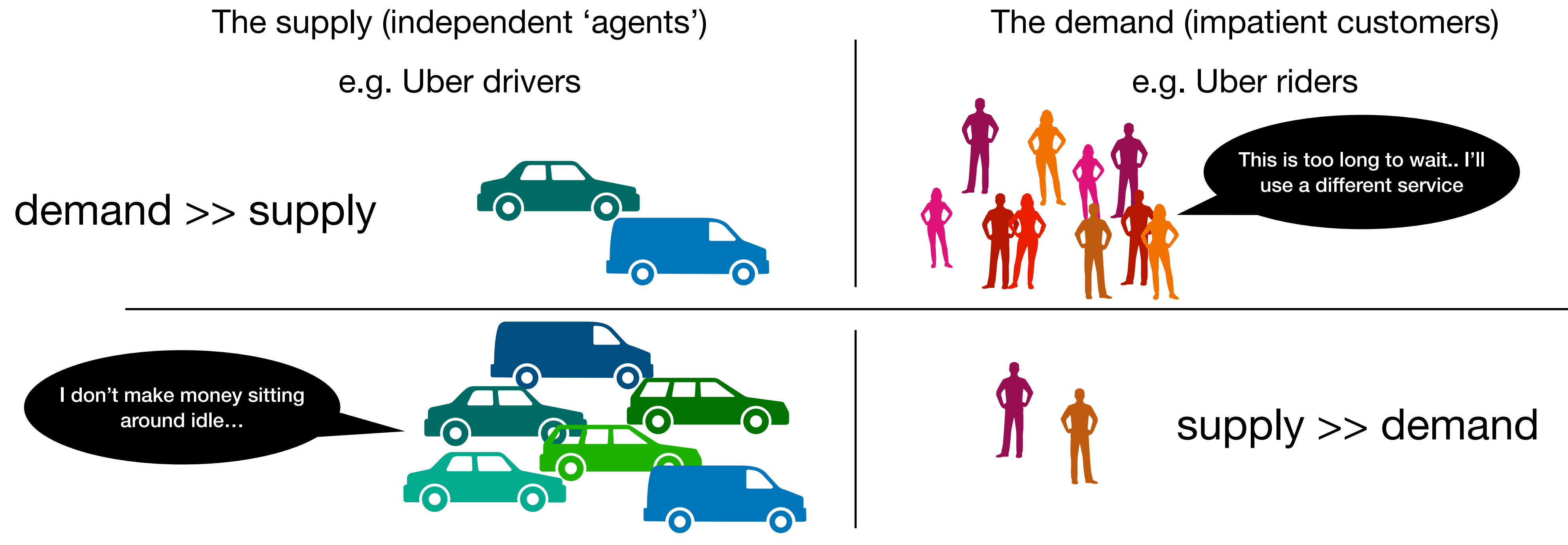
Heavily intertwined

Depends on:

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Depends on:

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Heavily intertwined

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