

# Semantic Web for the Working Ontologist

Chapter 13: Ontologies on the Web

# Data on the Web

## Schemas:

- schema.org <http://schema.org/>
- Open Graph Protocol <http://ogp.me/>
- Good Relations Ontology  
<http://www.heppresearch.com/>

## Formats:

- RDFa (W3C Recommendation)
- Microformats <http://microformats.org/>
- JSON LD (W3C Recommendation; does not completely intersect with RDF) <http://json-ld.org/>  
<https://www.w3.org/TR/json-ld/>

# RDFa extraction demo

- <http://bioimages.vanderbilt.edu/baskauf/11926.htm>
- View page source
- Go to W3C RDFa Validator:  
<https://www.w3.org/2012/pyRdfa/Validator.html>
- Paste in URL, or upload from saved HTML file.

# Supposed Good Relations RDF

- <http://www.bestbuy.com/site/apple-apple-watch-sport-42mm-space-gray-aluminum-case-space-gray-sports-band/4274802.p?id=1219733906250&skuld=4274802>
- Check page source for RDFa
- <https://www.w3.org/2012/pyRdfa/Validator.html>
- Open Graph protocol, not Good Relations
- Significant lack of commitment to “pure” RDF (use of literals for everything)
- Could not find GR at sears.com, kmart.com, etc.

# Taking a look at Good Relations

- Source is at <http://www.heppnetz.de/ontologies/goodrelations/v1.html>
- [RDF/XML on GitHub](#)
- [Turtle on GitHub](#)
- Ugliness; look at in Protégé
- Note that cardinality is given in literals, not OWL definitions (???)
- Note the usual problem of competing schemas and attempt to reconcile with schema.org

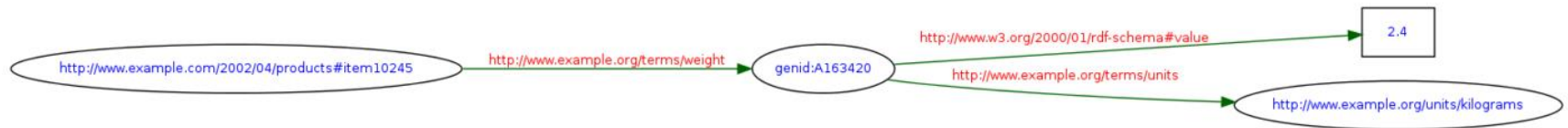
# The literal problem

```
ex:flyingPig ex:hasMeasurement "21"^^xsd:integer.
```

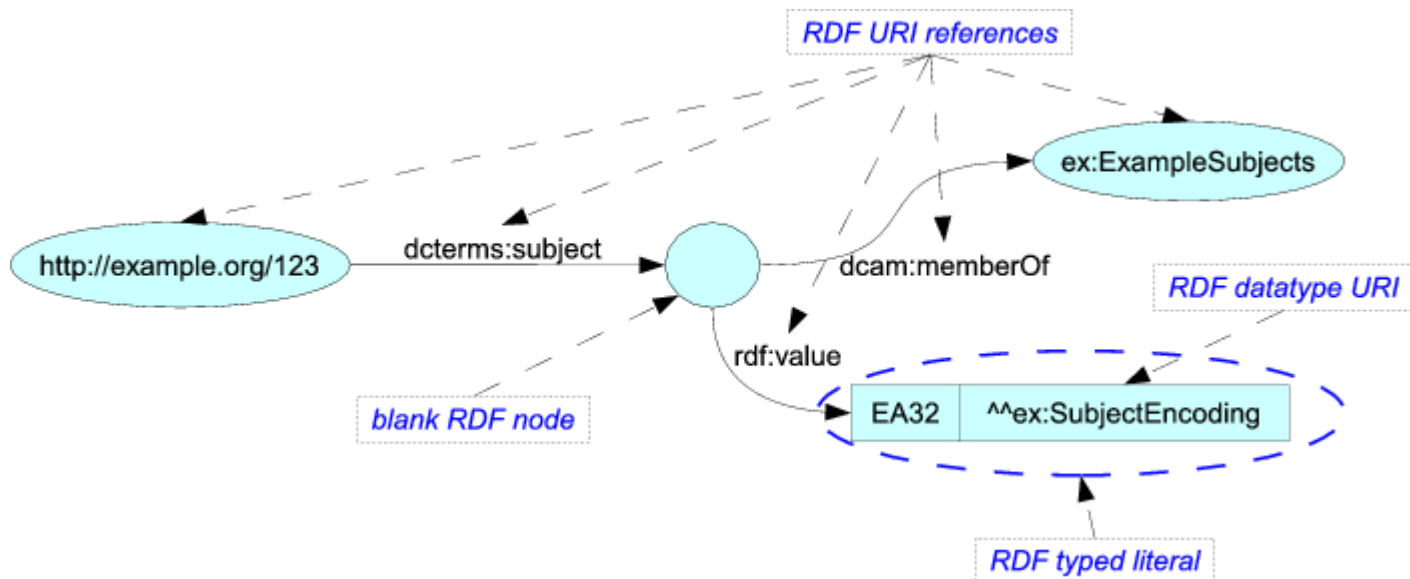
- The datatyping lets us know that the literal is a number.
- But what kind of measurement is this? What are the units?

# Reification examples: rdf:value and DCMI RDF model

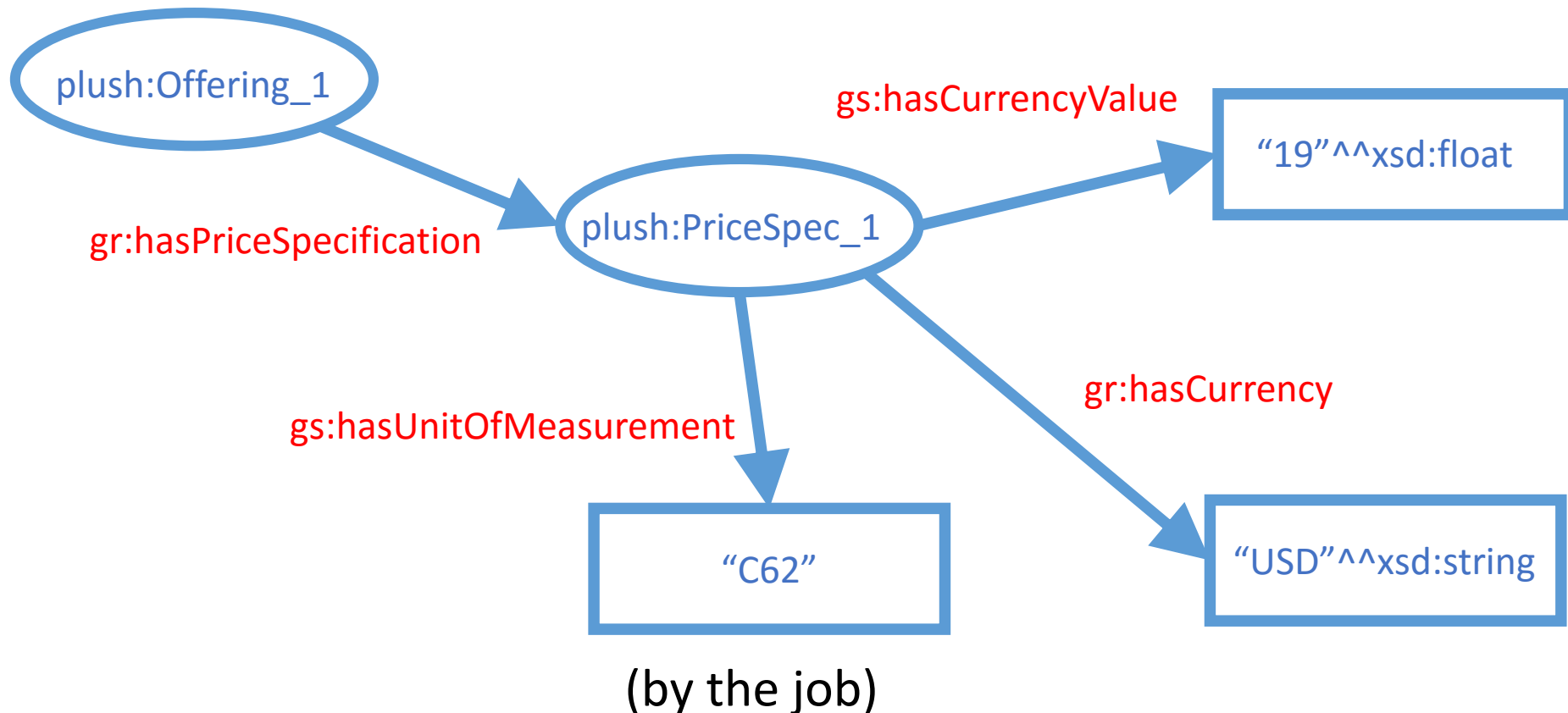
[https://www.w3.org/TR/rdf-schema/#ch\\_value](https://www.w3.org/TR/rdf-schema/#ch_value)



<http://dublincore.org/documents/dc-rdf/>



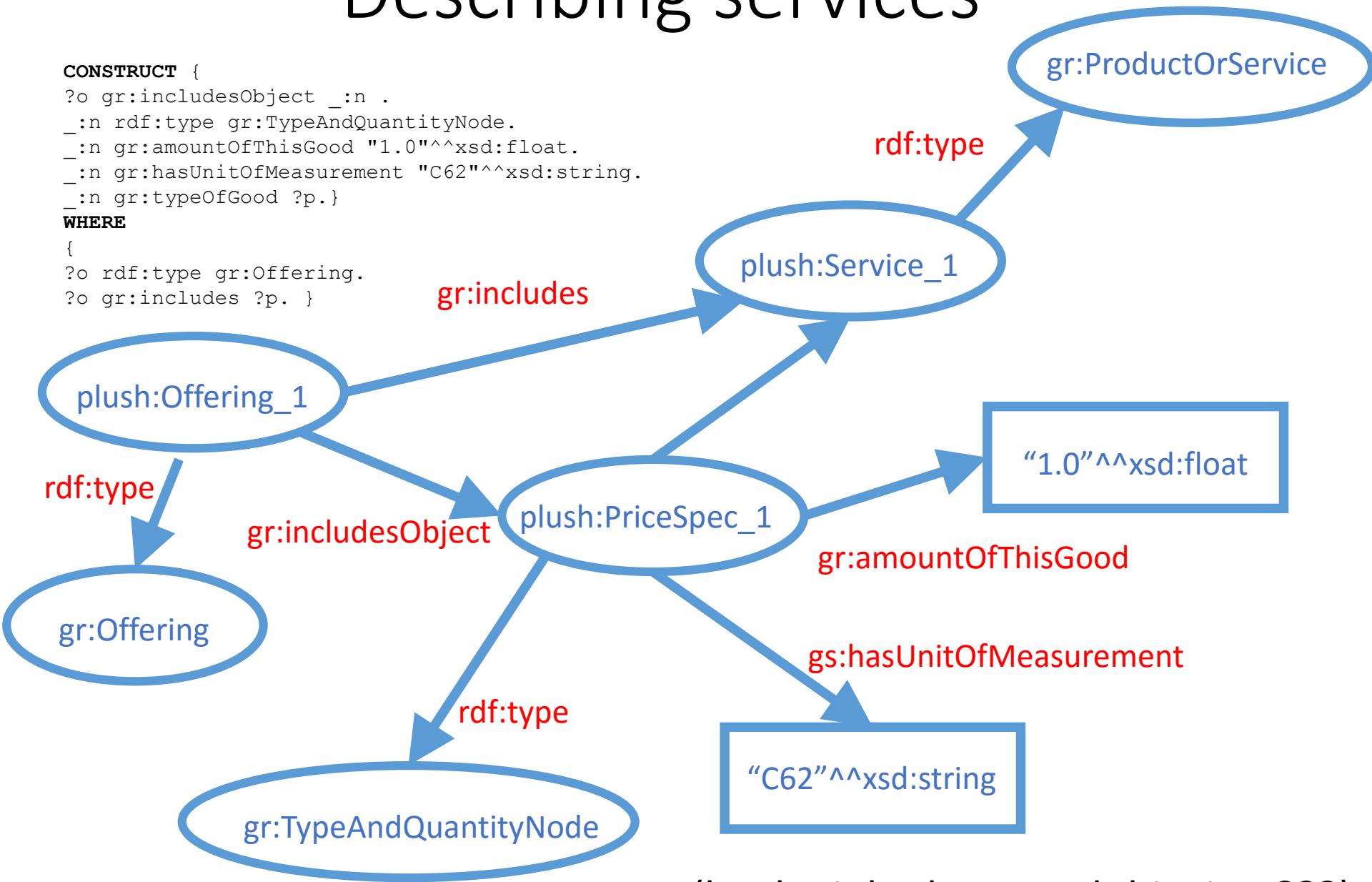
# Reification of price specification





# Describing services

```
CONSTRUCT {  
  ?o gr:includesObject _:n .  
  _:n rdf:type gr:TypeAndQuantityNode.  
  _:n gr:amountOfThisGood "1.0"^^xsd:float.  
  _:n gr:hasUnitOfMeasurement "C62"^^xsd:string.  
  _:n gr:typeOfGood ?p.  
}  
WHERE  
{  
  ?o rdf:type gr:Offering.  
  ?o gr:includes ?p. }
```



(by the job; datatyped this time???)

# What good does this do?

- Well, it provides an automatic way to say stuff that we were too lazy to assert explicitly.
- Unfortunately, can't be expressed in OWL, so what's the point of building the ontology?
- SPIN rules allow SPARQL “rules” to be “ontologized”

# owl:Ontology and owl:imports

- Example:

dcterms:hasPart and dcterms:isPartOf

- There is no semantic relationship between these two terms, although they seem to be inverses.

```
my:ontology a owl:Ontology;
```

```
    owl:imports <http://purl.org/dc/terms/>.
```

```
dcterms:hasPart owl:inverseOf dcterms:isPartOf.
```

# Quantities, Units, and Dimensions (QUDT)

- Global reference for units
- Conversion services
- Dimension verification

# owl:allValuesFrom to restrict possible values

```
qudt:Unit a owl:Class ;  
    rdfs:subClassOf  
        [ a owl:Restriction ;  
          owl:allValuesFrom qudt:QuantityKind ;  
          owl:onProperty qudt:quantityKind  
        ] .  
qudt:quantityKind a owl:ObjectProperty .  
qudt:QuantityKind a owl:Class .
```

- operating on:

```
vocab-units:Foot a qudt:Unit ;  
    qudt:quantityKind vocab-quantities:Length .
```

- entails:

```
vocab-quantities:Length a qudt:QuantityKind .
```

- (any reason why we couldn't have just said that?)

# Conversion services

- Apply SPIN rules; again, not really done using OWL
- But what is gained by embedding these in the ontology as opposed to just telling people how to do the SPARQL?

# Dimension verification

- Again, depends on SPIN rules that could have just been done by telling people what SPARQL queries to run.

# CHEBI, an OBO ontology

- <http://www.obofoundry.org/>
- Water:  
[http://www.ontobee.org/ontology/CHEBI?iri=http://purl.obolibrary.org/obo/CHEBI\\_15377](http://www.ontobee.org/ontology/CHEBI?iri=http://purl.obolibrary.org/obo/CHEBI_15377)