

# Unit 2: Peer review

⚠ This is a preview of the draft version of the quiz

Started: Feb 20 at 6:43pm

## Quiz Instructions

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### Question 1

1 pts

The author gave enough explanation of autonomy so that someone not in the class would understand what is being discussed.

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

### Question 2

1 pts

The author gave a clear example of puffery (as Crisp uses the term), explained why it was an example of puffery, and used it effectively to illustrate points in their answer.

- 
- ☐ Strongly agree
- 
- ☐ Agree
- 
- ☐ Disagree
- 
- ☐ Strongly disagree

**Question 3****1 pts**

The author clearly explained why it matters (for Crisp's argument/conclusions) that the reasons created by persuasive advertising could not be reasons for buying the product. (e.g., p.415, right column)

- 
- ☐ Strongly agree
- 
- ☐ Agree
- 
- ☐ Disagree
- 
- ☐ Strongly disagree

**Question 4****1 pts**

The author gave a clear example of repetitive advertising and used it effectively to illustrate points in their answer.

- 
- ☐ Strongly agree

- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

**Question 5****1 pts**

The author considers at least one possible difference between puffery and repetitive advertising, and explores how they might affect Crisp's claim that both forms of advertising subvert autonomy.

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

**Question 6****1 pts**

The author clearly explained why it matters (for Crisp's argument/conclusions) that persuasive advertising affects people by appealing to their unconscious desires

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

**Question 7****1 pts**

The author clearly explained why it matters (for Crisp's argument/conclusions) that autonomous people have a second-order desire to not be manipulated without their knowledge and for reasons they cannot accept.

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

**Question 8****1 pts**

Overall, the author's answer explained everything in mostly their own words. It didn't feel like they were just paraphrasing the lectures or articles.

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

**Question 9****1 pts**

I feel the spelling, grammar, and style of the answer were appropriate to a college essay.

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

## Question 10

1 pts

Identify at least 1 important aspect of the answer where you believe the author could've done a better job and explain how they could have done better.

### Notes

Don't just say, "You should've done x better." They might not understand what you mean by x and they'll have no idea how you think it should've been done.  
;

Instead, start by paraphrasing or quoting from their answer, e.g., "You said blah blah blah about x." Then explain what would have been better and why, e.g., "But I feel this would've been better if you had done yeah yeah yeah(s). That's because yeah yeah yeah(s) is..."

Even the best answer can be improved. Don't just say "It's all great"

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0 words

**Question 11****1 pts**


Identify at least 1 aspect of the answer where you believe the author did a good job and explain why.

**Notes**

If you learned something from their answer, it would be great to include that.

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**B** *I* U A ▼ A ▼ *I*<sub>x</sub>  $x^2$   $x_2$    
  $\sqrt{x}$  12pt ▼ Parag

0 words 

## Question 12

1 pts

I feel the answer deserves full credit

- ☐ Strongly agree
- ☐ Agree
- ☐ Disagree
- ☐ Strongly disagree

Not saved

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