

SATURDAY
SEPTEMBER
28
2024



PORT DOVER BEERSTOCK

**VENDOR
DETAILS**



**BEER, WINE & SPIRITS. FOOD. MUSIC.
LAWN GAMES. FUNDRAISE. CELEBRATE LOCAL.**





2023 VENDOR STATS

Attendees: 500

Vendors: 7 Breweries, 3 Wineries, 1 Distillery, 3 Food Vendors

Top Selling Brewery: Sold over 80 Litres of Beer

Average Brewery: Sold 49 Litres of Beer

Food Vendors: \$1000 in Sales

Each Vendor receives 4 Complimentary Tickets - give to friends or run a give away on your own social media. Don't forget to tag us!

Port Dover Beerstock is a **FUNDRAISER**. Each year we partner with a different organization in need in Norfolk County. In 2023 we donated \$3000 to Norfolk Haldimand Community Hospice and \$2000 to Port Dover Kinsmen. **This year we are partnering with the Port Dover Kinsmen to raise fund for a SPLASH PAD at Kinsmen Park, Port Dover.**

In 5 Years we've donated \$25,500 back into the community

What's New for 2024?

NEW VENUE at Silver Lake, Port Dover which has an incredible stage and larger grass area which will allow us to grown the event. An incredible 12 Piece Band, My Son The Hurricane will headline! We're extending the festival to 7pm - one more prime hour to serve attendees. Stay tuned for more updates on Beerstock 2024.



PORT DOVER BEERSTOCK

VENDOR REGISTRATION FORM (BEER/WINE/CIDER/LIQUOR)

Please complete Registration Form and email to:

Janine Beerepoot

E-Mail: portdoverbeerstock@gmail.com

Phone: 416 523 1869

VENDOR CONTACT INFORMATION:

VENDOR NAME (AS IT WILL APPEAR IN FESTIVAL MATERIALS)

IF ABOVE NAME IS REPRESENTED BY ANOTHER COMPANY, PLEASE LIST
COMPANY NAME HERE

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

CONTACT/REPRESENTATIVE

EMAIL ADDRESS

TELEPHONE NUMBER

CELL PHONE NUMBER

EXHIBIT RATES/PARTICIPATION:

Please note that a complete registration form and full payment is **due UPON CONFIRMATION**. Booths are limited and are available on a first come first serve basis so be sure to book your space now. Refundable cancellations will only be permitted until Friday, August 23, 2024.

DRINK TOKEN REIMBURSEMENTS:

It is **mandatory** that **ALL Drink Vendors only** accept Port Dover Beerstock \$2 **Tokens** . No **cash** transactions are permitted between Alcohol Vendors and patrons. Drink Tokens will be sold to Festival guests at the cost of \$2.00 per token. Vendors may charge what they see fit for their product as costs do vary, but **no alcohol** can be given away free of charge. Event Management will reimburse Alcohol Vendors 70% per drink token. Vendors will receive their Token Reimbursement cheque in the mail within 30 days of the event, upon settlement.

TERMS OF SPACE AGREEMENT:

The contracted vending space is to be used solely for the Vendor or whose name appears on the registration form, and it is agreed that the Vendor will not sublet or assign any portion of the space without written permission from Port Dover Beerstock Management. All applications for space will have the approval from event management before official notice of assignment has been made. Port Dover Beerstock reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary.

LIABILITY:

The Vendor assumes the entire responsibility and liability for losses, damages and claims arising from injury or damage to Vendor's displays, equipment and other property brought upon the premises of Powell Park and shall indemnify and hold harmless Corporation of Norfolk County, Port Dover Beerstock, Black Creek Music Corporation, for any and all such losses, damages and claims.

Liability insurance, in the amount of \$2,000,000, MUST be obtained by each Vendor and a copy of said insurance must be given to Event Management before load-in. **Corporation of Norfolk County, Port Dover Beerstock, Black Creek Music Corporation (93 King Street, Delhi, ON N4B 1X7) and The Port Dover Lions Club must be named as "additional insured" on each policy.** It is further understood and agreed that Corporation of Norfolk County, Port Dover Beerstock , Black Creek Music Corporation, The Port Dover Lions Club shall in no event be liable to a Vendor for any lost profits, sales, business opportunities or any other type of direct or consequential damages.

EXHIBIT RATES INCLUDE:

- 10' x 10' onsite outdoor footprint (location advised on event day)
- Social Media Recognition
- Pre-Order Ice (ice can be purchased at a cost of \$10.00 per 12kg bag and will be added to payment below). No Additional Ice will be available onsite.
- Two (2) staff passes for the event
- 4 Complimentary Tickets to event to use for Social Media Give Away or personal use.
- **Please do not bring glassware/cups**, as each guest will receive a sampling cup when they enter the event. All samples **must** be poured into the official event sampling cup **only**.
- Water jugs will be supplied for the rinsing of sample cups and will be stationed throughout the event. Feel free to bring your own jugs and spittoons for your station.
- Vessels for \$2 Tokens which Beerstock team will continually collect and track
- **Opportunity to Win "BEST BEER" Trophy by Guest Vote**
- Need any support on event day!? Please do not hesitate to reach out to our team of Volunteers and Beerstock Staff onsite!

MARKETING:

Please provide any social media links below:

Twitter Handle:

Facebook Page:

O t h e r :

PRODUCTS:

Please list the products that will be served and please list the number of tokens you will be charging for a 4 oz sample (tokens are worth \$2 each). We recommend one token per 4oz sample. In addition, please list any promotional items being given away (if any), as Event Management must approve them in advance.

***Please keep beer inventory limited to bottles, cans and draught units (that do not require electricity) only, as there is no electricity accessible onsite.**

EXHIBIT FEES AND EXTRA SERVICES/SUPPLIES REQUIRED

One 10'x10' exhibit space \$225 x _____ = _____

Ice Pre Order \$10.00 x _____ = _____

**Larger Exhibit space is available upon request*

Vendor to provide their own product, tent, table, chairs, garbage bags and decor items

Subtotal = _____

HST 13% = _____

Total = _____

TOTAL BALANCE OWING = _____
Due upon registration

PAYMENT OPTIONS:

Please check off one of the following payment options

1) **Cheque/Money Order:** _____

Please make cheque or money order payable to Black Creek Music Corporation, and send to: Black Creek Music Corporation, C/O Port Dover Beerstock, 93 King Street, Delhi, ON N4B 1X7(all funds must be in Canadian Dollars)

OR

2) **Credit Card:** Click below to provide details to receive your invoice by email

[Click Here](#)

IMPORTANT DETAILS:

*****ALL ALCOHOL Vendors MUST Provide Insurance, Invoice of Product, Smart Server Staff Numbers PRIOR to event. We can not allow you to serve if you do not present these documents.*****

PORT DOVER BEERSTOCK TERMS AND CONDITIONS

All Vendors

- Over serving of alcohol will not be tolerated. Any Vendor who fails to adhere to this policy will be asked to leave the event without a refund.
- Any exhibiting staff who comes in contact with alcohol, must be "Smart Serve" certified. **All Smart Serve numbers must be provided to Event Management when staff lists are submitted. No exceptions.** For more information on Smart Serve certification, go to www.smartserve.ca or call 1-877-620-6082.
- Serving outside of Festival operating hours (before or after) is not permitted and free sampling is not permitted. Both of these actions will result in loss of Vendor privileges without a refund.
- Alcohol Vendors cannot serve food at any time unless it has been pre-approved by the Festival.
- All Vendors must abide by all local health, safety, and fire regulations at their cost.
- All Vendors must keep their booths in respectable condition. All garbage must be bagged and it will be picked up throughout the event.
- Lost, stolen or damaged Festival property (chairs, tables, linens, ice tubs etc...) will be charged back to the Vendor.
- Vendor booths must be fully operational during all hours of the event. Vendors may **not** tear down early so please bring enough products to last the duration of the event.
- Access to the grounds will not be permitted unless a Vendor pass is shown upon entry. No exceptions.

Staffing

- Each Vendor will receive two (2) Vendor Passes for their staff. **First and last names for these passes (and smart serve numbers) must be submitted in writing no later than ONE WEEK PRIOR to the event.** If more than two Vendor Passes are needed this must be approved in advance by Event Management.
- Two staff members must be present at each Vendor's booth at all times.

Sampling

- All products must be poured into our official sampling cups. Water jugs and rinsing buckets are supplied onsite so that guests can rinse their cups.

I understand all of the terms and conditions stated in this contract. I am an authorized representative of the named exhibiting company and I accept these terms and conditions as set out. As a representative of the named exhibiting company, I further release The Port Dover Lions Club, Corporation of Norfolk County, Black Creek Music Corporation, Port Dover Beerstock, its Officers and Directors and its sponsors from any liability arising out of the participation in the Festival.

Signature: _____ Date: _____

**Please email your signed Registration Form and/or any inquiries to:
Janine Beerepoot T: 416-523-1869 E: portdoverbeerstock@gmail.com**