

Portfolio Clustering Framework

Hierarchical Clustering for Asset Classification and Portfolio Diversification

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Analysis Period: 2022-12-01 to 2025-11-30
Number of Assets: 12
Number of Clusters: 7

Educational Open-Source Framework
Free Data Sources: Yahoo Finance

Executive Summary

This report presents a comprehensive analysis of portfolio diversification using hierarchical clustering techniques. The framework analyzed 12 assets over a 3-year period, identifying 7 distinct asset clusters based on correlation patterns.

Key Findings:

- The clustering algorithm successfully identified natural groupings in the asset universe
- Portfolio diversification ratio of 1.86 indicates strong diversification benefits
- Equal cluster weighting strategy ensures balanced exposure across asset classes
- Effective number of independent assets: 9.48

Methodology:

- Correlation-based distance metric: $d = \sqrt{2(1-\rho)}$
- Ward's hierarchical clustering for minimum variance
- Automatic cluster determination via elbow method
- Equal allocation across clusters for maximum diversification

Asset Universe

Asset	Cluster	Annual Return	Annual Vol	Sharpe	Weight
AAPL	C2	21.72%	25.99%	0.84	4.76%
AGG	C1	4.14%	6.07%	0.68	7.14%
EEM	C3	13.32%	16.36%	0.81	4.76%
EFA	C3	14.19%	14.50%	0.98	4.76%
GLD	C5	28.15%	16.21%	1.74	14.29%
GOOGL	C2	39.00%	30.42%	1.28	4.76%
JNJ	C7	7.98%	17.05%	0.47	14.29%
JPM	C4	30.44%	22.85%	1.33	14.29%
MSFT	C2	22.92%	23.35%	0.98	4.76%
TLT	C1	-1.55%	15.43%	-0.10	7.14%
USO	C6	0.29%	29.90%	0.01	14.29%
VNQ	C3	5.51%	18.07%	0.30	4.76%

Cluster Analysis

The hierarchical clustering algorithm identified 7 distinct clusters based on correlation patterns in asset returns. Each cluster represents a group of assets with similar behavior patterns, providing natural diversification boundaries.

Cluster Composition:

Cluster 1 (2 assets, 14.3% portfolio weight):

Assets: AGG, TLT

Cluster 2 (3 assets, 14.3% portfolio weight):

Assets: AAPL, GOOGL, MSFT

Cluster 3 (3 assets, 14.3% portfolio weight):

Assets: EEM, EFA, VNQ

Cluster 4 (1 assets, 14.3% portfolio weight):

Assets: JPM

Cluster 5 (1 assets, 14.3% portfolio weight):

Assets: GLD

Cluster 6 (1 assets, 14.3% portfolio weight):

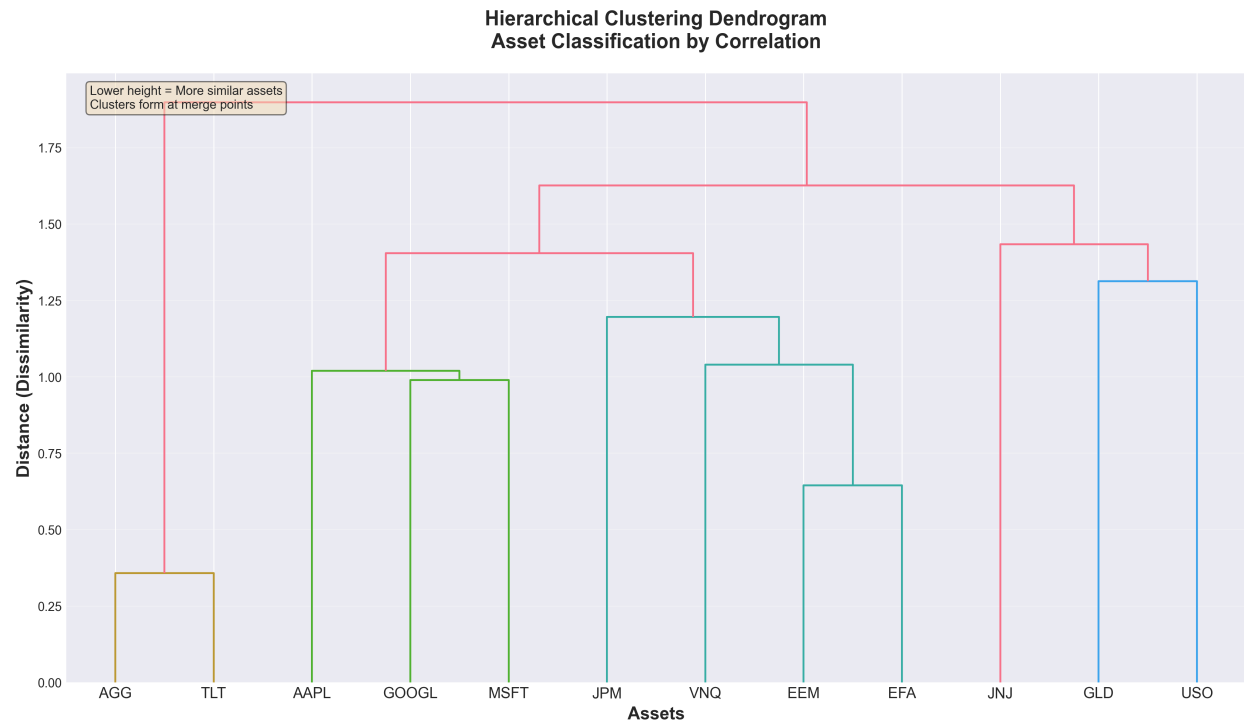
Assets: USO

Cluster 7 (1 assets, 14.3% portfolio weight):

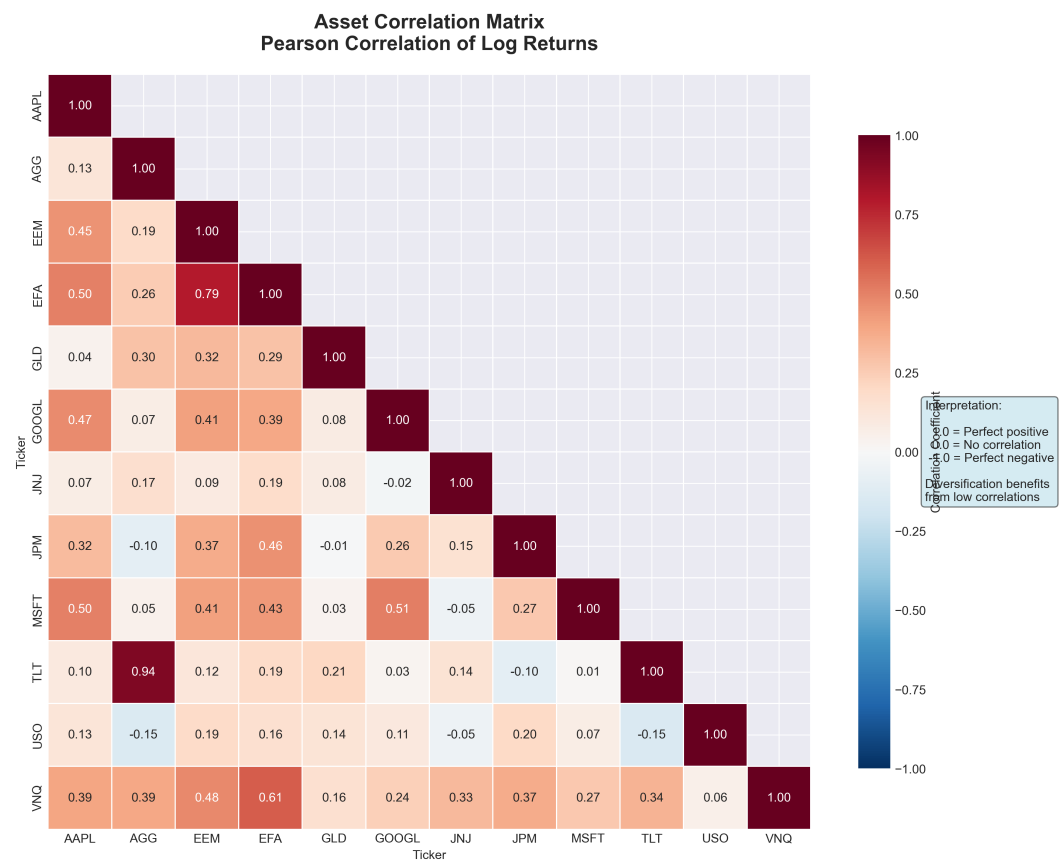
Assets: JNJ

Visualizations

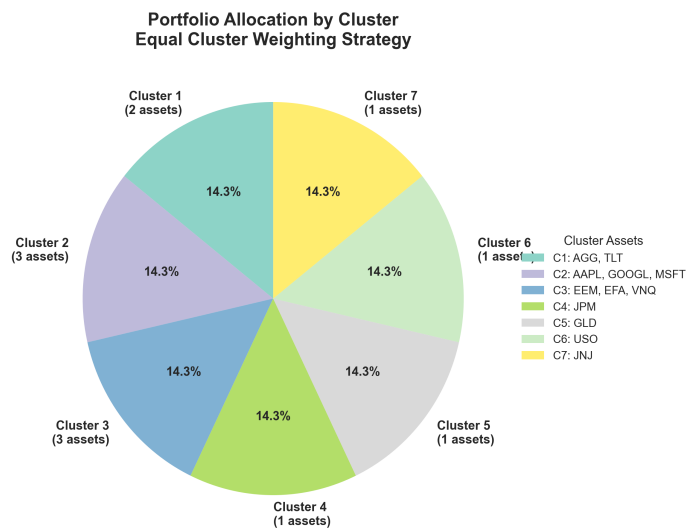
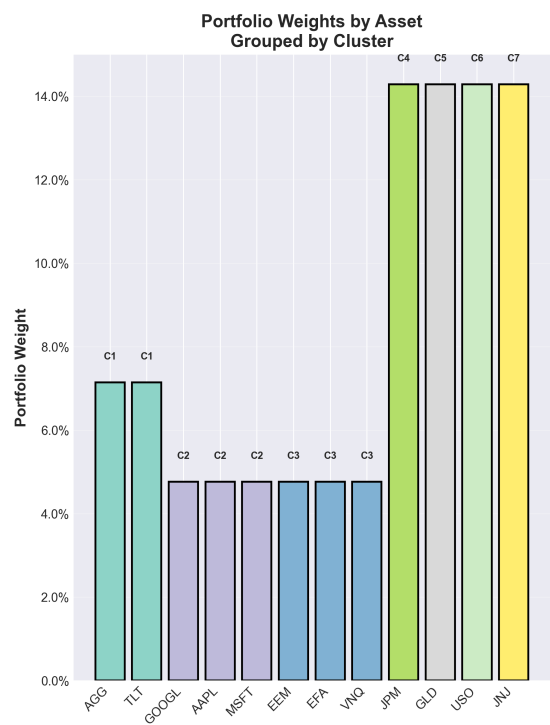
Hierarchical Clustering Dendrogram



Correlation Matrix

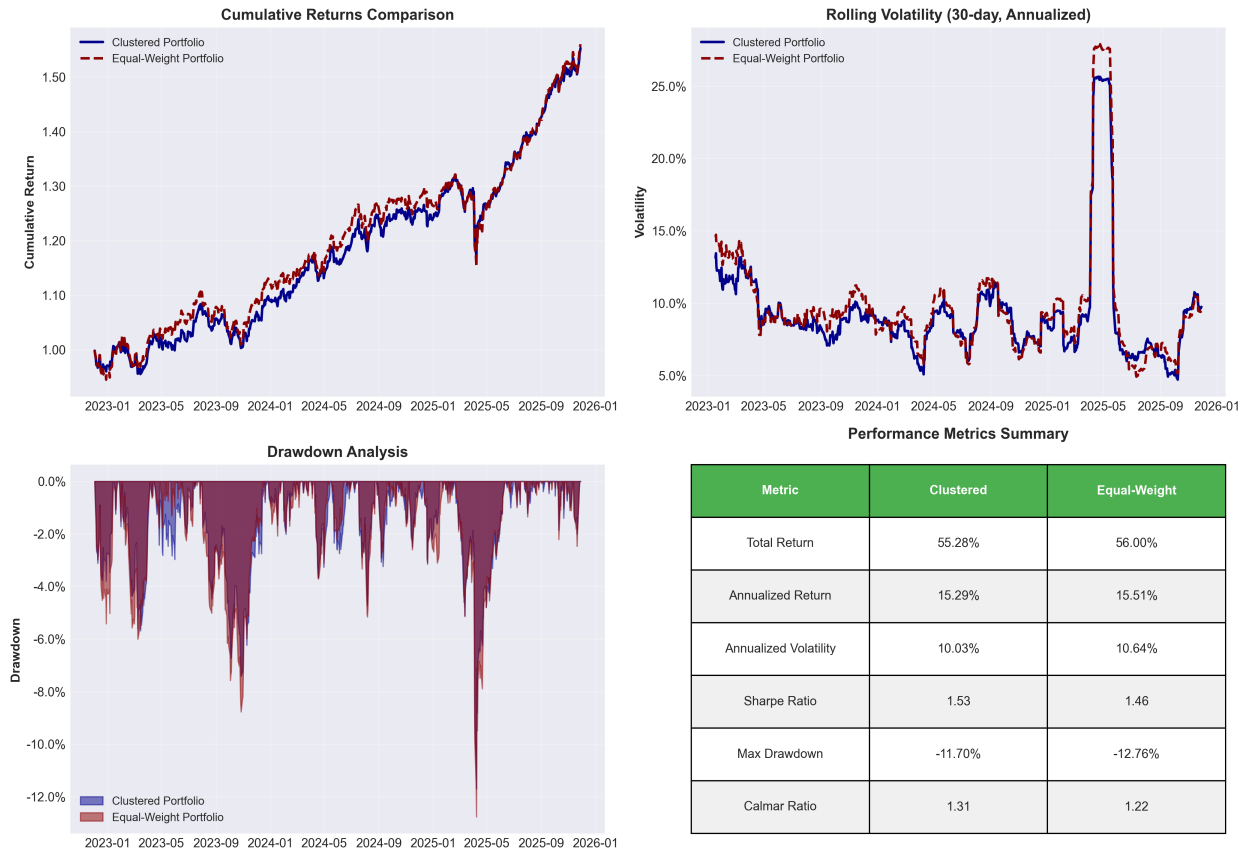


Portfolio Composition



Performance Analysis

Portfolio Performance Analysis
Cluster-Based vs Equal-Weight Strategy



Methodology

1. Data Collection:

Historical price data retrieved from Yahoo Finance, a free and reliable data source. Adjusted close prices account for stock splits and dividends.

2. Return Calculation:

Logarithmic returns computed for time-additivity and improved statistical properties: $r_t = \ln(P_t / P_{t-1})$

3. Correlation Analysis:

Pearson correlation matrix calculated to measure linear relationships between asset returns.

4. Distance Metric:

Correlation converted to distance using: $d = \sqrt{2(1-\rho)}$, ensuring proper metric properties for hierarchical clustering.

5. Hierarchical Clustering:

Ward's method applied to minimize within-cluster variance. Optimal cluster count determined via elbow method analyzing merge distances.

6. Portfolio Optimization:

Equal allocation across clusters ensures diversification. Within each cluster, assets receive equal weights, implementing a naive diversification strategy that maximizes cluster-level diversification benefits.

Conclusion and Educational Notes

This framework demonstrates the practical application of hierarchical clustering for portfolio construction and asset classification. The methodology provides several educational insights:

Key Learnings:

- Correlation-based clustering reveals natural asset class groupings
- Diversification benefits arise from low inter-cluster correlations
- Equal cluster weighting provides systematic diversification
- Hierarchical methods offer interpretable, transparent classification

Practical Applications:

- Asset allocation across diverse investment universes
- Risk management through systematic diversification
- Portfolio rebalancing based on changing correlations
- Educational tool for understanding portfolio theory

Limitations and Considerations:

- Historical correlations may not predict future relationships
- Equal weighting ignores expected returns and risk preferences
- Clustering stability should be monitored over time
- Transaction costs and constraints not considered

Open Source and Educational Use:

This framework is designed for educational purposes using only free, publicly available data sources. The code is transparent, well-documented, and extensible for further research and learning.