

Class10 - Halloween Mini Project

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```
candy_file <- "candy-data.csv"
candy <- read.csv(candy_file, row.names = 1)
head(candy)
```

	chocolate	fruity	caramel	peanutyalmondy	nougat	crispedricewafer
100 Grand	1	0	1	0	0	1
3 Musketeers	1	0	0	0	1	0
One dime	0	0	0	0	0	0
One quarter	0	0	0	0	0	0
Air Heads	0	1	0	0	0	0
Almond Joy	1	0	0	1	0	0

	hard	bar	pluribus	sugarpercent	pricepercent	winpercent
100 Grand	0	1	0	0.732	0.860	66.97173
3 Musketeers	0	1	0	0.604	0.511	67.60294
One dime	0	0	0	0.011	0.116	32.26109
One quarter	0	0	0	0.011	0.511	46.11650
Air Heads	0	0	0	0.906	0.511	52.34146
Almond Joy	0	1	0	0.465	0.767	50.34755

Q1. How many different candy types are in this dataset?

```
nrow(candy)
```

```
[1] 85
```

85 candy types in this data set

Q2. How many fruity candy types are in the dataset?

```
sum(candy$fruity)
```

```
[1] 38
```

There are 38 fruity candies in the dataset.

Q3. What is your favorite candy in the dataset and what is its winpercent value?

```
candy["Kit Kat",]$winpercent
```

```
[1] 76.7686
```

My favorite candy is Kit Kat and its winpercent value is 76.7686

Q4. What is the winpercent value for “Kit Kat”?

```
candy["Kit Kat",]$winpercent
```

```
[1] 76.7686
```

winpercent value is 76.7686 (That was not planned kit kats are actually my favorite)

Q5. What is the winpercent value for “Tootsie Roll Snack Bars”?

```
candy["Tootsie Roll Snack Bars",]$winpercent
```

```
[1] 49.6535
```

```
library(dplyr)
```

Attaching package: 'dplyr'

The following objects are masked from 'package:stats':

filter, lag

The following objects are masked from 'package:base':

intersect, setdiff, setequal, union

```
candy |>
filter(rownames(candy)=="Haribo Happy Cola") |>
select(winpercent)
```

```

              winpercent
Haribo Happy Cola 34.15896
```

```
candy |>
filter(winpercent > 50) |>
filter(fruity==1)
```

	chocolate	fruity	caramel	peanut	almond	nougat
Air Heads	0	1	0		0	0
Haribo Gold Bears	0	1	0		0	0
Haribo Sour Bears	0	1	0		0	0
Lifesavers big ring gummies	0	1	0		0	0
Nerds	0	1	0		0	0
Skittles original	0	1	0		0	0
Skittles wildberry	0	1	0		0	0
Sour Patch Kids	0	1	0		0	0
Sour Patch Tricksters	0	1	0		0	0
Starburst	0	1	0		0	0
Swedish Fish	0	1	0		0	0

	crisped	rice	wafer	hard	bar	pluribus	sugar
Air Heads			0	0	0	0	0.906
Haribo Gold Bears			0	0	0	1	0.465
Haribo Sour Bears			0	0	0	1	0.465
Lifesavers big ring gummies			0	0	0	0	0.267
Nerds			0	1	0	1	0.848
Skittles original			0	0	0	1	0.941
Skittles wildberry			0	0	0	1	0.941
Sour Patch Kids			0	0	0	1	0.069
Sour Patch Tricksters			0	0	0	1	0.069
Starburst			0	0	0	1	0.151
Swedish Fish			0	0	0	1	0.604

	price	percent	winpercent
Air Heads	0.511		52.34146
Haribo Gold Bears	0.465		57.11974
Haribo Sour Bears	0.465		51.41243
Lifesavers big ring gummies	0.279		52.91139
Nerds	0.325		55.35405

Skittles original	0.220	63.08514
Skittles wildberry	0.220	55.10370
Sour Patch Kids	0.116	59.86400
Sour Patch Tricksters	0.116	52.82595
Starburst	0.220	67.03763
Swedish Fish	0.755	54.86111

```
candy[candy$winpercent > 50,][candy$fruity==1,]
```

	chocolate	fruity	caramel	peanutyalmondy	nougat
Baby Ruth	1	0	1	1	1
Hershey's Milk Chocolate	1	0	0	0	0
Junior Mints	1	0	0	0	0
Kit Kat	1	0	0	0	0
Lifesavers big ring gummies	0	1	0	0	0
Peanut butter M&M's	1	0	0	1	0
M&M's	1	0	0	0	0
Milk Duds	1	0	1	0	0
Milky Way	1	0	1	0	1
Milky Way Midnight	1	0	1	0	1
Mr Good Bar	1	0	0	1	0
Nerds	0	1	0	0	0
Reese's Peanut Butter cup	1	0	0	1	0
Rolo	1	0	1	0	0
Skittles original	0	1	0	0	0
Skittles wildberry	0	1	0	0	0
Sour Patch Kids	0	1	0	0	0
NA	NA	NA	NA	NA	NA
NA.1	NA	NA	NA	NA	NA
NA.2	NA	NA	NA	NA	NA
NA.3	NA	NA	NA	NA	NA
NA.4	NA	NA	NA	NA	NA
NA.5	NA	NA	NA	NA	NA
NA.6	NA	NA	NA	NA	NA
NA.7	NA	NA	NA	NA	NA
NA.8	NA	NA	NA	NA	NA
NA.9	NA	NA	NA	NA	NA
NA.10	NA	NA	NA	NA	NA
NA.11	NA	NA	NA	NA	NA
NA.12	NA	NA	NA	NA	NA
NA.13	NA	NA	NA	NA	NA
NA.14	NA	NA	NA	NA	NA

NA.15	NA	NA	NA	NA	NA
NA.16	NA	NA	NA	NA	NA
NA.17	NA	NA	NA	NA	NA
NA.18	NA	NA	NA	NA	NA
NA.19	NA	NA	NA	NA	NA
NA.20	NA	NA	NA	NA	NA
	crisped	rice	wafer	hard	bar pluribus sugarpercent
Baby Ruth		0	0	1	0 0.604
Hershey's Milk Chocolate		0	0	1	0 0.430
Junior Mints		0	0	0	1 0.197
Kit Kat		1	0	1	0 0.313
Lifesavers big ring gummies		0	0	0	0 0.267
Peanut butter M&M's		0	0	0	1 0.825
M&M's		0	0	0	1 0.825
Milk Duds		0	0	0	1 0.302
Milky Way		0	0	1	0 0.604
Milky Way Midnight		0	0	1	0 0.732
Mr Good Bar		0	0	1	0 0.313
Nerds		0	1	0	1 0.848
Reese's Peanut Butter cup		0	0	0	0 0.720
Rolo		0	0	0	1 0.860
Skittles original		0	0	0	1 0.941
Skittles wildberry		0	0	0	1 0.941
Sour Patch Kids		0	0	0	1 0.069
NA	NA	NA	NA	NA	NA
NA.1	NA	NA	NA	NA	NA
NA.2	NA	NA	NA	NA	NA
NA.3	NA	NA	NA	NA	NA
NA.4	NA	NA	NA	NA	NA
NA.5	NA	NA	NA	NA	NA
NA.6	NA	NA	NA	NA	NA
NA.7	NA	NA	NA	NA	NA
NA.8	NA	NA	NA	NA	NA
NA.9	NA	NA	NA	NA	NA
NA.10	NA	NA	NA	NA	NA
NA.11	NA	NA	NA	NA	NA
NA.12	NA	NA	NA	NA	NA
NA.13	NA	NA	NA	NA	NA
NA.14	NA	NA	NA	NA	NA
NA.15	NA	NA	NA	NA	NA
NA.16	NA	NA	NA	NA	NA
NA.17	NA	NA	NA	NA	NA
NA.18	NA	NA	NA	NA	NA

NA.19		NA	NA	NA	NA	NA
NA.20		NA	NA	NA	NA	NA
	pricepercent	winpercent				
Baby Ruth	0.767	56.91455				
Hershey's Milk Chocolate	0.918	56.49050				
Junior Mints	0.511	57.21925				
Kit Kat	0.511	76.76860				
Lifesavers big ring gummies	0.279	52.91139				
Peanut butter M&M's	0.651	71.46505				
M&M's	0.651	66.57458				
Milk Duds	0.511	55.06407				
Milky Way	0.651	73.09956				
Milky Way Midnight	0.441	60.80070				
Mr Good Bar	0.918	54.52645				
Nerds	0.325	55.35405				
Reese's Peanut Butter cup	0.651	84.18029				
Rolo	0.860	65.71629				
Skittles original	0.220	63.08514				
Skittles wildberry	0.220	55.10370				
Sour Patch Kids	0.116	59.86400				
NA	NA	NA				
NA.1	NA	NA				
NA.2	NA	NA				
NA.3	NA	NA				
NA.4	NA	NA				
NA.5	NA	NA				
NA.6	NA	NA				
NA.7	NA	NA				
NA.8	NA	NA				
NA.9	NA	NA				
NA.10	NA	NA				
NA.11	NA	NA				
NA.12	NA	NA				
NA.13	NA	NA				
NA.14	NA	NA				
NA.15	NA	NA				
NA.16	NA	NA				
NA.17	NA	NA				
NA.18	NA	NA				
NA.19	NA	NA				
NA.20	NA	NA				

To get a quick insight into a new dataset some folks like using the skimer package and its

skim() function.

```
library("skimr")
skim(candy)
```

Table 1: Data summary

Name	candy
Number of rows	85
Number of columns	12
Column type frequency:	
numeric	12
Group variables	None

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
chocolate	0	1	0.44	0.50	0.00	0.00	0.00	1.00	1.00	
fruity	0	1	0.45	0.50	0.00	0.00	0.00	1.00	1.00	
caramel	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
peanutyalmondy	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
nougat	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
crispedricewafer	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
hard	0	1	0.18	0.38	0.00	0.00	0.00	0.00	1.00	
bar	0	1	0.25	0.43	0.00	0.00	0.00	0.00	1.00	
pluribus	0	1	0.52	0.50	0.00	0.00	1.00	1.00	1.00	
sugarpercent	0	1	0.48	0.28	0.01	0.22	0.47	0.73	0.99	
pricepercent	0	1	0.47	0.29	0.01	0.26	0.47	0.65	0.98	
winpercent	0	1	50.32	14.71	22.45	39.14	47.83	59.86	84.18	

```
skimr::skim(candy)
```

Table 3: Data summary

Name	candy
Number of rows	85
Number of columns	12

Column type frequency:	
numeric	12
Group variables	None

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
chocolate	0	1	0.44	0.50	0.00	0.00	0.00	1.00	1.00	
fruity	0	1	0.45	0.50	0.00	0.00	0.00	1.00	1.00	
caramel	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
peanutyalmondy	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
nougat	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
crispedricewafer	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
hard	0	1	0.18	0.38	0.00	0.00	0.00	0.00	1.00	
bar	0	1	0.25	0.43	0.00	0.00	0.00	0.00	1.00	
pluribus	0	1	0.52	0.50	0.00	0.00	1.00	1.00	1.00	
sugarpercent	0	1	0.48	0.28	0.01	0.22	0.47	0.73	0.99	
pricepercent	0	1	0.47	0.29	0.01	0.26	0.47	0.65	0.98	
winpercent	0	1	50.32	14.71	22.45	39.14	47.83	59.86	84.18	

Q6. Is there any variable/column that looks to be on a different scale to the majority of the other columns in the dataset?

Yes, winpercent

Q7. What do you think a zero and one represent for the candy\$chocolate column?

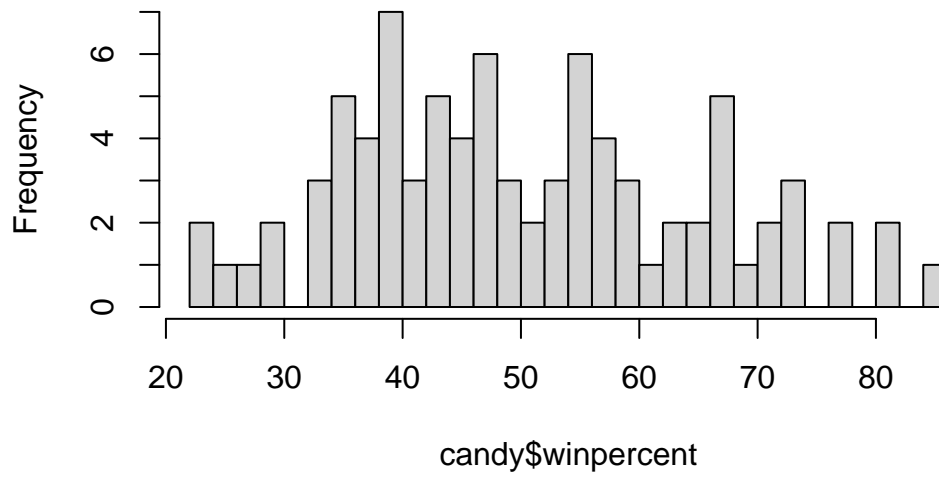
No chocolate in that column.

Q8. Plot a histogram of winpercent values

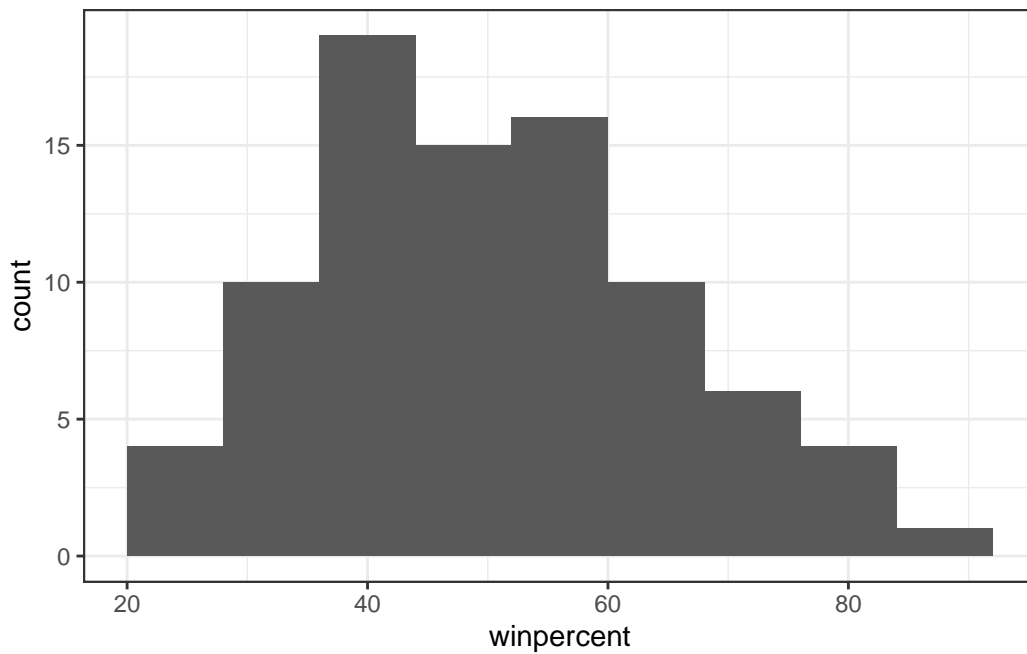
This can be done using the “base” in R hist() function or ggplot()

```
hist(candy$winpercent, breaks=30)
```


Histogram of candy\$winpercent



```
library(ggplot2)
ggplot(candy) +
  aes(winpercent) +
  geom_histogram(binwidth=8) +
  theme_bw()
```



Q9. Is the distribution of winpercent values symmetrical?

No, the distribution is not perfectly symmetrical.

Q10. Is the center of the distribution above or below 50%?

```
summary(candy$winpercent)
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
22.45	39.14	47.83	50.32	59.86	84.18

The median is below 50% (47.8%) so the center of distribution is below 50%.

Q11. On average is chocolate candy higher or lower ranked than fruit candy?

On average chocolate candy is higher ranked than fruit candy.

```
fruit.candy <- candy |>  
filter(fruity==1)  
summary(fruit.candy$winpercent)
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
22.45	39.04	42.97	44.12	52.11	67.04

```
choc.candy <- candy |>  
filter(chocolate==1)  
summary(choc.candy$winpercent)
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
34.72	50.35	60.80	60.92	70.74	84.18

```
summary(candy[as.logical(candy$chocolate),]$winpercent)
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
34.72	50.35	60.80	60.92	70.74	84.18

```
t.test(choc.candy$winpercent, fruit.candy$winpercent)
```

Welch Two Sample t-test

```
data:  choc.candy$winpercent and fruit.candy$winpercent
t = 6.2582, df = 68.882, p-value = 2.871e-08
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
 11.44563 22.15795
sample estimates:
mean of x mean of y
 60.92153  44.11974
```

P-Value < 0.05 (p-value = 2.871e-08) so it is statistically significant.

Q13. What are the five least liked candy types in this set?

The 5 least liked candies include Nik L Nip, Boston Baked Beans, Chiclets, Super Bubble, and Jawbusters.

```
play <- c("d", "a", "c")
sort(play)
```

```
[1] "a" "c" "d"
```

```
order(play)
```

```
[1] 2 3 1
```

```
play[order(play)]
```

```
[1] "a" "c" "d"
```

```
head(candy[order(candy$winpercent), ], 5)
```

	chocolate	fruity	caramel	peanutyalmondy	nougat
Nik L Nip	0	1	0	0	0
Boston Baked Beans	0	0	0	1	0
Chiclets	0	1	0	0	0
Super Bubble	0	1	0	0	0
Jawbusters	0	1	0	0	0

	crispedricewafer	hard	bar	pluribus	sugarpercent	pricepercent
Nik L Nip	0	0	0	1	0.197	0.976
Boston Baked Beans	0	0	0	1	0.313	0.511
Chiclets	0	0	0	1	0.046	0.325
Super Bubble	0	0	0	0	0.162	0.116
Jawbusters	0	1	0	1	0.093	0.511

	winpercent
Nik L Nip	22.44534
Boston Baked Beans	23.41782
Chiclets	24.52499
Super Bubble	27.30386
Jawbusters	28.12744

Q14. What are the top 5 all time favorite candy types out of this set?

The top 5 candies are Snickers, Kit Kat, Twix, Reese's Miniatures, and Reese's Peanut Butter cups.

```
tail(candy[order(candy$winpercent), ], 5)
```

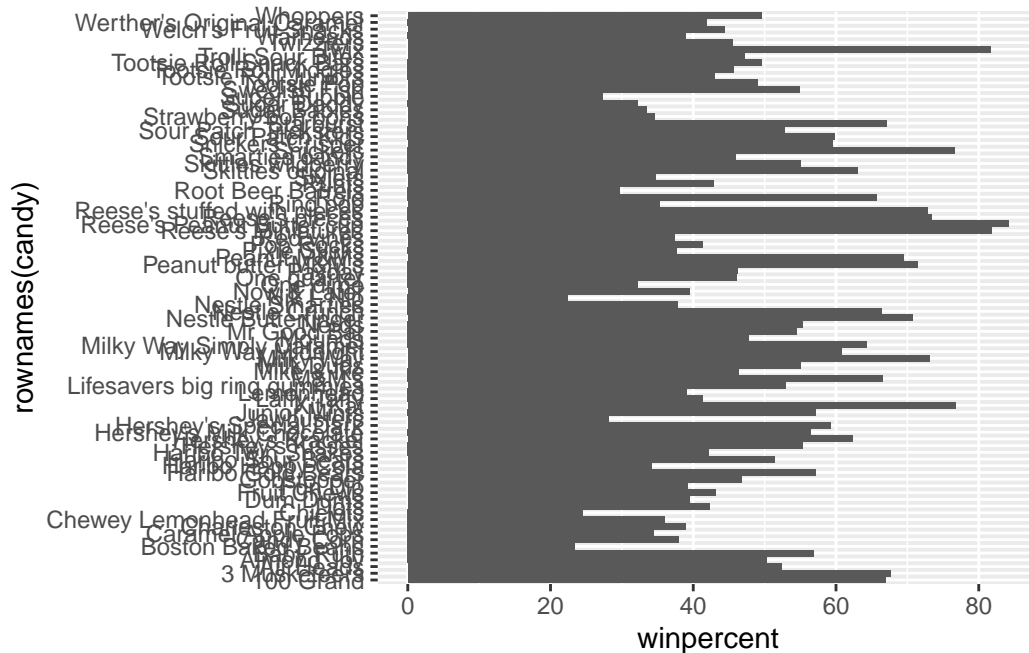
	chocolate	fruity	caramel	peanutyalmondy	nougat
Snickers	1	0	1	1	1
Kit Kat	1	0	0	0	0
Twix	1	0	1	0	0
Reese's Miniatures	1	0	0	1	0
Reese's Peanut Butter cup	1	0	0	1	0

	crispedricewafer	hard	bar	pluribus	sugarpercent
Snickers	0	0	1	0	0.546
Kit Kat	1	0	1	0	0.313
Twix	1	0	1	0	0.546
Reese's Miniatures	0	0	0	0	0.034
Reese's Peanut Butter cup	0	0	0	0	0.720

	pricepercent	winpercent
Snickers	0.651	76.67378
Kit Kat	0.511	76.76860
Twix	0.906	81.64291
Reese's Miniatures	0.279	81.86626
Reese's Peanut Butter cup	0.651	84.18029

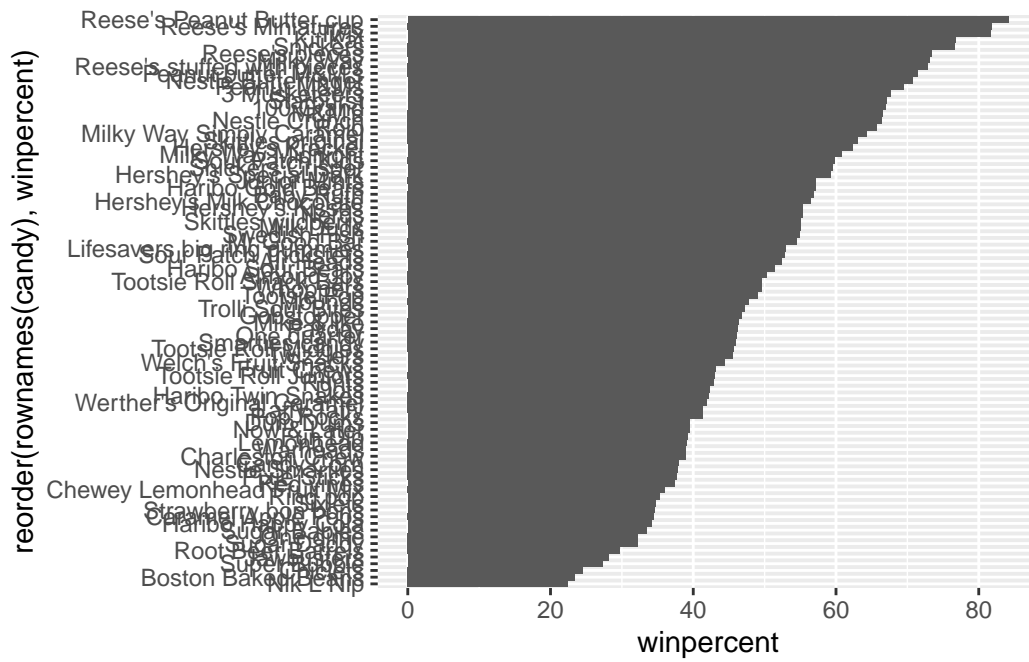
Q15. Make a first barplot of candy ranking based on winpercent values.

```
library(ggplot2)
ggplot(candy) +
  aes(winpercent, rownames(candy)) +
  geom_col()
```

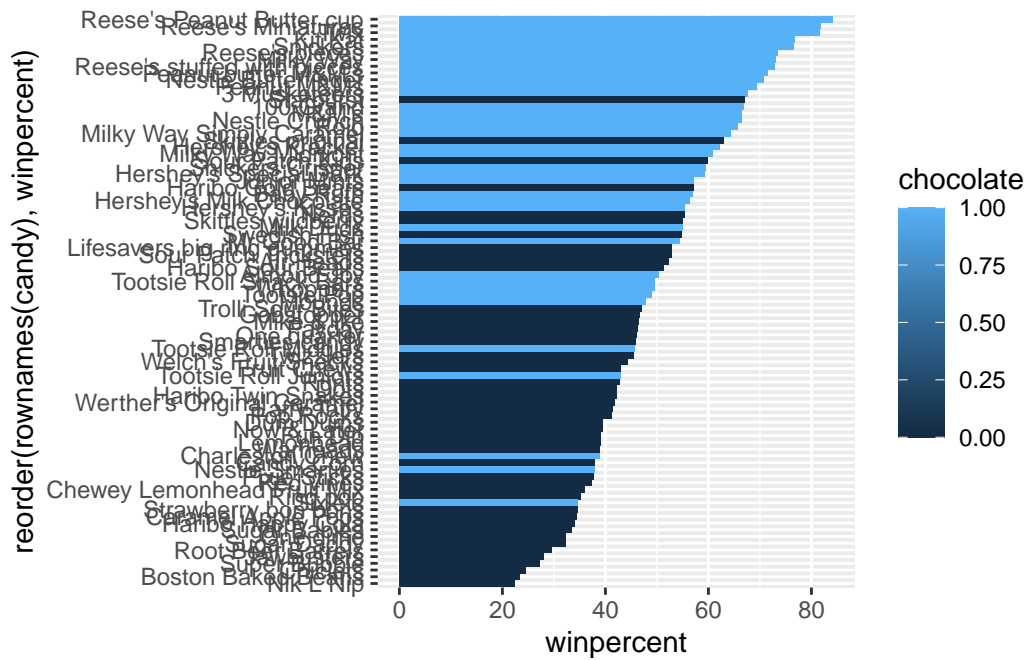


Q16. This is quite ugly, use the `reorder()` function to get the bars sorted by winpercent?

```
library(ggplot2)
ggplot(candy) +
  aes(winpercent, reorder(rownames(candy),winpercent)) +
  geom_col()
```



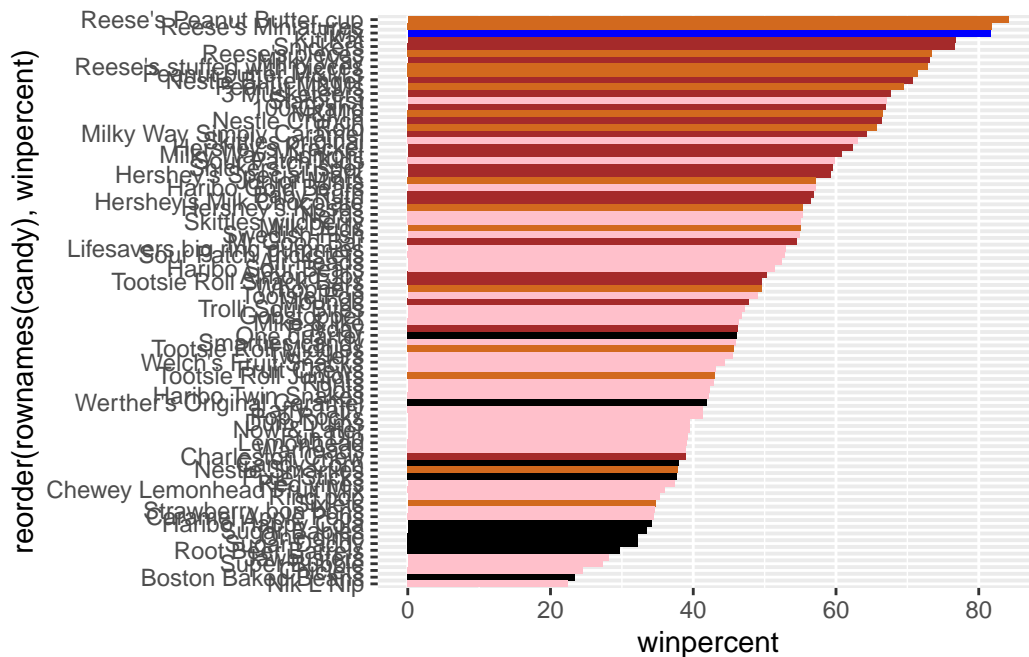
```
ggplot(candy) +
  aes(x=winpercent, y=reorder(rownames(candy),winpercent),
  fill=chocolate) +
  geom_col()
```



```
mycols <- rep("black", nrow(candy))
mycols[as.logical(candy$chocolate)] <- "chocolate"
mycols[as.logical(candy$bar)] <- "brown"
mycols[as.logical(candy$fruity)] = "pink"
mycols
```

```
[1] "brown"      "brown"      "black"      "black"      "pink"      "brown"
[7] "brown"      "black"      "black"      "pink"      "brown"      "pink"
[13] "pink"       "pink"       "pink"       "pink"       "pink"       "pink"
[19] "pink"       "black"      "pink"       "pink"       "chocolate" "brown"
[25] "brown"      "brown"      "pink"       "chocolate" "brown"      "pink"
[31] "pink"       "pink"       "chocolate" "chocolate" "pink"       "chocolate"
[37] "brown"      "brown"      "brown"      "brown"      "brown"      "pink"
[43] "brown"      "brown"      "pink"       "pink"       "brown"      "chocolate"
[49] "black"      "pink"       "pink"       "chocolate" "chocolate" "chocolate"
[55] "chocolate" "pink"       "chocolate" "black"      "pink"       "chocolate"
[61] "pink"       "pink"       "chocolate" "pink"       "brown"      "brown"
[67] "pink"       "pink"       "pink"       "pink"       "black"      "black"
[73] "pink"       "pink"       "pink"       "chocolate" "chocolate" "brown"
[79] "pink"       "brown"      "pink"       "pink"       "pink"       "black"
[85] "chocolate"
```

```
mycols[rownames(candy)=="Twix"] <- "blue"
ggplot(candy) +
  aes(x=winpercent, y=reorder(rownames(candy),winpercent),
  fill=chocolate) +
  geom_col(fill=mycols)
```



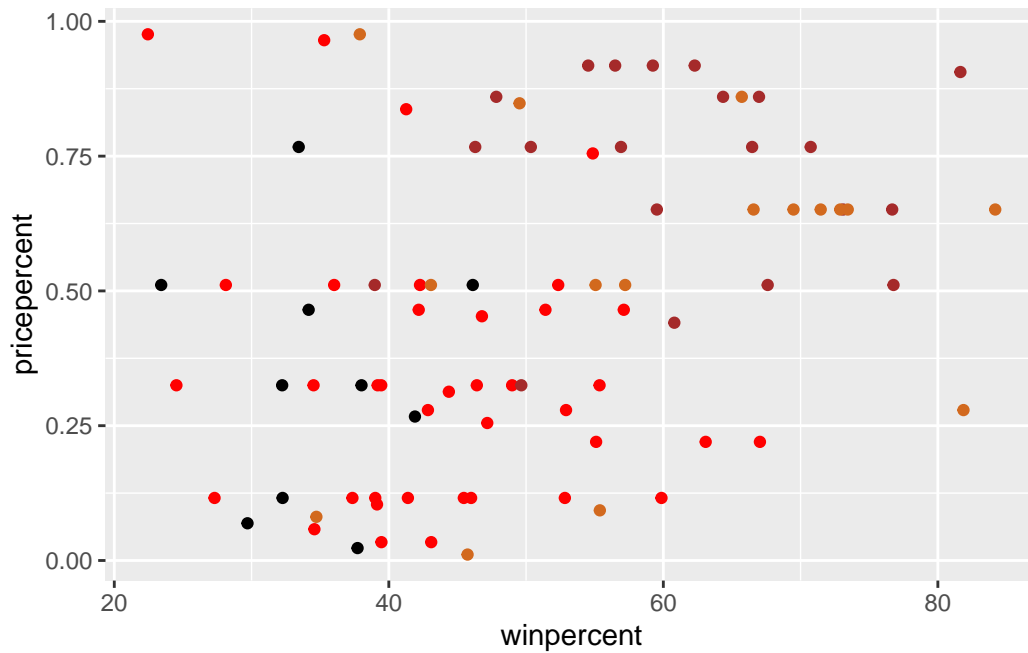
Q17. What is the worst ranked chocolate candy?

The worst ranked chocolate candy is Sixlets.

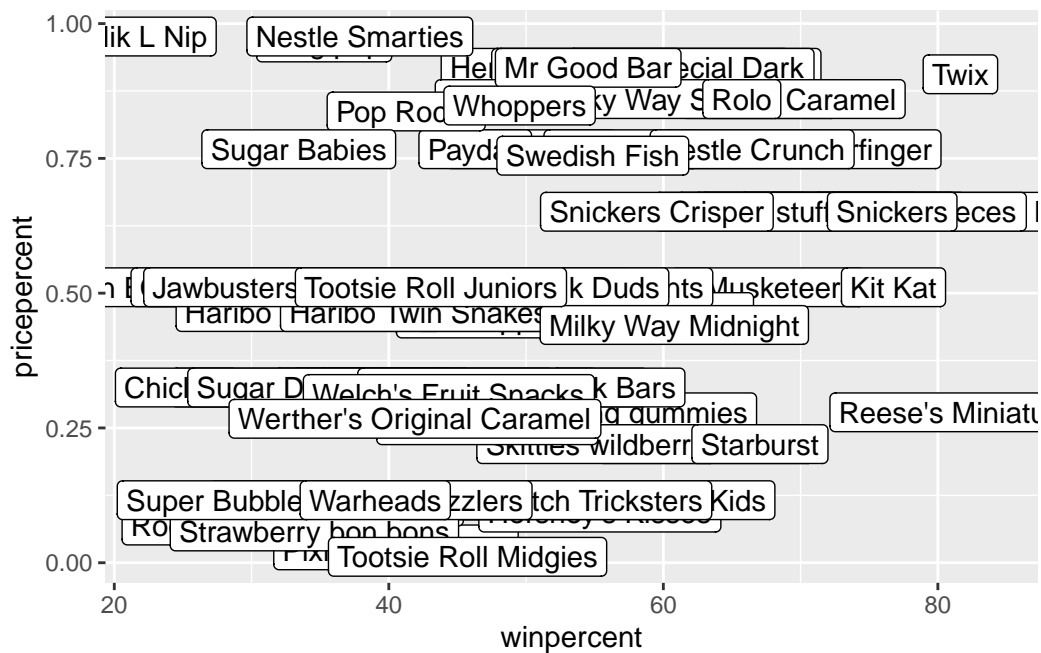
Q18. What is the best ranked fruity candy?

The best ranked fruity candy is Starburst.

```
mycols <- rep("black", nrow(candy))
mycols[rownames(candy)=="Twix"] <- "blue"
mycols[as.logical(candy$chocolate)] <- "chocolate"
mycols[as.logical(candy$bar)] <- "brown"
mycols[as.logical(candy$fruity)] = "pink"
mycols[as.logical(candy$fruity)] <- "red"
ggplot(candy) +
  aes(winpercent, pricepercent) +
  geom_point(col=mycols)
```

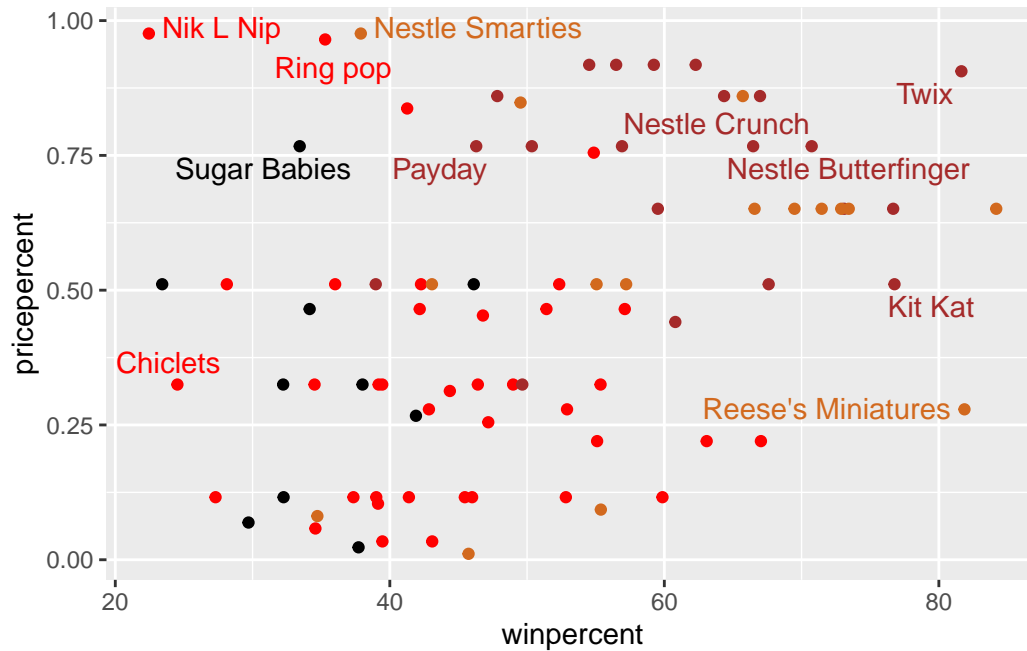



```
ggplot(candy) +
  aes(winpercent, pricepercent, label=rownames(candy)) +
  geom_point(col=mycols) +
  geom_label()
```



```
library(ggrepel)
ggplot(candy) +
  aes(winpercent, pricepercent, label=rownames(candy)) +
  geom_point(col=mycols) +
  geom_text_repel(col=mycols, max.overlaps = 5)
```

Warning: ggrepel: 74 unlabeled data points (too many overlaps). Consider increasing max.overlaps



Q19. Which candy type is the highest ranked in terms of winpercent for the least money - i.e. offers the most bang for your buck?

Reece's miniatures

```
ord <- order(candy$pricepercent, decreasing = TRUE)
head( candy[ord,c(11,12)], n=5 )
```

	pricepercent	winpercent
Nik L Nip	0.976	22.44534
Nestle Smarties	0.976	37.88719
Ring pop	0.965	35.29076
Hershey's Krackel	0.918	62.28448
Hershey's Milk Chocolate	0.918	56.49050

Q20. What are the top 5 most expensive candy types in the dataset and of these which is the least popular?

The 5 most expensive candies in the dataset are: Nik L Nip, Nestle Smarties, Ring pop, Hershey's Krackel, and Hershey's Milk Chocolate. The least popular is Nip L Nip.

```
library(corrplot)
```

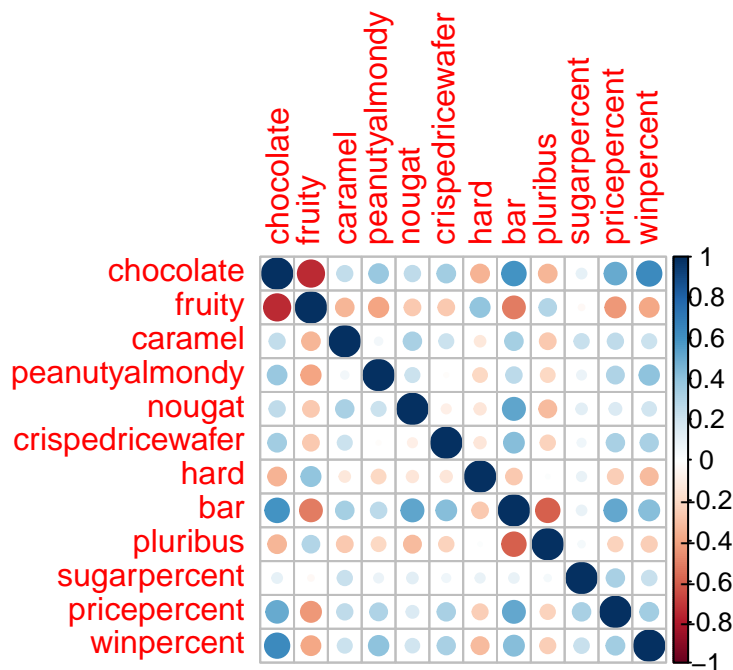
corrplot 0.95 loaded

```
cij <- cor(candy)
cij
```

	chocolate	fruity	caramel	peanutyalmondy	nougat
chocolate	1.0000000	-0.74172106	0.24987535	0.37782357	0.25489183
fruity	-0.7417211	1.00000000	-0.33548538	-0.39928014	-0.26936712
caramel	0.2498753	-0.33548538	1.00000000	0.05935614	0.32849280
peanutyalmondy	0.3778236	-0.39928014	0.05935614	1.00000000	0.21311310
nougat	0.2548918	-0.26936712	0.32849280	0.21311310	1.00000000
crispedricewafer	0.3412098	-0.26936712	0.21311310	-0.01764631	-0.08974359
hard	-0.3441769	0.39067750	-0.12235513	-0.20555661	-0.13867505
bar	0.5974211	-0.51506558	0.33396002	0.26041960	0.52297636
pluribus	-0.3396752	0.29972522	-0.26958501	-0.20610932	-0.31033884
sugarpercent	0.1041691	-0.03439296	0.22193335	0.08788927	0.12308135
pricepercent	0.5046754	-0.43096853	0.25432709	0.30915323	0.15319643
winpercent	0.6365167	-0.38093814	0.21341630	0.40619220	0.19937530
	crispedricewafer	hard	bar	pluribus	
chocolate	0.34120978	-0.34417691	0.59742114	-0.33967519	
fruity	-0.26936712	0.39067750	-0.51506558	0.29972522	
caramel	0.21311310	-0.12235513	0.33396002	-0.26958501	
peanutyalmondy	-0.01764631	-0.20555661	0.26041960	-0.20610932	
nougat	-0.08974359	-0.13867505	0.52297636	-0.31033884	
crispedricewafer	1.00000000	-0.13867505	0.42375093	-0.22469338	
hard	-0.13867505	1.00000000	-0.26516504	0.01453172	
bar	0.42375093	-0.26516504	1.00000000	-0.59340892	
pluribus	-0.22469338	0.01453172	-0.59340892	1.00000000	
sugarpercent	0.06994969	0.09180975	0.09998516	0.04552282	
pricepercent	0.32826539	-0.24436534	0.51840654	-0.22079363	
winpercent	0.32467965	-0.31038158	0.42992933	-0.24744787	
	sugarpercent	pricepercent	winpercent		
chocolate	0.10416906	0.5046754	0.6365167		

fruity	-0.03439296	-0.4309685	-0.3809381
caramel	0.22193335	0.2543271	0.2134163
peanutyalmondy	0.08788927	0.3091532	0.4061922
nougat	0.12308135	0.1531964	0.1993753
crispedricewafer	0.06994969	0.3282654	0.3246797
hard	0.09180975	-0.2443653	-0.3103816
bar	0.09998516	0.5184065	0.4299293
pluribus	0.04552282	-0.2207936	-0.2474479
sugarpercent	1.00000000	0.3297064	0.2291507
pricepercent	0.32970639	1.0000000	0.3453254
winpercent	0.22915066	0.3453254	1.0000000

```
corrplot(cij)
```



Q22. Examining this plot what two variables are anti-correlated (i.e. have minus values)?

Fruit and chocolate are anti-correlated.

Q23. Similarly, what two variables are most positively correlated?

The two most positively correlated are chocolate and winpercent.

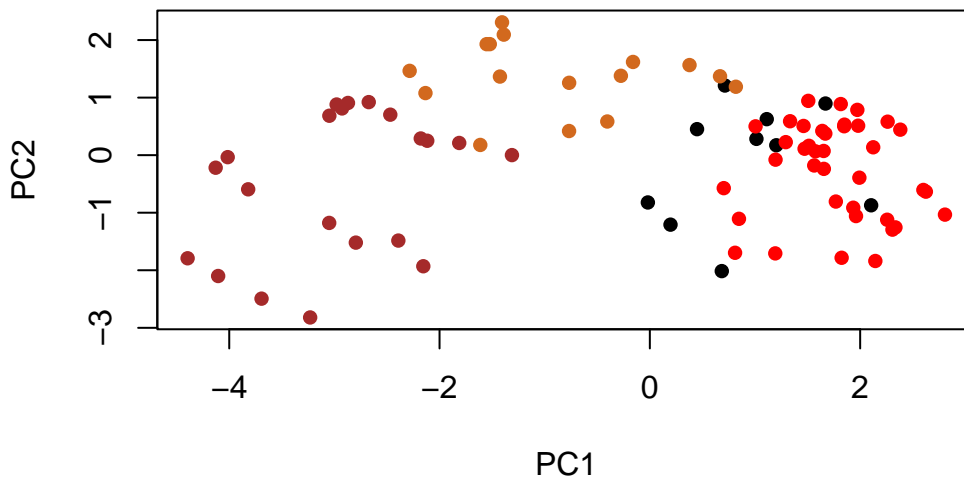
```
pca <- prcomp(candy, scale=T)
summary(pca)
```

Importance of components:

	PC1	PC2	PC3	PC4	PC5	PC6	PC7
Standard deviation	2.0788	1.1378	1.1092	1.07533	0.9518	0.81923	0.81530
Proportion of Variance	0.3601	0.1079	0.1025	0.09636	0.0755	0.05593	0.05539
Cumulative Proportion	0.3601	0.4680	0.5705	0.66688	0.7424	0.79830	0.85369

	PC8	PC9	PC10	PC11	PC12
Standard deviation	0.74530	0.67824	0.62349	0.43974	0.39760
Proportion of Variance	0.04629	0.03833	0.03239	0.01611	0.01317
Cumulative Proportion	0.89998	0.93832	0.97071	0.98683	1.00000

```
PCA <- plot(pca$x[,1:2], col=mycols, pch=16)
```

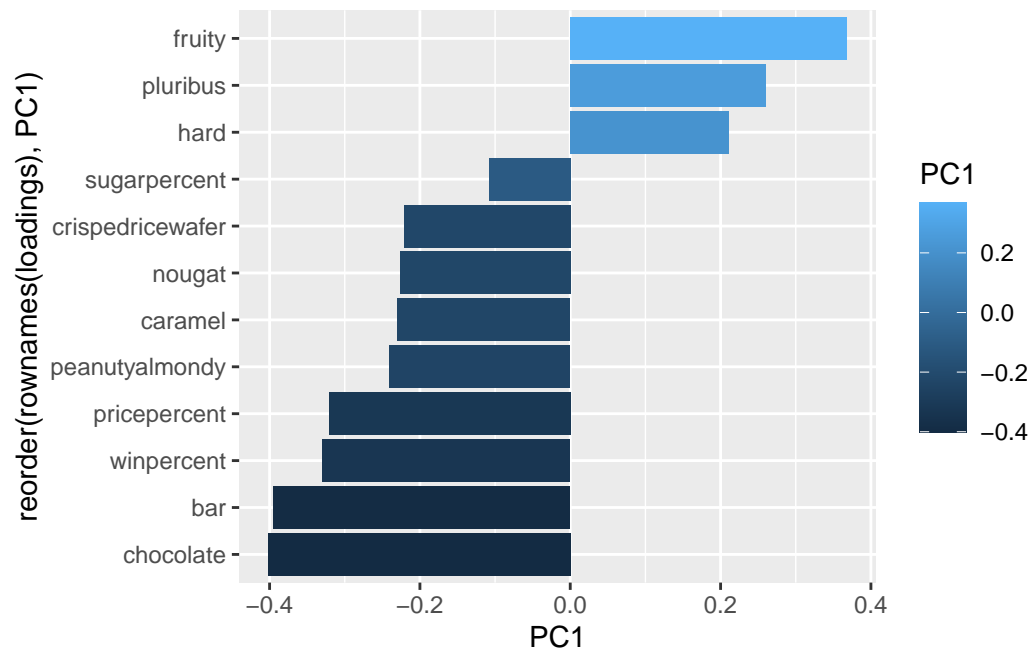


```
pca$rotation
```

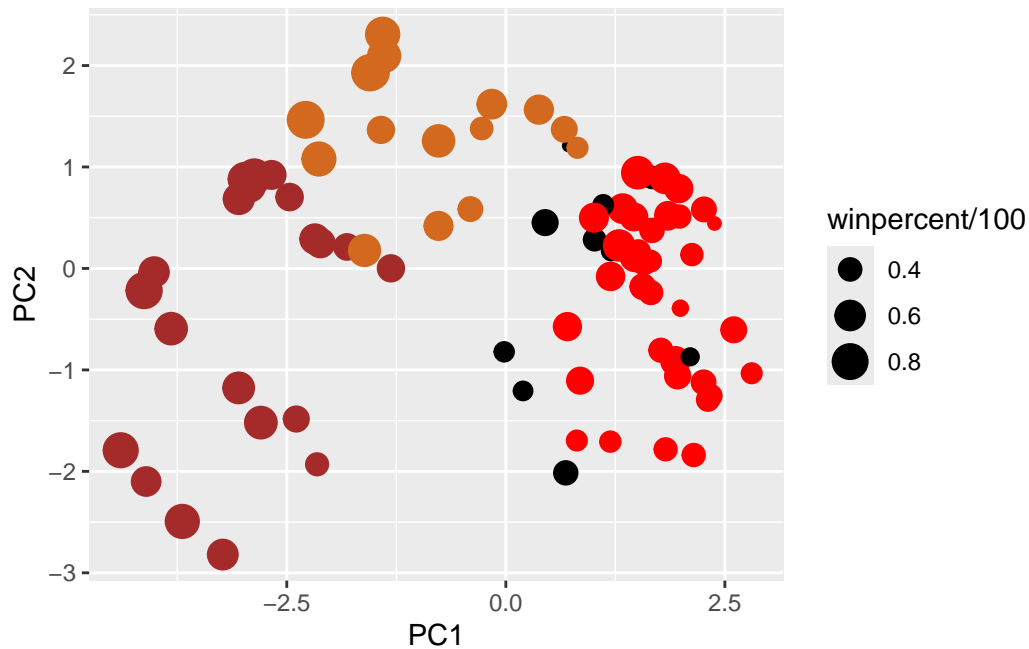
	PC1	PC2	PC3	PC4	PC5
chocolate	-0.4019466	0.21404160	0.01601358	-0.016673032	0.066035846
fruity	0.3683883	-0.18304666	-0.13765612	-0.004479829	0.143535325
caramel	-0.2299709	-0.40349894	-0.13294166	-0.024889542	-0.507301501
peanutyalmondy	-0.2407155	0.22446919	0.18272802	0.466784287	0.399930245
nougat	-0.2268102	-0.47016599	0.33970244	0.299581403	-0.188852418
crispedricewafer	-0.2215182	0.09719527	-0.36485542	-0.605594730	0.034652316
hard	0.2111587	-0.43262603	-0.20295368	-0.032249660	0.574557816
bar	-0.3947433	-0.22255618	0.10696092	-0.186914549	0.077794806

pluribus	0.2600041	0.36920922	-0.26813772	0.287246604	-0.392796479
sugarpercent	-0.1083088	-0.23647379	-0.65509692	0.433896248	0.007469103
pricepercent	-0.3207361	0.05883628	-0.33048843	0.063557149	0.043358887
winpercent	-0.3298035	0.21115347	-0.13531766	0.117930997	0.168755073
	PC6	PC7	PC8	PC9	PC10
chocolate	-0.09018950	-0.08360642	-0.49084856	-0.151651568	0.107661356
fruity	-0.04266105	0.46147889	0.39805802	-0.001248306	0.362062502
caramel	-0.40346502	-0.44274741	0.26963447	0.019186442	0.229799010
peanutyalmondy	-0.09416259	-0.25710489	0.45771445	0.381068550	-0.145912362
nougat	0.09012643	0.36663902	-0.18793955	0.385278987	0.011323453
crispedricewafer	-0.09007640	0.13077042	0.13567736	0.511634999	-0.264810144
hard	-0.12767365	-0.31933477	-0.38881683	0.258154433	0.220779142
bar	0.25307332	0.24192992	-0.02982691	0.091872886	-0.003232321
pluribus	0.03184932	0.04066352	-0.28652547	0.529954405	0.199303452
sugarpercent	0.02737834	0.14721840	-0.04114076	-0.217685759	-0.488103337
pricepercent	0.62908570	-0.14308215	0.16722078	-0.048991557	0.507716043
winpercent	-0.56947283	0.40260385	-0.02936405	-0.124440117	0.358431235
	PC11	PC12			
chocolate	0.10045278	0.69784924			
fruity	0.17494902	0.50624242			
caramel	0.13515820	0.07548984			
peanutyalmondy	0.11244275	0.12972756			
nougat	-0.38954473	0.09223698			
crispedricewafer	-0.22615618	0.11727369			
hard	0.01342330	-0.10430092			
bar	0.74956878	-0.22010569			
pluribus	0.27971527	-0.06169246			
sugarpercent	0.05373286	0.04733985			
pricepercent	-0.26396582	-0.06698291			
winpercent	-0.11251626	-0.37693153			

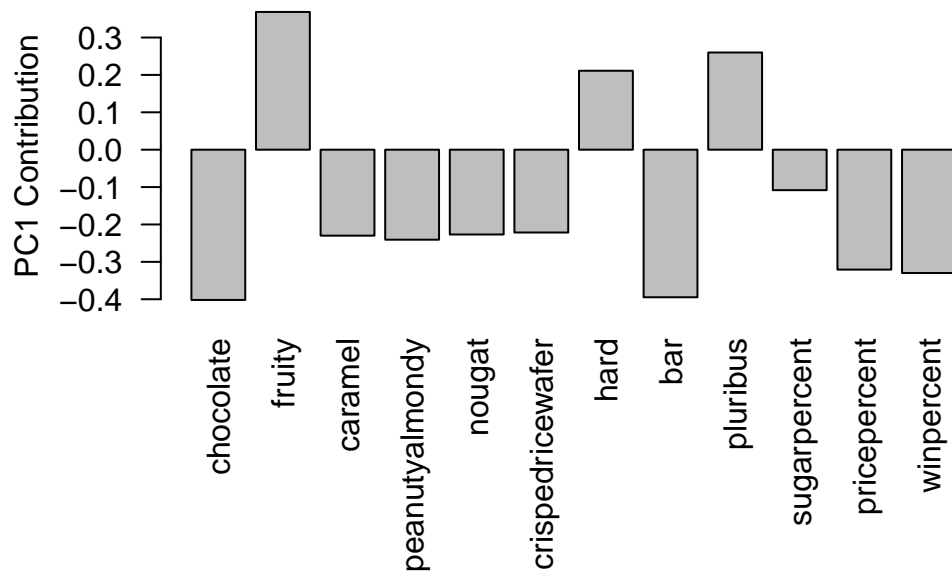
```
loadings <- as.data.frame(pca$rotation)
ggplot(loadings) +
  aes(PC1, reorder(rownames(loadings), PC1), fill=PC1) +
  geom_col()
```



```
my_data <- cbind(candy, pca$x[,1:3])
p <- ggplot(my_data) +
  aes(x=PC1, y=PC2,
  size=winpercent/100,
  text=rownames(my_data),
  label=rownames(my_data)) +
  geom_point(col=mycols)
p
```



```
par(mar=c(8,4,2,2))
barplot(pca$rotation[,1], las=2, ylab="PC1 Contribution")
```



Q24. What original variables are picked up strongly by PC1 in the positive direction? Do these make sense to you?

Fruity, pluribus, and hard are picked up strongly by PC1. This makes sense since the most popular candies are fruity and chocolate candies in bags and boxes.