## ADAM

Education

\_Virginia Commonwealth University Richmond, VA

Major in Graphic Design (Aug 2021 - May 2025)

Skills

Design Software:

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro), TouchDesigner, Procreate, Canva

Motion & Visual Media:

Motion Graphics, Video Editing, Visual Storytelling, After Effects Animation

Web & Digital:

HTML/CSS, Figma, Responsive Design, Web Layouts

Core Design Skills:

Typography, Layout Design, Branding, Print & Digital Media, Social Media Design, Illustration

Soft Skills:

Creative Problem-Solving, Collaboration, Time Management, Attention to Detail, Feedback Integration Work Experience

\_VCUarts Research Assistant (Jan 2025 - May 2025) Richmond, VA

- -Created and maintained spreadsheets cataloging 19th-20th century wood type specimen data.
- -Conducted quality control by verifying accuracy of existing bibliographic records.
- -Standardized and organized catalog data to support the development of an analytical bibliography.

\_VCU College of Engineering Graphic Design Intern (Sep 2024 - May 2025) Richmond, VA

- -Developed branded visual assets for academic events and outreach, including print collateral such as banners, posters, and postcards.
- -Maintained VCU's visual identity standards while designing for digital platforms and promotional materials.
- -Collaborated with faculty and communications staff to deliver cohesive and engaging design solutions.
- -Used Adobe Creative Suite and Canva to execute concepts from ideation to final production.

\_ADC National Graphic Design Intern (Jun 2024 - Aug 2024) Washington, D.C.

- -Created illustrated and animated graphics for civic engagement campaigns across social media platforms.
- -Applied brand guidelines to develop compelling visual narratives in Adobe Illustrator and After Effects.
- -Helped increase online engagement through strategic visual storytelling and motion design.

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