Adam Alkhateeb

Education

_VCUarts
Richmond, VA
Major in Graphic Design
(Aug 2021 - May 2025)

Skills

Design Tools:

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro), TouchDesigner, Figma, Procreate, Canva

Motion & Visual Media:

Motion Graphics, Video Editing, Visual Storytelling, Animation

Digital & Web:

HTML/CSS, Responsive Design, Web and Interface Layouts

Core Design Expertise:

Typography, Layout, Branding, Print and Digital Media, Illustration, Social Media Design

Professional Strengths:

Creative Problem Solving, Collaboration, Time Management, Attention to Detail, Feedback Integration

Work Experience

_VCUarts   **Richmond, VA**
Research Assistant
(Jan 2025 - May 2025)

- Created and maintained spreadsheets cataloging 19th–20th century wood type specimen data.

- Conducted quality control by verifying accuracy of existing bibliographic records.

- Standardized and organized catalog data to support the development of an analytical bibliography.

_VCU College of Engineering   **Richmond, VA**
Graphic Design Intern
(Sep 2024 - May 2025)

- Developed branded visual assets for academic events and outreach, including print collateral such as banners, posters, and postcards.

- Maintained VCU's visual identity standards while designing for digital platforms and promotional materials.

- Collaborated with faculty and communications staff to deliver cohesive and engaging design solutions.

- Used Adobe Creative Suite and Canva to execute concepts from ideation to final production.

_ADC National   **Washington, D.C.**
Graphic Design Intern
(Jun 2024 - Aug 2024)

- Created illustrated and animated graphics for civic engagement campaigns across social media platforms.

- Applied brand guidelines to develop compelling visual narratives in Adobe Illustrator and After Effects.

- Helped increase online engagement through strategic visual storytelling and motion design.

Adamkhtb.com

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