Scope Plane

What they say the need

- A website
- For fans and potential fans to see and hear clips and get the word out about the band in general
- To publicise their upcoming gigs and events
- To showcase their current Facebook, Instagram and youtube pages

What they actually need

- A mobile first response website
- A page highlighting their current tracks and videos
- A contact page for both the band and their record label
- A gallery showing their photos
- Links to their social media platform

What they don't know they need

- A merchandise area

the band for an event

Scenario 1 Requirement 1 A fan would like to listen Ability to play an audio A Joker Among Thieves player of the track or music even watch a video of the track Scenario 2 Requirement 2 A fan would like to view Ability to view current A Joker Among Thieves pictures of the band and of gigs as well as links to pictures their Instagram account Scenario 3 **Requirement 3** A fan wants to know of Ability to view latest gigs and events the band are any upcoming events of taking part in gigs Scenario 4 Requirement 4 A fan would like to book Ability to connect with the

band via social media or

directly