

Scope Plane

What they say the need

- A website
- For fans and potential fans to see and hear clips and get the word out about the band in general
- To publicise their upcoming gigs and events
- To showcase their current Facebook, Instagram and youtube pages

What they actually need

- A mobile first response website
- A page highlighting their current tracks and videos
- A contact page for both the band and their record label
- A gallery showing their photos
- Links to their social media platform

What they don't know they need

- A merchandise area

