

# Tech Ignite 2025: Sponsorship Proposal

"Igniting Innovation, Building Futures at GSU"

Presented by GDG on Campus Gombe State University |

June 20th – 22nd, 2025





# Introduction & Vision



## Welcome Invitation

Partner with GDG Gombe State University for Tech Ignite 2025, and join us in shaping GSU's tech future through impactful collaboration and innovation.



## About GDG GSU

As the Google Developer Group (GDG) at Gombe State University, we are dedicated to empowering students and fostering a vibrant tech community through hands-on learning and access to cutting-edge technology.



## Event Purpose

Our purpose is to **ignite passion & innovation** *within GSU students*, **celebrate the culmination of our GDG Tech Academy's first pathway, honor their achievements**, and provide them with hands-on experience through Google's cutting-edge AI initiatives."

# What Is Tech Ignite 2025?

## Day 1: Hackathon

Coding marathon focused on AI, education, and breakthrough ideas.

- Team-based challenges tackling real-world problems in AI, education, and beyond.
- "Build with AI" mentorship
- Competitive and collaborative

## Day 2: Conference & Celebrations

Keynotes, workshops, student showcases, and award ceremonies.

- Interactive AI session
- Finalist presentations
- Grand closing ceremony for Tech Academy Pathway 1.

## Day 3: Games & Community

Tech games, esports, team-building, and creative AI challenges.

- Engaging, fun, interactive
- Strengthening our tech community through shared experiences.



# Our Audience: GSU's Brightest

## Attendance

700+ motivated GSU students passionate about tech and innovation.

## Profiles

Profiles include aspiring software developers, data scientists, UI/UX designers, AI specialists, and future tech entrepreneurs from across GSU.

## Ambition

Seeking skills, opportunities, internships, and industry connections.



# Why Partner with Tech Ignite 2025?



## Elevate Brand Visibility

Reach students, faculty, and the broader GSU community.



## Access Top Tech Talent

Engage promising candidates for internships and recruitment.



## Demonstrate CSR

Show commitment to nurturing local tech talent and innovation.



## Showcase Products & Network

Host demos, deliver tech talks, and build valuable connections with GSU faculty, industry peers, and the next generation of tech talent.



# Sponsorship Tiers & Benefits

Tier	Investment (₦)	Key Benefits
Platinum Partner	500,000+	<ul style="list-style-type: none"><li>• <b>Premium Branding:</b> Headline sponsor recognition; most prominent logo placement on all event materials (website, banners, social media, presentations, swag).</li><li>• <b>Speaking Opportunity:</b> Keynote speaking slot (approx. 20-30 mins) during the Conference (Day 2).</li><li>• <b>Exhibition Space:</b> Large, prime location booth/exhibition space during the Conference.</li><li>• <b>Hackathon Engagement:</b> Opportunity to propose a hackathon challenge category or provide a judge.</li><li>• <b>Tech Academy Recognition:</b> Special mention during Tech Academy Closing Ceremony.</li><li>• <b>Dedicated Social Media Posts:</b> Multiple dedicated posts highlighting your partnership.</li><li>• <b>Logo on Attendee Swag:</b> Your logo featured on event t-shirts or other premium swag.</li><li>• <b>Complimentary Passes:</b> VIP passes for your representatives.</li><li>• <b>Post-Event Report:</b> Recognition in post-event reports and thank you communications.</li></ul>
Gold Partner	250,000 - 499,000	<ul style="list-style-type: none"><li>• <b>Prominent Branding:</b> Prominent logo placement on key event materials, website, social media.</li><li>• <b>Speaking Opportunity:</b> Opportunity for a workshop or panelist slot during the Conference.</li><li>• <b>Exhibition Space:</b> Standard booth/exhibition space during the Conference.</li><li>• <b>Social Media Mentions:</b> Regular mentions in event social media promotion.</li><li>• <b>Logo on Some Materials:</b> Logo on select event banners and digital displays.</li><li>• <b>Complimentary Passes:</b> VIP passes for your representatives.</li></ul>
Silver Partner	100,000 - 249,000	<ul style="list-style-type: none"><li>• <b>Standard Branding:</b> Logo placement on the event website and shared sponsor banners/digital displays.</li><li>• <b>Exhibition Space:</b> Small booth/table space during the Conference.</li><li>• <b>Social Media Mentions:</b> Inclusion in general sponsor thank you posts.</li><li>• <b>Complimentary Passes:</b> [Number] passes for your representatives.</li></ul>
Bronze / Community	In-Kind or <100,000	<ul style="list-style-type: none"><li>• <b>Basic Branding:</b> Logo on the event website.</li><li>• <b>Social Media Mention:</b> Inclusion in a collective thank you post.</li></ul>

Custom packages available to align with your CSR and marketing goals.

# Specific Sponsorship Opportunities

1. "Build with AI" Champion: Sponsor workshops & prizes.
2. Tech Academy Showcase Sponsor: Support awards.
3. Hackathon Theme Sponsor: Align with key challenges.
4. Games Day Sponsor: Engage through activities.
5. Prize Sponsor: Provide gadgets, software licenses, internships.
6. Swag Bag Contributor: Brand items for attendees.
7. Mentor Support: Engage your technical staff as volunteer mentors, offering them a rewarding experience and direct interaction with students.

# Let's Ignite the Future Together!

Your support drives innovation and empowers GSU's tech community.

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We look forward to partnering for Tech Ignite 2025's success!



# Thank You for Your Consideration

GDG on Campus Gombe State University

