

# ADAMS MAY DAVID

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Concepcion Tarlac, Philippines

## LOGO | BRAND | DIGITAL PRINT | UI/UX DESIGNER

Brand-focused designer with nearly four years of experience, specializing in creating intuitive user experiences and impactful visuals across digital and print platforms.

### EDUCATION

2020-2024

#### Concepcion Holy Cross College

Bachelor of Science in Computer Science

2013-2019

#### B.S Aquino National High School

Junior - Senior High School

2006-2013

#### Talimundoc SM Elementary School

Elementary

### SKILLS

- Adobe Illustrator Proficient
- Adobe Photoshop Proficient
- Premier Pro Proficient
- After Effects
- Corel Draw Proficient
- Figma Proficient
- Canva Proficient
- Capcut Proficient
- Html, Css and Javascript
- Tech-savvy
- Attention to detail

## WORK EXPERIENCES | CERTIFICATES

### Graphic Designer | Social Media Manager

LAY HANDS APPAREL 2021-2023

- Served as Social Media Manager and Graphic Designer
- Headed conceptualization, graphic design, and printing processes
- Researched current design trends and gathered visual inspiration
- Developed unique and original design concepts
- Created custom shirt designs for production and print

### Graphic Designer | Social Media Manager

C. SANTOS CONSTRUCTION CORP. 2022-2023

- Served as Social Media Manager and Graphic Designer
- Led conceptualization, graphic design, and printing processes
- Researched design trends and gathered inspirations to create unique visuals
- Managed social media content and scheduled posts

# Visual Graphic Design Training

**TESDA TARLAC., 2023**

- Color theory
- Typography
- Layout Poster
- Logo Design
- Social Media posting
- Banner Design
- Ui and Ux

# Video Editing Masterclass

**VIRTUAL CLASS., 2023**

- Adobe Premier
- Color Gradient
- Color Correction Transition
- Masking
- Different techniques to make good and appealing videos

# Freelance Brand & Graphic Designer

**LOCAL CLIENTS., 2023 - 2024**

- Designed logos for local businesses and startups
- Converted brand ideas into clear visual identities
- Helped local brands stand out and stay recognizable

# Logo / Brand / UI-UX Designer

**SPECTOR & CO., 2024 - 2025**

This Canadian company provides printing services, including embroidery, silkscreen, patches, CO<sub>2</sub>, and vinyl, as well as logo design and manipulate.

- Brand and logo design with creative manipulation
- Designed notebooks, brand patches, and merchandise
- Client Communication Creative Direction
- Prepared designs for embroidery, silkscreen, laser, brand patch, deboss, emboss and DTF printing
- Assisted in designing user-friendly interfaces and improving user experiences

# **Clark Outsourcing**

## **GRAPHIC DESIGNER., 2024 - 2025**

- Brand and logo design with creative manipulation
- Designed notebooks, brand patches, and merchandise
- Client Communication Creative Direction
- Prepared designs for embroidery, silkscreen, laser, brand patch, deboss, emboss and DTF printing
- Assisted in designing user-friendly interfaces and improving user experiences

# **Freelance Ui/Ux, Branding & Logo Designer**

## **LOCAL AND INTERNATIONAL CLIENTS 2025 -2026**

- Designed user interfaces and experiences for websites and apps, ensuring intuitive navigation and engaging visuals
- Developed brand identities, including logos, color palettes, typography, and visual guidelines
- Created wireframes, mockups, and prototypes to communicate design concepts effectively
- Conducted research on design trends, user behavior, and competitor analysis to inform design decisions
- Collaborated with clients and teams to translate ideas into cohesive visual experiences
- Produced marketing and promotional materials aligned with brand identity, including digital printing outputs
- Ensured designs are responsive, accessible, and consistent across digital platforms

# **CHARACTER REFERENCES**

## **Engr. Christian Q. Santos**

CEO & General Contractor  
**C. Santos Construction Corp**  
+639487129985

## **Mr. Joshua Q. Santos**

Senior High School Teacher  
**B.S Aquino National High School**  
+639108105466