

# Adamson Abdulwahab O.

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## Professional Summary

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Experienced Visual designer with a proven track record of creating visually appealing designs to communicate brand messaging and engage audiences effectively. Designed brand assets, social media pages, and promotional materials that drove sales and increased brand awareness. I am committed to delivering high-quality work and utilizing creative skills to contribute to organizational success.

## Skills

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Adobe Creative Suite Figma UX/UI Design Video Editing	User Experience Design (UXD) Emotional intelligence Good Communication Attention to Detail	Design Thinking and Implementation Social Media Design Teamwork	Prototyping Problem-Solving Frontend Web Troubleshooting
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## Professional Experience

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**Graphics Designer, Gosub Limited**  
Nigeria

Mar 2023 – August 2024 | Benin,

- Designed and edited over 1000 graphics using Adobe Creative Suite and other related software and tools, resulting in increased brand awareness and customer engagement.
- Designed and implemented UI/UX for the company's website and mobile app, improving the user experience and satisfaction by 25%
- Created and edited over 50 videos using suitable software and tools, showcasing the company's products and services to potential clients.
- Developed branding concepts for the company, aligning with the company's vision and values, and enhancing the company's identity and reputation

**Graphics and Video Editor, The Jakpa Diary**

Oct 2022 – Mar 2023 | UK (Remote)

- Rebranded the company's logo and social media design, giving it a fresh and modern look, and attracting over 2,000 new followers
- Designed and edited graphics and videos for the company's YouTube channel and Instagram Reels, increasing the views and engagement by 50%.
- Created new episode graphics for the company's podcast, highlighting the main topics and guests, and generating more interest and feedback from the listeners.
- Assisted with other graphic design projects as needed, demonstrating flexibility and teamwork skills.

**Graphics Designer, Rhetorix Communication**

Oct 2020 – Nov 2021 | USA (Remote)

- Designed and developed professional-grade one-pager documents for clients, incorporating captivating graphics and visually appealing layouts.
- Created eye-catching flyers for various clients, delivering marketing messages with high levels of impact and creativity.

- Designed advertisements and social media graphics, elevating brand identity and helping to increase customer engagement.
- Streamlined the onboarding process for new clients, using intuitive design and user-friendly interfaces to improve customer satisfaction and retention.

## Volunteer Experience

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### Volunteer Visual Designer, *WorkforcePool*

Jan 2021 – present | USA (Remote)

WorkforcePool is the first freelance marketplace based on the world's most accessible blockchain-based ecosystem, Pi Network.

- Conceptualize and create visually stunning graphics for a variety of mediums including digital, and social media.
- Develop and maintain brand guidelines and ensure all designs are consistent with brand standards.
- Ensure all designs are optimized for various mediums and devices.
- Provide design support for web development projects and other creative initiatives as needed.
- Create promotional, explainer, and tutorial videos and animation.

### Public Relations Officer (PRO), *NYSC SDGs CDS Group*

Jul 2023 – Jul 2024 | Benin, Nigeria

Sustainable Development Goals SDGs CDS is a community development group under the National Youth Service Corps and is one among the four cardinal programs of NYSC in which corps members contribute positively to the development of their host communities throughout the period of national service.

- Demonstrated leadership as Public Relations Officer (PRO) during NYSC, effectively managing communication channels, social media, and press relations for community projects.
- Participated in the "World Menstrual Hygiene Day" at Itohan Girls Grammar School, Benin, Edo state, showcasing dedication to social impact and project coordination.
- Spearheaded the "**Learn to Click**" personal project, fostering computer and digital literacy among students and youth, highlighting a passion for education and community empowerment.
- Successfully completed the NYSC program, showcasing adaptability to new environments and a proactive approach to community engagement and personal projects.

## Education

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- **User Research**, *Coursera* Nov 2023 – Jan 2024 | Online
- **B.Sc. Physics**, *Lagos State University* 2019 – 2023 | Lagos, Nigeria
- **Diploma in Graphics Design**, *Ekobits Academy* 2018 | Lagos, Nigeria

## Certificate

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**Google UX Design Professional Certificate** (2023)  
*Coursera*

**Pro Use of Abode Suite Software** (2022)  
*BringYourOwnLaptop*

**Essential and Advanced Graphics Design** (2022) Udemy

**Diploma in Graphics Design** (2018) Ekobits Academy

## References

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Available upon request