

Adamson Abdulwahab O.

📍 Lagos, Nigeria. 📞 +2348122713205 [in Abdulwahab Adamson](#) ✉ adamsonoladipupo@gmail.com

Professional Summary

A dedicated UI/UX Designer with nearly five years of experience in the design field, transitioning from graphic design to user experience design. Skilled in creating visually appealing and user-centered digital experiences, with expertise in brand visual design, prototyping, wireframing, and usability testing. Passionate about solving complex design challenges and enhancing user satisfaction through intuitive and effective design solutions.

Skills

- User Interface Design
- User Experience Research
- Design Thinking
- Brand Identity Design
- Prototyping
- Visual Design
- Wireframing
- Sketching And Ideating
- Coding (HTML, CSS, JavaScript)

Tools

- Figma
- FigJam
- Google Analytics
- Adobe suite (XD, Illustrator, Photoshop)
- UserTesting
- Slack
- Asena

Professional Experience

Full-stack Designer, Gosub Limited

Mar 2023 – August 2024 | Benin, Nigeria

Gosub is a platform that sells telecommunication products and services to individuals and corporate customers in Nigeria.

- Designed and developed responsive, user-centered interfaces for web and mobile apps.
- Created wireframes, prototypes, and high-fidelity mockups to convey design concepts effectively.
- Designed 1000+ graphics, boosting brand awareness and customer engagement.
- Designed and developed interfaces that work across various devices and screen sizes.

Visual Designer, The Jakpa Diary

Oct 2022 – Mar 2023 | UK (Remote)

The Jakpa Diary is a podcast that shares insights on the experiences, triumphs, and challenges of relocating abroad.

- Develop branding and identity concepts.
- Rebranded the company's visual identity, attracting 2,000+ new followers.
- Designed a YouTube video thumbnail, increasing views by nearly 50%.

Visual Designer, Rhetorix Communication

Oct 2020 – Nov 2021 | USA (Remote)

Rhetorix Communication is an online agency that creates branding solutions for small and medium-sized businesses.

- Streamlined the onboarding process for new clients, using intuitive design and user-friendly interfaces to improve customer satisfaction and retention.
- Designed and developed professional-grade one-pager documents for clients.
- Created eye-catching flyers for various clients, delivering marketing messages with high levels of impact.
- Develop branding and identity concepts.

Volunteer Experience

Volunteer Visual Designer, WorkforcePool

Jan 2021 – present | USA (Remote)

WorkforcePool is the first freelance marketplace based on the world's most accessible blockchain-based ecosystem, Pi Network.

- Conceptualize and create visually stunning graphics for various digital and social media mediums.
- Develop and maintain brand guidelines and ensure all designs are consistent with the company standards.
- Ensure all designs are optimized for various mediums and devices.
- Provide design support for web development projects and other creative initiatives as needed.

Education

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| • UX Design, <i>Coursera</i> | 2023 – Jan 2024 Online |
| • B.Sc. Physics, <i>Lagos State University</i> | 2019 – 2023 Lagos, Nigeria |
| • Diploma in Graphics Design, <i>Ekobits Academy</i> | 2018 Lagos, Nigeria |

Certificates

- Google UX Design Professional Certificate (2023) *Coursera* | [link](#)
- Use of Abode Suite (2022) *BringYourOwnLaptop* | [link](#)
- UI UX Design (2022) *Udemy*
- Diploma in Graphics Design (2018) *Ekobits Academy*