

Spencer Adams CS402 9/10/19

- 1.) There seems to be only one app that will compete with mine. The UI is very limited and the calculations it supports are very basic. It also doesn't seem to have been updated in a few months. The plan for my app will be far and beyond more complicated and the UI will be significantly more user friendly and eye pleasing.
- 2.) My audience will be people who are looking to achieve financial independence. The app will allow users to project their net worth growth over the course of x amount of years. Which I hope will be useful for those looking to live of their investment returns
- 3.) My app will calculate what age the user will be able to achieve FIRE. By taking in information from the user like their total investments, the return they expect and the salary they expect over the course of x amount of years. The only technologies that I expect to use is the internet and a database to save user information.
- 4.) I do not plan on selling the app for any price. I hope to make a profit from running ads and also using the email list from users signing up.