

## STUDY GUIDE

# ADDING CONTENT TO A WEBPAGE USING HTML MARKUP

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## Adding Content to a Webpage

Most of a webpage's content will go inside the `<body>` element, for example:

- \* Headline text (using header elements `<h1>` through `<h6>`).
- \* Standard text (using `<p>` elements).
- \* Hyperlinked text (using `<a>` elements).
- \* Lists (using `<ul>` or `<ol>` plus `<li>` elements).
- \* Images (using `<img>` elements).

Let's take a quick look at each.

### To Add Headline Text

Put your desired text between the opening and closing headline tags.

Example: `<h1>Jojo's Philosophical Musings</h1>`

### To Add Standard Text

Put your desired text between the opening and closing paragraph tags.

Example: `<p>Hi. I am Jojo Bird, a student, a philosopher, and above all a kind and curious soul. This blog is an account of my daily musings.</p>`

### To Add Hyperlinked Text

- » Put your desired text between the opening and closing anchor tags.
- » Include a hypertext reference (`href`) within the opening anchor tag.
- » If you want the destination site to open in a new browser tab or window, add `target=_blank` as well.

Example: `<a href="https://www.amazon.com/Philosophical-Musings-Glen-Rogers/dp/1936306786"target="_blank">My favorite philosophy book.</a>`

### To Add a List

- » Put your desired text between the opening and closing list tags (`<ul>` for unordered lists, `<ol>` for ordered ones).
- » Put each list item in list item tags.

Example:

```
<ul>
<li>Musing: Is there another word for synonym?</li>
<li>Musing: If time is money, is an ATM a time machine?</li>
<li>Musing: If someone made a movie about Morgan Freeman, who would narrate it?</li>
<li>Musing: If Transformers were real and living among us, would they buy life insurance or car insurance?</li>
</ul>
```

### To Add an Image

1. Put the URL of your image within an image tag (`<img>`).
2. Include alt text (`alt="add your alt text here"`).

3. Set the width and height in pixels as appropriate by adding width="x" and height="y".

Example: ``