Customer Sales Data Cleaning Report

1. Introduction

This report outlines the data cleaning process performed on the **Customer Sales Dataset** to ensure accuracy, consistency, and completeness. The dataset initially contained missing values, duplicates, incorrect data formats, and inconsistencies that required cleaning for effective analysis.

2. Data Overview

• Dataset Name: Customer Sales Data

Total Rows: 104Total Columns: 6

 Key Fields: Customer ID, Transaction Date, Purchase Amount, Payment Method, Email, Country

3. Data Cleaning Process

3.1 Handling Missing Values

Identified and replaced rows with missing Payment Method and Country.

3.2 Removing Duplicates

• Identified and merged duplicate customer records with slight name variations.

3.3 Correcting Data Formats

• Converted Transaction Date to YYYY-MM-DD format.

3.4 Handling Outliers

- Issue: Some numerical fields had extreme values that were unrealistic.
- Fix:
 - Used the IQR method to detect and cap extreme outliers.

 $\circ\quad \mbox{Verified corrections to ensure data integrity.}$

4. Cleaned Dataset Overview

Final Row Count: 100Final Column Count: 6

Data Quality Score: Improved for analysis