

**1. I'm that Rookie.**

The Learnable22 ended a month ago and you're about walking into an interview for your first junior role. Convince the team to hire you, a rookie with zero years of professional experience.

**2. 550k? For what?**

The tuition for the Genesys academy is 550k NGN. Make your friend see why he/she should pay for the program.

**3. Worth the money!**

Genesys is looking to invest 10k USD in collaboration and employee education. Pitch an idea for a tool or a service and convince the management that it is worth spending on.

**4. Your slice of the cake.**

The Tenece group in 2023 decided that it is going to budget 500m NGN on new income streams, with the goal of increasing its Net Revenue by 41%. You are to make a justification for a 23% budgetary allocation for Genesys from the said budget.

**5. Bad Press.**

A leading newspaper published an article titled "Is tech getting toxic?", highlighting the toxic work culture in tech companies. Genesys was mentioned in this article and you have been invited to a radio show to discuss the issue. You need to convince the public that Genesys is one of the best places to work.

**6. This is why I'm hot.**

The year is 2027 and you're now a senior at a YC backed startup. You have been chosen to speak about the learnable program at a campus community event. The goal is to share your career journey, highlighting how being a part of the program has contributed to your successes.

**7. We the Best (Not Music).**

In 2022, Genesys Talent Agency (GTA) was launched. They provide resource augmentation services for technology companies and startups. You have been invited by a potential client, a series C company in silicon valley to make a presentation. Make them see that people from GTA are the best.

**8. Not for the Opps**

You walked into a room full of investors to get funding for the Genesys Academy. The problem is that your competition already made an awesome presentation and the investors were very impressed. They need to understand that it is in their best interest to pitch their tent with you and not the opponents.

**9. #weAreGenesys**

The year is 2040, and Genesys is celebrating her silver jubilee. You have been called upon to give a speech about the history and achievements of Genesys in technology education, business support and talent development. Well, give the speech!