

E-COMMERCE DASHBOARD (Sale Performance)

Loyal Customer

48,000

Total Net Revenue

\$31,832,281

Unique Customers

4,000

Avg Selling Price

663.17

Total Quantity

289,274

Avg days Waited

41.48

Year

2024

2025

segment

All

Region_

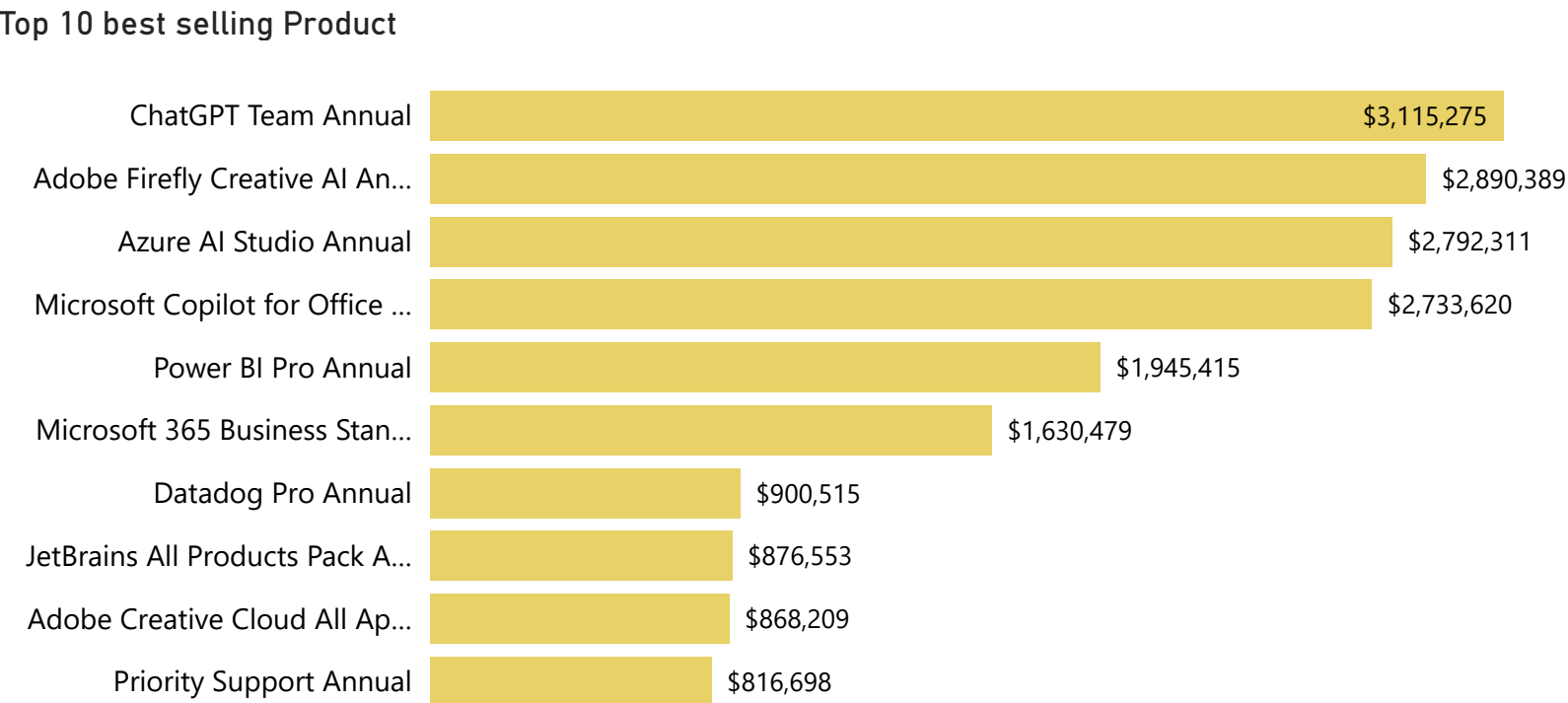
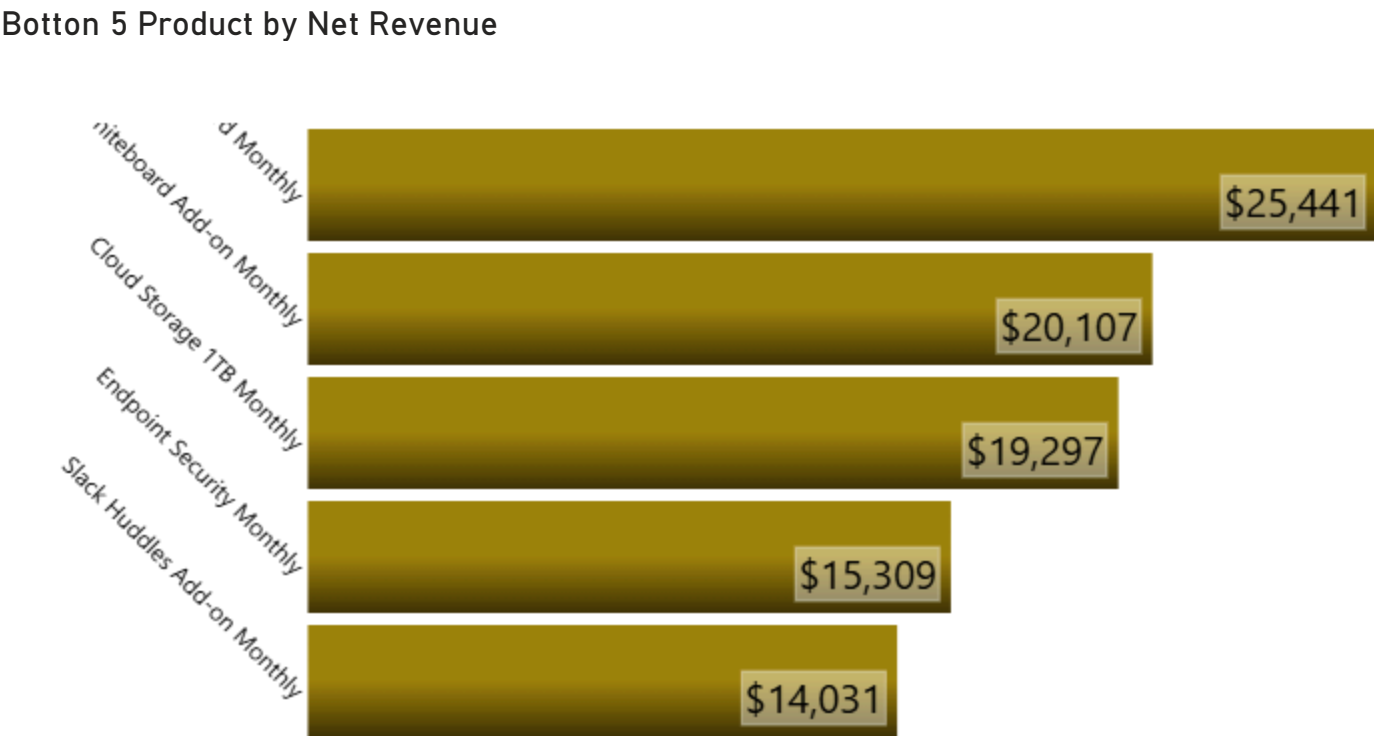
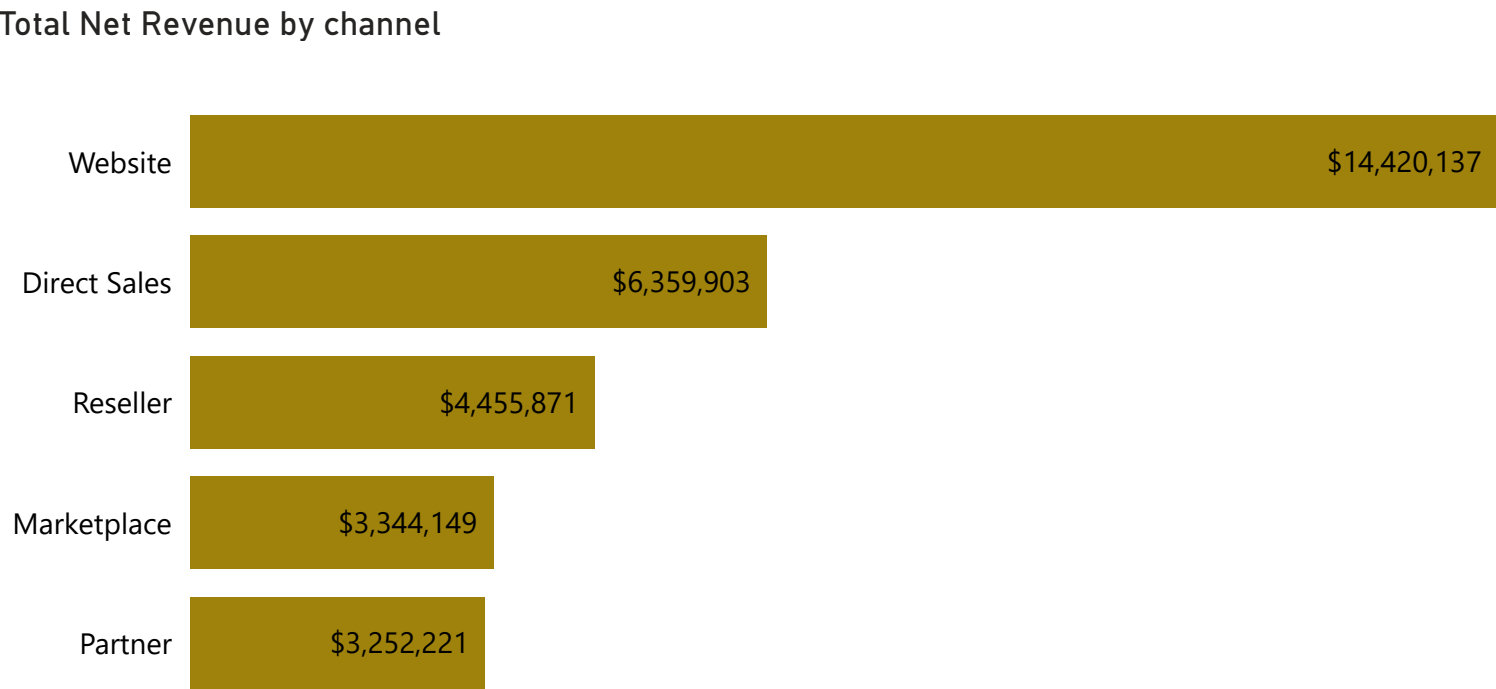
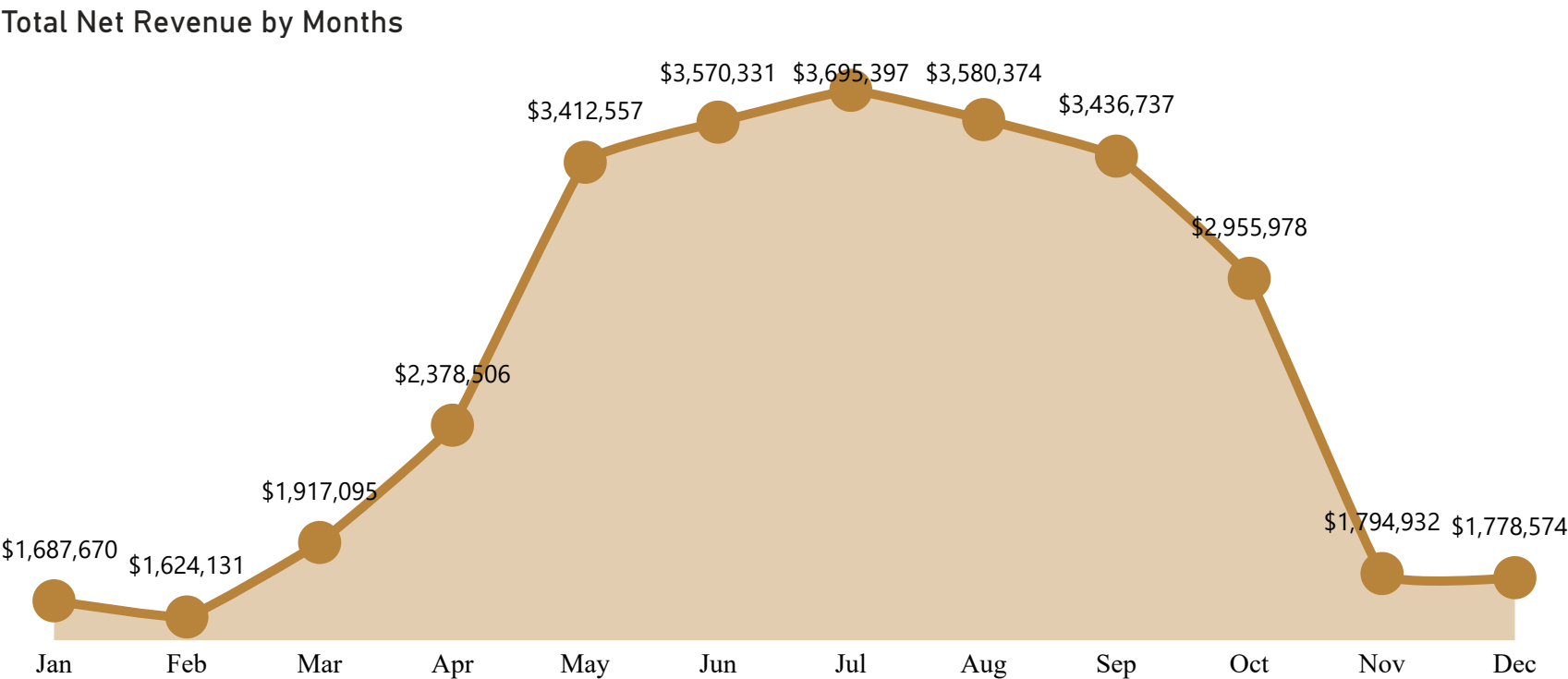
All

Age Band

All

acquisition_...

All



4,000

Unique Customers

289,274

Total Quantity

\$31,832,281

Total Net Revenue

66.09

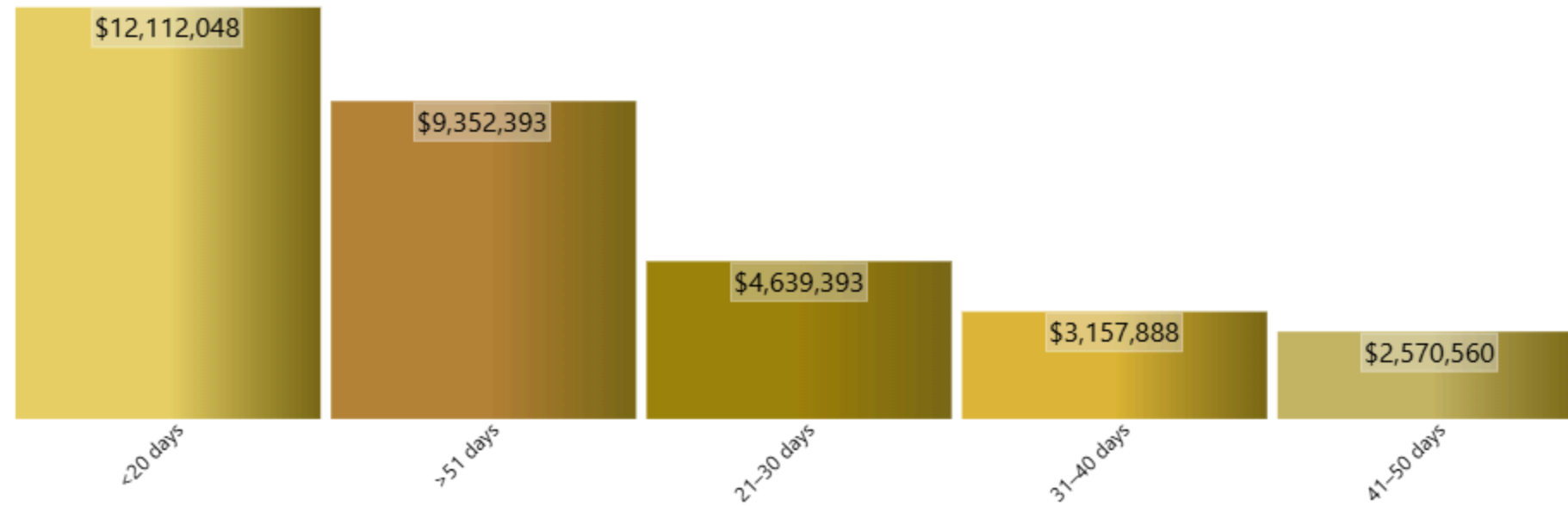
Avg Tax

663.17

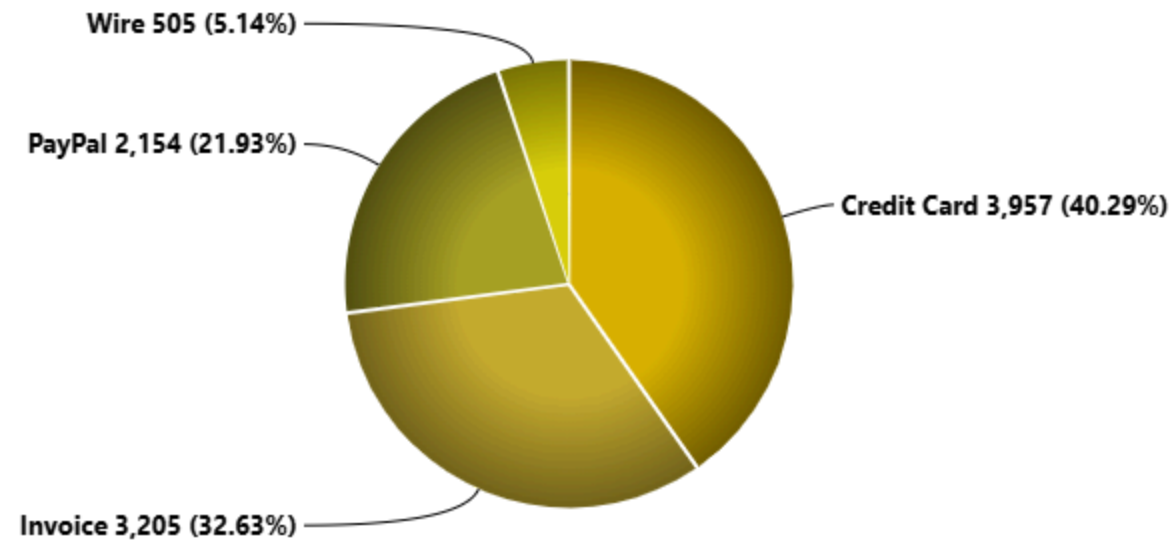
Avg Selling Price

Second Purchase By Net Revenue

← Back 🔍 Zoom-out

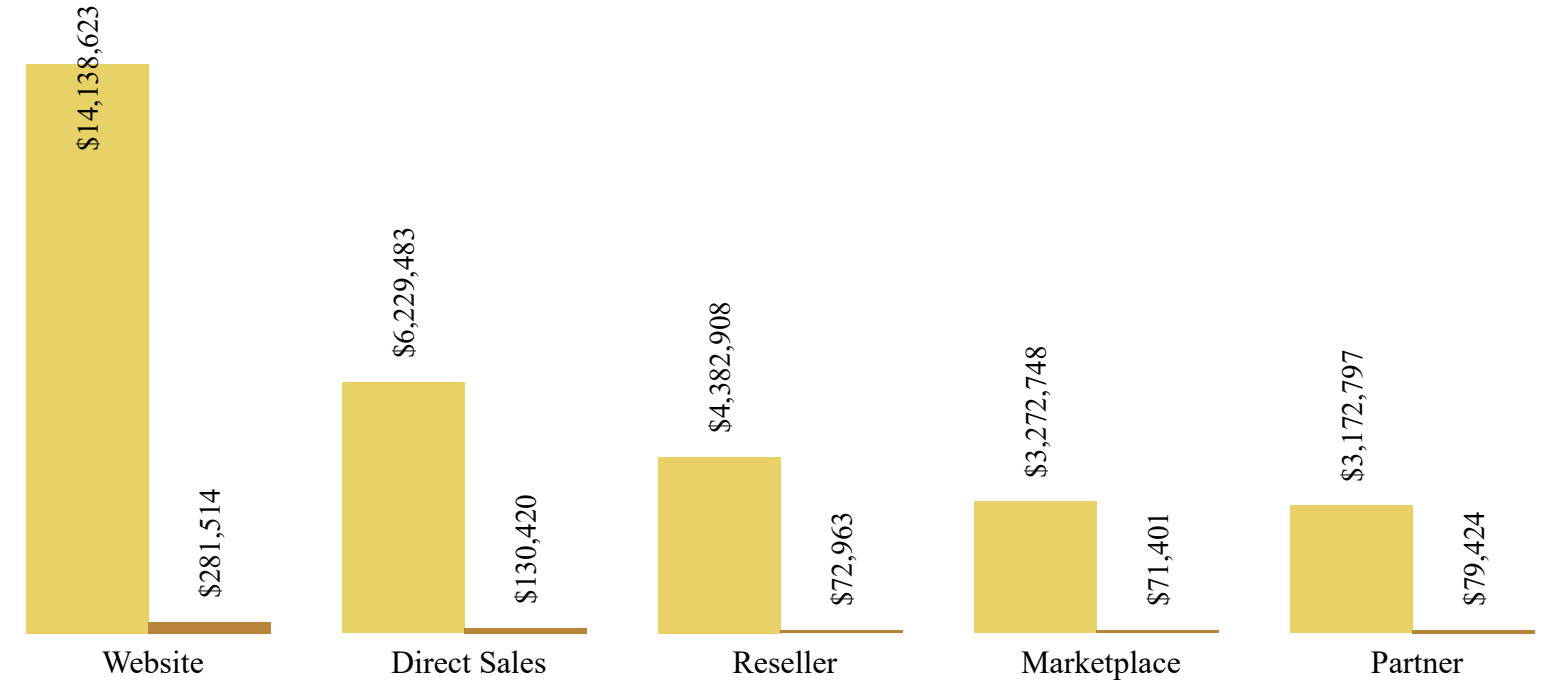


Unique Customers by payment_method

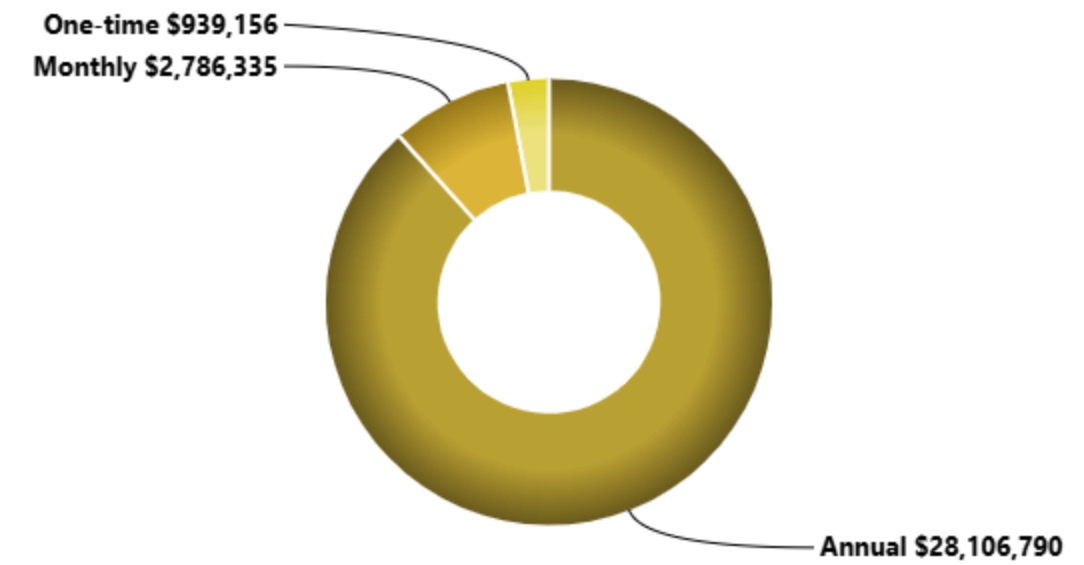


Net Revenue Refunded by channel

☰ Lin (?) ● No Refund ● Refunded



Total Net Revenue by billing_cycle



Customer Performance

Total Quantity	Total Net Revenue	Loyal Customer	Avg days Waited	Avg Selling Price	Avg Tax
289,274	\$31,832,281	48,000	41.48	663.17	66.09

channel

All

resale_model

All

category

All

is_subscription

All

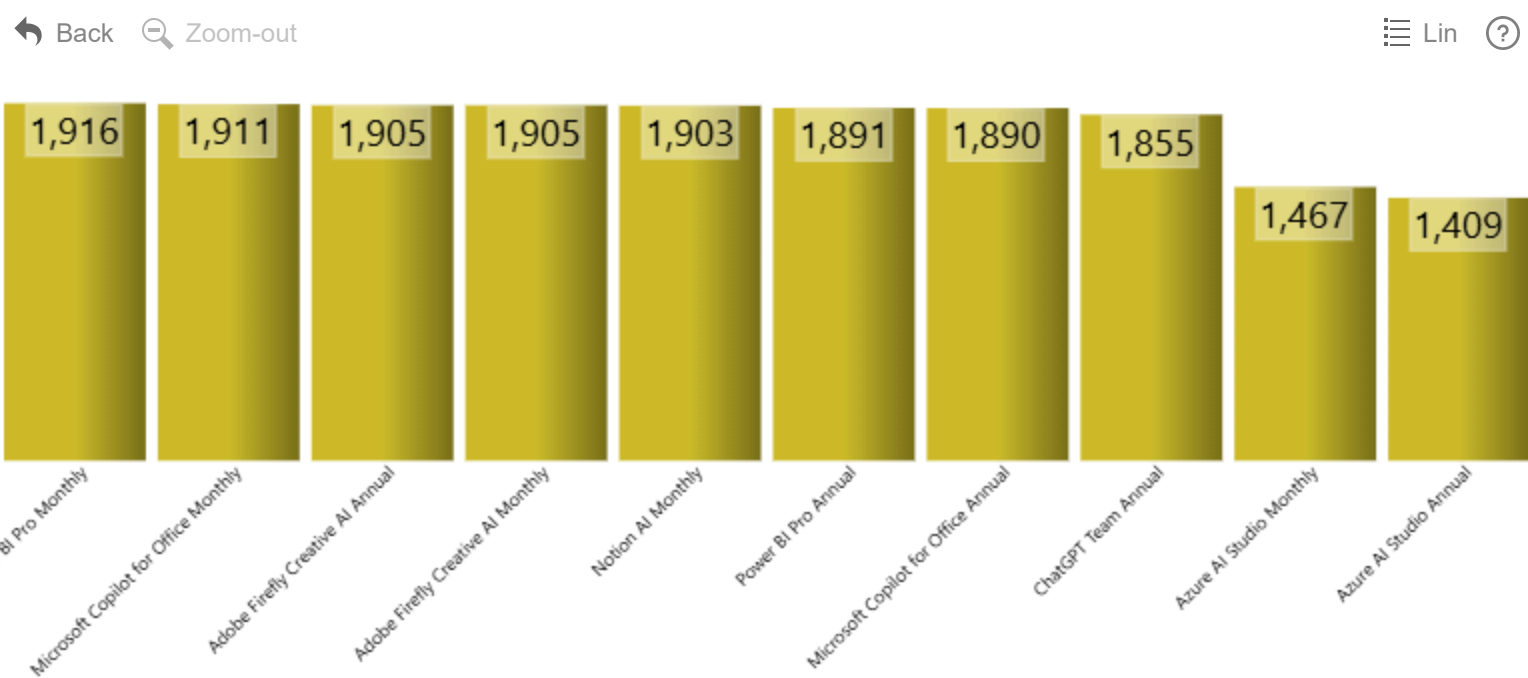
segment

All

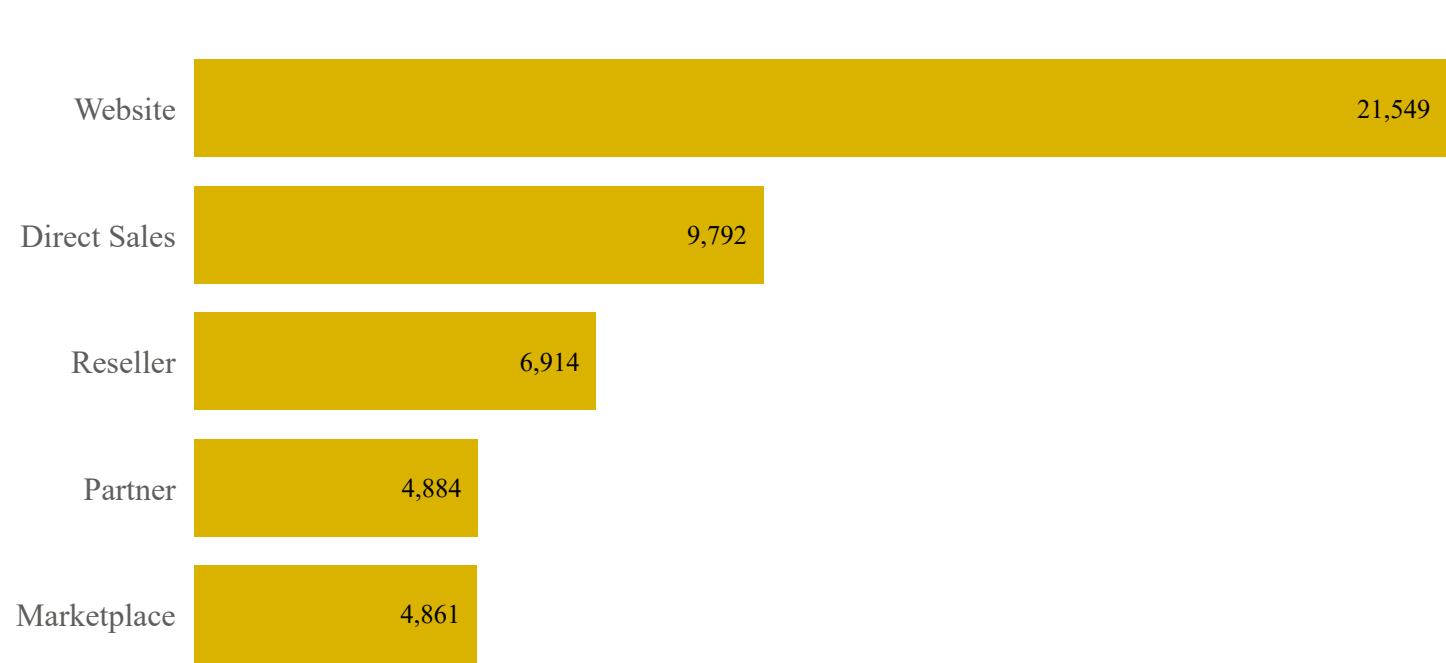
event_type

All

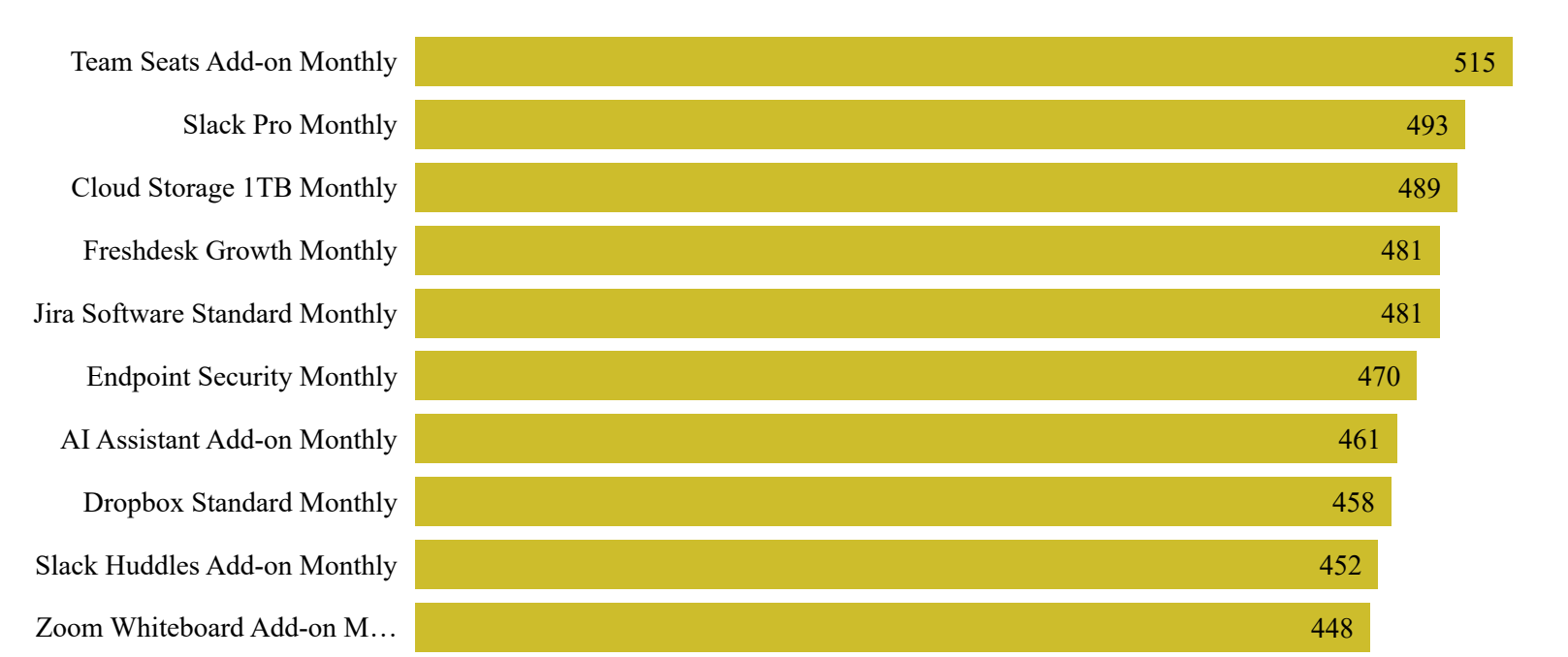
Top 10 Product by Customer Loyalty



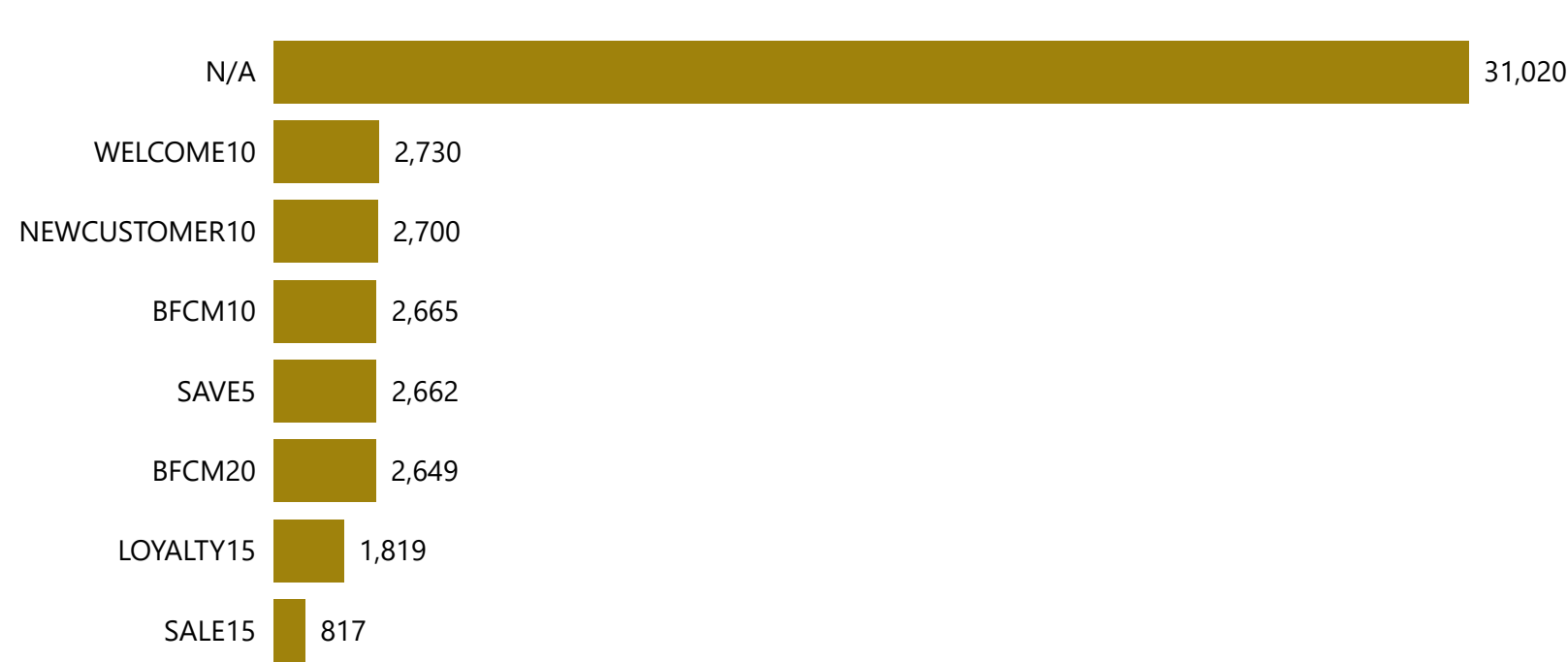
Channel with most repeated customer



Bottom 10 Product by Customer Order



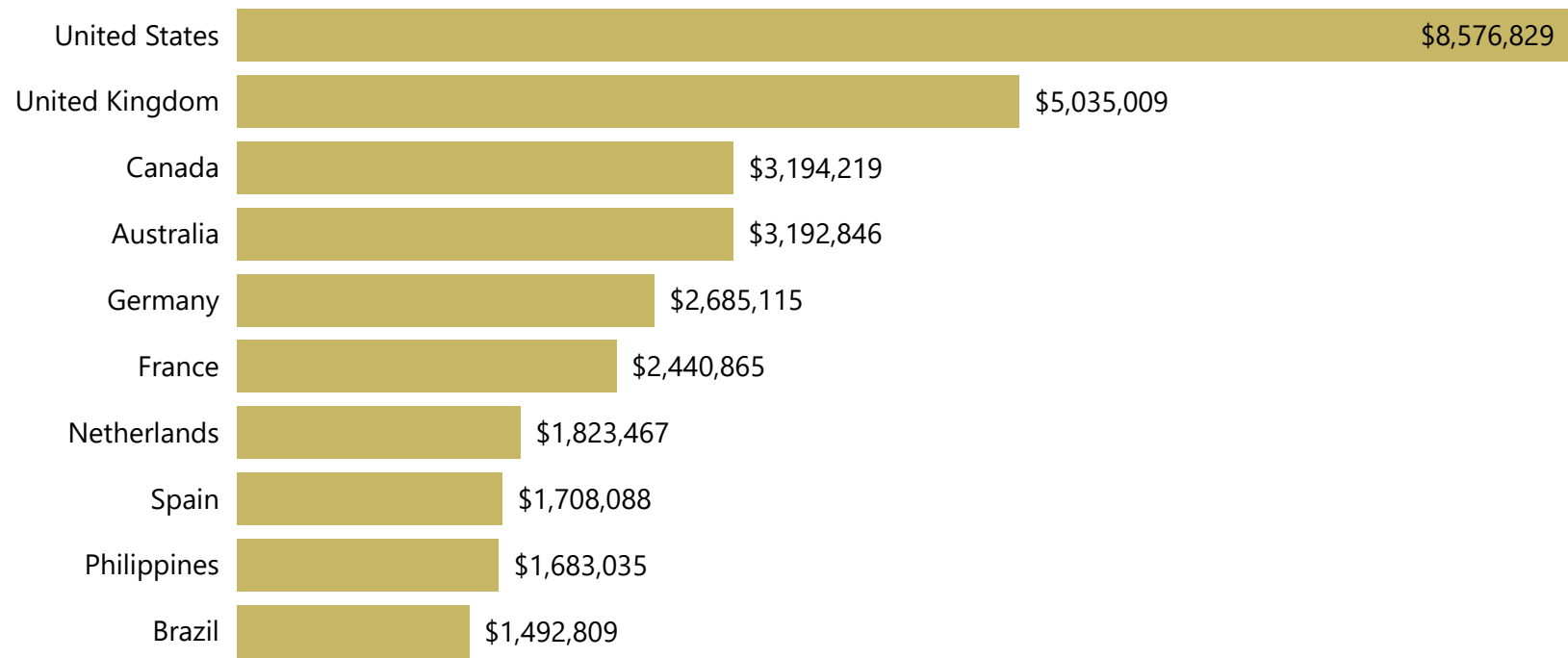
Top 8 Most Used Discount Code by Loyal Customer



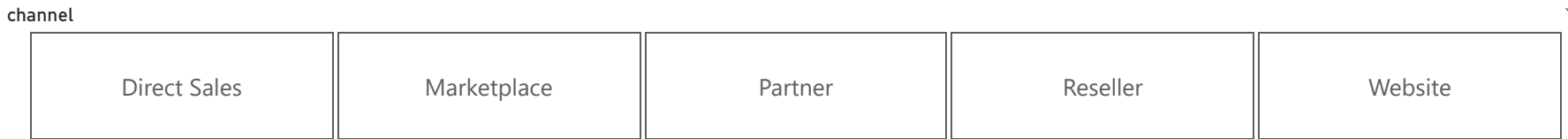
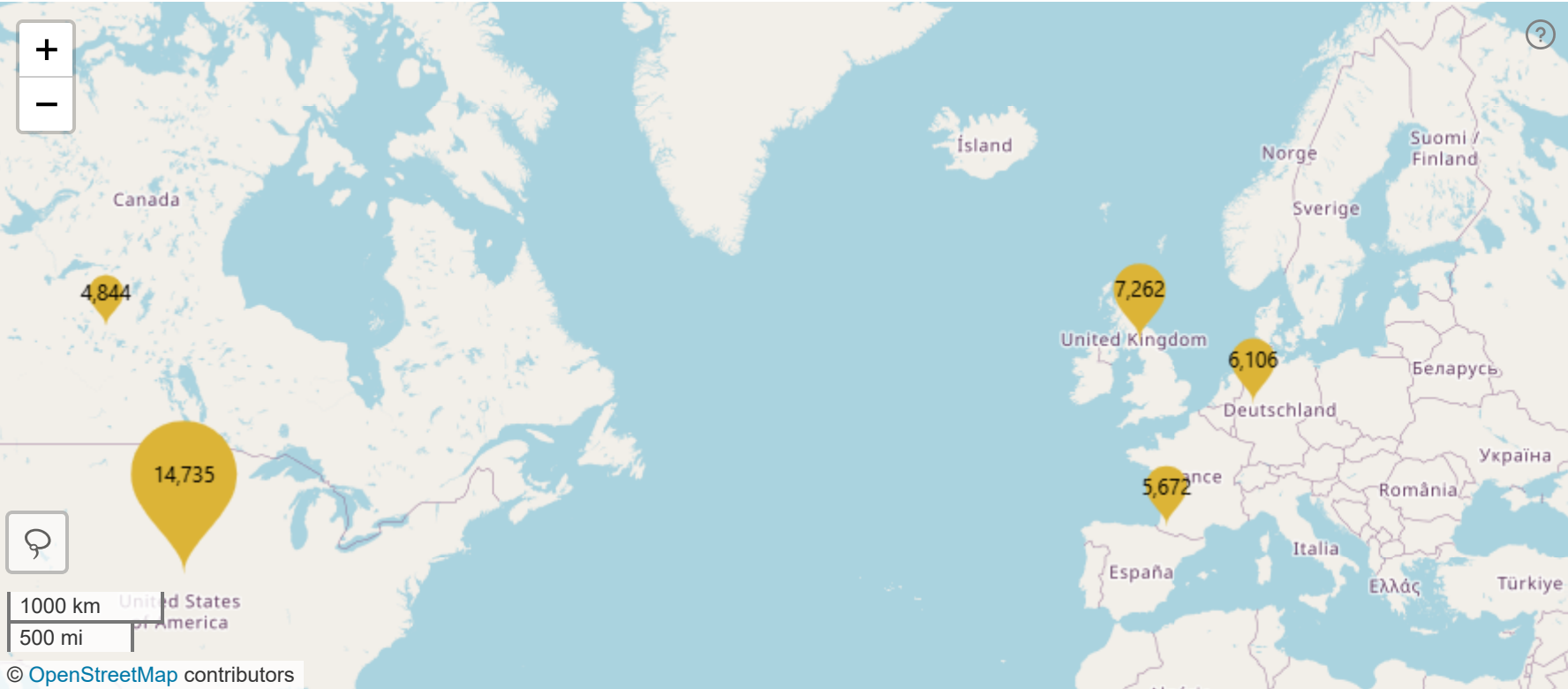
Geography Performance



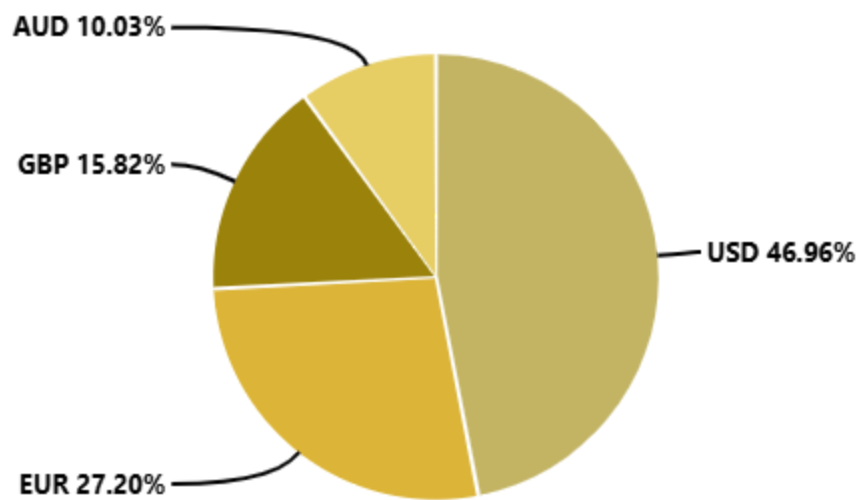
Total Net Revenue by country



Country by Customer Order



Total Net Revenue by currency



Total Net Revenue by Region_

