

## **Hands-On Assignment with Case Study**

## Azure & Data Analytics

### **Business Scenario – "SmartGear Retail"**

SmartGear is a mid-sized electronics retailer operating in four regions (North, South, East, West). Management suspects inventory imbalances: popular items run out in some regions while slow movers pile up in others. You've been hired as a Junior Cloud Data Engineer to build the first slice of their Azure analytics platform.

Your mission for Week 1 is to land raw point-of-sale (POS) data in Azure, generate a quick regional sales summary, and set up the plumbing that future analytics will build on.

#### **Dataset**

File: smartgear\_sales.csv - 1,000 rows, 7 columns

Column	Туре	Description	
OrderID	int	Unique transaction ID	
OrderDate	date	yyyy-MM-dd	
Region	string	North / South / Ea	ast / West
StoreID	int	Branch identifier	
Product	string	Item name	
Quantity	int	Units sold	
UnitPrice	float	Price per unit	

#### **Tasks & Deliverables**

#	Task	Case-Study Angle	Points	Deliverable
Α	Provision Storage	Finance wants a secure place for raw POS dumps.	10	taskA.pdf – screenshots/CLI output showing: • Resource group rg-smartgear-dev • Storage account st <initials>smartgear • Container raw with the CSV uploaded</initials>
В	Databricks Quick ETL	Ops need a one- pager on "Which region sells the most units?"	15	taskB.ipynb – notebook that:  1. Mounts storage  2. Reads the CSV with spark.read.csv  3. Aggregate total Quantity by Region  4. Saves result as region_qty.parquet in a curated container



С	Ad-hoc Insight via Synapse	The COO wants to spot-check the parquet file without waiting for a dedicated warehouse.	10	taskC.png – screenshot of a Synapse serverless SQL query returning the parquet's top 5 rows
D	Automate with Data Factory	IT asks for a repeatable nightly ingest of raw files to a landing zone.	10	taskD.json – pipeline run output for a Copy Data activity from raw/smartgear_sales.csv → landing/smartgear_sales_ <date>.csv</date>
E	Reflection Memo	You'll brief your manager on lessons learned.	5	reflection.md (150–200 words) answering: • Biggest surprise about Azure tooling • A challenge you hit and fix applied • When to choose Data Factory vs.  Databricks notebooks

# **Grading Rubrics**

Criterion	Max Pts	Key Evi <mark>dence</mark>
Storage setups are correct & documented	10	Proper naming, upload shown
Databricks notebook runs & parquet saved	15	Code executes, and aggregation is correct
Synapse serverless query works	10	Linked storage, result visible
Data Factory pipeline succeeds	10	JSON shows a success status
Reflection quality	5	Meets length, thoughtful answers