



Code of Conduct

Chief Executive Officer:

The CEO's primary responsibilities include making major decisions, managing the overall operations and resources of the organization, acting as the main point of communication between the management, the advisory committee, and the team, and being the public face of the organization.

General Manager:

The GM of the organization supports the CEO by overseeing internal operations, maximizing the organization's performance, and stepping in the absence of the CEO. Assisting the management and advisory committee to design the company's overall mission, values, and strategic goals.

Business Development :

Business development entails tasks and processes to develop and implement growth opportunities between the organization and the customer, which is basically between E-Cell and Students from the university having Startup ideas. Business Development Portfolio will aim at improving the stages of each startup.

Events & Management:

This portfolio manages and hosts various events to foster and promote an entrepreneurial mindset on the campus. The team orchestrates student-oriented events with the focus to harbor skills, such as design thinking and analysis, that are vital to establishing start-ups, through interactive and stimulating sessions throughout the year.

Marketing:

This portfolio focuses on different tactics and strategies to use trends and interactive activities to engage our audience and make them aware of E-Cell, its events, and what it stands for.

Corporate :

The corporate relations team helps to maintain positive relationships with other startups and businesses and is tasked with developing and improving the local, regional, and national image and reputation of E-Cell Karunya.

Human Resource:

HR focuses on Managing, developing, overseeing student benefits and wellness programs in the organization and enforcing personnel policies, workforce planning, staffing, and maintaining personnel documents.