



## Terms & Conditions

We are Karunya Kreatives, a management-affiliated student-run creative team managing events and social media under the banner of Karunya Innovation and Design Studio at Karunya Institute of Technology and Sciences, Coimbatore, Tamilnadu, India.

We are functioning since 2020 under the guidance of Prof. S. E. Vinodh Ewards, Founding Member and Head of Karunya Innovation and Design Studio.

The team plays in the harmonic synchronization of its trine divisions: Content. Design. Management. This wholesome population consists of content writers, graphic designers, photographers, video editors, and managers to bring in the blend of creative juices to the table, constantly.

We create, innovate, elevate and emanate. We are Karunya Kreatives.

We, as a team, juggle between managing the social media handles of Karunya (Deemed to be a University) and generating promotions for the events happening at the campus. As opportunities seem endless at Karunya, it is an unceasing churn for creativity that we long for. And that's what we do for you.

The team is in a constant hunt for content on the campus. We capture the occasions and events at Karunya. We provide a platform to showcase the talents and achievements of our faculty and students. We are the one shop stop for all the happenings at Karunya.

Along with keeping the fun of creativity alive, we hold on to uncompromised professional-level work quality in all our endeavors. We plan and schedule our social media posts and promotions on Monday.com and extract analytics from Hootsuite. A recorded and digitalized-to-brim workflow is one of our strong points. The team also gets its due remuneration under the Earn While You Learn (EWYL) scheme.

All content and design submissions crack a three-step quality check process to put our choicest product out there. The ignition starts when the department managers and event organizers at Karunya reach out to us for promotional content and posters for events, conferences, competitions, cultural programs, webinars, and to publish the laurels and merits of fellow Karunyans.

Creativity is boundless, so is learning. Kreatives always look out for feedback and suggestions from our fellow mates at Karunya. Team meetings and discussion panels are organized at regular intervals to keep up with quality, finesse and to aid in continuous improvisation of workflow.