



Overview



Facebook



Instagram



Twitter(X)

Cortanix Insights

Annual Social Media
Performance



OVERVIEW

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Home

Overview

Facebook

Instagram

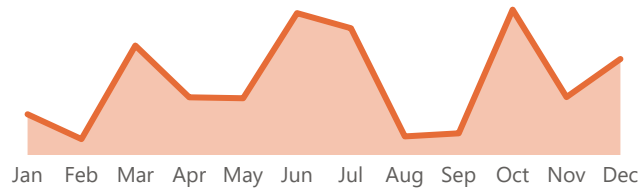
Twitter(X)

Total Followers

127,877,828

MoM

-

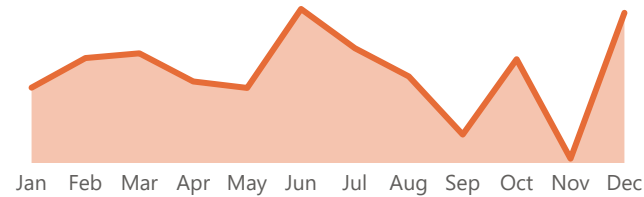


Total Impressions

102,097,568

MoM

-

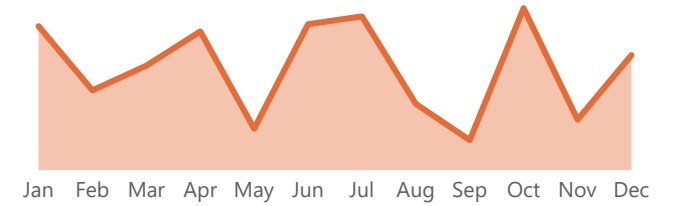


Total Engagement

1,607,174

MoM

-



Engagement by Platform

Followers

Impressions

Engagement

Facebook

559,496

Twitter

524,522

Instagram

523,156

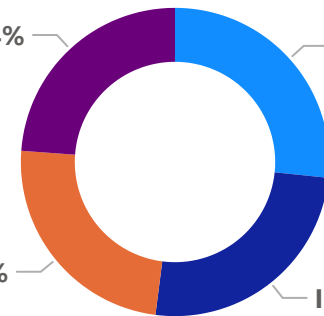
Engagement by Content Type

Carousel 23.84%

Text 26.64%

Video 24.13%

Image 25.38%





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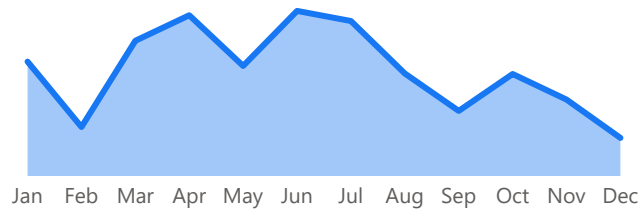
Twitter(X)

Followers

38,362,560

MoM

-

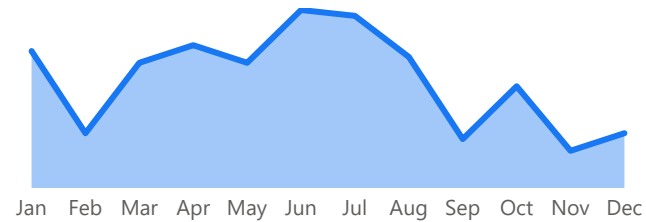


Posts

699

MoM

-

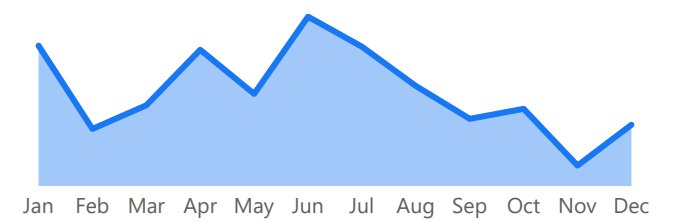


Engagement

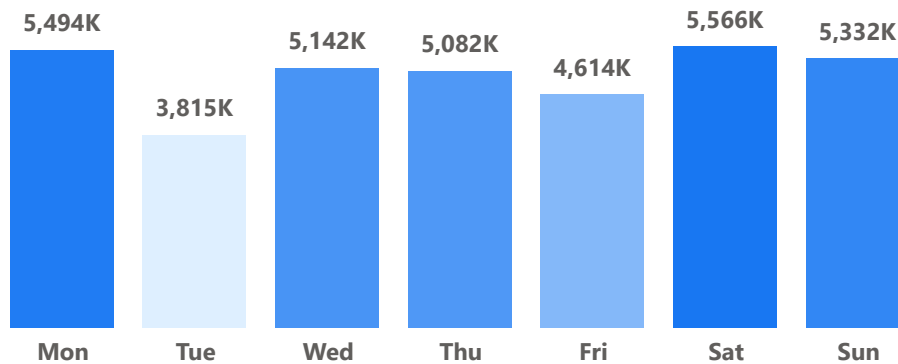
559,496

MoM

-



Impressions by Day Name



Top 10 Post by Engagement





INSTAGRAM

Jan

Feb

Mar

Apr

May

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Facebook

Instagram

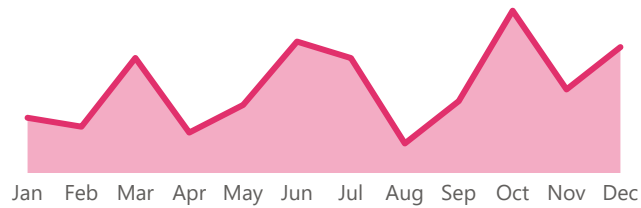
Twitter(X)

Followers

71,460,676

MoM

-

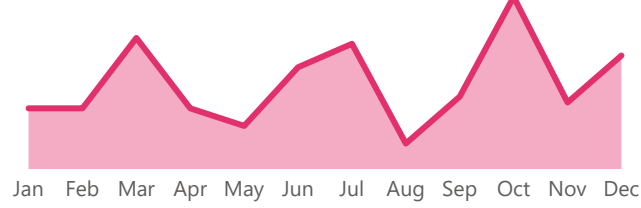


Posts

652

MoM

-

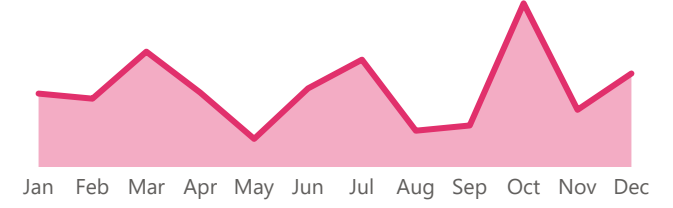


Engagement

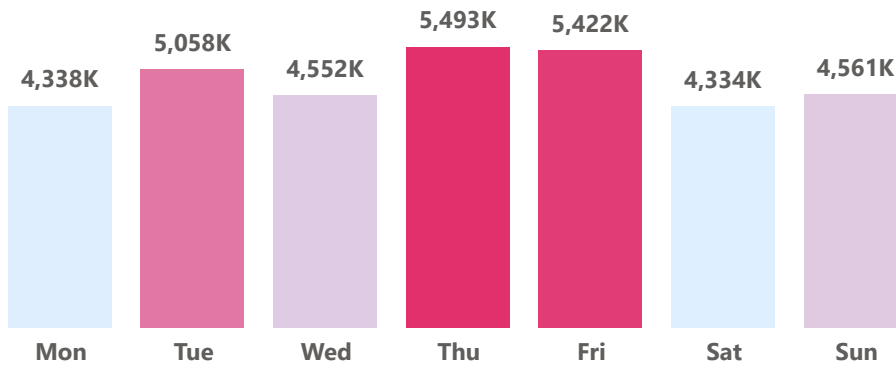
523,156

MoM

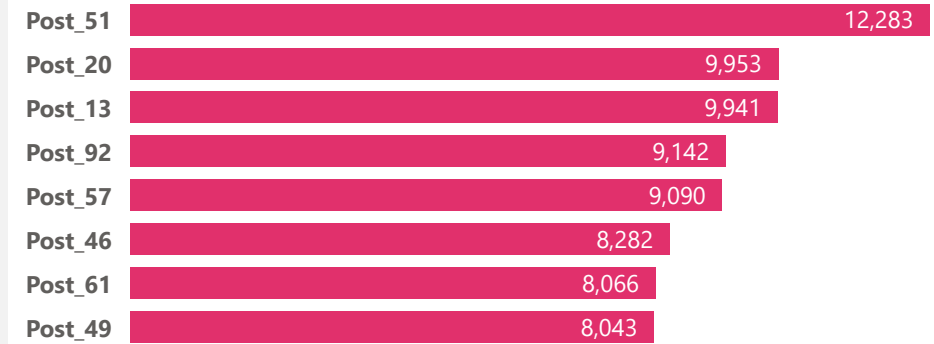
-



Impressions by Day Name



Top 10 Post by Engagement





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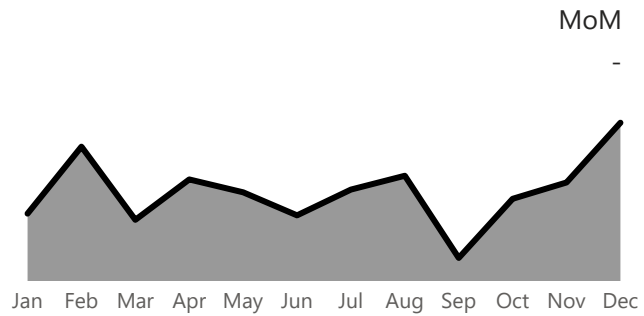
Facebook

Instagram

Twitter(X)

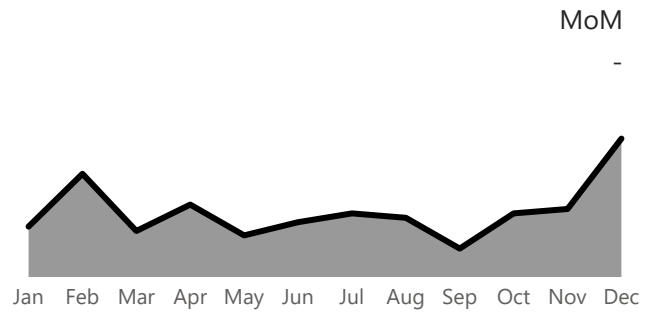
Followers

18,054,592



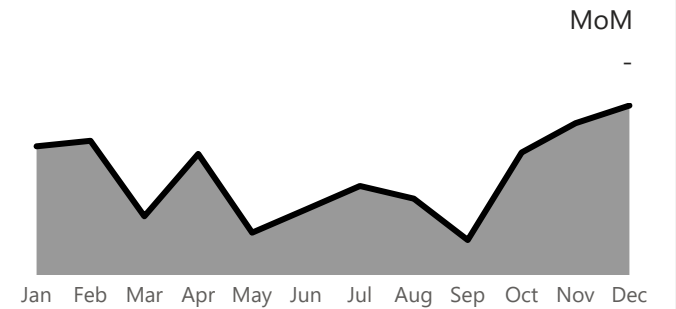
Posts

654

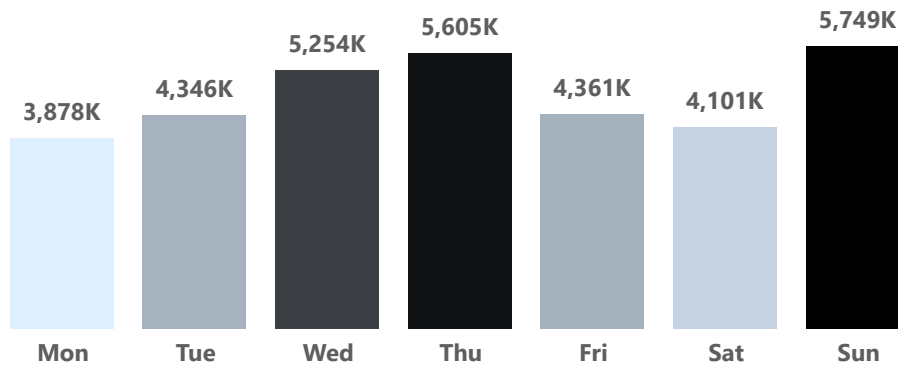


Engagement

524,522



Impressions by Day Name



Top 10 Post by Engagement

