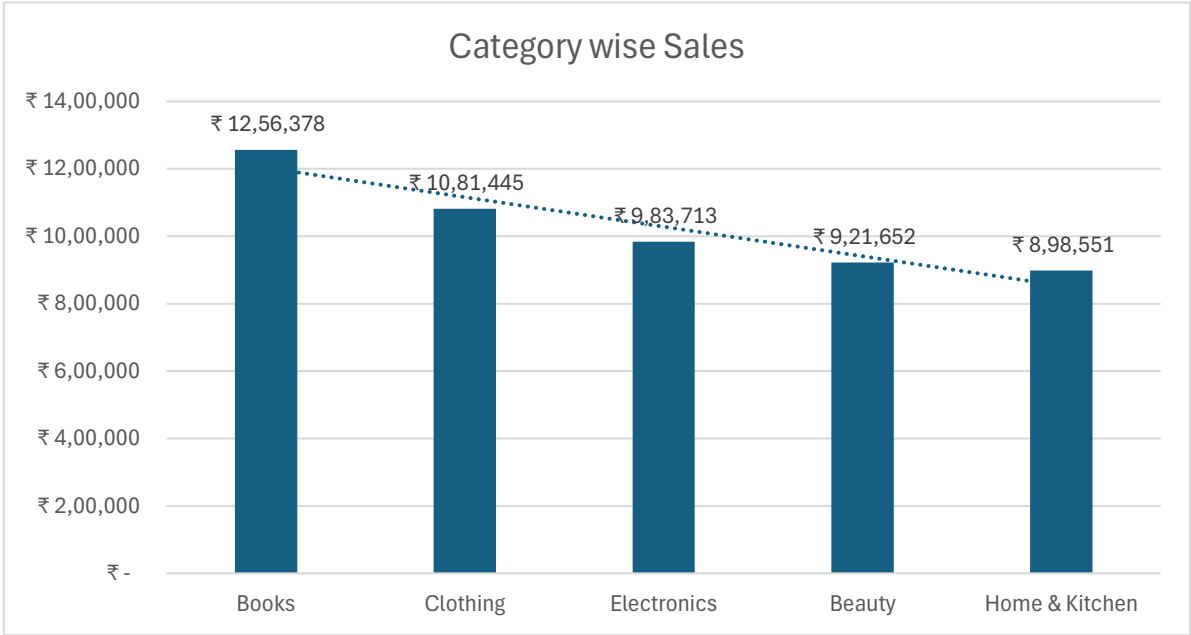


Category	Total Sales
Books	₹ 12,56,378
Clothing	₹ 10,81,445
Electronics	₹ 9,83,713
Beauty	₹ 9,21,652
Home & Kitchen	₹ 8,98,551
Grand Total	₹ 51,41,739

Sum of Sales Region	Segment			
	Consumer	Corporate	Small Business	Grand Total
East	₹ 5,65,923	₹ 3,85,574	₹ 4,16,547	₹ 13,68,045
North	₹ 4,31,429	₹ 4,96,826	₹ 3,89,109	₹ 13,17,364
South	₹ 2,99,508	₹ 4,50,136	₹ 3,25,331	₹ 10,74,975
West	₹ 4,44,487	₹ 4,58,512	₹ 4,78,356	₹ 13,81,355
Grand Total	₹ 17,41,347	₹ 17,91,048	₹ 16,09,344	₹ 51,41,739

Average of Profit Margin Categories	Regions				
	East	North	South	West	Grand Total
Beauty	15%	14%	14%	14%	15%
Books	13%	16%	14%	16%	15%
Clothing	15%	15%	13%	14%	14%
Electronics	15%	16%	12%	15%	14%
Home & Kitchen	14%	16%	14%	15%	15%
Grand Total	14%	15%	13%	15%	15%



Segment
Consumer
Corporate
Small Business

Category
Beauty
Books
Clothing
Electronics
Home & Kitchen

Region
East
North
South
West