Pandey Adarsh

Tech Video Creator , Graphic Designer

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EXPERIENCE

Tech Content Creator - Self Employed YouTube

📅 April 2021 - Present   📍 Remote

Create and **edit tech videos** including **unboxing** and **reviewing gadgets**, exploring **AI** technology, and producing short-form content tailored for quick, engaging consumption. **(TECH FAB)**

Skills: Video Editing, SEO, Thumbnails Designing, Research Skills, Video Production, Script Writting.

Graphic Designing - Internship Techkriti, IIT Kanpur

📅 JAN 2025 - MAR 2025   📍 Remote

Throughout this journey, I had the opportunity to explore the fundamentals of User Experience (UX) and User Interface (UI) Design, gaining hands-on experience with:
User Research & **Wireframing**
Prototyping & Design Thinking
Usability Testing & Interaction Design
Tools like **Figma, Canva**, Adobe Express

Skills: User Interface Design, Wireframing, Prototyping, User Experience (UX), Usability Testing, Design Thinking.

Teaching Assistant - Full Time Gurukul Coaching Institute

📅 MAY 2023 - JUN 2024   📍 On-Site

Skills: Teaching, Group Discussion.

ACHIEVEMENTS

Top **4.7% in JEE Mains** 2024
20 Million+ views Across Internet
4.1k+ Subscribers On **Youtube**
15,000 Clicks on Website
Total **10 Projects** (Completed + Ongoing)
Created and managed 500+ Tech videos on YouTube
Created 50+ unique designs on Canva

CERTIFICATIONS

UI/UX Designing - Vital Skills
AI Tool Workshop - **Be10x**
Google Bard Generative AI - Udemy
MS WORD - Udemy
Masterclass on UI/UX with Figma - PW (PhysicsWallah)

Skills & Tools

Frameworks & Libraries
- HTML
- CSS

Creative & Design Skills:
- **Graphic Design (Canva**, PixLab, Picsart, Adobe)
- Photo Editing
- **Video Editing** (VN, Vlog Star, Clipchamp, CapCut)
- Typography
- **UI/UX Design (Figma Expert)**
- Product Design
- Web Design (Blogger)

Technical Skills:
- **SEO**
- **Frontend Development**
- C Programming
- General Programming (VS Code)
- Website Building
- Blogger (SEO-focused blogging)
- **WIX, Framer**, Dora, B12

Soft Skills:
- **Creativity**
- Decision Making
- Communication
- Time Management
- **Multi-tasking**
- Attention to Detail

Projects

HostelLinker App   (FIGMA)
Skills Used: UI/UX Design, App Flow Design, Problem-Solving, Content Planning, **FIGMA**
HostelLinker is a concept **app for hostel students** to buy/sell items, find lost items, join events, manage expenses, and send maintenance requests easily within their hostel network.
Solves real hostel life problems like selling old stuff, roommate finding, event organization, and sharing expenses.

Personal Portfolio   (VS CODE)
Skills Used: HTML, CSS, JAVASCRIPT, UI/UX Design
I started learning Web development firstly I learn **HTML** and **CSS** so i think I have to do practice of it so for enhancing my skill set I make **Portfolio Project** using HTML, CSS & JAVASCRIPT.

StudyMate App   (FIGMA)
Photography Website   (RENDER FOREST)
Blogger Website   (BLOGGER)
Netflix Clones   (FIGMA)
Spotify Clones   (FIGMA)