

Sales Performance Report

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Executive Summary

Total Revenue	Total Profit	Units Sold	Avg Margin
\$920,295	\$224,515	1,940	28.4%

Detailed Sales Data

Product	Category	Units_Sold	Revenue	Profit	Profit_Margin
Laptop	Electronics	152	\$182,400	\$45,600	25.0%
Phone	Electronics	485	\$388,000	\$97,000	25.0%
Tablet	Electronics	398	\$179,100	\$39,800	22.2%
Monitor	Electronics	320	\$112,000	\$22,400	20.0%
Keyboard	Accessories	156	\$11,700	\$3,900	33.3%
Mouse	Accessories	121	\$5,445	\$1,815	33.3%
Headphones	Accessories	238	\$35,700	\$11,900	33.3%
Webcam	Accessories	70	\$5,950	\$2,100	35.3%

Category Summary

Category	Units_Sold	Revenue	Profit
Accessories	585	\$58,795	\$19,715
Electronics	1355	\$861,500	\$204,800