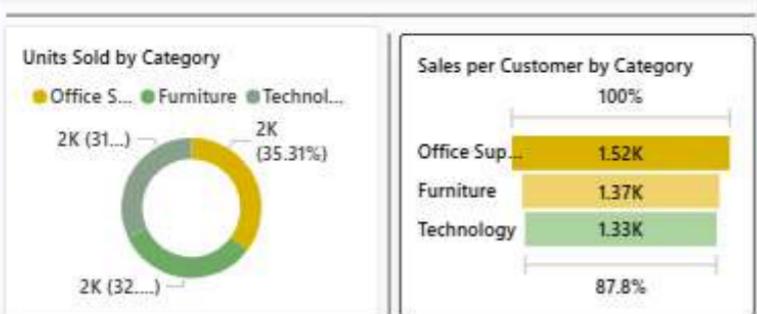
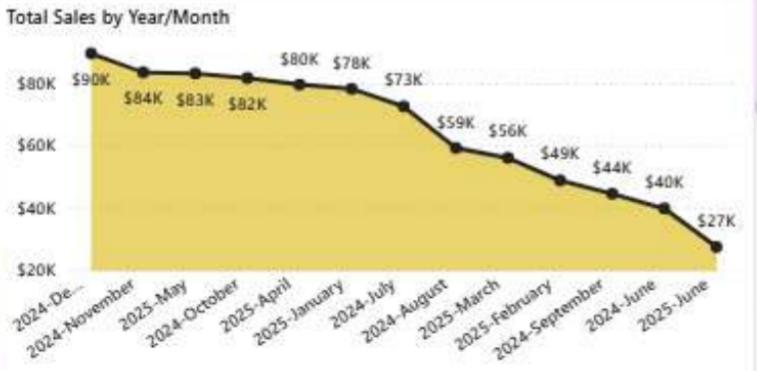


Sales Intelligence Dashboard



| Category | Total Sales | No of Items | Average Product price | High Value Customers |
|-----------------|-------------|-------------|-----------------------|----------------------|
| Furniture | \$275K | 35 | 262.70 | 6 |
| Office Supplies | \$303K | 34 | 272.29 | 5 |
| Technology | \$266K | 31 | 232.37 | 5 |
| Total | \$844K | 100 | 256.56 | 67 |

SALES & CUSTOMER ANALYSIS

\$844K

Total Sales

843.97K

Total Profit

1.00

Sales Contribution %

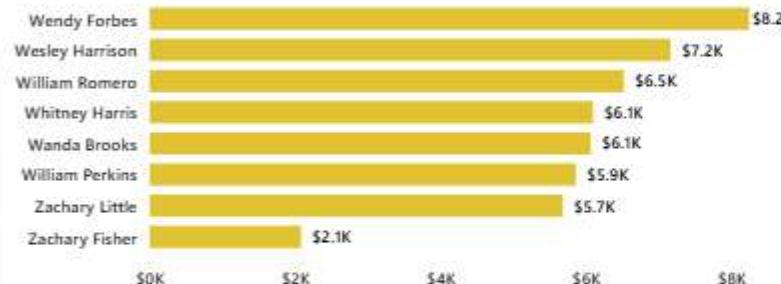
100

No of Items

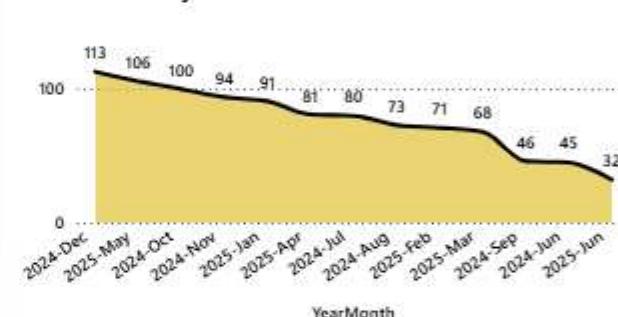
844K

Profit

Total Sales by Customer Full Name



Total Orders by YearMonth



Year

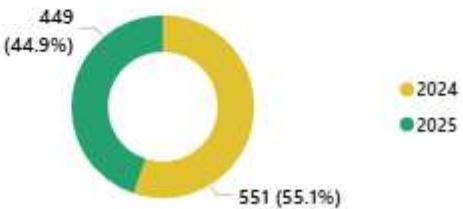
2024

2025

Total Sales by Category



Total Orders by Year



Region

East

North

South

West



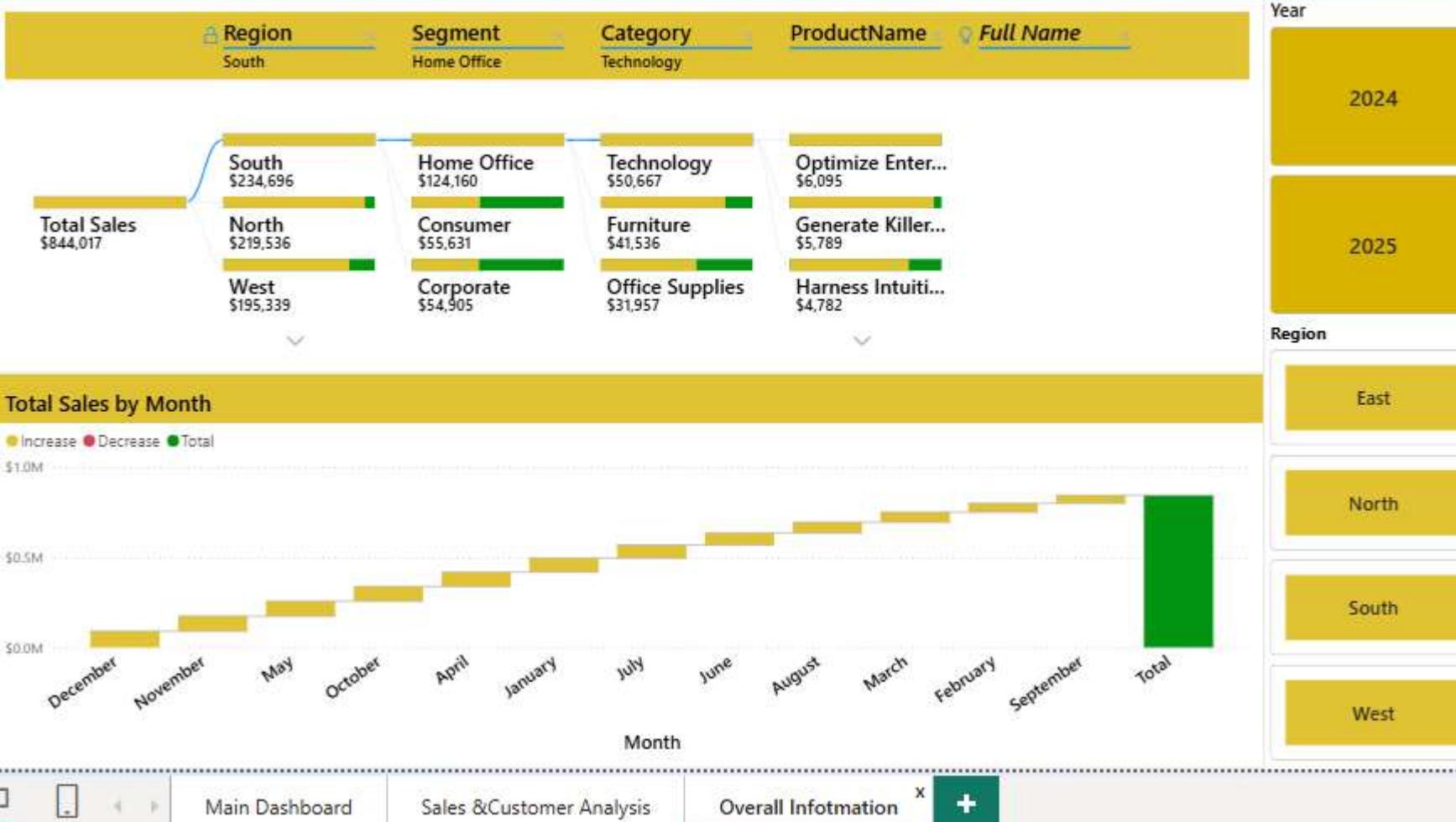
Main Dashboard

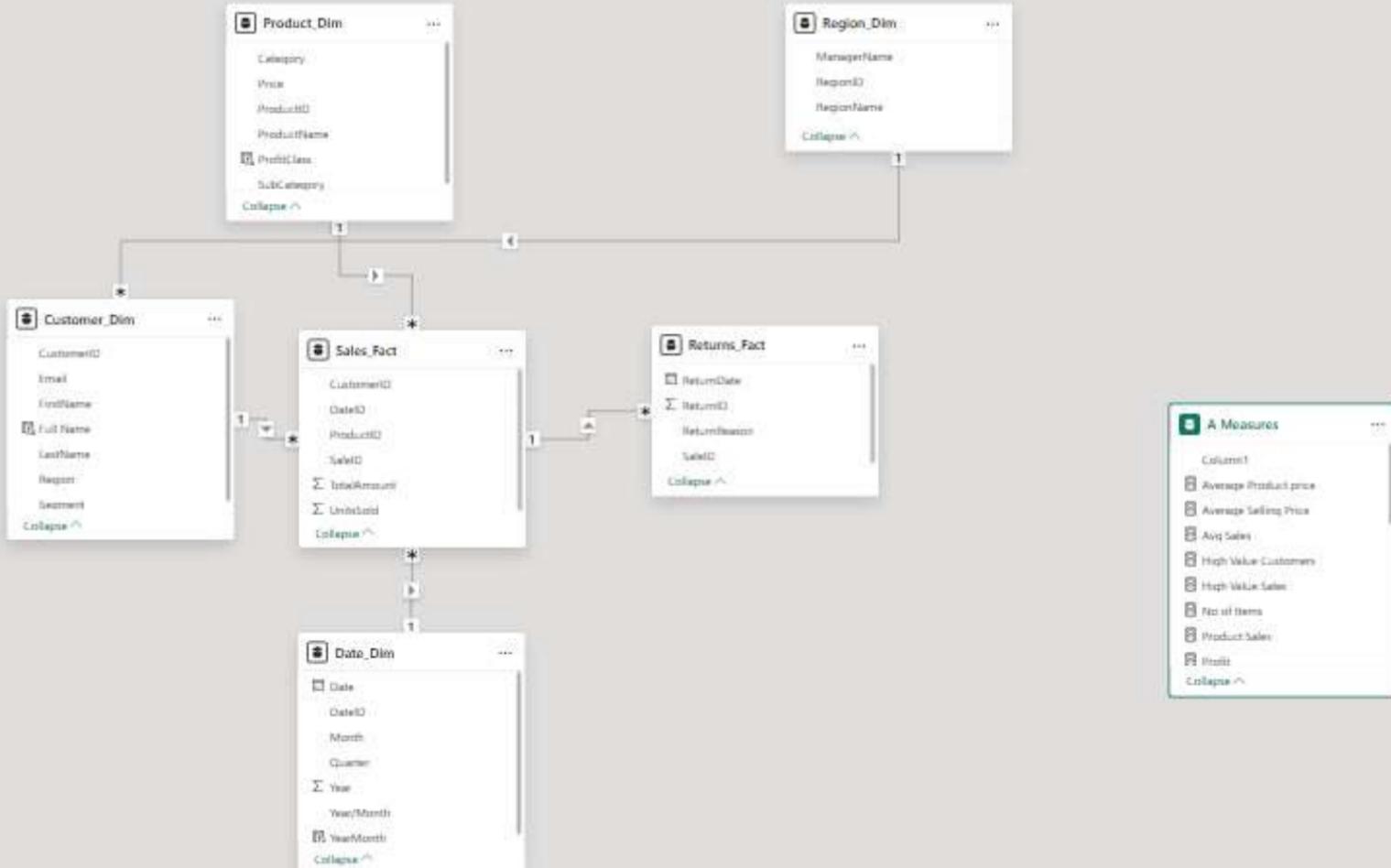
Sales & Customer Analysis

Overall Information



OVERALL INFORMATION





▼ A Measures

❑ Average Product price

❑ Average Selling Price

❑ Avg Sales

Column1

❑ High Value Customers

❑ High Value Sales

❑ No of Items

❑ Product Sales

❑ Profit

❑ Profit Margin

❑ Region Sales

❑ Return Rate %

❑ Returned Orders

❑ Sales Contribution %

❑ Sales Funnel Stage

❑ Sales per Customer

- Sales Funnel Stage
- Sales per Customer
- Sales YoY %
- Sales YTD
- Total Customers
- Total Orders
- Total Profit
- Total Returns
- Total Sales
- Units Sold
- Customer_Dim
- Date_Dim
- Matrics
- Product_Dim
- Region_Dim
- Returns_Fact
- Sales_Fact