

### **Data Visualisation**

**Adastra Thailand Campus on-tour program** 



Chiang Mai University, 3 July 2024



### **Visual Encoding**



## Dots

Positions/Placements





# Lines

Length, Angle



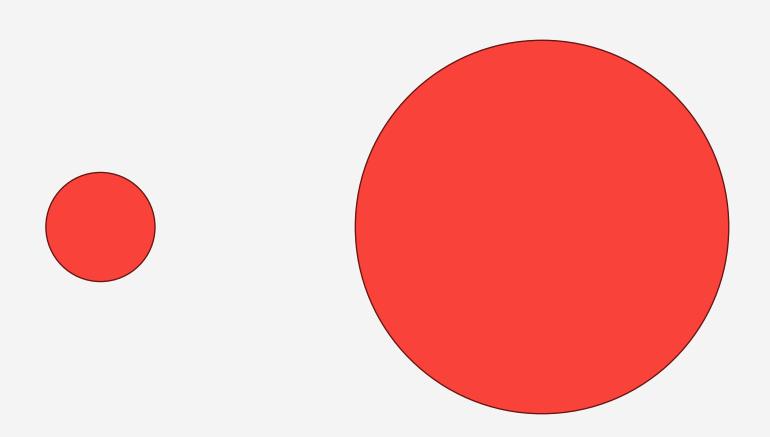
### ,/A





## Size and area







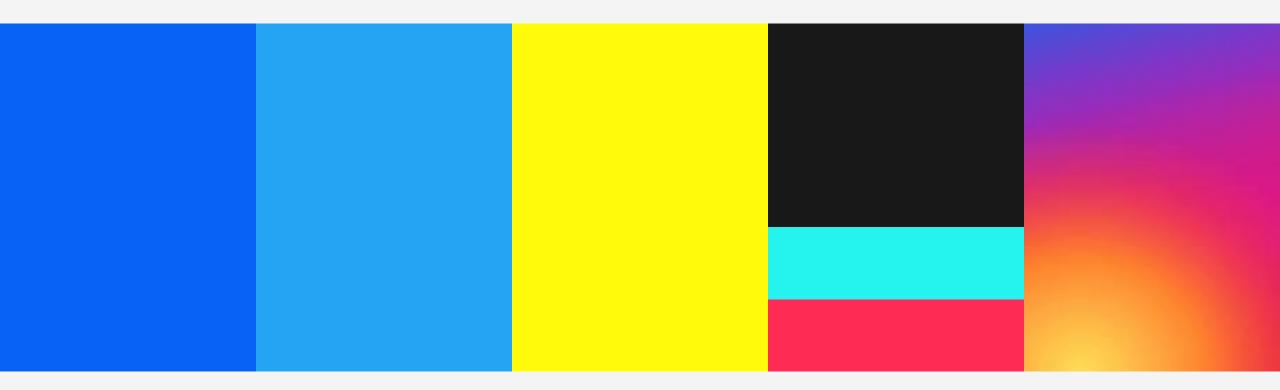
## Colours





### Context matters

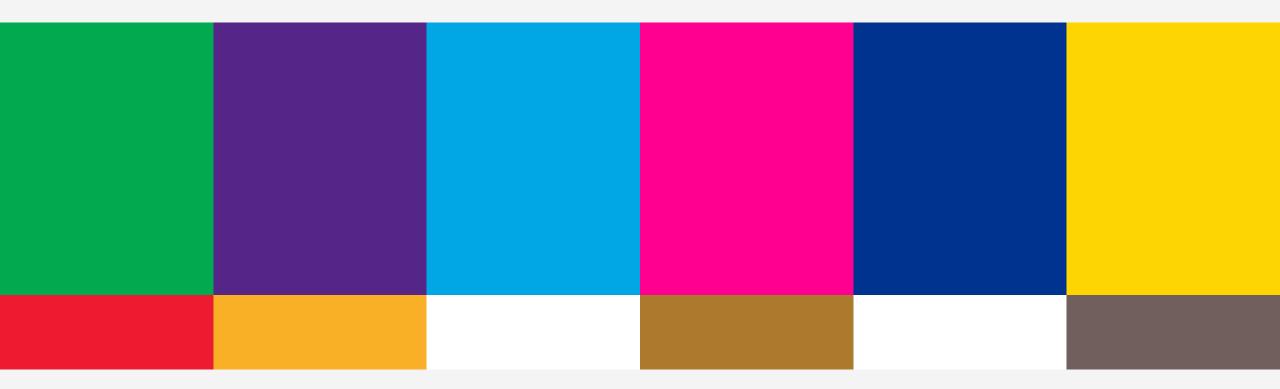




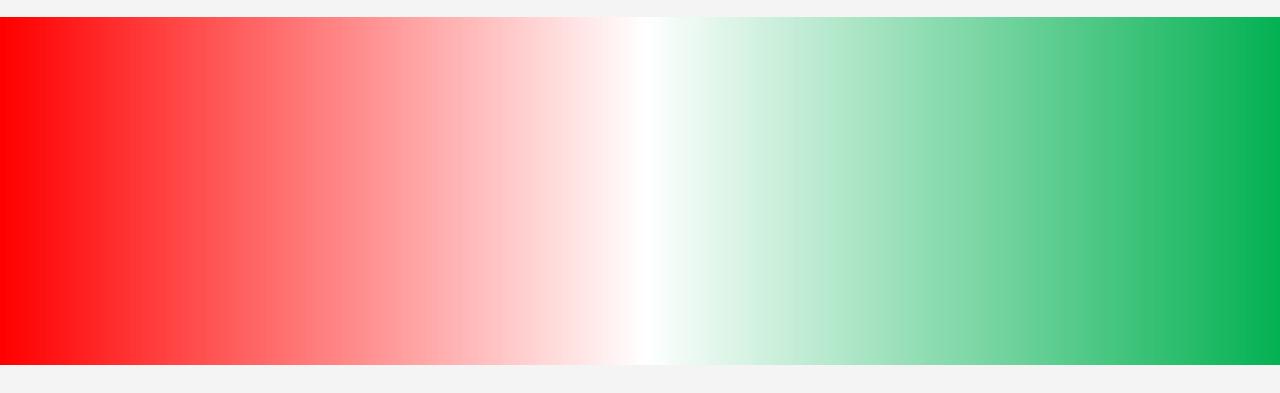


### Culture Matters



















#### ② 2024年5月27日(月)

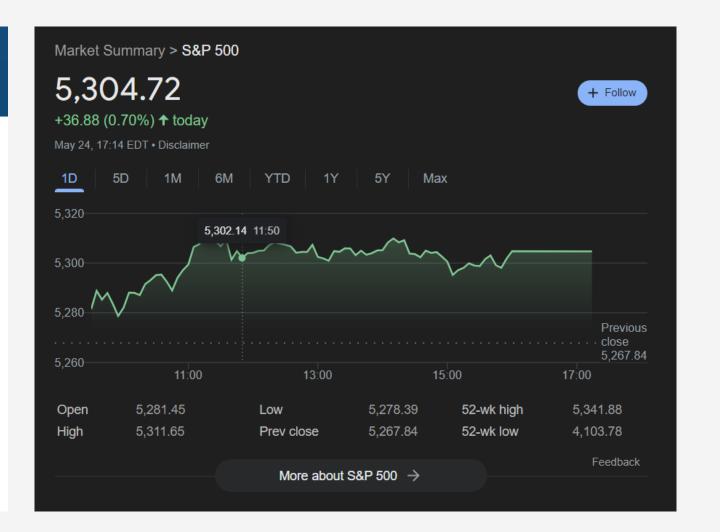
上昇確率53.45% (31勝27負0分)

#### 日経平均株価

38,900.02

+0.66%↑ +253.91

始値	38,766.21	
高値	38,900.02	
安値	38,667.93	10:07
除数	30.58944682	





#### Let's have some look

Atlas of Sustainable Development Goals 2023 (worldbank.org)



### **,**/ADASTRA

## **Business Intelligence with Power BI**



## Demo

