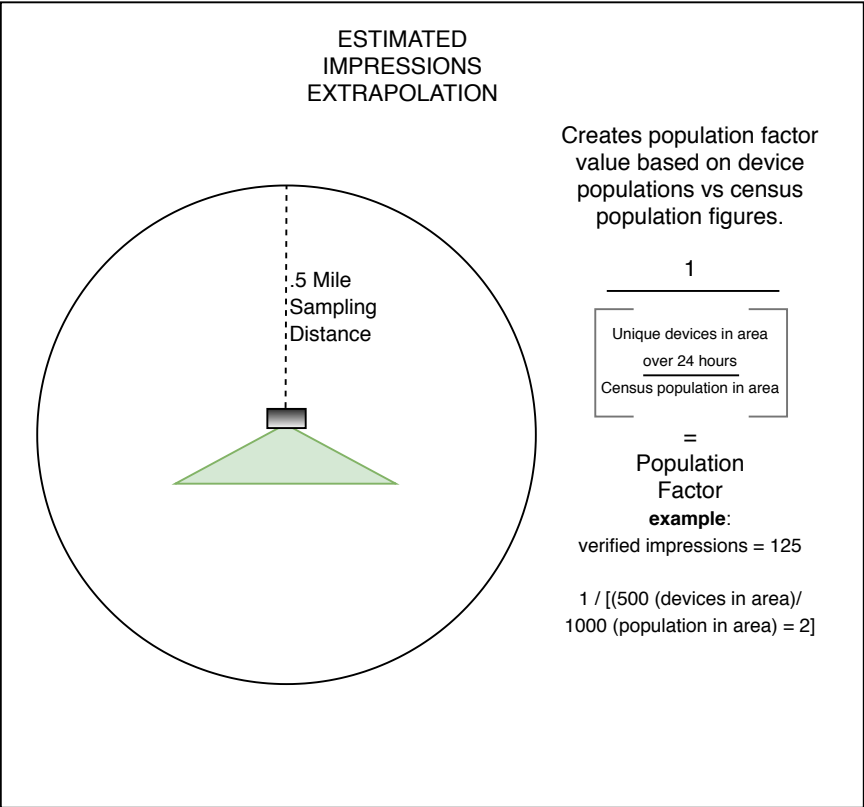
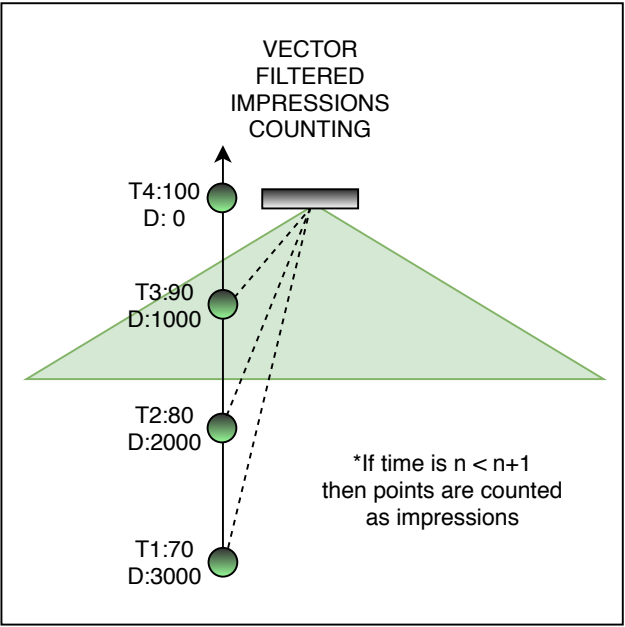


# STATIONARY ADVERTISEMENT MEASUREMENT SYSTEMS

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## STANDARD SIZING

<b>12 x 6 ft</b>	72 sq. ft	144 x 72 in
<b>12 x 8 ft</b>	96 sq. ft	144 x 96 in
<b>22 x 10 ft</b>	220 sq. ft	264 x 120 in
<b>24 x 10 ft</b>	240 sq. ft	288 x 120 in
<b>25 x 12 ft</b>	300 sq. ft	300 x 144 in
<b>36 x 10.5 ft</b>	378 sq. ft	432 x 126 in
<b>40 x 12 ft</b>	480 sq. ft	480 x 144 in
<b>48 x 14 ft</b>	672 sq. ft	576 x 168 in
<b>50 x 20 ft</b>	1000 sq. ft	600 x 240 in
<b>60 x 16 ft</b>	960 sq. ft	720 x 192 in

## VISIBLE DISTANCE (IN TESTING):

$$(\text{Width} * \text{Length}) * (1 + (1 * ((.5 * \text{weather \%}) + (.5 * \text{daylight\%})))) = \text{max visible distance}$$

**example**

$$(48' * 14') * (1 + (1 * ((.5 * .80) + (.5 * 1)))) = 1276.8 \text{ feet}$$