

# **Cypher Philly**

Data-driven Journalism Using OpenDataPhilly & Neo4j

Wifi: Indy Hall

Pass: coworking

## Our Supporters & sponsors



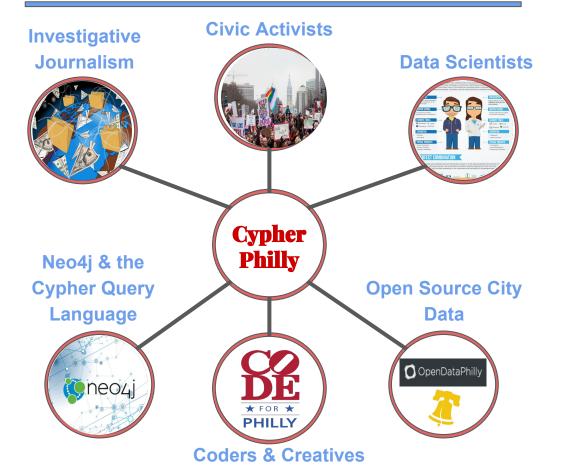
# DATAPHILLY





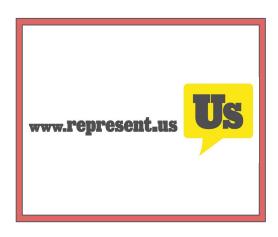


# What is Cypher Philly?



## Who's involved?









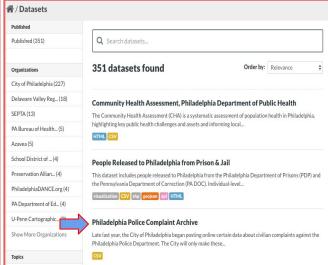
# What do we need?

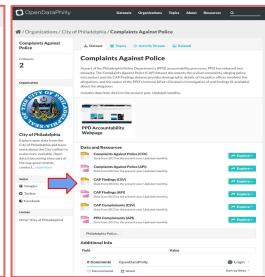


### Where can we start

# OpenDataPhilly







Chose a Topic

Search the Datasets

Get the Data

# Other datasets and how to get them

OpenDataPhilly

# kaggle









#### STANDARD RIGHT-TO-KNOW REQUEST FORM

DATE REQUESTED:		_		
REQUEST SUBMITTED BY:	E-MAIL	U.S. MAIL	FAX _	IN-PERSON
REQUEST SUBMITTED TO (	Agency name &	Address):		
NAME OF REQUESTER:				
MAIL OF REQUESTER.				
STREET ADDRESS:				
CITY/STATE/COUNTY (Requ	ired):			
TELEPHONE (Optional):		EMAIL (Opt	tional):_	

Please use additional sheets if necessary.

DO YOU WANT COPIES? YES or NO
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\*\* PLEASE NOTE: RETAIN A COPY OF THIS REQUEST FOR YOUR FILES \*\*

\*\* IT IS A REQUIRED DOCUMENT IF YOU WOULD NEED TO FILE AN APPEAL \*\*

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RIGHT TO KNOW OFFICER:

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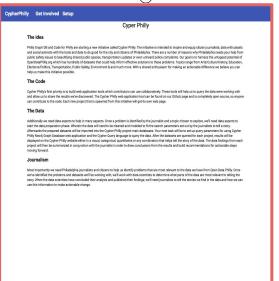
AGENCY FIVE (5) BUSINESS DAY RESPONSE DUE:

\*\*Public bodies may fill anonymous verbal or written requests. If the requestor wishes to pursue the relief and remedies provided for in this Act, the request must be in writing. (Section 702.) Written requests need not include an explanation why information is souther or the intended use of the information unless otherwise required by law. (Section 703.)

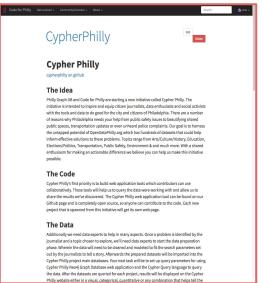
http://www.openrecords.pa.gov/RTKL/Forms.cfm

### What can we do with the Data?

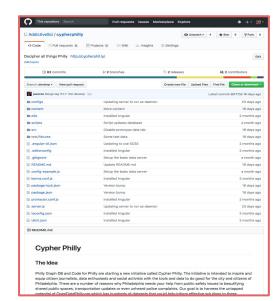


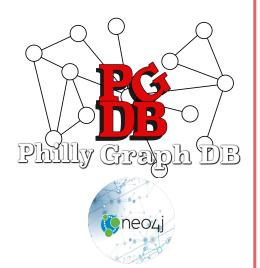












#### CypherPhilly Get Involved Setup

#### Cyper Philly

#### The Idea

Philly Graph DB and Code for Philly are starting a new initiative called Cypher Philly. The initiative is intended to inspire and equip circitizes journalists, data enthusiasts and social activists with the tools and data to do good for the only and citizens of Phillsdelphia. There are a number of reasons why Philadelphia needs your help from public safety sisses to be beautifying shared journal speak reasons result and continued to the control of the properties of the properties. Topics range from Arts Cultura Phistory, Education, Elections-Philotics, Transportation, Public Safety, Environment & and much more. With a shared enthusiasm for making an actionable difference we believe you can help to make this individuely possible.

#### The Code

Opher Philly first priority is to build web application tools which contributors can use collaboratelyst. These tools will help us to query the data were working with and allow us to share the results we've discovered. The Opher Philly web application tool can be found on our Github page and is completely open source, so anyone can contribute to the code. Each new project that is spawned from this initiative will get its own web page.

#### The Data

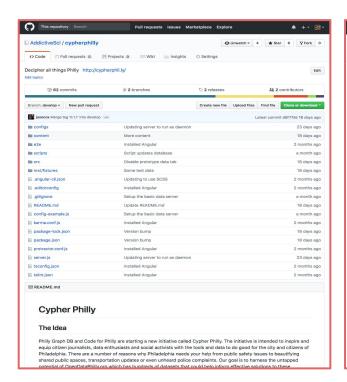
Additionally we need data experts to help in many asports. Once a problem is identified by the journalist and a topic chosen to explore, well need data experts to start the data posention phase. Wherein the data assumed not be identified by the journalist and a topic chosen to explore, well need to all a tority. Afterwards the prepared datasets will be imported into the Cysher Philly broject main databases. Your next task will be to set up query parameters for using Cypher Philly Need, Cipaph Database web application and the Cypher Dury language to query the data. After the datasets are genered for each project, results will be displayed on the Cypher Philly website either in a visual, experience in conjuration of the data. The data findings from each project will then be summarized in conjuration with the journalist in order to draw conclusions from the results and build recommendations for actionable steps moving forward.

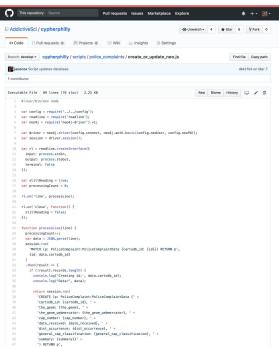
#### Journalism

Most importantly we need Philadelphia journalists and critizens to help us identify problems that are most relevant to the data we have from Open Data Philly. Once we've destinified the problems and datasets we'll be working with, we'll work with data scientists to determine what parts of the data are most relevant to telling the soors. When the data scientists have concluded their analysis and published their findings, we'll need journalists to tell the stories we find in the data and how we can use this information to make actionable change.

### www.cypherphil.ly

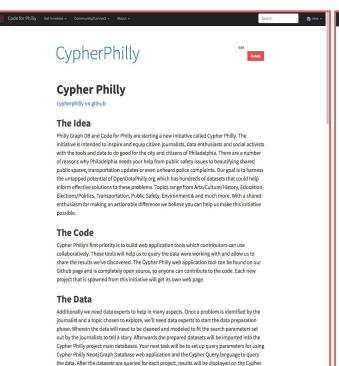




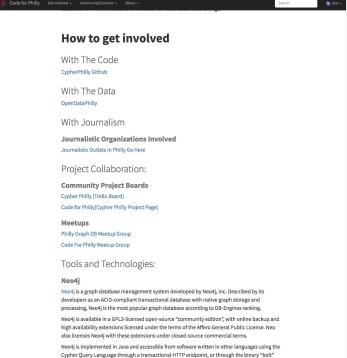


### www.github.com/AddictiveSci/cypherphilly





Philly website either in a visual, categorical, quantitative or any combination that helps tell the



www.codeforphilly.org/pages/cypherphilly

### Code for Philly Civic Engagement Launchpad 2018

Meetup event:

Civic Engagement Launchpad 2018: Work Day

**Discount Code:** 



RocKeT2018



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Pennsy	בוחבעו
CHILISY	Ivallia

GRADE: **F**(58)

RANK: 45TH

Assessing the systems in place to deter corruption in state government

Click on each category for more detail

OUR METHODOLOGY

Public Access to Information	GRADE: D+(68)	RANK: 4th
Political Financing	grade: F(41)	RANK: 43rd
Electoral Oversight	grade: F(41)	RANK: 48th
Executive Accountability	grade: D(64)	rank: 19th
Legislative Accountability	grade: F(57)	RANK: 42 <sub>nd</sub>
Judicial Accountability	grade: F(43)	RANK: 47th
State Budget Processes	grade: <b>C</b> -(73)	rank: 30th
State Civil Service Management	grade: F(54)	RANK: 44th
Procurement	grade: D(64)	RANK: 38th
Internal Auditing	grade: B-(80)	rank: 27th
Lobbying Disclosure	grade: D-(63)	rank: 25th
Ethics Enforcement Agencies	grade: F(56)	rank: 29th
State Pension Fund Management	grade: F(51)	RANK: 40th

www.publicintegrity.org

### How do we engage citizens?

- Highlight severity of problem
  - http://letsfreecongress.org/
- Increase "cues-to-action"
  - Create website for org
- Decrease barriers/Increase self-efficacy
  - Provide all information needed to take action immediately
  - Where can they find all meetings/elected officials/governing bodies in one place?

# Technology!

### Put a Map on it!

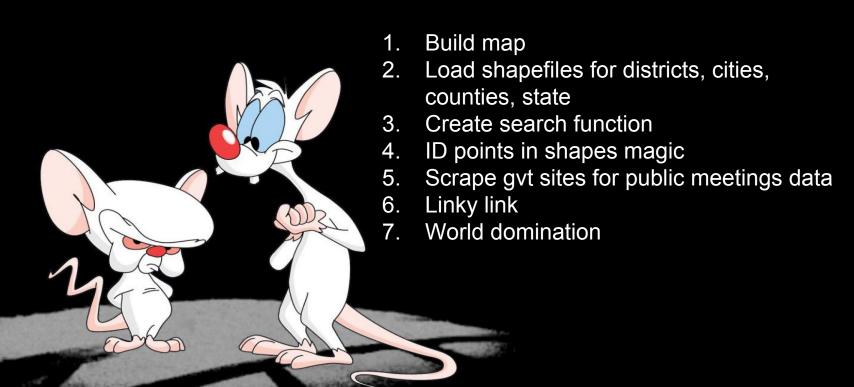
User can enter address into map search, returning all governing bodies they live within (districts, city, county, and state) to see:

- Date & time of public meetings
- Elected representatives for each governing body
- Links to associated websites

This data doesn't exist anywhere...except the web.



### So now what?







@PhillyGraphDB www.meetup.com/Philly-GraphDB







@CodeForPhilly
www.codeforphilly.org





#### www.representpennsylvania.us/

@Ruvain51 (Pennsylvania)

@representdotus (National)





### www.opendataphilly.org

@DataPhilly www.meetup.com/DataPhilly/

#### **Let's Cypher Philly Together**

