LIVE ACTION + ANIMATION

ANIMATED EXPLAINER VIDEO

"HOW TO LOOK STYLISH AND PROFESSIONAL: ACCESSORIES TO ELEVATE YOUR GAME"

WRITTEN BY:

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MC1112D

VIDEO	AUDIO
FADE IN:	1. (BG MUSIC FADE IN)
1. EXT. STREET - DAY	ADDIN: Greetings! My name
MS ON ADDIN ADDIN IS GIVING A BRIEF	is Addin. Before that, I
SPEECH REGARDING LENOVO YOGA SERIES	want to ask you guys
	something. Have you ever
CG ON ONE OF LENOVO YOGA SERIES LAPTOP FALL FROM THE SKY AND ADDIN CATCH THE	thought of having a
LAPTOP	laptop with best
CUT TO:	performance while working
	hard to achieve your
	goals? Worry not, because
	Lenovo YOGA series are
	here to assist you on
	achieving your goals!
2. EXT. OUTSIDE OFFICE - DAY	2. ADDIN: Arm yourself
CU ON THE LAPTOP CARRIED BY	with these essentials to
ADDIN	help you accomplish your
ADDIN IS REFERRING TO THE LAPTOP HE CARRIED	daily tasks in style!
CUT TO:	
3. INT. OFFICE - DAY	3. ADDIN: From laptops to
ADDIN IS SITTING ON THE CHAIR AND OPEN THE LAPTOP	make-up, this list has
ON THE TABLE	everything you need to

ECU ON THE LAPTOP INTERFACE

ZOOM IN

CG ON THE LAPTOP INTERFACE REVEALS ALL OF THE LENOVO YOGA SERIES

CUT TO:

4. CAMERA TILT DOWN FROM TOP TO BOTTOM TO REVEAL THE FOUR NEW MODELS OF LENOVO YOGA SERIES

ZOOM OUT

CUT TO:

5. INT. OFFICE- DAY

ELS ON ADDIN AND THE FOUR NEW LENOVO YOGA SERIES MODELS DESIGNED BY LENOVO

ADDIN REVEALS THE NAME OF THE FOUR LENOVO YOGA SERIES MODELS DESIGNED BY LENOVO

ZOOM IN YOGA SLIM 71

CAMERA PAN RIGHT TO REVEAL THE OTHER MODELS WHICH ARE

hustle with effortless

flair! Cover your bases,

from professional to

personal, with the right

essentials that promise

performance and style

while doing your works!

- 4. ADDIN: As you can see,
 Lenovo has designed four
 new models of their cult
 favourite YOGA series to
 meet the evolving needs
 of busy leaders these
 days.
- 5. ADDIN: Among them are
 Yoga Slim 7i, Yoga Slim
 7i Carbon, Yoga 9i and
 Yoga Slim 9i! These
 highest level of laptops
 help you look stylish as

YOGA SLIM 71 CARBON, YOGA 91 AND YOGA SLIM 91

FADE IN TEXT: YOGA SLIM 71, YOGA SLIM 71 CARBON, YOGA 91, YOGA SLIM 91

CUT TO:

6. SUPERIMPOSE ON INTEL EVO PLATFORM

FADE IN TEXT: INTEL EVO PLATFORM, 11TH-GENERATION INTEL CORE, INTEL XE

CUT TO:

7. GRAPHIC: CG ON MICROSOFT OFFICE HOME POPS UP FROM THE LAPTOP

FADE IN TEXT: MICROSOFT OFFICE HOME AND STUDENT 2019, WORTH RM529

CUT TO:

you work hard on achieving your goals.

- 6. ADDIN: Powered by the
 Intel Evo Platform, the
 devices are also endowed
 with the 11th-generation
 Intel Core processor
 combined with the
 stunning graphics of
 Intel Xe architecture,
 which promise to maximise
 productivity without
 sacrificing creativity.
- 7. ADDIN: Further
 increasing productivity,
 selected Lenovo YOGA
 laptops come preinstalled with Microsoft
 Office Home and Student

2019 which is worth about RM529, empowering users with efficient days ahead.

8. CU ON LAPTOP

CUT TO:

SUPERIMPOSE ON LAPTOP SHOWING MICROSOFT 365 SUBSCRIPTION FEATURES

FADE IN TEXT: MICROSOFT 365, PREMIUM OFFICE APPS, FREE SUPPORT, 1TB OF ONEDRIVE STORAGE AND MORE

9. CG ON LENOVO YOGA SERIES LAPTOPS MOVING

SUPERIMPOSE ON LAZADA AND SHOPEE APPS

CG ON LENOVO YOGA SERIES
FADE TO BLACK

- 8. The new Microsoft 365
 subscription supports
 users with other cool
 features such as Premium
 Office apps, free
 support, 1TB of OneDrive
 storage and more!
- 9. ADDIN: If you want to experience them for yourself, head over to Lenovo Official Stores on Lazada and Shopee to make your purchase! Grab the opportunity to look stylish and professional! (BG MUSIC FADE OUT)