Possible Solutions

- Expand public transport
- Implement smart traffic lights
- Promote car pooling
- Increase investment into urban planning

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Technology gaps

- Limited use of traffic prediction
- Ineffective enforcement of traffic law
- Insufficient use of public transport.

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Urban Planning

- High population density
- Poor layout
- Suburban dependence on cars
- Rapid growth

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Environmental factors

- Bad weather
- Road damage due to climate conditions
- Special events
- Snow birds
- Time of day changes

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Large amounts of morning traffic in COLA

Infrastructure factors

- poorley designed roads
- Insfficient road capacity
- Lack of good public transport
- Limtied parking
- Road construction

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Driver behavior

- Prefrecnes for commutes
- Rush hour
- Poor driving habits(Tailgating)
- Resitance to public transport
- Accidents

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