

Bulk SMS and Email Delivery System

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ABSTRACT

Bulk emailing messaging is that the dissemination of large numbers of email and EMAIL AND SMS messages for delivery to mobile phone and computer systems terminals. it's used by media companies. enterprises, banks for marketing and fraud control and consumer brands for a spread of purposes including entertainment, enterprise and mobile marketing

OBJECTIVE

Information sharing is a major factor for development in the country. It is a time taking process to share information to all the citizens of the country through media and newspaper. In this modern generation almost, everyone has a mobile phone in their hand. We can use this opportunity to share information directly to them through SMS or email. This will save time and money and information can be shared with a larger community within short time duration. Also, such service can be used to repeatedly send SMS in case of emergency situations.



METHODS

The final deliverable will be a application made using Python Tkinter as front end and MySQL as back end. This project is very useful for the study of Python and interaction between SMS and Computer program. This project report consists of basic idea of BULK SMS receiving and sending through personal computer. This project basically support to busy people who want to save the time. We have provide easy interaction for user for adding new contact name & contact number. And also we can store information of that person. We have provide MySQL database for store information of the person.

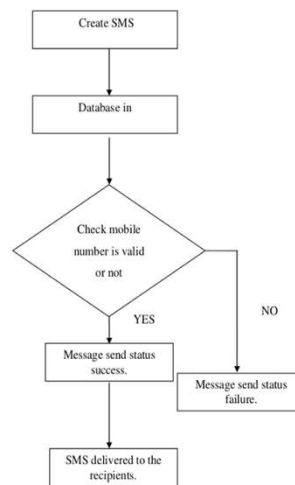
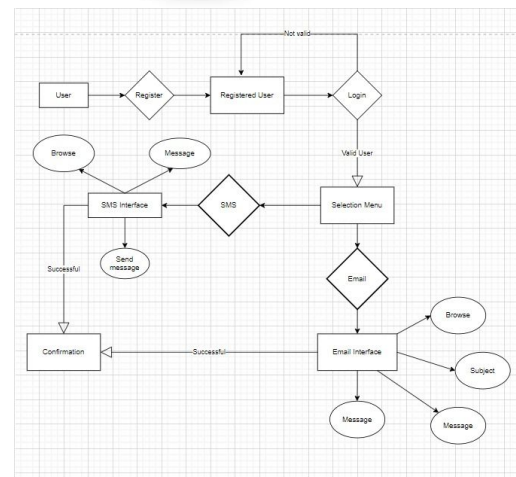
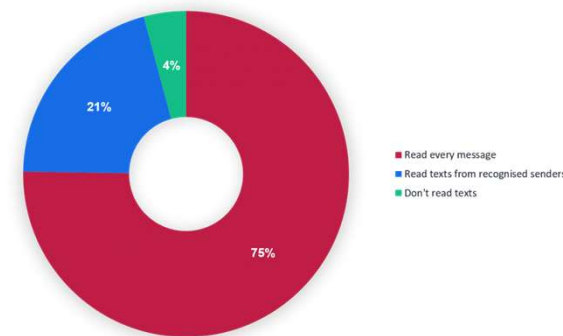


Fig. 1 Flow Chart

FUTURE SCOPE

The scope below demonstrate how Bulk SMS Easy is utilized in various industries to achieve business and communication efficiency and solve critical business problems. There is scope for Bulk SMS specially in India, as you know that India still comes under developing country So there is too much of requirement of Bulk SMS.



CONCLUSION

This project is widely use full in any organizations, colleges, banking, companies, E-Commerce, Market News, Government & Public Utilities, Logistics, Media & Entertainment, Travel & Tourism Industry etc.

Alert your customer/user about the new updates of organization/colleges. In Logistics it use to send the shipping updates, invoices, bills, tracking detail web URLs and much more via an SMS.

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