## **Dashei**

# Al powered Market analysis Dashboard tool | Made as an Assignment for Al Planet

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## **Technical Analysis Report**

January 23, 2025

## **Summary**

Dashie is a comprehensive AI-powered analysis platform that automates company research, industry analysis, and strategic recommendations. This report provides a detailed technical analysis of the platform's implementation, architecture, and potential enhancements.

### 1. Problem Statement

Organizations face several challenges when implementing AI/ML strategies:

- Time-consuming market research and analysis
- Difficulty in identifying relevant AI use cases
- Challenges in finding appropriate implementation datasets
- Need for comprehensive strategic recommendations

Dashie addresses these challenges through automated analysis and recommendation generation.

## 2. Technical Implementation

## 2.1 Core Technologies

The platform utilizes:

- Frontend: Streamlit
- Al Integration: OpenAl GPT-4 (gpt-4o-mini model)
- Search Capabilities: Exa API
- Dataset Sources: Kaggle, HuggingFace, GitHub
- Language: Python

### 2.2 Main Components

### MarketResearchAgent Class

The central component managing:

- API integrations
- Industry analysis
- Research coordination
- Use case generation
- Resource collection

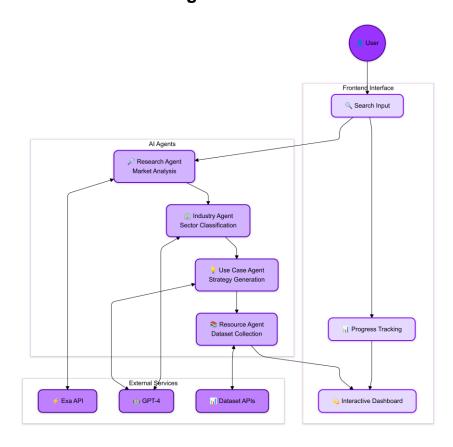
#### **Research Functionality**

#### Implements:

- · Automated industry classification
- Multi-query research execution
- Structured data aggregation
- Comprehensive error handling

## 3. System Architecture

## 3.1 Architecture diagram



#### 3.2 Component Structure

- 1. User Interface Layer
  - Search input interface
  - o Progress tracking system
  - Results dashboard
  - Interactive tabs
- 2. Analysis Layer
  - Industry determination
  - Market research
  - Use case generation
  - Resource mapping
- 3. External Services Layer
  - Exa API integration
  - o GPT-4 implementation
  - Dataset platform connections

#### 3.3 Data Flow

- 1. Input Processing
  - o Company name validation
  - Industry classification
  - Context preparation
- 2. Research Execution
  - Multiple query processing
  - Error handling
  - Result aggregation
- 3. Analysis Generation
  - Use case identification
  - Resource matching
  - Report compilation

## 4. Key Features

## 4.1 Research and Analysis

- Automated industry classification
- Comprehensive market research
- Strategic opportunity identification
- Dataset resource mapping

#### 4.2 User Interface

- Progress tracking
- Tabbed result presentation
- Downloadable reports
- Interactive dashboard

### 4.3 Error Handling

- API error management
- User input validation
- · Graceful failure recovery
- User-friendly error messages

## 5. Code Analysis

### **5.1 Industry Analysis Implementation**

```
def determine_industry(self, company_name):
    industry_prompt = f"""
    Analyze the company {company_name} and determine its primary industry.
    Return only the industry name without any explanation or additional text.
    """
```

#### 5.2 Research Execution

```
def research_company(self, company_name):
    search_queries = [
        f"{industry} industry overview and trends",
        f"{company_name} strategic focus and market position",
        f"{industry} technological innovations and future outlook"
    ]
```

#### **5.3 Resource Collection**

```
Dashie.ai

def collect_resource_assets(self, use_cases):
    platforms = [
        "kaggle.com/datasets",
        "huggingface.co/datasets",
        "github.com/datasets"
]
```

## 6. Areas for Enhancement

## **6.1 Performance Optimization**

- Caching implementation
- · Parallel processing
- Response optimization
- Batch processing

### **6.2 Feature Expansion**

- Competitor analysis
- Historical trending
- Custom templates
- Advanced filtering

### 6.3 Data Integration

- Additional data sources
- Real-time market data
- Financial metrics
- News integration

## 7. Security Considerations

### **Current Implementation**

- Streamlit secrets management
- Basic error handling
- Input validation

#### **Recommended Improvements**

- Advanced encryption
- Enhanced authentication
- Comprehensive logging
- Access control

## 8. Conclusion

Dashie demonstrates a well-structured implementation of an Al-powered analysis platform with:

- Modular architecture
- · Comprehensive error handling
- Intuitive user interface
- Structured data processing

While the current implementation provides a solid foundation, opportunities exist for enhancement in:

- Performance optimization
- Feature expansion
- Security improvements
- Data integration

The platform successfully automates complex analysis tasks while maintaining extensibility for future improvements.

Thank you for going through my report for the Assignment given by Al Planet I hope the deliverables were delivered properly.