

## BuildForSDGCohort2 team-076-group-a

Product: Farmer to consumer platform

Product name: Harvest

Motto: Real solution to food storage

### PRODUCT DESCRIPTION:

A saleable management information system which will connect consumers within Africa with farmers like government, multi-national farm agencies and insurance services, with market place for farmers to sell their produce and make profit along side with consumers to get directly from farmer at the comfort of their home.

### PRODUCT KEY PERFORMANCE INDICATORS

1. Access to credit facilities with ease.
2. Consumers Direct access to farmers.
3. Access business development and management skills.
4. Record farm produce transaction with analytical reports.
5. Generate all information for onward usage.

### PRODUCT FEATURES

#### CORE STRUCTURES

1. Landing page/Home page.
2. Administration panel/Dashboard.
3. Far hub page.
4. About us page.
5. Marketplace, (access for users: Both farmers and consumers can sign up and log in separately)

#### CORE USERS

1. Admin
2. Farmers
3. Consumers
4. Marketers (LANDING PAGE FEATURES)
  - i. Head section (sliders)
  - ii. Data section (total registered ).
  - iii. Feedback section.

- iv. Testimonial section.
- v. Documentation menu.
- vi. About us menu (etc).