

PRODUCT DEVELOPMENT PLAN

S/N	PHASE	DOURATION	TARGET GOAL	WHOSE RESPONSIBILITY	FEEDBACK TO
1	Phase 1	24 hours	Idea generation	General team	General team
2	Phase 2	24 hours	Idea clarification	General team	General team
3	Phase 3	24 hours	Team role assignment	TTL	General team
4	Phase 4 Activities: Product execution according to roles.	Two weeks	Product development	General team (according to role specification)	General team (every 48 hours)
5	Phase 5	Two weeks	Product deployment and testing	General team (according to role specification)	General team (every 24 hours)
6	Phase 6	One week (continue with the program specification)	Review, prioritization and redeployment (Continue Development and integration)	General team (according to role specification)	General team (every 24 hours)
7	Phase 7	One week	Testing and submission	General team (according to role specification)	General team (every 24 hours)

-----Nathaniel Asaaju