



Ademir Alijagic

ADEMIR ALIJAGIC

BACHELOR OF SCIENCE (B.SC.), MECHANICAL ENGINEERING

University of South-East Norway | 2012 - 2016

MASTER OF SCIENCE (M.SC.), INNOVATION AND ENTREPRENEURSHIP

University of Oslo | 2016 - 2018

FOUNDER & CEO

STREETS OF OSLO | Nov 2016- Oct 2018

After securing 200.000kr from an investment company, started and ran a designer backpack company. Designed, prototyped, sourced, advertised and sold high quality leather backpacks.

• Branding • Design • E-commerce

JUNIOR PRODUCT DESIGNER

TIETOEVRY | Jan 2019- Aug 2019

Developed and prototyped an app facilitating digital shopping for both end-users and retail businesses.

• Design Thinking • Wireframing • User Research

PRE-SALES PROJECT MANAGER

TIETOEVRY | Aug 2019- Apr 2020

Developed sales strategies in the field of Robotic Process Automation (RPA). Assisted in bid management and contact with customer base (B2B).

• Sales • Product Management • Customer management

PERSONAL DEVELOPMENT COACH

SELF-EMPLOYED | Apr 2020 - Apr 2021

Created a sales funnel to attract and convert clients using YouTube and Instagram. Coached clients into reaching their objectives through mindset work.

• YouTube • Instagram • Educational content

HEAD OF SALES & MARKETING

ARIANE SARTOR COACHING | Apr 2021 - Present

Drove traffic & conversion through organic content creation & SEO (Instagram, TikTok, YouTube, Blog and Podcast), sales page copywriting and email marketing. Tracked performance. Elaborated content calendars for different launches.

• Google Analytics • Copywriting • Organic traffic

CONTACT

✉ ademiralijagic@gmail.com

☎ +4790586114

📍 Norway

EXPERTISE

- Design
- UI/UX
- Design Thinking
- Google Sprint
- Wireframing
- Market research
- Social Media Marketing

TECH SKILLS

- Figma
- HTML & CSS basics
- Adobe Suite
- Google analytics
- CAD

HOBBIES

- Cryptocurrencies
- Vegan bodybuilding
- Meditation
- Renovation & interior design