



Information architecture planning

Meg Peters and Mikki Northuis | June 24, 2020

Today we want to:

- Show you the “lay of the land” for IA needs
- Share our plan
- Answer questions + get your thoughts on ^

Refresher... IA is about designing and testing:

- **Navigation system:** Top nav, header, on-page links, side nav, footer, user flows, etc.
- **Structure:** Site structure, page templates, etc.
- **Search:** Search flows, page templates, and search tuning
- **Names and labels:** Page titles, navigation labels, URLs, facility names, and more (think SEO!)
- **Taxonomies:** Structured metadata to help users find things

[^] This is a living map. Let us know if we've missed something. [See the IA planning roadmap.](#)



Here's the plan.

We'll start with these “slices” of the roadmap.

Larger circles mean more effort.

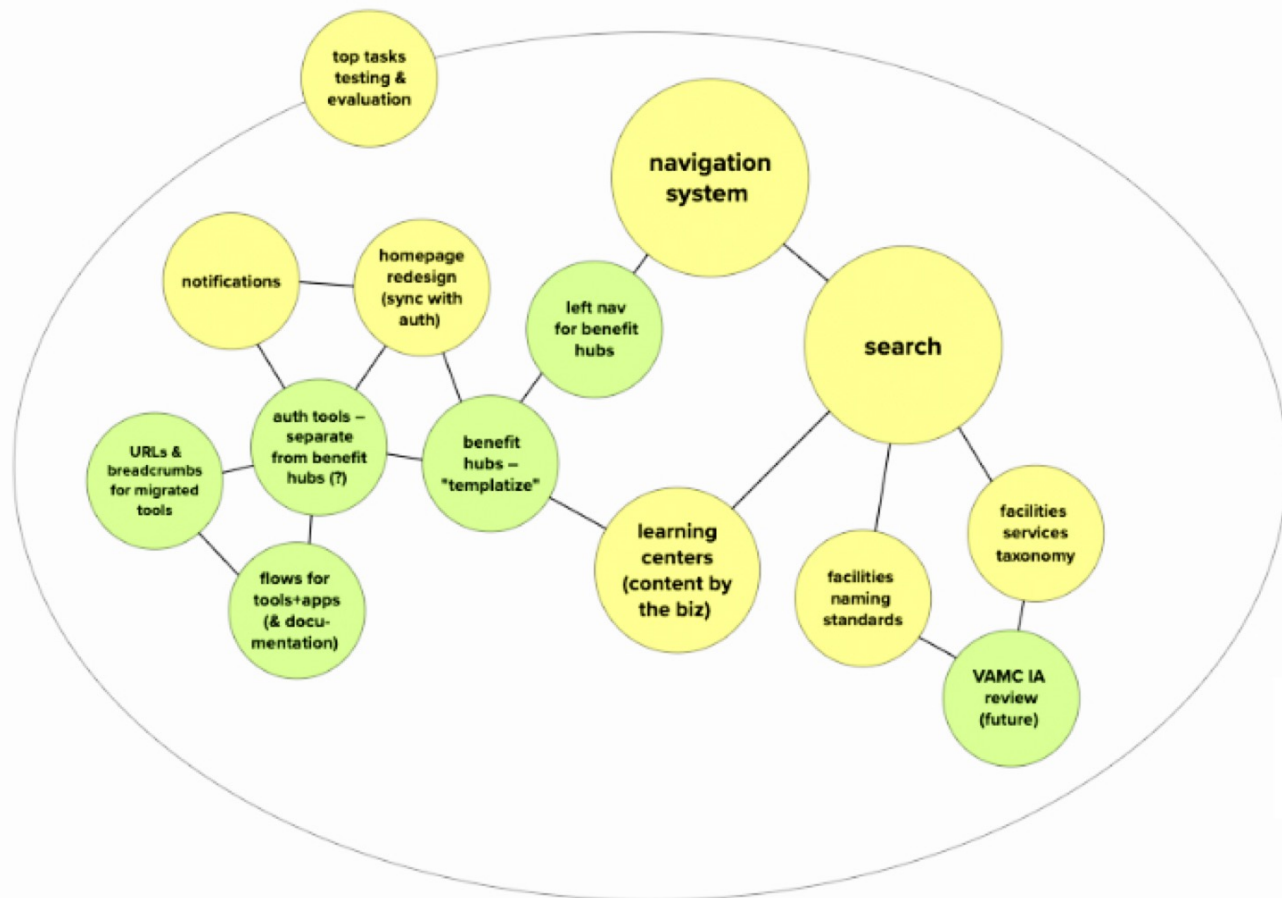
[This visual is easier to see in Mural.](#)

Our job is to make the big picture work.



We'll start with the foundation.

Evaluate VA.gov regularly and use what we learn to improve design and set direction.



What's next?

Come to the IA roles & responsibilities session Monday, June 29 at 4pm.

Help us define DEPO versus Platform IA roles and responsibilities.

Visit the #ia-forum on Slack.

And comment!

Check out IA activities on Github.

See analytics, the roadmap, and what we're up to:

<https://github.com/department-of-veterans-affairs/va.gov-team/blob/master/products/global/IA-strategy%2Bplanning/information-architecture-activities.md>

See you Monday, June 29 at 4pm!

#ia-forum on Slack

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