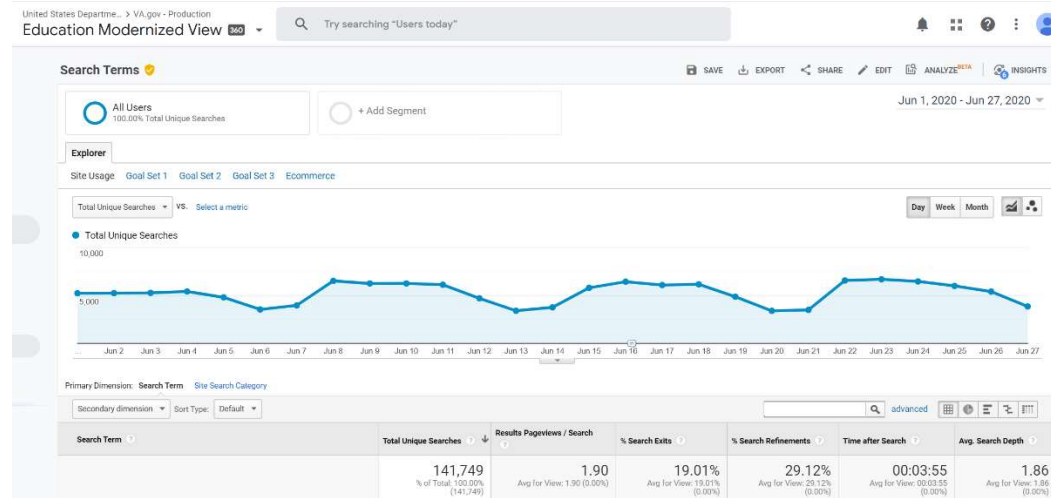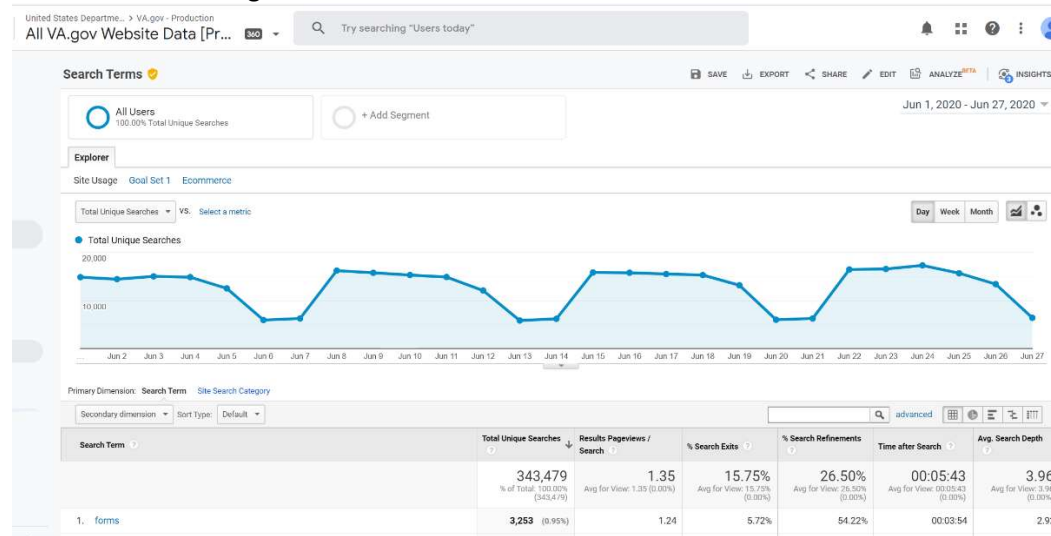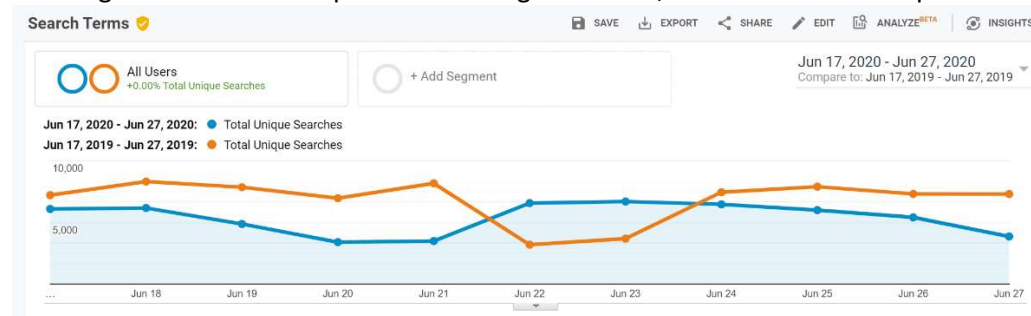## GI Bill Comparison Tool Search Review

Searches on Comparison Tool June 2020 to-date

Searches within VA.gov June 2020 to-date

Tracking search in the Comparison Tool began June 17, 2019. Searches compared to same time last year

Top CT Searches June to-date

Search Term	Total Unique Searches	Results Pageviews / Search	% Search Exits	% Search Refinements	Time after Search	Avg. Search Depth
June 1 - 27, 2020	141,749 % of Total: 100.00% (141,749)	1.90 Avg for View: 1.90 (0.00%)	19.01% Avg for View: 19.01% (0.00%)	29.12% Avg for View: 29.12% (0.00%)	00:03:55 Avg for View: 00:03:55 (0.00%)	1.86 Avg for View: 1.86 (0.00%)
1. arizona state university-tempe	849 (0.60%)	1.68	30.62%	22.32%	00:04:04	1.70
2. university of texas	769 (0.54%)	1.79	20.94%	25.25%	00:04:23	2.05
3. liberty university	715 (0.50%)	1.74	12.87%	19.25%	00:07:02	3.84
4. american public university system	614 (0.43%)	1.65	15.31%	15.17%	00:07:09	3.61
5. texas a	584 (0.41%)	2.49	19.52%	20.56%	00:04:26	2.20
6. southern new hampshire university online	548 (0.39%)	1.57	15.88%	18.91%	00:05:53	3.42
7. university of southern california	544 (0.38%)	1.79	18.93%	26.85%	00:04:03	2.29
8. western governors university salt lake city ut	512 (0.36%)	1.49	16.21%	14.45%	00:06:08	3.43
9. new york university	489 (0.34%)	1.62	19.43%	32.45%	00:02:48	1.29
10. san diego state university	488 (0.34%)	1.62	22.13%	33.38%	00:04:14	1.92
11. san diego	487 (0.34%)	4.66	31.42%	11.18%	00:05:46	1.93
12. san francisco state university	476 (0.34%)	1.57	32.14%	35.96%	00:03:15	1.14
13. harvard university	441 (0.31%)	1.67	15.42%	40.38%	00:02:49	1.37
14. san antonio	440 (0.31%)	5.81	34.32%	6.76%	00:07:09	2.49
15. harvard	427 (0.30%)	1.92	24.36%	33.50%	00:02:42	1.10
16. university of phoenix	392 (0.28%)	2.32	25.00%	16.30%	00:04:28	2.21

Common abbreviations & nicknames appearing in Top 500 CT Searches (June 2020)
1. UCLA
2. Penn State
3. USC
4. NYU
5. MIT
6. AMU
7. UMGC
8. UNC
9. SNHU
10. ASU
11. UTI
12. UTSA
13. ECPI
14. LSU
15. UCF
16. WGU

Notable search terms
- "texas a" (in top 10 search terms; nothing returns on type-ahead)
- columbia university in the city of new york (type-ahead result)
- City names in top 50: san diego, san antonio, houston, los angeles, new york, dallas, atlanta
- State names in top 100: texas (54), florida (69), california (72)
- Other interesting search terms
  "law" #348, 62 searches
  "flight" #399, 48 searches