MHV on VA.gov

Round 1 Usability Research Findings



Background and goals

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Our project is part of the Digital Health Modernization strategy, which aims to create a centralized place for Veterans to access their health information. As part of this effort, MyHealtheVet (MHV) will be replatformed to VA.gov.

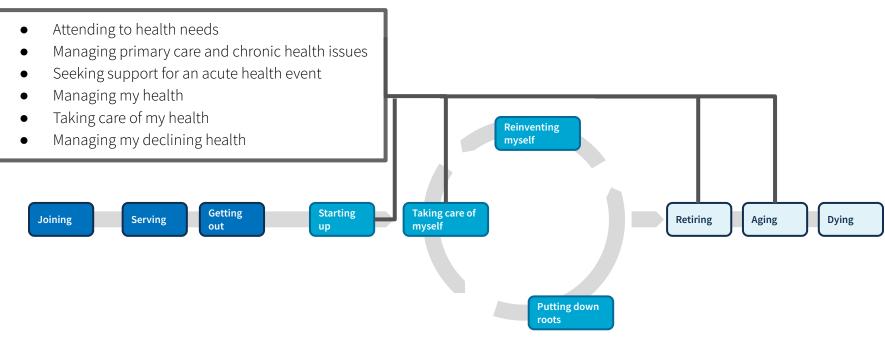
Goals:

- Determine if Veterans understand the concept of MHV on VA.gov as a centralized place to access health care
- Identify major usability or content issues with our current concept of MHV on VA.gov



How this research maps to the Veteran journey

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For a fully detailed Veteran journey, go to

 $\underline{https://github.com/department-of-veterans-affairs/va.gov-team/blob/master/platform/design/va-product-journey-maps/Veteran%20Journey%20Map.pdf$

Serving and separation

Living civilian life

Retiring and aging



OCTO-DE goals that this research supports

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Supported Not supported

Veterans and their families can apply for all benefits online Veterans and their families can find a single, authoritative source of information Veterans and their families trust the security, accuracy, and relevancy of VA.gov Veterans can manage their health services online VFS teams can build and deploy high-quality products for Veterans on the Platform Logged-in Participants have a personalized experience, with relevant and time-saving features Logged-in Participants can update their personal information easily and instantly Logged-in Participants can easily track applications, claims, or appeals online

Measures to increase Completion rate of online transactions

Percent of applications submitted online (vs. paper)

Veteran satisfaction with VA.gov Benefit use and enrollment, across all business lines Benefit value (in \$) delivered from online applications or transactions Number of VA.gov Participants as a function of total Veteran population Usage of digital, self-service tools

Measures to decrease Time to successful complete and submit online transactions Time to process online applications (vs. paper) Call center volume, wait time, and time to resolution Time from online benefit discovery to benefit delivery



Participant Demographics

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All participants (except pilot session) had some degree of cognitive disability

Findings may not include the range of perspectives of the following underserved Veteran groups:

- Are above the age of 55
- Have other than honorable discharge
- Are of immigrant origin
- Identify as a woman
- Identify as Latinx, Asian, or LGBTQ+
- Use assistive technology

We recommend studies with these underserved groups in the future.

MHV on VA.gov Round 1 Usability final # of participants # of AT users 6 # of no shows cs Target Study 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 Category Veterans Based on current VA statistics Age 55-64+ 50.00% Cognitive Disability 50.00% Mobile user 50.00% Rural 25.00% No degree 25.00% Other than honorable 21.00% Immigrant origin 17.00% 10.00% Women Expat (living abroad) 0.40% Race Based on VA's projected statistics Black 15.00% Hispanic 12.00% Biracial 3.90% Asian 3.00% Native 0.30% LGBTQ+ LGBTQ+ Veterans are 5 times as likely to have PTSD Gay, lesbian, or bisexual --% Transgender --% Nonbinary, gender fluid, ge Assistive Tech (AT) Ask an ally specialist to help you complete this. Targets are for a general AT study. Beginner AT User 50.00% Experienced AT User 50.00% Desktop Screen Reader (SF 20.00% Mobile Screen Reader (SR) 20.00% Magnification/Zoom 20.00% Speech Input Tech (Siri, Dr. 20.00% Hearing Aids 20.00% Sighted Keyboard 10.00% Captions --% Switch Device --% Braille Reader --%



Key findings

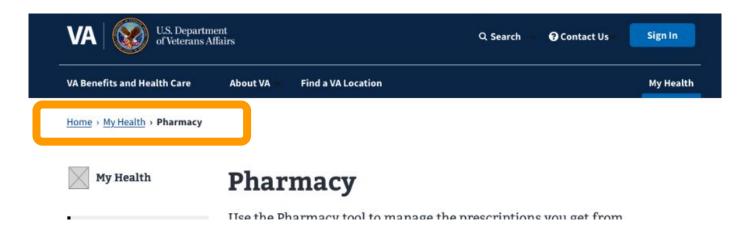
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- 1. Participants were confused about the navigation breadcrumbs, and where this prototype would live within the IA of VA.gov.
- 2. Most participants (6/11) were unsuccessful in finding the "Search messages" link in the Messages tool.
- 3. The Pharmacy Tool performed well, but additional iteration on language could improve understandability.
- 4. Participants expected the various health care tools to link to each other.
- 5. Almost all participants (10/11) noticed and had positive comments about seeing their disability ratings information alongside their health information.



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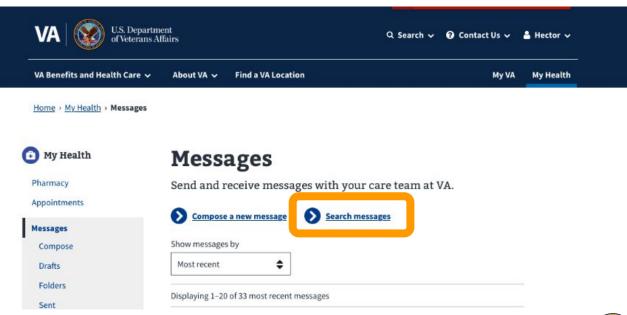
Participants were confused about the navigation breadcrumbs, and where this prototype would live within the IA of VA.gov. 7/11 thought understood where My Health would take you, but Home was confusing to most participants





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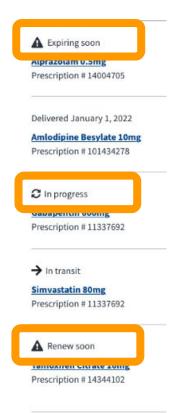
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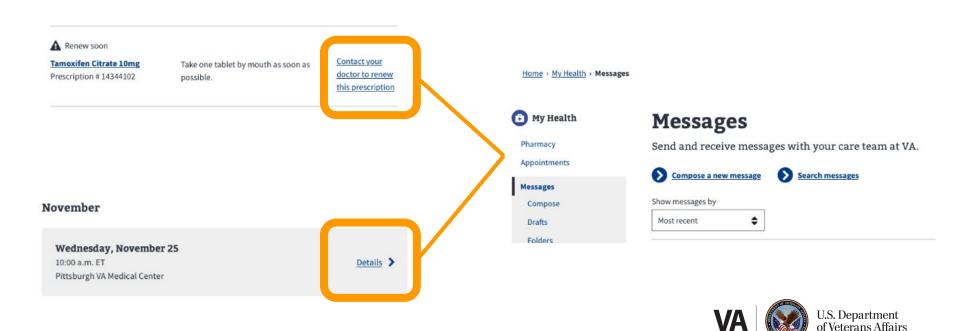


Pharmacy Use the Pharmacy tool to manage the prescriptions you get from VA by mail. Which prescriptions can I manage online? Types of prescriptions you can't view or manage here



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Participants expected the various health care tools to link to each other.



Recommendations

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- 1. Iterate on the breadcrumb design by changing "Home" text to "VA.gov Home" for upcoming mobile testing study
- 2. Iterate on the design of the search messages functionality to make it more obvious to Participants
- 3. Assess feasibility and iterate on prescription status details for the Pharmacy Tool
- 4. Iterate on explanatory text of the Pharmacy Tool to clarify that this is mail only prescriptions
- 5. Explore technical and UX options for including linking functionality across the MHV tools as they move to VA.gov

