1095-B Business Owner Brief

TUESDAY, AUGUST 16TH, 2022





Get to know the team

Business Sponsor



Tarsha Tremble Management Analyst, Member Benefits VHA- Health Enrollment Center

Development Team

Product Owner



Tracey Mulrooney United States Digital Service **Product Owner**

PRODUCT



Munish Sikka Washington DC Product Lead

DESIGN



Thomas McCue Oak Park, IL Principal Designer Director

ENGINEERING



Shashank Khandelwal Rockville, MD Tech Lead



Jeanette Cantrell MO Studio Program Manager



Carl Dickerson Atlanta, GA Content Strategist



Teagan Stephenson Ft. Lauderdale, FL Full Stack Engineer 1095-B Product Only



Tami Corson North Carolina Clinical SME / Scrum



Carolyn Williams Chicago, IL Experience Designer



Dan Smith Charleston, SC QA Engineer / 508 Specialist

Agenda

1. Digitized 1095-B tax document

- Designs
- How it works
- Next steps
- Approval for release

1. Opt-in to paperless delivery of 1095-B

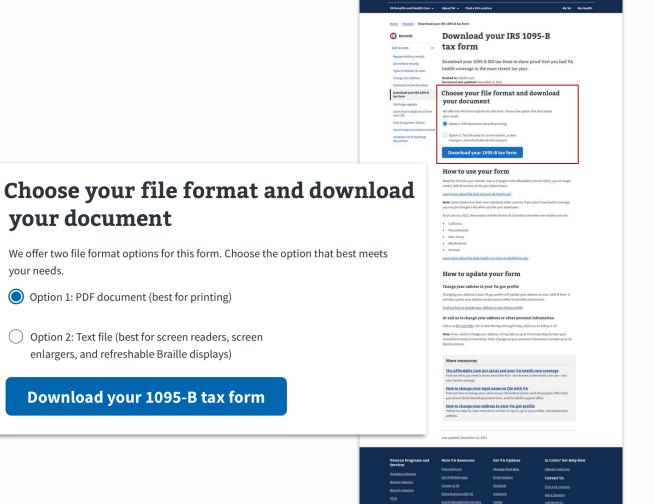
- How it works
- Next steps

BUSINESS OWNER BRIEF

1095-B Digitized Form Launch

VA.gov web page design

- Usability tested with Veterans
- Approved by OGC and IRS
- Provides PDF or accessible Text file format
- Highlights path to digitally update mailing address
- Includes Google Analytics reporting



Initial launch next steps

- Approval from HEC to release: August 16th
- Approval from VA.gov for release: August 18th
- Release plan
 - Usability testing with internal and then recruited Veterans
 - Staggered rollout: 25% then 50%
 - If any issues arise during rollout, a feature flag has been built which will immediately remove the form from production
- Go live to all Veterans: September 6th

Spanish translation for 1095-B documents

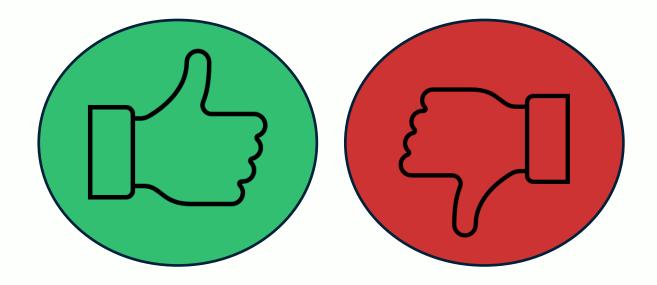
- Documents to be translated:
 - SOW Web Content Contract
 - HEC Fact Sheet
 - HEC User Guide
 - 1095-B Landing Page
 - HEC FAQ
 - Cover Letter (for mail)
- Fast-follow after launch of 1095-B page





Questions?

Approval for digitized 1095-B launch?

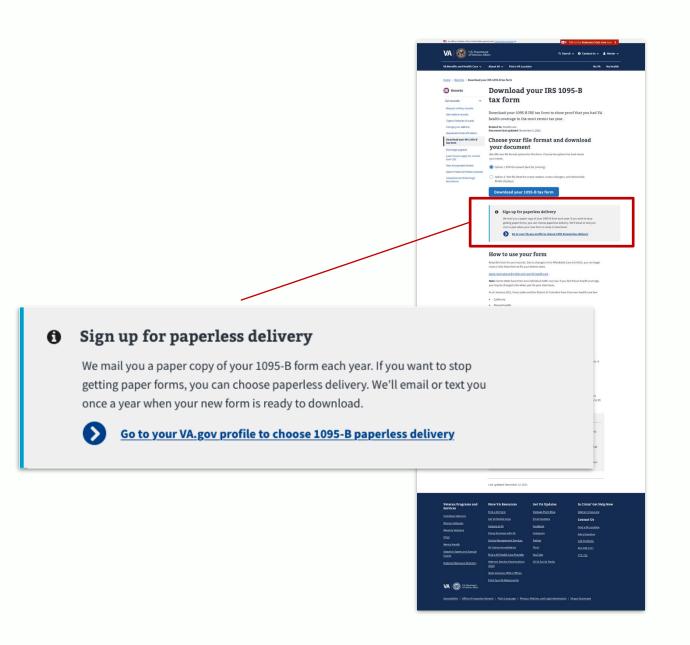


BUSINESS OWNER BRIEF

Opt-in to Paperless Delivery of 1095-B

Paperless delivery

- IRS approved method of delivery
- 1095-B page will direct Veterans to sign up for paperless delivery
- Veterans may choose paperless delivery in their VA.gov profile
- Delivery preference will be stored in VA.gov Profile then shared with HEC's Enrollment System to omit those forms from printing



Paperless delivery next steps

- Prioritization from HEC for development to begin for the November Enrollment System release
- Once ES begins work, VA Profile and My VA will begin their work to align on a 2022 release.
- Approval from Legal, HEC and VA.gov for release

Registration, Enrollment and Eligibility (REE) ENROLLMENT SYSTEM CHANGE REQUEST Instructions: Items shown in green are required. If you are not sure of an answer, please provide a response and note that further information may be needed. Send the completed form to VHA REE Triage Team. A. Request Title 1095-B Opt-in to paperless delivery Request Type New Functionality 🗵 Existing Functionality [New Data Service Date Submitted 08/11/2022 **B.** Requestor Information Tarsha Tremble, MPM, FA-COR, FAC P/PM, Requestor Name, Title, and Office Management Analyst, Member Benefits Section, VHA-HEC 404-431-8123 Email Tarsha.tremble@va.gov **Business Owner** Tarsha Tremble, MPM, FA-COR, FAC P/PM. Management Analyst, Member Benefits Section, VHA-HEC 404-431-8123 Email Tarsha.tremble@va.gov Requirements and Testing Support - Name Joshua Faulkner, Technical Director, EHBD, Development, Security, and Phone 719-559-3201 Email oshua.faulkner@va.gov> C. Additional Stakeholders Administration Enterprise Wide U VBA U VHA 🖂 System/Application/Service Enrollment 🗵 IVM 🗆 Partner Program Office(s) OCC Eligibility Vet360 Other Please specify Partner Integration Concerns Additional Stakeholders Tracey Mulrooney < tracey.mulrooney@va.gov > Stakeholder Concerns Support of VA.gov work already in progress through VA's Office of the CTO in OI&T, addressing ability of Veterans to Opt-in to paperless delivery of annual 1095-B tax document. D. Description of the Request Problem Statement Currently, Veterans are unable to voice their preference for paperless delivery of sensitive annual tax forms, as they are with other institutions such as banking, investment, and employment services. To address the voice of Veterans preferring to opt-in to paperless delivery of 1095-B, a digital pathway will need to be built jointly with VA Profile team and Enrollment services at HEC. Currently the government spends \$1.5M to

v1.0 4/30/19 Enrollment System Change Request Page 1

Questions?