Design review

Agenda

- Health Hub
 - Veterans research findings
 - Next steps
- 1095-B
 - Content office hours
 - Accessibility review
 - Notifications flow

Health Hub — Veterans IA Tree Test Research Findings

Background and goals

As the team considers where to include the Health Apartment on VA.gov, this research is an effort to update and improve the benefits-related information architecture of VA.gov.

Goals:

How we might create an experience that allows Veterans to easily find the content and tools they need based on where they are in their VA health care journey:

- learning about the benefit
- applying for the benefit
- getting started with the benefit
- or managing their care and health benefits?

Sprint 5 — June 24, 2022

Veteran journey & OCTO-DE

How this research maps back to **Veteran journey:**

- Primary point in the Veteran journey: "Taking care of myself"
- Secondary points: "Starting up," "Putting down roots," "Retiring," and "Aging"

OCTO-DE goals this research supports:

- Veterans and their families can find a single, authoritative source of information
- Veterans can manage their health services online
- Logged-in users have a personalized experience, with relevant and time-saving features

Participant Demographics

Hypothesis 0: 51 completed

Hypothesis 1: 50 completed, 3 abandoned

Baseline: 47 completed

81 participants are enrolled in VA health care.

Findings may not include the range of perspectives from the following underserved Veteran groups:

- Have a cognitive disability
- Live in a rural area
- Have other than honorable discharge
- Are of immigrant origin
- Idefinity as Latinx or Asian
- Use assistive technology

final # of participant	S	151		# (of A	AT ι	ıser	cs	Θ		#	of	no	sho	ws	3	
Category	%	Target	Study	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Age 55-64+	50.00%	76	78	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cognitive Disability	50.00%	76	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mobile user	50.00%	76	Θ	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Rural	25.00%	38	Θ	0	Θ	0	0	0	0	0	0	0	0	0	Θ	0	0
No degree	25.00%	38	33	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other than honorable	21.00%	32	Θ	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Immigrant origin	17.00%	26	Θ	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<u>Women</u>	10.00%	16	74	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Expat (living abroad)	0.40%	1	Θ	Θ	Θ	0	Θ	0	Θ	0	0	0	Θ	Θ	Θ	0	0
Race		Based or	n VA's pro	ject	ed s	tatis	stics										
Black	15.00%	23	26	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hispanic	12.00%	19	7	Θ	Θ	0	0	0	Θ	0	Θ	0	Θ	Θ	Θ	0	0
Biracial	3.90%	6	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Asian	3.00%	5	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Native	0.30%	1	1	Θ	0	0	0	0	0	0	0	0	0	Θ	0	0	0
LGBTQ+		LGBTQ+	Veterans	are	5 tir	mes	as li	ikely	to h	nave	PT	SD					
Gay, lesbian, or bisexual	%	1	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transgender	%	1	Θ	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nonbinary, gender fluid, ger	%	1	Θ	0					0		0		0		0		

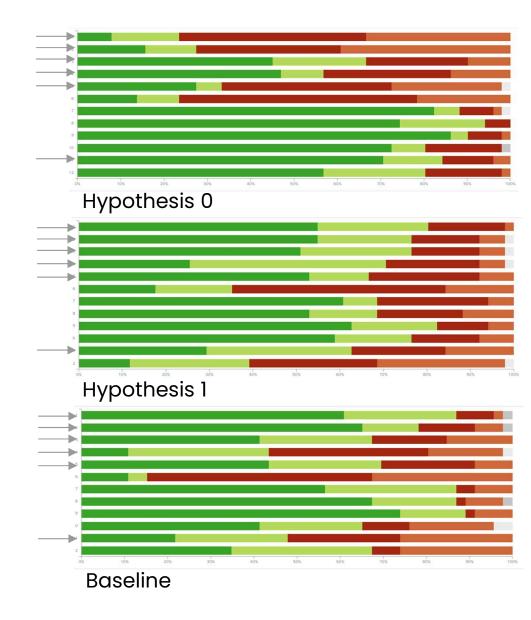
Participant tracker

- 1. Hypothesis 1 performed better on "get" tasks
- 2. Hypothesis 0 performed better on "manage" tasks
- 3. For participants without VA health care, Hypothesis 1 performed better
- 4. For both hypotheses, Task 9 had the highest success rate*
- 5. Task 5 had the lowest success rate for both hypotheses*

^{*}Task 6 was eliminated from analysis

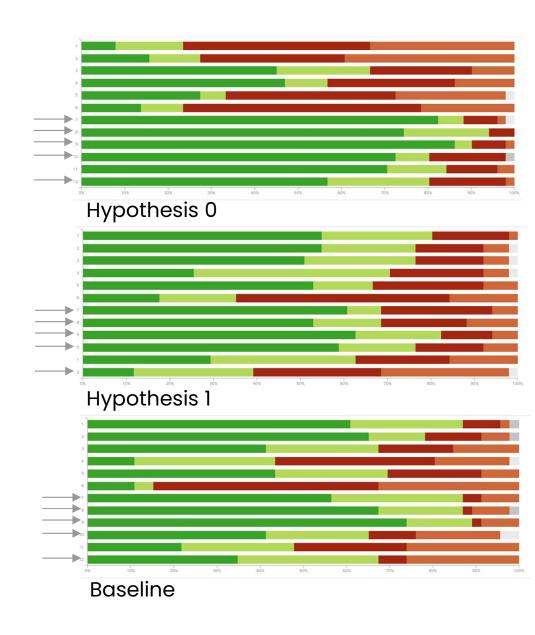
Overall, Hypothesis 1 performed better on "get" tasks

- First click after "VA benefits and health care"
 - Task 1 (Eligibility): "Health care" (71%)
 - "Service member benefits" (20%)
 - Task 2 (Enrollment): "Health care" (78%)
 - "Service member benefits" (6%)
 - o Task 3 (Dental): "Health care" (86%)
 - "Service member benefits" (12%)
 - Task 4 (Mental health): "Health care" (78%)
 - "Service member benefits" (12%)
 - o **Task 5 (Copay):** "Health care" (88%)
 - "Service member benefits" (4%)
 - o Task 11 (Community care): "Health care" (90%)
 - "Community providers" (4%)



Hypothesis 0 performed better on "manage" tasks

- First click after "VA benefits and health care"
 - Task 7 (Records): "My Health" (65%)
 - "Records" (33%)
 - Task 8 (Billing): "My Health" (84%)
 - "Service member benefits" (4%)
 - Task 9 (Prescriptions): "My Health" (90%)
 - "Service member benefits" (2%)
 - Task 10 (Messaging): "My Health" (86%)
 - "VA health" (8%)
 - Task 12 (Travel pay): "My Health" (86%)
 - "Service member benefits" (6%)



For participants without VA health care, Hypothesis 1 performed better.

- With the high success rate of "get" tasks, it makes sense that participants without health care
- In both hypotheses, participants without health care performed had greater success completing the "get" tasks.

Task 9 had the highest success rate

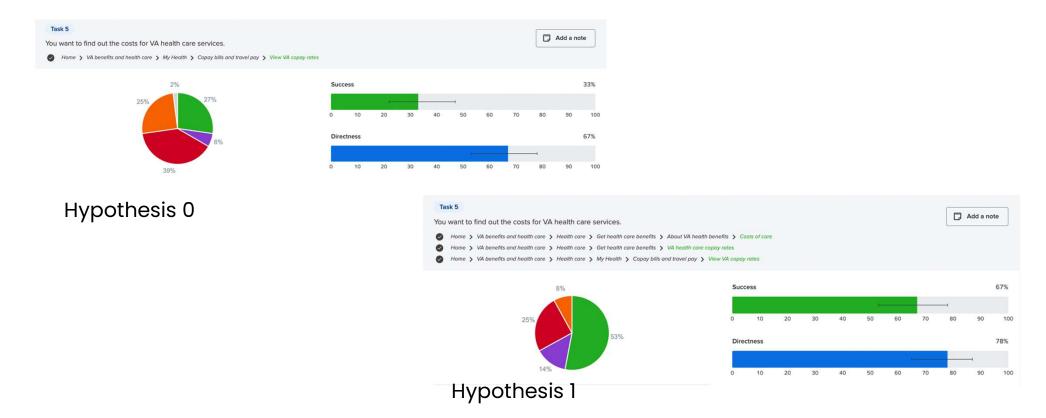


Hypothesis 0



Hypothesis 1

Task 5 had the lowest success rate



More to come...

- June 17: Recruiting more caregivers began
- July 5: Estimated close of caregivers studies
- **July 8:** Design Review—Complete research synthesis (with recommendations) with Veterans and Caregivers

1095-B

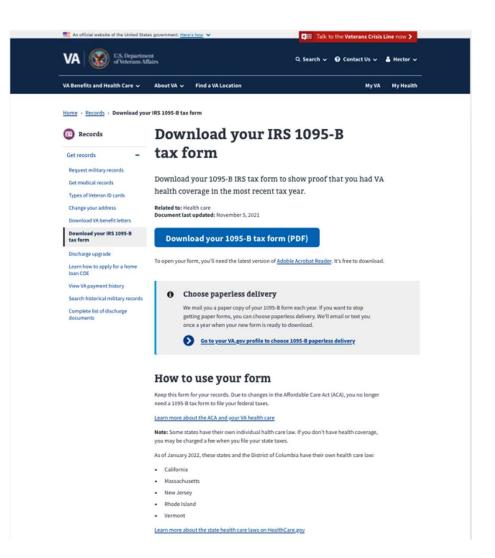
Updates:

- Content/Design review and approval
- 2. Accessibility Analysis
- 3. Notifications: Determining best course of action.

Content Review/Approval

The design updates have been reviewed for content and design and approved by the Sitewide & IA team

- Some minor edits to copy have been made
- "Information Alert Box" component deemed the appropriate component for use in this case.
- "Go Paperless...." copy determined to be effective and appropriate language.



Accessibility Analysis

The team reviewed the populated 1095-B PDF document with Angela Fowler.

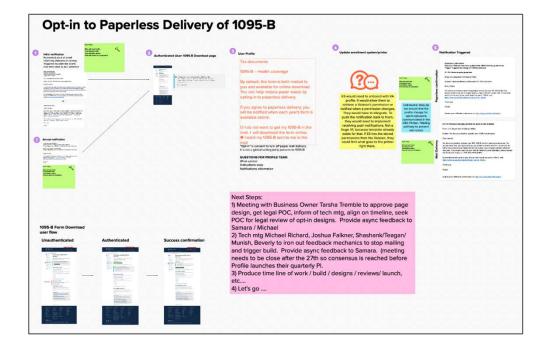
- The document in its original state is accessible to the screen reader, but following processing/data population, it loses that accessibility
- Next step is to understand what happens during document flattening that makes content inaccessible and solutions.

Options to investigate:

- Create pdf in API without flattening (preferred)
- Use HTML version instead of PDF version of 1095-B form
- Store entire PDFs in database as sent to us by Enrollment System
- Generate our own PDF replica from scratch

Notifications Process Map

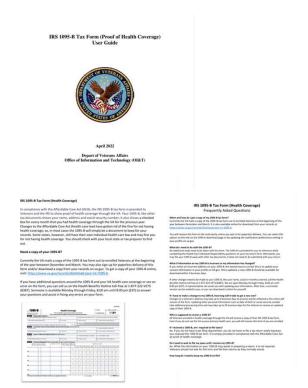
- 6/16 spoke with Beverly Nelson, VANotify
- 6/17 spoke with Samara Strauss, VA Profile
- 6/23 synced with VANotify & Profile teams to discuss building triggers (Beverly Nelson, Michael Richard)
- Built process map based on details around flow that we received from VANotify & Profiles team.
- Annotated communication plan with government legal requirements.
- Outlined next steps that will need to be taken for technical on our side and profiles teams



View Mural Board

Updated documentation

HEC Documents



<u>Product Guide:</u> <u>Call Center Review</u>

Table of Contents	
IRS 1095-B TAX FORM OVERVIEW	
User Access	
WHO CAN ACCESS THIS FORM?	
1095-B DOWNLOAD FUNCTIONALITY	
PART 1: Access the FORM	
PART 2: THE 1095-B HEALTH COVERAGE FORM	
PAPERLESS DELIVERY	
ERRORS & NOTIFICATIONS	

Cover Letter

/A (@)	U.S. Department of Veterans Affairs Veterans Health Administration	
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Please keep this le	tter and the enclosed tax form for your <tax year=""> tax re</tax>	cords.
The Affordable Care	Act (ACA) requires the Department of Veterans Affairs (VA)	to notify enrolled
Veterans of their pe	riod of health care coverage during the previous calendar ve	ear. The law also
requires VA to provi	de this notification to the Internal Revenue Service (IRS),	
Enclosed you will fin	nd your IRS 1095-8 tax form, which documents your VA healt	th care period of
coverage during <ta< td=""><td>ex year>. No additional steps need to be taken with this doc</td><td>ument. The federal</td></ta<>	ex year>. No additional steps need to be taken with this doc	ument. The federal
	naving health coverage has been removed, but some states	
	Follow your local state IRS instructions, as applicable, for co	mpleting the
Health Care Individ	ual Responsibility information on your tax return form.	
Download this For		
	f your 1095-B at www.va.gov/records/download-your-irs - aper, you can also opt-in for digital only delivery for this for	
Get Help and More		
	ge the address on your 1095-B, you can do so by logging int	
profile and updatin business days.	g your contact information; a new form will be available for	download within 4
	nal help or have questions, call us toll-free at 1-877-222-VET	
	am until 8:00 pm (EST). You may also find additional inform	
	bsite at www.va.gov/health-care/about-affordable-care-	
information regardi Individuals-and-Fa	ng the ACA's tax implications, visit www.irs.gov/Affordabl imilies.	e-Care-Act/
Thank you for your	service to our Nation.	
Sincerely,		
Director, Health Elic	ribility Center	702-800A Apr 2022
	res	

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Next Steps

Send copy and designs to Tarsha for review (if needed)