# **Digital Health**Modernization Workshop 1 April 6, 2021



#### **Contents**

```
Preamble (10 mins):
            Executive Summary
            Challenges
            Solution
            Timeline
            Today
Activities (40 mins):
            Do we agree to work together?
            What Success Looks Like
            What Needs to Change
            Risks
Wrap-up (10 mins):
            Next Steps
```

#### Preamble

#### **Executive Summary**

- Veterans want a unified digital health experience.
- We can build that by working together as one team.
- To do so, we need a shared and actionable vision.
- Great visions cover why the vision exists, what the vision proposes to do and how that might be done.
- In this workshop, we'll cover *why* and start on *what*.



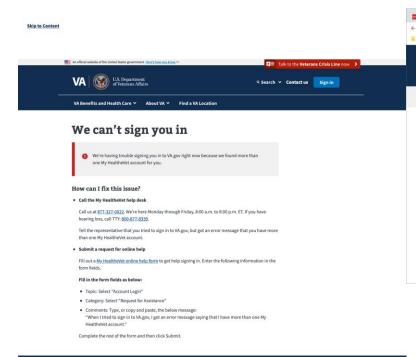
#### Veterans want a unified digital health experience.

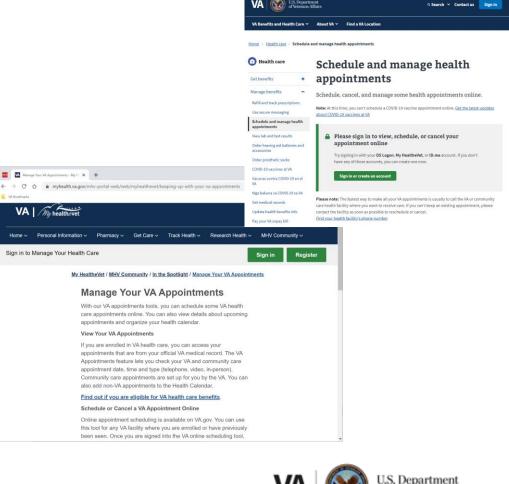
### We can build that by working together as one team to overcome our challenges:

- Health journeys are dispersed across many tools, confusing Veterans.
- 2. "VA.gov is the front door" has meant different things to different people, confusing, well, us!
- Our teams have distinct priorities and rituals, sometimes making collaboration hard.
- 4. Cerner and Community Care will introduce additional complexity to our challenges.



## Health journeys are dispersed across many tools.







Veteran programs and

"VA.gov is the front door" means different things to different people.

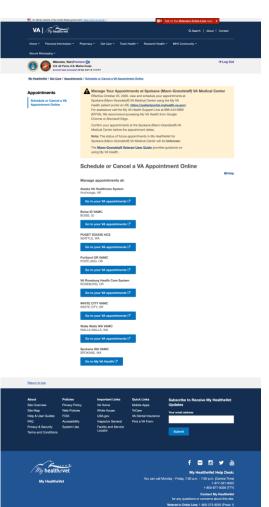




 $Our \, teams \, have \, distinct \, priorities \, and \, rituals.$ 



Cerner and Community care will introduce additional complexity.





#### Solution

#### Realign on why, what and how to work together.

- Acknowledge we must work together to address our challenges — the why. That's what we're doing now!
- Align on a vision the what. We'll start today and finish next time.
- Delegate planning and execution to a working group —
   the how. We'll do that after we align on a vision.
- Stick to the plan for 18 months. We'll do that so that we can keep our goals achievable, ourselves accountable and our delegation viable.

#### Timeline

- April 2021: There is a working group with a clear vision for what digital health will look like in September 2022.
- May 2021: The working group has a roughly-right plan.
- June 2021: The working group has shipped its first changes.
- July 2021 September 2022: Build, measure, learn, repeat.
- September 2022: Evaluate if / what to do for the next 18 months.



#### **Today**

#### Goals:

- Align on why (problems).
- Start talking about what (vision).

#### **Anti-goals:**

- My HealtheVet is a successful product with a strong brand and dedicated, competent staff.
   We respect you and want to work together. Shutting down is not on the table.
- Dwelling on identity / login / authentication. Another team is tasked with that challenge.

#### **Activities:**

- 1. <u>Temperature check: Do we agree to work together?</u>
- Brainstorm: What does success look like?



#### **Ground Rules**

- Please be **honest**. The sooner we are candid with one another, the sooner we can mend our fences and move forward.
- Please be **respectful**. No idea is crazy. Today is for listening, not critique.
- Please be succinct. We want time for everyone to participate.
- Please **follow up** if you want to discuss something later in private, or in additional detail. We will make time.

# Temperature check: <u>Do we agree to work together?</u>

#### Break

# Brainstorm: What does success look like?

### Wrap-up

#### **Next Steps**

#### By the end of April:

- Synthesize brainstorms.
- Share synthesis from this workshop and agenda for first working group meeting, with this group.
- 3. One round of asynchronous feedback.
- 4. Subcommittee aligns on readiness to hold first working group meeting.
- 5. Hold first working group meeting.

#### **Next Steps**

#### Big picture:

- We will align on a vision for digital health in September 2022 at our next workshop.
- We will empower, support and champion a working group to make a plan at the workshop after that.
- The working group will stick to the plan, with allowances for learning, until September 2022.
- We will ship iteratively, learning and measuring as we go.