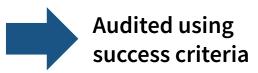


# VA Mobile App Navigation

**Recommended UI Direction** 

## Our design process

Explored a variety of navigation model concepts









## Our strategy

- Present a unified view
- Do the hard work for Veterans
- Proactively anticipate their needs
- Surface content and tasks that are most relevant
- Evolve with Veterans over their journey
- Provide a sense of comfort & control, in many contexts

### How our recommendation meets our strategy goals

### **Mapped to Veterans' expectations**

- Based on findings from various studies (My VA study, card-sort testing, etc)
- Allows for dynamic personalization

### **Technical feasibility**

- Supports the complexity of the application
- Feasible within React Native

### **Future-proof**

Room for growth & enhancements

## What distinguishes this choice from other options

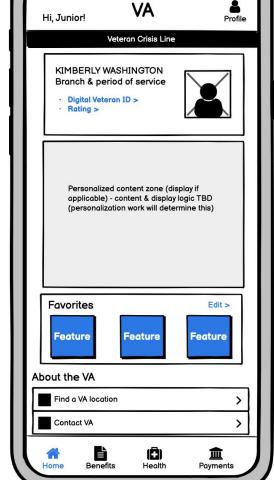
- Category-driven
- Most flexible, efficient
- Maps to existing tools
- Avoids scalability issues

# Questions so far?

## Global navigation pattern

Cross-references to feature content

Cross-references to feature content









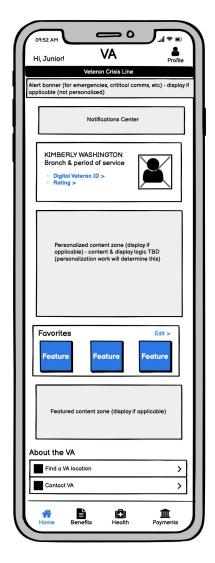








## Differentiating & moving between screens



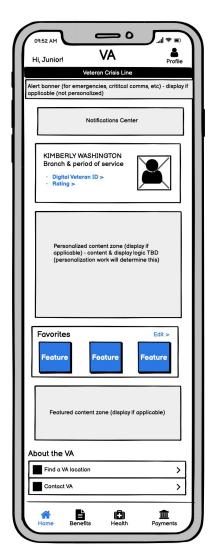




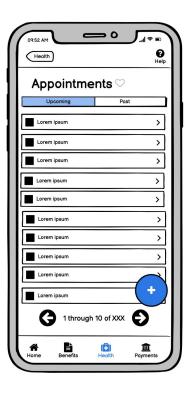




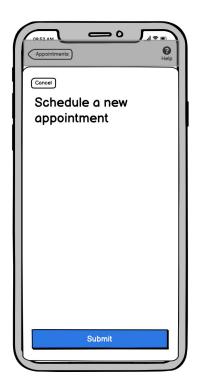
## Differentiating & moving between screens









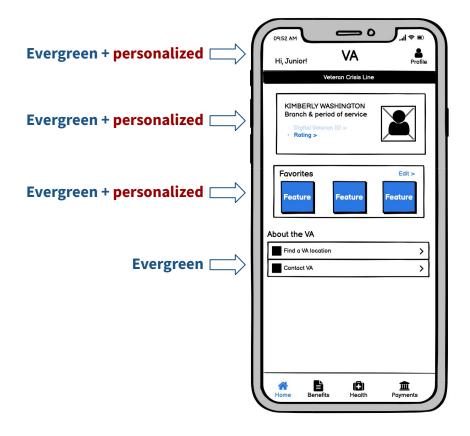


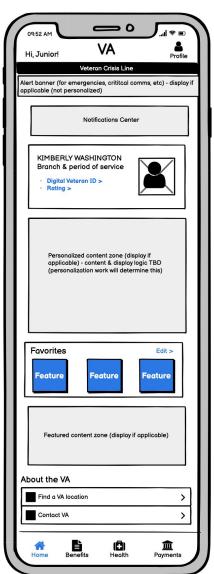






## Planning for personalized content





Personalized + contextual

Personalized + contextual



## Alignment on next steps

- Designs for new screens & new navigation elements
- In-depth technical feasibility study
- Build-ready designs
- Additional requirements-gathering

# Thanks!

Questions?

Holly Collier holly.collier@adhocteam.us

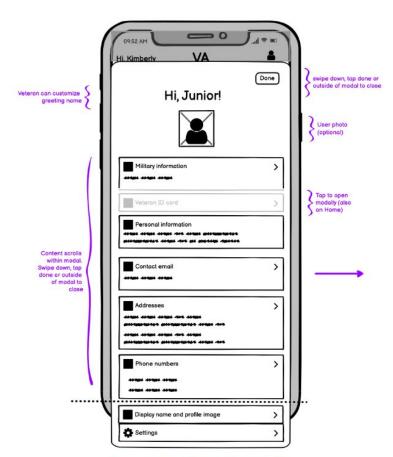
## Appendix

Process work + the high-level wireframe for the recommended direction are on github:

VA Mobile App - Navigation Model UI - Explorations, Audit & Refinement

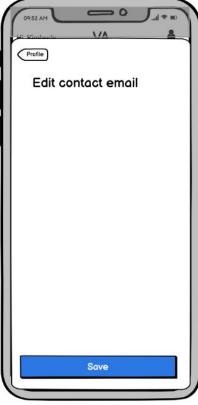
## Profile

#### **Profile**



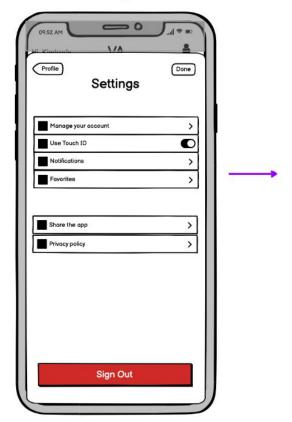
screen transition: push up from bottom; down upon close

#### Subtask: Edit contact email



screen transition: push on from right; back upon save

### Settings



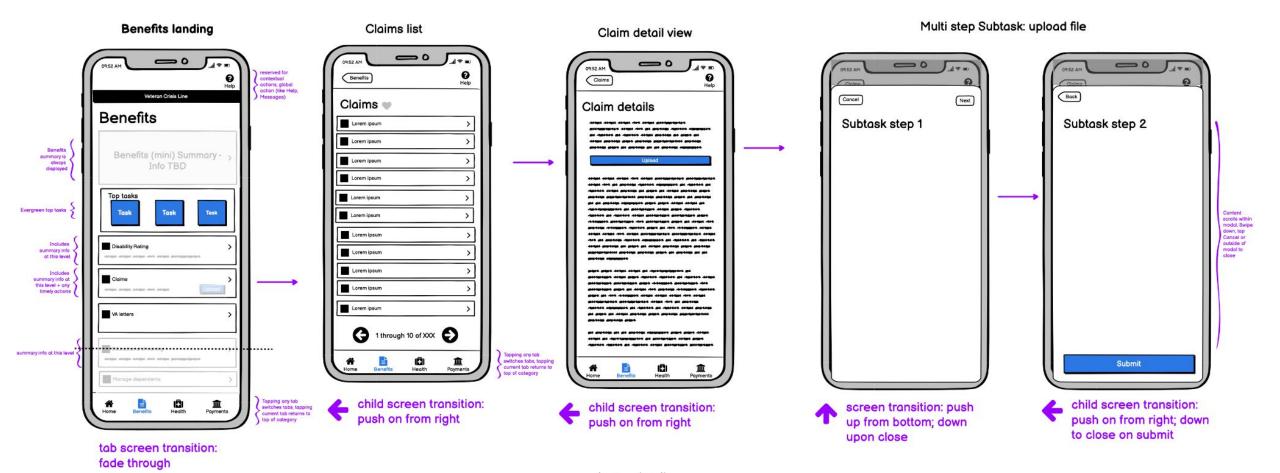
screen transition: push on from right; down upon close

#### Future: Favorites

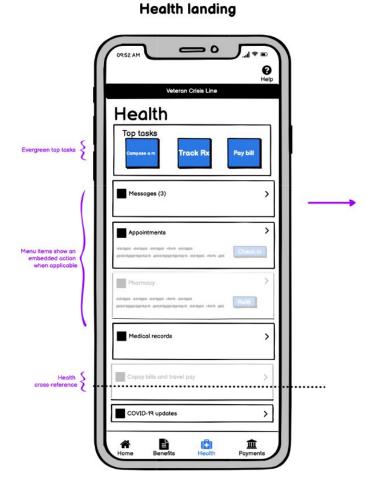


screen transition: push on from right; down upon close

## Benefits

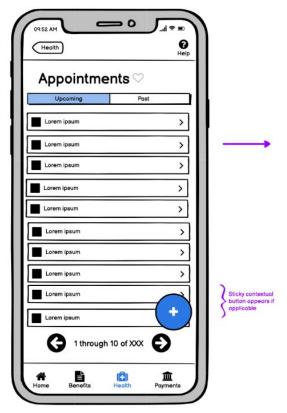


### Benefits



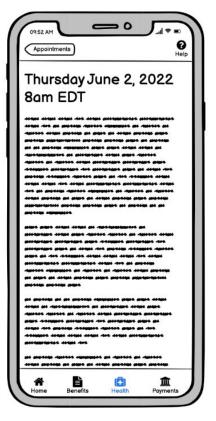
tab screen transition: fade through

### Appointments list



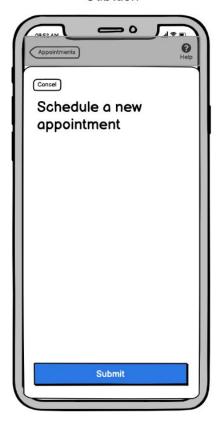
child screen transition: push on from right

### Appointment detail view



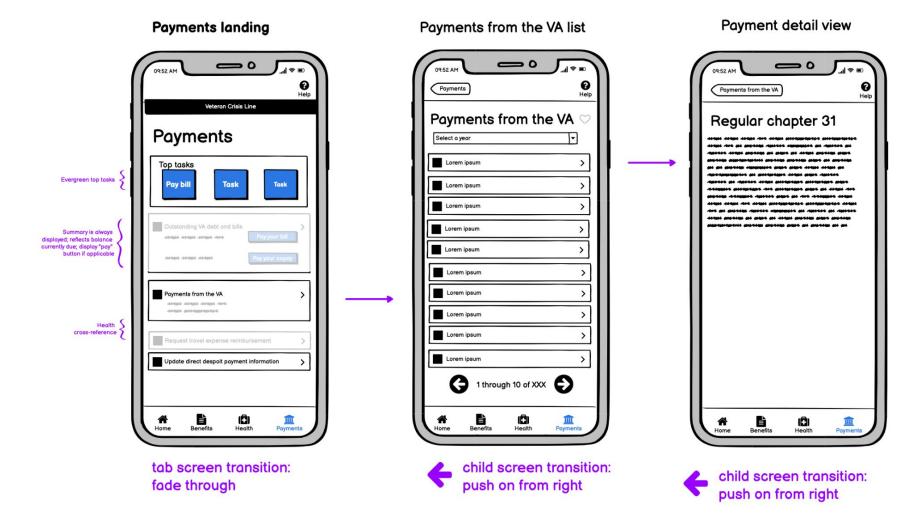
child screen transition: push on from right

#### Subtask



screen transition: push up from bottom; down upon submit or cancel

## Payments



User Mental Model (IA research)

Business Goals (Success Criteria)



Technical Feasibility (Feasibility Review)

Platform Considerations (Mobile Best Practices & Comparative Analysis)