**Million Veteran Program**

**Social Media Toolkit**

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**Facebook:**

**Post #1**

You can make a difference for Veterans like yourself. Join VA’s Million Veteran Program from the comfort of your home at [www.mvp.va.gov](http://www.mvp.va.gov).

**Post #2**

Continue your legacy of service. Join VA’s Million Veteran Program to help improve health care for Veterans like you.

Learn more and join today at [mvp.va.gov](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.mvp.va.gov%2Fwebapp%2Fmvp-web-participant%2F&data=04%7C01%7C%7C8d74a5efa22f40ea777f08d9d6efe057%7Ce95f1b23abaf45ee821db7ab251ab3bf%7C0%7C0%7C637777148009621826%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=8%2BTkfds7uV5I5%2B7k8TJyBlQ1upKuuIiUlOF%2FDljzabs%3D&reserved=0) or call 866-441-6075.

**Post #3**

We’re on a mission to improve Veteran’s health today and tomorrow. You can help. Learn more about VA’s Million Veteran Program and join today at [www.mvp.va.gov](http://www.mvp.va.gov).

**Post #4**

Why are some Veterans more at risk for heart disease or depression? Why do treatments work for some but not others?

VA’s Million Veteran Program is using genetic, health, and lifestyle data collected from over 865,000 Veterans to support researchers’ quest for answers.

You can help by joining today at [www.mvp.va.gov](http://www.mvp.va.gov).

**Post #5**

You served the country, now serve your heart.

VA’s Million Veteran Program research shows that a diet rich in fruits, vegetables, whole grains, and lean meats is associated with lower risk of heart disease in Veterans.

Join MVP today at [www.mvp.va.gov](http://www.mvp.va.gov) to advance treatments for heart disease for all Veterans.

**Post #6**

VA’s Million Veteran Program is making strides in better predicting breast cancer for women Veterans. You can help us advance this research. Join now at [www.mvp.va.gov](http://www.mvp.va.gov).

**Post #7**

VA’s Million Veteran Program is helping researchers better understand:

* + Which Veterans are more likely to experience anxiety or PTSD
  + Treatments for COVID-19
  + And more, with your help!

Join MVP today at [www.mvp.va.gov](http://www.mvp.va.gov).

**Instagram:**

**Post #1**

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**#Veterans #HonoringVets #MillionVeteranProgram #JoinMVP #precisionmedicine #datascience #healthresearch #medicalresearch #instahealth #data #science #medicine #genomics #genetics**

**Post #2**

Continue your legacy of service. Join VA’s Million Veteran Program to help improve health care for Veterans like you.

Learn more and join today at mvp.va.gov or call 866-441-6075.

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**#Veterans #HonoringVets #MillionVeteranProgram #JoinMVP #precisionmedicine #datascience #healthresearch #medicalresearch #instahealth #data #science #medicine #genomics #genetics**

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**#Veterans #HonoringVets #MillionVeteranProgram #JoinMVP #precisionmedicine #datascience #healthresearch #medicalresearch #instahealth #data #science #medicine #genomics #genetics #heartdisease #depression**

**Post #5**

**Facebook:**

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**#Veterans #HonoringVets #MillionVeteranProgram #JoinMVP #precisionmedicine #datascience #healthresearch #medicalresearch #instahealth #data #science #medicine #genomics #genetics #hearthealth #nutrition #healthylifestyle**

**Post #6**

VA’s Million Veteran Program is making strides in better predicting breast cancer for women Veterans. You can help us advance this research. Join now at mvp.va.gov.

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**#Veterans #HonoringVets #womenveterans #MillionVeteranProgram #JoinMVP #precisionmedicine #datascience #healthresearch #medicalresearch #instahealth #data #science #medicine #scicomm #genomics #genetics #breastcancer #cancer**

**Post #7**

The Million Veteran Program at **@deptvetaffairs** is helping researchers better understand:

* + Which Veterans are more likely to experience anxiety or PTSD
  + Treatments for COVID-19
  + And more, with your help!

Join MVP today at mvp.va.gov.

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**#Veterans #HonoringVets #MillionVeteranProgram #JoinMVP #precisionmedicine #datascience #healthresearch #medicalresearch #instahealth #data #science #medicine #genomics #genetics #PTSD #COVID19**

**Twitter:**

**Tweet #1: 136 characters**

You can make a difference for **#Veterans** like yourself. Join VA’s **#MillionVeteranProgram** from the comfort of your home at [www.mvp.va.gov](http://www.mvp.va.gov).

**Tweet #2: 181 characters**

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Learn more and join today at [www.mvp.va.gov](http://www.mvp.va.gov) call 866-441-6075.

**Tweet #3: 160 characters**

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**Tweet #4**

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You can help by joining today at [www.mvp.va.gov](http://www.mvp.va.gov).

More than 865,000 Veterans are leading the fight again. This time through research and genetics. Join them in shaping the future of health care for all **#Veterans** at [www.mvp.va.gov](http://www.mvp.va.gov).

**Tweet #5**

You served the country, now serve your heart.

VA’s Million Veteran Program research shows that a diet rich in fruits, vegetables, whole grains, and lean meats is associated with lower risk of heart disease in Veterans.

Join MVP today at [www.mvp.va.gov](http://www.mvp.va.gov) to advance treatments for heart disease for all Veterans.

Your DNA is key to understanding heart health. Join VA’s **#MillionVeteranProgram** to help researchers learn more about **#Veterans** heart health at www.mvp.va.gov.

**Tweet #6: 167 characters**

VA’s **#MillionVeteranProgram** is making strides in better predicting **#breastcancer** for women Veterans. You can help us advance this research. Join now at [www.mvp.va.gov](http://www.mvp.va.gov).

**Tweet #7: 218 characters**

VA’s **#MillionVeteranProgram** is helping researchers better understand:

* + Which Veterans are more likely to experience anxiety or **#PTSD**
  + Treatments for **#COVID19**
  + And more, with your help!

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