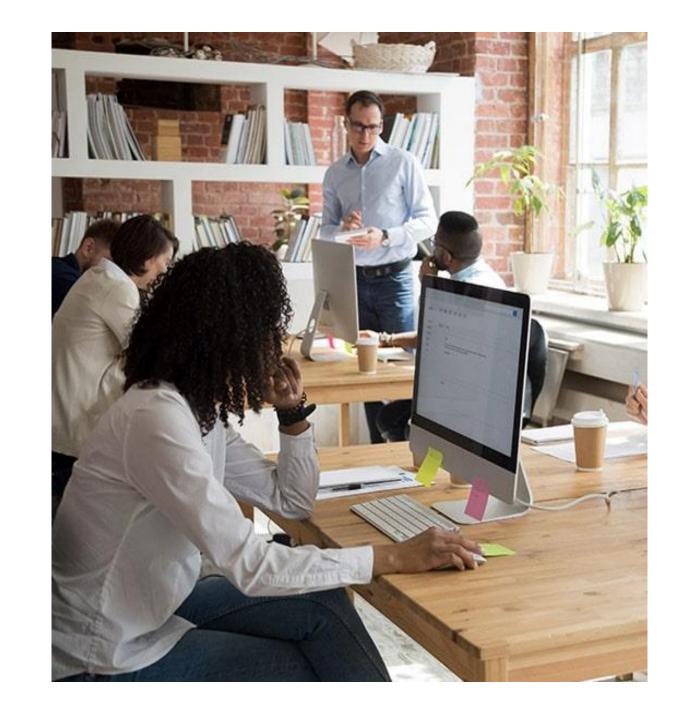


Celerium Employee Satisfaction Project

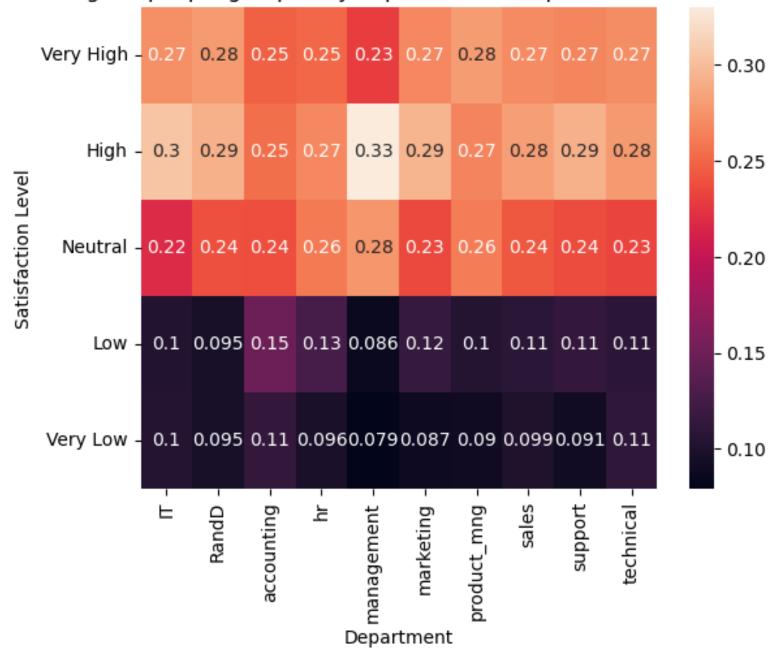
## Research Project Question and Goals:

- 1. What are the top three factors that affect employee satisfaction in Celerium? How do those factors work/affect employee satisfaction?
- 2. Who are the employees that are least satisfied in Celerium?
  - Accounting, HR, IT.
- 3. How does salary play a role in employee satisfaction in Celerium?

SMART Goal: Increase employee satisfaction by 10%, 6 months after policy change. So, the solution will have to be a policy, or policy-like, with the goal in mind.



### Percentage of people grouped by dept with their reported satisfaction level





#### **Average Work Monthly Average** Name **Working Hour Range Hours per Day** 96-138 5 - 6 hours Low A Bit 138-181 7 - 8 hours Low/Right 8 hrs. + 1-2 hrs.A Bit High 181-224 overtime 8 hrs. + 3-4 hrs.High 224-267 overtime 8 hrs. + 5-6 hrs.Very High 267-310 overtime

# Number of Project, Working Hours:

- Tie into theory:
  - Overtime is detrimental to employee satisfaction (Ko and Jin, 2018) (Fabian and Breunig, 2019)
  - Can be used to gauge engagement, which is known as a positive predictor of employee satisfaction (Vorina et al. 2017)
- Solution: Ban and penalize high working hours and high number of projects

## Promotion and Salary

- Tie into theory:
  - Appreciation in form of promotion. Promotion has been known to be a positive factor to employee satisfaction. (Bhardwaj et al., 2021)
  - The low salary can be an attributor to low level of satisfaction (Bhardwaj et al., 2021)
- Solution: To shift hiring process for higher-up positions to prioritize internal hiring/promotion first; advise salary raise

