



# AYOMIDE ADEBAYO

## Data Analyst

### My Contact

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📍 Paris, France.

🌐 [Portfolio](#) [Github](#)

### Skills

- Data cleaning and processing
- Data Modelling
- Data visualization
- Web scrapping
- Machine learning
- Business analysis
- Hypothesis testing
- Project management
- Communication.
- Autonomy and proactivity.
- Extract,Transform,Load(ETL)
- Critical Thinking
- Agile

### Softwares

- Power BI, Tableau
- Python
- Microsoft Office Suite
- SQL Server, Mysql
- Git, Anaconda
- Jira, Trello, Stripe, Zendesk, Hootsuite, Canva
- Dataiku

### Languages

English - Native or Bilingual Proficiency  
French - Professional Working Proficiency

### Interests

Badminton, Football, Music, Travelling, Food.

### About Me

I am a Data Analyst passionate about uncovering insights and solving complex issues. I am highly motivated, capable of working in a fast-paced environment, collaborating with a team, and embracing challenges. I am proficient in using essential data analysis tools like Python, SQL, Tableau, Power BI and Microsoft Excel. Additionally, I have experience in customer support and product data analysis, further developing my analytical skills. I seek opportunities to develop my skills further and contribute value as a data analyst in a challenging and dynamic environment.

### Education Background

#### ● DATA ANALYST at Ironhack Paris, France.

Mar 2023 - May 2023.

- Implemented Python libraries, including NumPy, Pandas, Seaborn, and Matplotlib, to effectively perform complex data wrangling, cleaning, and visualization tasks on massive datasets.
- Built a logistic regression model to predict customer churn using the sci-kit-learn machine learning library to construct, train, and evaluate the model.
- Conducted API calls to implement a song recommendation algorithm using Spotify API based on audio features and efficiently extracted data using BeautifulSoup

#### ● Ecole deManagement Léonard de Vinci

Masters in Digital Business and Analytics

Completed in 2022

- Digital Change Management and Digital Transformation,
- Data Management and Statistical Methods,
- Current & Emerging Trends in Digitalization, Gamification and
- People Analytics, Simulation and Optimization.

#### ● Tai Solarin University

Bachelors in Computer Science

Completed in 2018

- Data Management, Data Structures and Algorithms
- Data Analysis and File Design

### Professional Experience

#### CUSTOMER SUPPORT ANALYST at Alchimie Paris, France

May 2021 - Present

- Created and maintained dashboards and reports to communicate insights to stakeholders.
- Extracted and analyzed data to identify key metrics and transform raw data into meaningful, actionable information.
- Conducted surveys and analyzed customer feedback to identify pain points in the customer journey and implemented changes that addressed these issues, resulting in a 20% increase in customer satisfaction scores over six months.
- Conducted data analysis using Excel and Explore to produce meaningful insights and reports on customer behaviour and product performance.
- Solved customers' requests on all channels (e-mail, social networks, review platforms, application store) and managed an average of 60 customer inquiries and complaints daily, with a customer satisfaction rate of 90%.
- Supported and contributed to Alchimie's commitment to its customers by working with 4 departments, including the product, technical, marketing, and billing team.

#### COMMUNITY MANAGER at Alchimie Oct 2021 - July 2022

- Managed a community of more than 25,000 followers and increased engagement to a reach of 100,000 audiences.
- Used social media insights and analytics to analyze the age, gender, location, and interests of our followers. Based on this analysis, I changed the content strategy to better cater to our target audience and reach new demographics.

#### TECHNICAL SUPPORT at NYSC, Nigeria

Mar 2019 - Apr 2020

- Conducted data analysis using Excel to produce meaningful insights and reports on customer behavior and product performance.
- Maintained documentation and resources regarding problem resolution for reference in future instances.
- Surpassed team objectives and collaborated with colleagues to implement support strategies.