

GV Esports Voting Write Up Document

Not all people on the ballot are featured here. Submitting a write up was not a requirement.

Eboard Positions	2
President Candidate Write Ups	2
Marshal Brummel / Hangry	2
Internal VP Candidate Write Ups	2
Taryn Redd / SadCelery	2
Isaiah Garcia / Zapp	2
External VP Candidate Write Ups	3
Taryn Redd / SadCelery	3
Sophie Rickey / Saphadopher	3
Secretary Candidate Write Ups	3
Dylan Strohschein / AngryCarrot	3
Taryn Redd / SadCelery	4
Nate Hutchins / Kyoki	4
Treasurer Candidate Write Ups	4
Lucas Champoux / ThatGamerLucas	4
Dylan Strohschein / AngryCarrot	5
Taryn Redd / SadCelery	5
Chair Positions	5
Social Chair Candidate Write Ups	5
Sally Hoerr / Quarrelt	5
Jamie Villanueva / Jamie	6
Fundraising Chair Candidate Write Ups	6
Kayla Haley / Hamgirl	6
Sophie Rickey / Sophadopher	7
Development Team Chair Candidate Write Ups	7
Dylan Strohschein / AngryCarrot	7
Taryn Redd / SadCelery	7
Tespa Chair Candidate Write Ups	7
Marshal Brummel / Hangry	7
Game Leader Positions	8
Hearthstone	8
Kayla Haley / Hamgirl	8
Overwatch	8

Calvin Andrews / Lucky	8
Rocket League	8
Preston Janeski / PresJ	8
Rainbow Six	9
AJ Natzic / Kitten_Disease	9
CS:GO	9
Jamie Villanueva / Jamie	9
Smash Bros.	10
Dylan Strohschein / AngryCarrot	10
Heroes of the Storm	10

Eboard Positions

President Candidate Write Ups

Marshal Brummel / Hangry

As your President, I have been active long and far outside the view of the club. I initiated the creation of the club along with some of its founding members, helped create the initial club structure and was a primary author in the restructuring we recently underwent. I have networked with high schools to form partnerships, the Grand Rapids Griffins for our LAN this January, and Tespa to give our members the opportunity to compete nationally, and the Grand Valley administration in order to bring opportunities to our members. This club is a passion of mine and if elected I will continue to bring hunger for success, mind for sustainable and effective systems, eye for opportunity, intentionality to discussion, and a dedication to every member of the club.

Internal VP Candidate Write Ups

Taryn Redd / SadCelery

I am a management and marketing major who is very good at keeping information organized and reminding people of the different events that are coming up. As a former manager for Pet Supplies Plus I learned how to coordinate schedules, communicate in a professional way, and keep track of financial records. I feel from all my experience I would make a great Internal VP.

Isaiah Garcia / Zapp

Ever since I was very young, I've always had a strong passion for gaming and technology. Looking back, I cannot remember a time I did not play videogames or have a love for technology. For me, gaming has always been more of a pastime, that is until I started playing Rocket League competitively. As of right now, I have invested over 2,000 hours in Rocket League and do not plan on stopping.

Within any major organization, passion and commitment are paramount to success, especially in the beginning where a strong foundation is vastly needed. As Internal Vice President, I pledge to do my hardest to assist the President with all needs and fulfill my job description. I believe that I am the best possible choice for this position as I have already been serving this role all semester. Before becoming Vice President, I helped found the Esports club earlier this year. Furthermore, as Vice President, I have been working with Marshall to make the GVEI (Esports Invitational) a reality. Aside from work on the Esports eBoard, I served on the Dodgeball Club's eBoard as Social Media Coordinator for one year. I also have hundreds of hours of leadership training and have served on a national committee that promoted individual and community preparedness—sponsored by the Federal Emergency Management Agency. With my leadership training, experience with serving on this eBoard, and my strong passion for gaming and this club, I believe that I am the best candidate for this position.

External VP Candidate Write Ups

Taryn Redd / SadCelery

As a former student athlete, I learned how to manage time and communicate with various individuals about my schedule. I was able to maintain a good relationship between all my former coworkers and keep all events organized. I would love to plan different trips to schools discussing what Esports is and how people can become involved in it in the future.

Sophie Rickey / Saphadopher

External VP handles the business and community aspect of the club. I believe that I am, a good fit for this position due to my involvement in various organizations around GV, have connections to many of the state schools and among the greater Grand Rapids community. I am incredibly dedicated and have already worked hard this past semester to enhance the club's presence in and outside of the GVSU community.

Secretary Candidate Write Ups

Dylan Strohschein / AngryCarrot

I do not have to much to say about my qualifications for the position because I really don't have many but I feel like I can still supply the required skills. I am a very good person and constantly push for the quality in everyone to show. I try this for heart and loving Kool Kid mentality. I think its fun. Vote AngryCarrot.

Taryn Redd / SadCelery

As a marketing and management major, this is right up my ally. I find that I am very proficient in arranging a schedule and communicating with other about events that are upcoming on the schedule. If I was secretary, I would send out weekly or biweekly or monthly emails about the events coming up (depending on the events) and also send updates through discord. I would be able to keep an organized and accessible records of player contracts, venue contracts, and confirmation for the meeting areas.

Nate Hutchins / Kyoki

I feel that I will be best fit for this position because of my passion for the club and community we bring to GVSU. I would like to be able to plan for more fundraisers and various ways to support not only our club, but our players as well. I enjoy helping the club behind the scenes as well as interacting with the players in each game. Over the course of the semester that we have been a club, I have enjoyed meeting many of you, and I feel that this position will allow me to ensure many more fun and purposeful meetings and continue the success of our club.

Treasurer Candidate Write Ups

Lucas Champoux / ThatGamerLucas

I've come from a family of Certified Public Accountants. I've been taught all through my schooling, and from my family, the importance of managing one's money, which is why I already personally track my income and spending. That's why I feel as though I would be a good candidate for the treasurer position. I already have the everything created, including spreadsheets, reports, graphs, and charts for my own personal tracking; copying those sheets to be used with GV Esports accounts wouldn't be difficult. My accounting spreadsheets could also implement multiple accounts, my own personal one has two, and it was made to allow as many accounts as needed.

I would be impartial toward spending for chairs, as I believe every game deserves equal treatment. I also would continue to appear at most, if not all, fundraising events that are brought to my attention. At my current job I have helped our Sales team also secure multi hundred-thousand-dollar deals, I feel as though I could use that ability to help further the club.

Dylan Strohschein / AngryCarrot

I do not have to much to say about my qualifications for the position because I really don't have many but I feel like I can still supply the required skills. I am a very good person and constantly push for the quality in everyone to show. I try this for heart and loving Kool Kid mentality. I think its fun. Vote AngryCarrot.

Taryn Redd / SadCelery

As a marketing and operation management major, I am enrolled in accounting and other managerial courses, and with my previous experience as a manager at Pet Supplies Plus I feel that managing a budget and reporting the expenses incurred and the future expenses is something that I would excel at. I would be able to present a detailed record of the spending in a logical and organized way to help make our budget spread as far as possible and gaining the most use and experience from our budget. I would also be able to create and organize new and creative ways to fundraise for the club to make other students more aware of the organization.

Chair Positions

Social Chair Candidate Write Ups

Sally Hoerr / Quarrelt

I would like to be considered for the Social Chair in GVSU eSports because I believe ANY media is the most powerful way to both share who we are and invite others to join in, and I've learned this in two ways. First, I self-initiated the new presence on Twitter, Facebook and Instagram for my GVSU Women's Hockey team. So far, we've had more spikes in impressions and engagements across all platforms than ever before and recently, the Associate Director for club sports personally told us he thinks our team is the new front runner in marketing for the whole club sports program!

Secondly, I am a Film and Video major, which all about branding and aesthetic design, understanding your audience, and finding ways to stand out – skills I will use to make not only our overall club, but each of the game sub-sections shine in their own unique way. I know Canva, Lightroom CC and basic Adobe Photoshop and Premiere for video and photo editing &

graphics and I already have some ideas to keep our Social Media accounts organized and active (and a few video ideas)!

I'm sure there are tons of people at GVSU that play our games and don't know about the club yet - Social Media is a great way to reach them. Please allow me the opportunity to exhibit that and illuminate who we are and what we do here at GVSU eSports!

Jamie Villanueva / Jamie

Hi guys—I'm Jamie, the CS:GO officer, and I'm running for Social Chair of the Esports Club! Serving the club has been a pleasure so far and I'd love to continue working towards expanding our media outreach and presence.

So what makes me fit for this position? With my years of esports experience in social media and journalism, I've learned how essential these aspects of the business are and how it can truly progress an organization to become more than just a brand. In translating that to the club, I can help progress our group to be more than just a club, and maybe even into a comprehensive esports program in the near future.

Considering how social media has become a big part of the college culture, it's important to uphold a particular appearance that shows consistency, drive, maturity, and professionalism. This is especially important as a student organization representing the University. By targeting not only the college audience but also the esports audience, we can grow our club in numbers on campus. A single tweet, post, or picture is enough to tell a story, and I want to help tell our story through social media.

I hope you'll let me prove this in the coming weeks and months, as I believe in the power of showing—not telling. I'd also love to involve more people in the process on our current social media team, so you'd like to get in on the action, feel free to reach out to me!

Fundraising Chair Candidate Write Ups

Kayla Haley / Hamgirl

Fundraising chair: I have been involved in esports for a couple of years. With this knowledge along with my major, which is health communication with a minor in advertising and public relations, I have had experience running and organizing fundraisers. Besides my knowledge of

fundraising and esports I am also a very friendly and outgoing. Thank you so much for considering me for this position.

Sophie Rickey / Sophadopher

As a poor college student, I am very good at conserving and earning money. I believe that we can be doing more for ourselves and the club as a whole. I'm also very passionate about philanthropy and helping others. Overall, I am a smart Asian who understands money.

Development Team Chair Candidate Write Ups

Dylan Strohschein / AngryCarrot

I am more than qualified for this position with 6 years experience in personal programming and 3 years of experience in a professional environment. I have written discord bots in the past and love showing other people the power of coding and inspiring them to do reach their creative goals. I have very good reviews online as a freelance developer (<https://www.freelancer.com/u/dyl10s>). I am also the sole developer behind the vending machines created by grasshopper kiosks (<https://grasshopperkiosks.com/products/>). I feel like I can not only teach people more about programming but also introduce them into freelancing to help build their resume. I would present coding challenges to aspiring developers to allow them the explore code freely and not feel bound to a spec sheet of requirements that a teacher gives them. I see this with a major flaw with current methods of teaching in computer science. I also have 3 years of experience working at great expressions as an IT intern and I have just started working as an intern at the local company Solid Circle which specializes in software development for local government, mostly jail and court management software. I would love to talk to people and answer questions about my experiences in the field.

Taryn Redd / SadCelery

As an operation management major, I feel that I would excel at managing the discord Server and keeping an organized record of the contact information while maintaining the club database. I would not be very helpful in the coding aspect of this position, but I would be able to keep track of the data aspect provided by the other members of the dev team.

Tespa Chair Candidate Write Ups

Marshal Brummel / Hangry

In order for our club to progress as a Tespa chapter it must complete a series of tasks that range from administrative task to, recruiting, social media posts, exploring fiscal options on campus, and more. I believe that with my experience as President that I am in a unique position

to use my understanding of the club structure to prioritize what things need to be done next and what things are only reasonable to be done later in the club's progression. I have already done work organizing the tasks that we have already completed and need to write something up for, what can reasonably be done in the next several months, and what is more of a long-term progression. My appointment to this position would allow me to execute this plan.

Game Leader Positions

Hearthstone

Kayla Haley / Hamgirl

I have been playing for a couple years been legend multiple times and know many pros. I also played competitively for a short while successfully. I also played at some lams and know some of the big names that would be able to possibly help or even come give talks to us. So please vote for me!

Overwatch

Calvin Andrews / Lucky

Hello! My name is Calvin Andrews, known in our discord as Lucky, and I am seeking the position of Overwatch Game Leader. The reasons that I would make a good Game Leader is that I love the Overwatch group and have a desire to make it the best it can be. I have many different ideas on what I would like for this group and see it reach its full potential. This club is very important to me and I will do what I can to make this club enjoyable for everyone in it.

Rocket League

Preston Janeski / PresJ

To the Rocket League members of the Esports Club,

I, PresJ, am your best candidate for the position of Rocket League game leader because I have experience with this position and am in a much better position than the previous years to lead GV Rocket League into a successful competitive year. We will work on improving as a team and be held to a higher standard when it comes to representing the club and our school in tournaments and other events. I will be more focused than ever as your leader and take GV Rocket League to the next level competitively as well as host community events to bring

everyone together and create the sense of family were are looking for in Esports Club. I plan to host club tournaments and continue with Thursday Night Club Scrims every week to get everyone playing and practicing. For those looking to go big, I will be hosting tryouts and requiring practice logs from each of the competitive teams specifying what you played and how long. More to come about this, and here's to continuing on as Rocket League Game Leader and to having the best year of GV Esports yet!

Sincerely,
Preston Janeski-Demlow (PresJ)

Rainbow Six

AJ Natzic / Kitten Disease

I believe I am the best candidate for this position due to my knowledge of the game and my past experiences with leadership. To start with my knowledge of the game, I've been playing Rainbow Six since it's beta stage in 2015, I loved it and have been playing it regularly ever since. I've seen the game change drastically in terms of gameplay and aesthetically over the 3 years its been out. It excites me that this new Esports club will bring together old and new players of Rainbow Six, casual and competitive, and from all platforms. I will use my enthusiasm for this club and the Rainbow Six team to grow, improve, and lead this team to be the best it can possibly be. My leadership skills involve being a varsity swim team captain for a High School team for 2 years, as well as holding multiple leadership positions in Boy Scouts, and being a service project manager for my own community service project in Boy Scouts.

CS:GO

Jamie Villanueva / Jamie

Hi everyone—I'm Jamie, the current CS:GO game leader. I'm also the Main competitive team coach. I'd love to get your support so I can maintain my position as the game's leader.

To be brief, I'm a huge CS:GO fanatic. I've been playing the game for several years and I've paid a lot of attention to the professional esports scene. Thousands of personal hours have been invested into playing, watching, and learning the game so I can be a better journalist, which is a job I've held for many years as well. I've attended Major tournaments, I've spoken with countless professional players in remote and in-person interviews, and I've documented some of the best Counter-Strike moments over the years.

On another hand, the Counter-Strike: Global Offensive game within the esports club has grown extensively, allowing us to field Varsity-level and Junior Varsity-level teams in the Collegiate StarLeague. We've also organized 10-man events to include players who are both casual and competitive in nature.

To the best of my knowledge, the majority of players within the game have already built a healthy level of rapport amongst themselves, to the extent in which we've become a community in itself—albeit a bit dysfunctional. Fostering an all-inclusive group of passionate CS:GO fans is a huge goal of mine, and I'll do whatever it takes to make the game a fun experience for everyone, both inside and outside the game.

Smash Bros.

Dylan Strohschein / AngryCarrot

I would love to be the leader of Smash Bros because I know this is a very hard working and compassionate group of hard core players. I can see after all the hard work and training we are going to do, we can dominate other schools. We will have an extremely dedicated focus to being the best in the nation if I become this game lead and we will flatten any stupid Yoshi.

Heroes of the Storm