



KEY KPIS

Total Revenue

1,504,223

100.0%



Average Order Value

3,760

100.0%



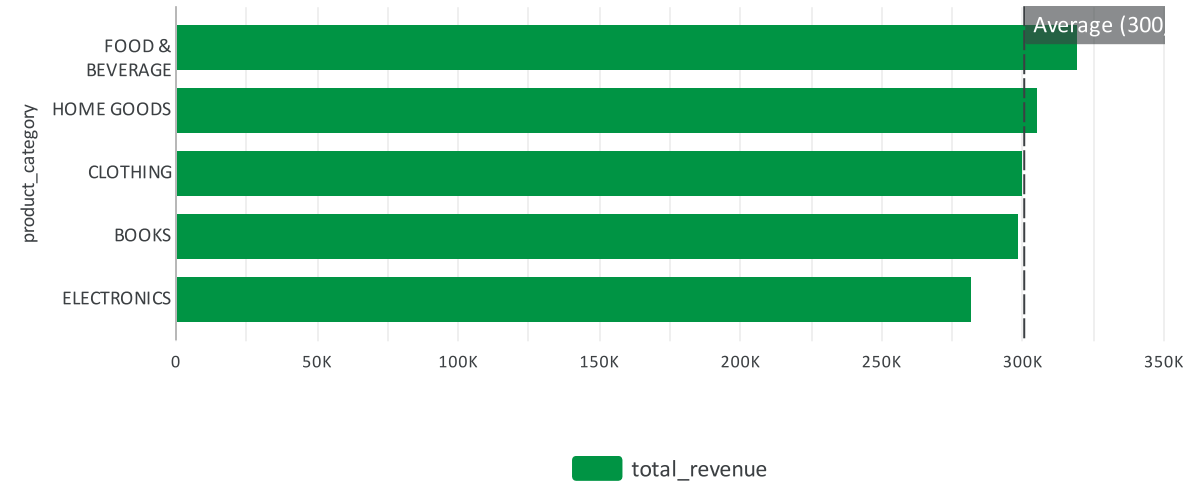
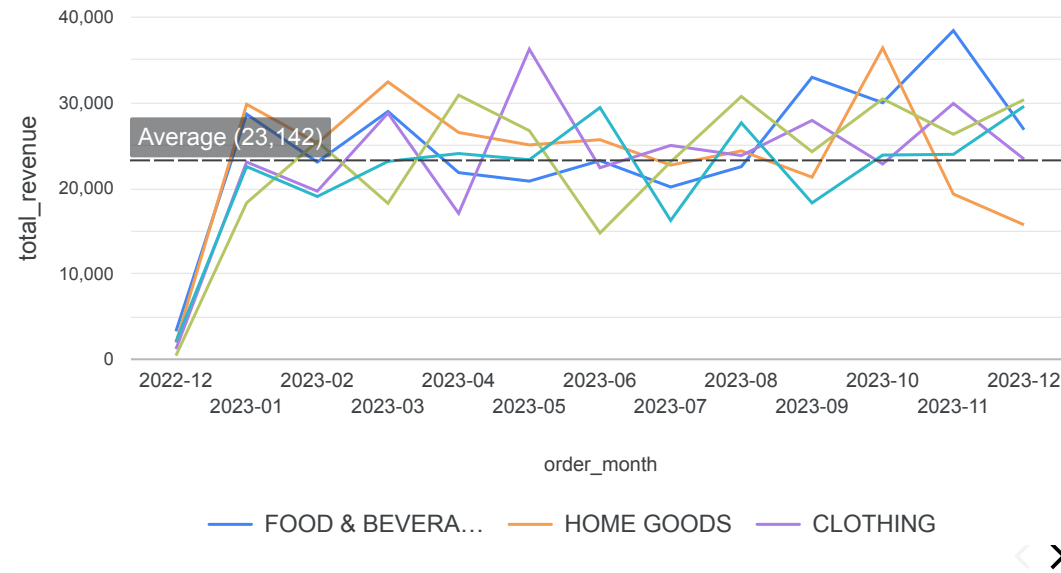
Total Orders

2,000

100.0%



BUSINESS PERFORMANCE OVERVIEW

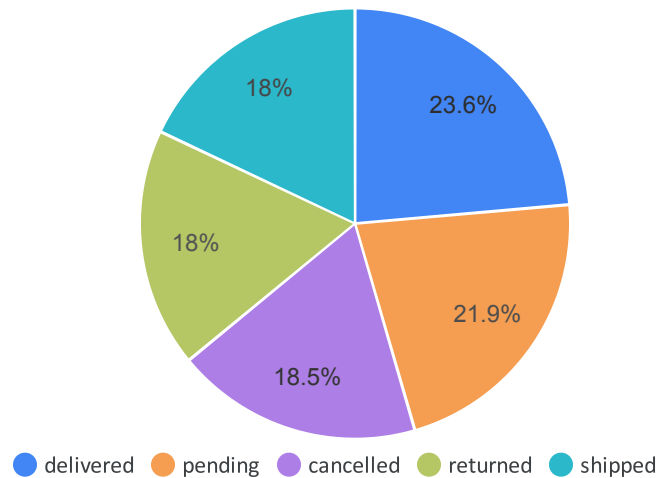


Monthly Revenue Trend

Top 5 Revenue-Generating Categories

FULFILLMENT HEALTH CHECK

October 2023 Delivery Status Breakdown



Average Order Value by Delivery Status

