

SQL PRESENTATION:CHINOOK DATABASE

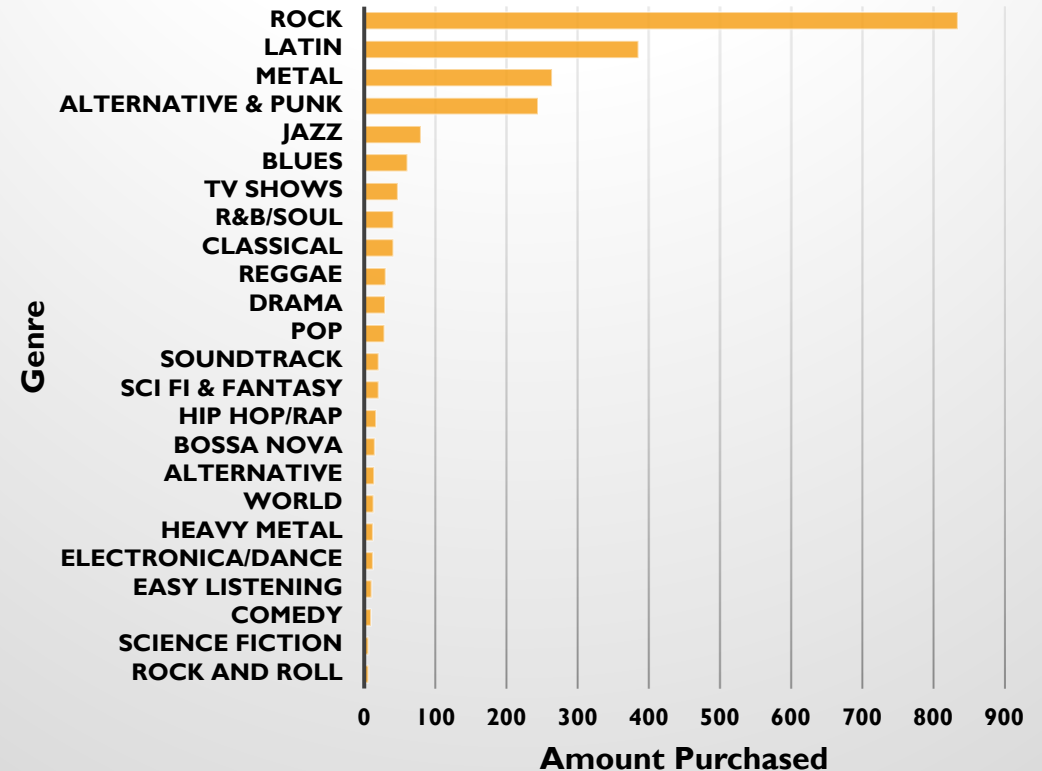
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Course: Business Analytics Nanodegree

OVERALL GENRE PURCHASED

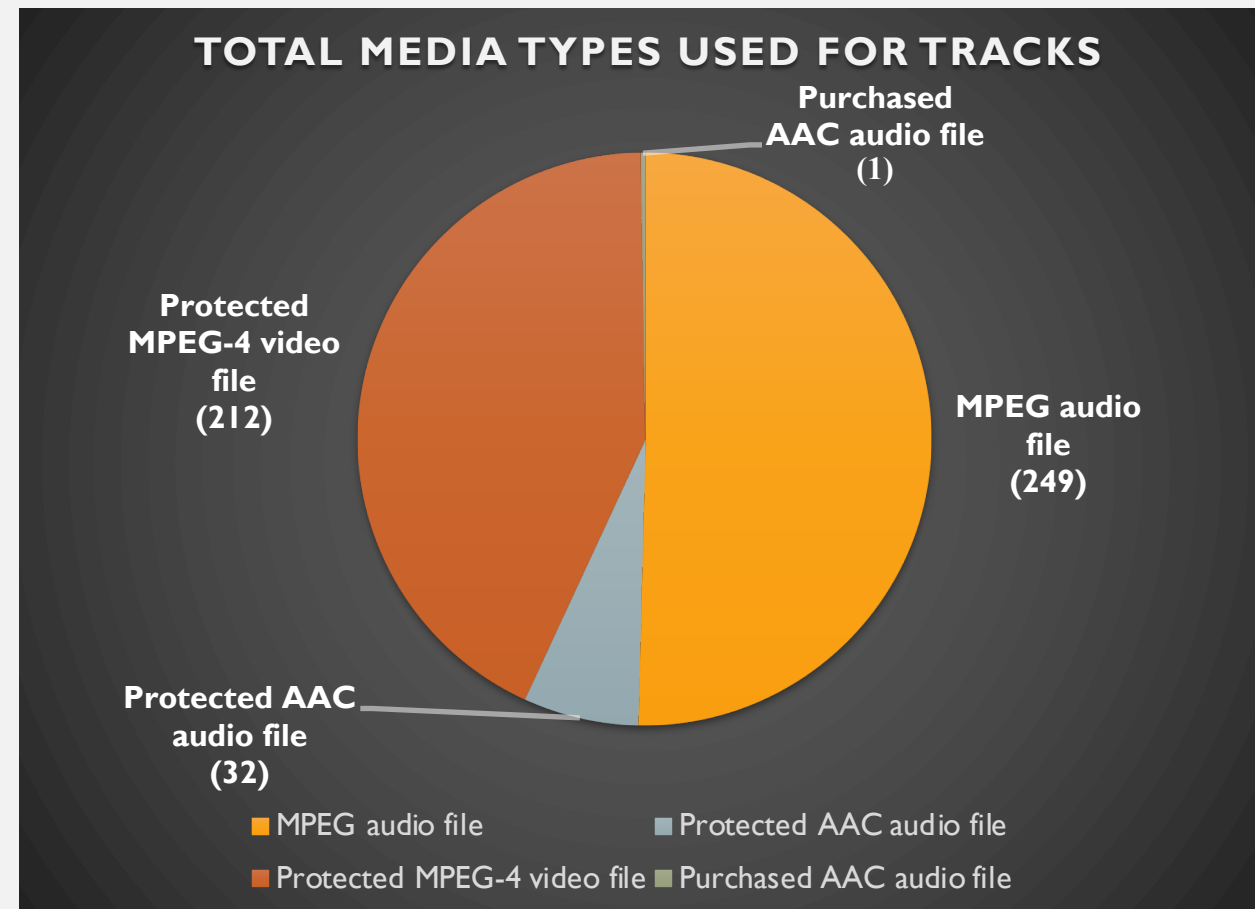
- We can see from a wide range of genre (24) that Rock (835) is the most purchased genre, followed by Latin (386).
- While both rock and roll and science fiction have the smallest purchase amount (6).

What Genre had the most Purchases?



WHAT IS THE MOST/LEAST USED MEDIA TYPE FOR TRACKS?

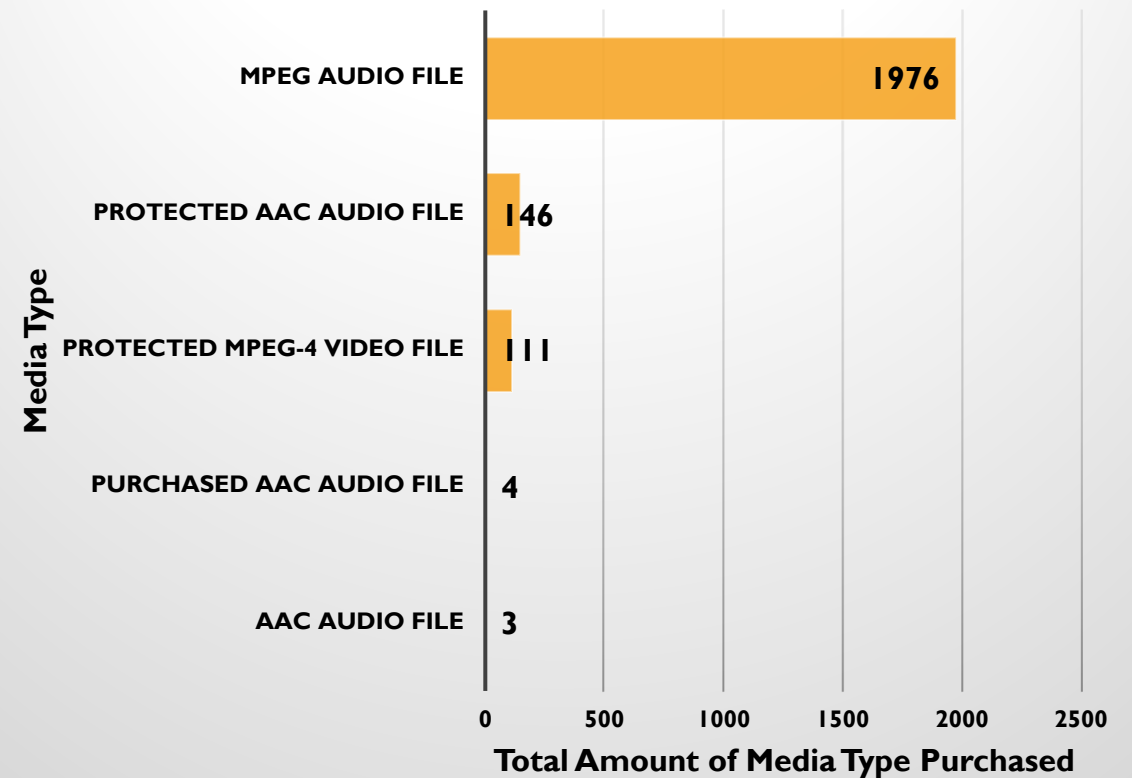
- The pie chart shows that purchased audio file (1) had the lowest amount amongst other media types.
- While MPEG audio file (249) had the highest amount of media type for tracks, followed by Protected MPEG-4 video file (212).



TOTAL PURCHASED MEDIA TYPE

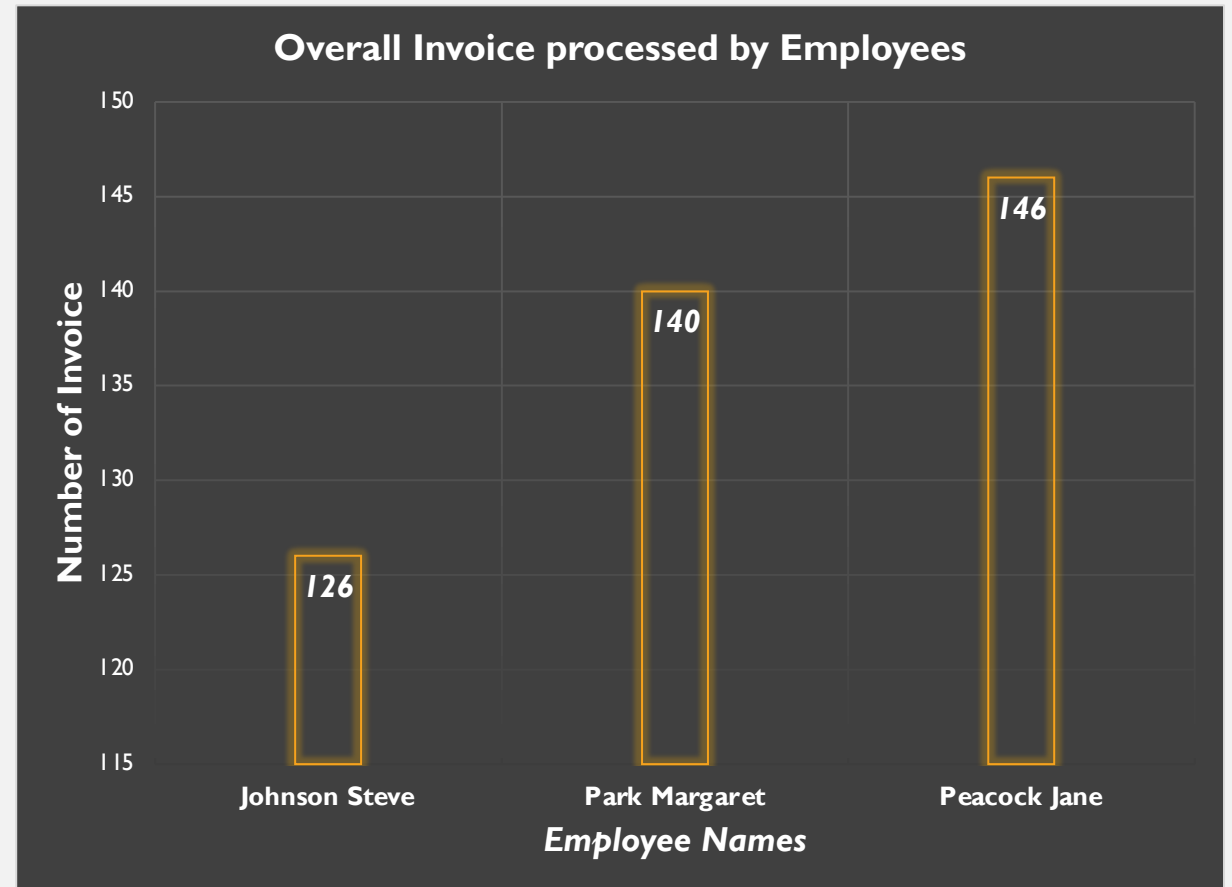
- From the previous slide, it is understandable for MPEG audio file to have the most purchases (1976) since 50% of the tracks made use of this media file.
- While AAC audio file only had 3 purchases, serving as the lowest amongst all the media types.

OVERALL MEDIA TYPE PURCHASED



WHICH SALES REP PROCESSED MORE INVOICES?

- We can see from the bar chart that Peacock Jane (146) processed the highest amount of invoices, although Park Margaret (140) was 6 invoices away from closing in on Peacock Jane.
- In addition, Johnson Steve (126) had the lowest processed invoice in comparison to the other sales representatives.



THANK YOU

