

ADEDARA SAMUEL PRECIOUS

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Portfolio: <https://sapok-portfolio-dn66.vercel.app/>

Professional summary

Innovative and versatile graphic designer with over 3 years of experience creating impactful visual content for brands, startups, and clients. Proficient in design principles, typography, color theory, and motion graphics to deliver creative solutions that enhance brand storytelling and audience engagement. Adept at working under tight deadlines while maintaining design quality and innovation.

Key Skills & Competencies

- **Graphic Design:** Logo Creation, Branding, Typography, Digital & Print Design
- **Video Editing & Cinematography:** Promotional Video Production, Motion Graphics
- **Creative Tools:** Adobe Photoshop, Adobe Illustrator, CapCut
- **Additional Skills:** UI/UX Design, Web Graphics, Social Media Content Creation
- **Soft Skills:** Creative Problem-Solving, Collaboration, Time Management, Attention to Detail

Professional Experience

- **Freelance Graphic Designer & Visual Content Creator {Self-Employed | 2023 – Present}**
- Designed and delivered brand identity materials, including logos, brochures, and social media graphics, resulting in improved client brand visibility.
- Created visually engaging promotional materials for digital marketing campaigns, increasing social media engagement by up to 50%.
- Developed motion graphics and video content to support marketing strategies for small businesses and technology companies.
- **Cinematographer & Video Editor {Freelance Projects | 2022 – Present}**
- Conceptualized, shot, and edited promotional videos that aligned with client branding and marketing goals.
- Integrated visual effects, transitions, and color correction techniques to enhance video storytelling.
- **Design Contributions**
- **Branding Projects:** Developed creative assets for SAPOK TECH, Innovaforge Technology, and Dmarvel Technology.
- **Social Media Campaigns:** Created visuals that boosted customer engagement by over 30% for promotional campaigns.
- **Client Testimonials:** Consistently praised for creativity, attention to detail, and timely project delivery.

Key Achievements	<ul style="list-style-type: none"> Designed marketing assets for campaigns that reached 10,000+ online impressions. Produced captivating visuals for client projects that contributed to successful product launches. Recognized by clients for delivering designs that aligned with brand vision and market trends.
Education	<p>Signs and Wonder International School <i>Ogun State</i> Primary Education Graduated: July, 2014</p> <p>Justday International Secondary School <i>Ogun State</i> Secondary Education (SSCE) Graduated: September 12, 2020</p> <p>Bamidele Olumilua University of Education, Science, and Technology, Ikere Ekiti <i>Ikere Ekiti</i> Bachelor of Science in Computer Science Graduated: November 29, 2024</p>
Portfolio Highlights	<p>Explore a diverse range of projects showcasing my creative solutions in branding, logo design, video editing, and promotional graphics:</p> <p>View Portfolio - https://pin.it/5nSpyQY7D</p>
Hobbies and interest	Creativity, Gaming, Visual Arts, Exploring Design Trends