

**. Sandeep kaur .**

*elegant dedicated refreshing*

# authentic . innovative . visual

Designs with a voice stories that move, visuals that speak.



*Sandeep Kaur*

## **Designing with purpose to reflect your vision and energy.**

As a multimedia storyteller with experience in video production, UX design, and branding, I specialize in turning ideas into visual experiences that resonate. My foundation in mass communication and design allows me to merge creativity with strategy across digital platforms. I'm inspired by sustainability, clarity, and purpose values that guide every project I take on. From filming events to crafting user journeys or developing branded content, my goal is to leave a meaningful and lasting impact. I enjoy collaborating across teams and disciplines to ensure each piece aligns with both user needs and brand identity. With every new challenge, I strive to push creative boundaries while staying grounded .

**storytelling . design thinking . videography . digital media**

# my resume

Exploring my path in media and design

## profile

Creative multimedia designer with the ability to produce and execute impactful digital content across multiple platforms. Skilled in UX design, visual storytelling, and multimedia production with a focus on accessibility and user-centered design. Passionate about developing innovative, engaging content that resonates with diverse audiences and creates meaningful digital experiences.

## education

Bachelor of Arts  
University of Delhi, India  
2019 – 2022  
Interactive Media Design  
Algonquin College, Ottawa, Canada 2019 – 2022

### Key course taken include:


User-Experience Design  
Video Foundations  
Photography

## skills

- Teamwork
- Time Management
- Leadership
- Project Management
- Effective Communication
- Adobe Creative Suite
- Photography
- Videography
- Visual Studio Code
- Figma, Canva
- WordPress, Shopify

## contact

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## experience

### Content Creator SPG Media, Punjab Jan–Jun 2023

- Produced branded content for multiple media platform.
- Planned video shoots, built timelines and asset lists.
- Designed visual concepts in sync with brand identity and client feedback.
- Edited videos, enhanced visual quality and added transitions.
- Delivered final assets and presentations to client teams for cross-channel use.

### UX Intern Indian Startup Bangalore May–Aug 2023

- Contributed to the creation of user-friendly mobile and web experiences.
- Assisted in wireframing and prototyping using figma.
- Conducted user testing and implemented design feedback.

### Videographer Wedding Chandigarh jan–feb 2024

- Captured and edited cinematic wedding videos
- Collaborated with clients for vision alignment and final delivery.
- Managed lighting, sound, and equipment setup on shoot locations.
- Delivered high-quality footage under tight deadlines and varied conditions.

# skills

## Soft Skills

- Effective Communication
- Team Collaboration
- Time Management
- Critical Thinking
- Project Management
- Problem Solving
- Leadership & Initiative

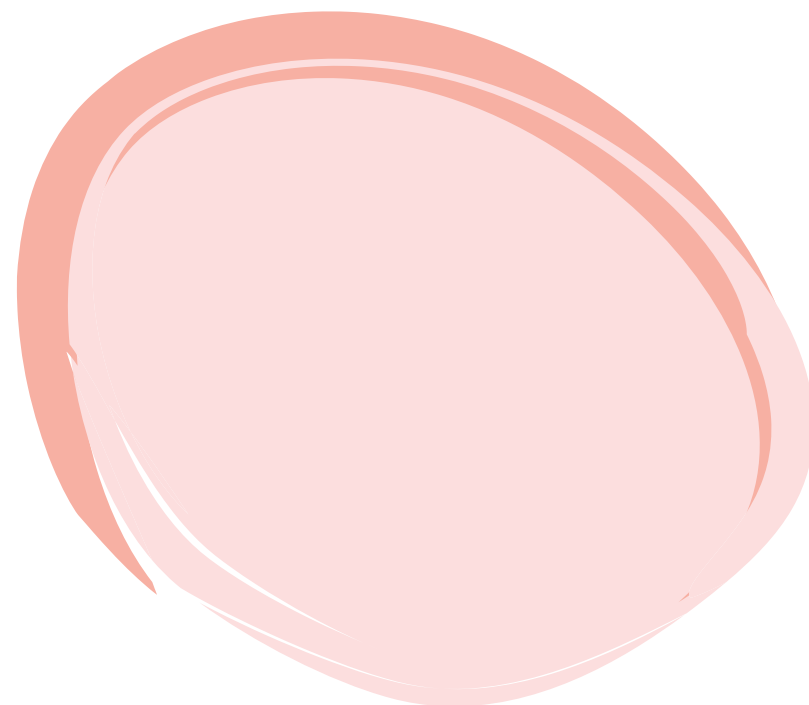
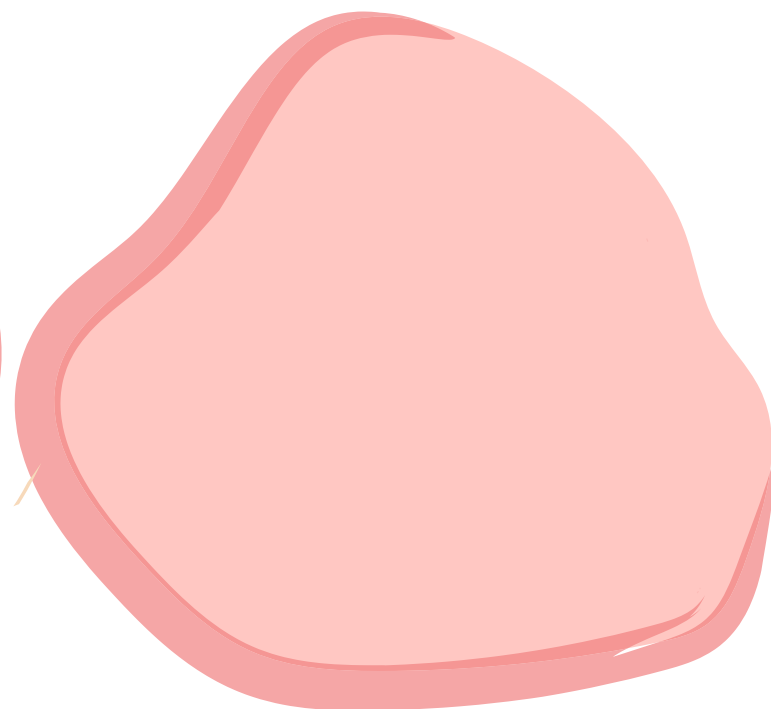
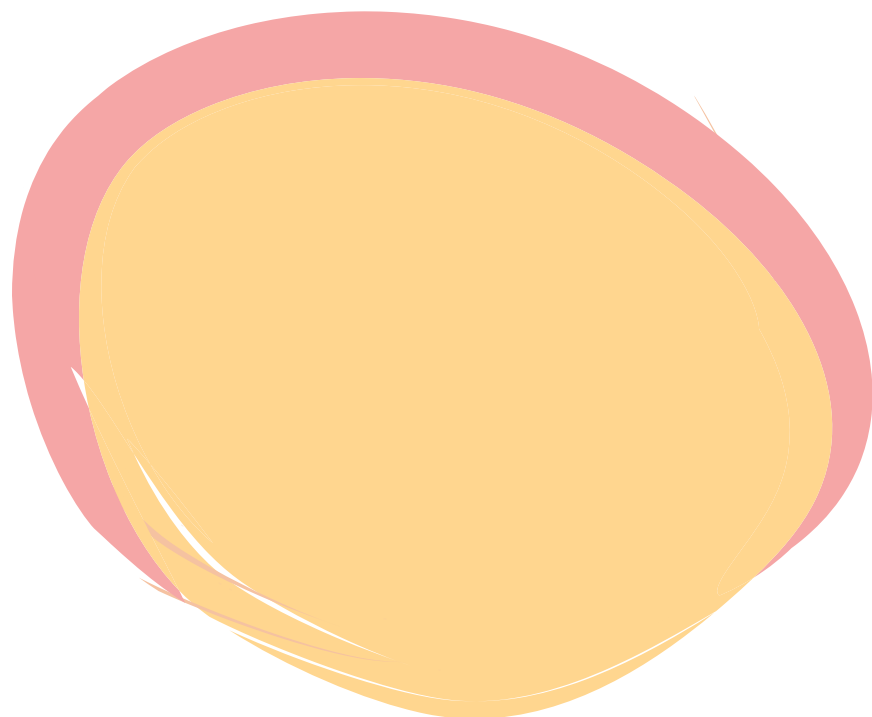
## Design Creative Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Figma
- Canva
- InDesign

## Technical Skills

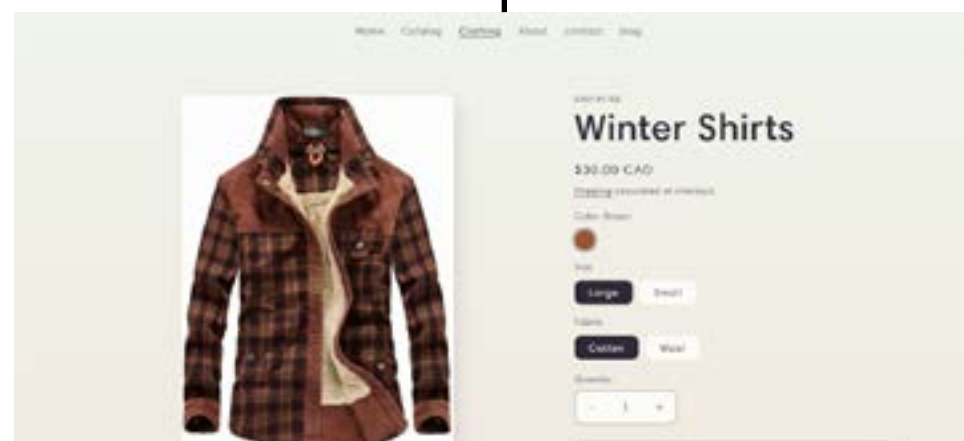
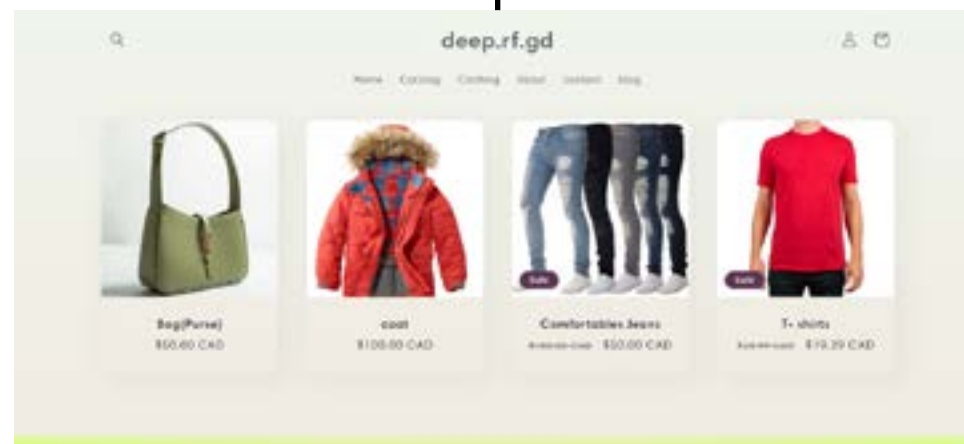
- Prototyping
- Wireframing
- Video Editing
- Visual Storytelling
- Accessibility Standards (WCAG)
- User Research Usability Testing
- Interaction Design (IxD)





The design of Fitlife Hub reflects the brand's dedication to strength, energy, and trust. With a clean, modern layout and bold typography, the visuals convey a sense of motivation and professionalism. Vibrant colors are used strategically to highlight key products like FitFlex Bands, Core Balance Mats, and Muscle Max Protein, reinforcing their importance and functionality.

High-quality product visuals are paired with user-friendly design elements to ensure clarity and engagement. Icons and imagery focus on movement, health, and positivity, building a connection with fitness-focused individuals.





The design of Walkwell Shoes reflects the brand's philosophy: comfort without compromising style. Inspired by everyday movement, the visual identity captures both functionality and modern elegance. Clean lines, soft textures, and neutral tones emphasize the ergonomic and supportive nature of the footwear, while bold accents reflect confidence and energy.

Typography is sleek and minimal, mirroring the lightweight and breathable quality of the shoes. Product presentation highlights durability, mobility, and urban versatility, making the design appealing to individuals who value both performance and aesthetics.



**Home About Contact**

**the world best shoes are  
available on my website and  
everyone can buy this shoes  
with low price.**

**Button ▶**





The design of Dr. Cycle Service captures the brand's commitment to reliability, performance, and customer care. With a sleek, responsive layout and clean typography, the site presents a professional image that speaks to both quality and trust. The use of bold imagery showcases expert bike repairs, tune-ups, and custom builds, emphasizing the brand's technical skill and attention to detail.

User-friendly navigation and focused service sections ensure a smooth browsing experience. Key features like booking and contact forms are placed strategically to encourage engagement, while visuals of real workshops and tools reinforce the brand's authenticity and passion for cycling.



# . videography .



# contact me

Say hello! I would love to talk to you about your passions and discuss how we can fuel them!

**Name**

**Email**

**Message**