



**. sandeep singh .**

*visionary . thoughtful . inspired*

# visionary . thoughtful . inspired

Designs that tell stories and leave lasting impressions.

**My goal as a designer is to make your ideas come true.**

Design, for me, is driven by passion both mine and yours. I aim to highlight people's stories and ambitions using creative tools like videography, motion graphics, and user experience design. I'm deeply inspired by sustainability and wellness, and I hope my work reflects those values while encouraging others. Each project is a chance to explore meaningful storytelling and build something with purpose. If you're looking to express your own passion visually, I'd be thrilled to collaborate. My contact information is available on the resume page, and I'd love to hear from you.



*Sandeep Singh*

**. user experience . digital design . motion & videography . storytelling .**

# about me

As a designer my mission is simple to turn your passion into powerful visuals

I believe great design begins with true passion. My work is centered on capturing the energy and meaning behind your ideas through videography, motion graphics, and user experience design. I'm also passionate about sustainability and wellness, and I reflect those values in everything I create. Whether you're launching a campaign, building a brand, or elevating your digital presence, I'm here to work with you. From bold logos and striking posters to engaging animations and seamless web design if you can dream it, I can help bring it to life.

Ready to bring your ideas to life?

Click the button below to get in touch I'd love to hear from you.

# my resume

## Highlights from my creative journey

### profile

A distinctive creative professional skilled in designing and delivering multimedia experiences across digital platforms. Deeply passionate about producing innovative, clear, and heartfelt visuals that genuinely resonate with audiences. Committed to storytelling that reflects values of sustainability and wellness, with a strong emphasis on meaningful content creation to elevate brands and inspire connections within the health and lifestyle sectors.

### education

Interactive Media Design  
Algonquin College, Ottawa ON  
Sept. 2022 – Sept 2025


#### Key course taken include:


Visual Communication Design  
Interactive User Experience  
Motion Graphics  
Video Production Basics  
Digital Photography


### skills

- Responsive Web Design & UX
- Adobe Creative Suite (AE, PS, AI)
- Adobe Creative Suite (After Effects, Photoshop, Illustrator).
- Photography & Videography.
- Motion Graphics
- Team Collaboration
- Low/High Fidelity Prototyping

### contact

 95 Navaho dr, Ottawa, ON

 +16137999441

 sandeep.creative@email.com

 sandeep-creative

### experience

#### Responsive Web Design & UX

Jan 2016- Aug 2018

- Designed intuitive, mobile-friendly websites with a strong focus on user experience.
- Created low- and high-fidelity prototypes using Figma and Adobe XD.
- Collaborated with developers to ensure smooth implementation of designs.
- Maintained consistency in visual layout across all screen sizes and platforms.

#### Motion Graphics & Videography

Dec 2018 - Jun 2020

- Produced motion graphic videos using Adobe After Effects and Premiere Pro.
- Captured and edited high-quality video content for client campaigns and events.
- Worked with creative teams to storyboard, animate, and deliver engaging visuals.

#### Graphic Design & Creative Suite

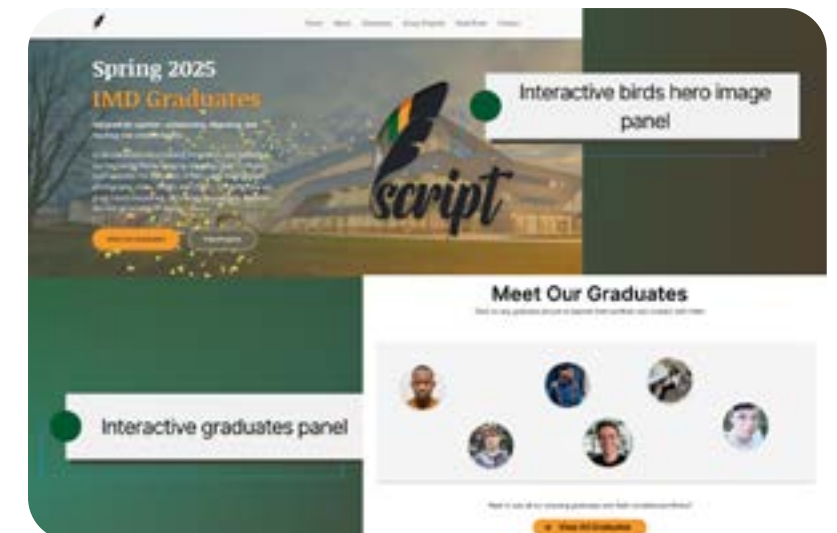
Sep 2020 - Aug 2024

- Developed visual assets using Adobe Photoshop, Illustrator, and InDesign.
- Created promotional designs for digital and print media, including posters and brochures.
- Delivered designs that aligned with brand identity and project objectives.
- Collaborated with cross-functional teams to meet deadlines and exceed expectations.

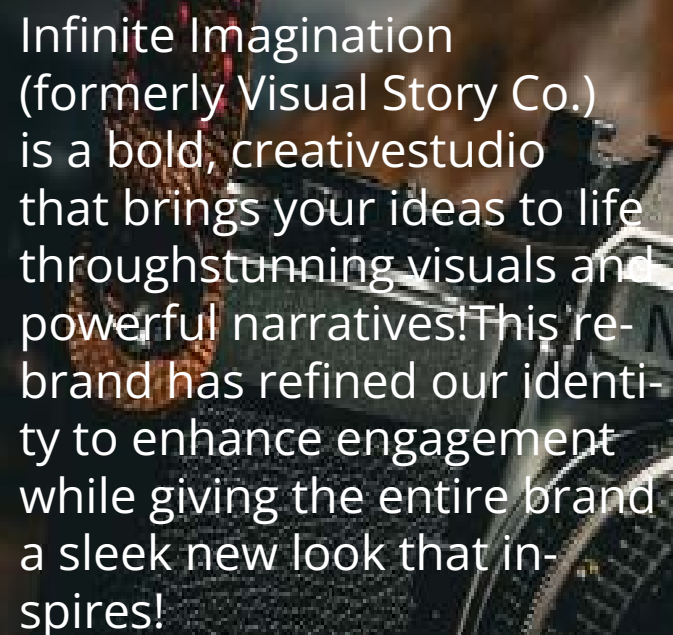




IMDSHOWCASE 2025 is an engaging, interactive platform that connects the next generation of digital creators with the world. This redesigned showcase highlights student work in UX/UI design, motion graphics, branding, and web development, while making it easy for visitors to explore portfolios, view group projects, and connect with graduates.







Infinite Imagination  
(formerly Visual Story Co.)  
is a bold, creativestudio  
that brings your ideas to life  
throughstunning visuals and  
powerful narratives!This re-  
brand has refined our identi-  
ty to enhance engagement  
while giving the entire brand  
a sleek new look that in-  
spires!

## Mission and Vision Statements

### Mission Statement

Infinite Imagination Studios exists to bring stories to life through exceptional videography and photography, capturing moments that inspire, connect, and endure.

### Vision Statement

Infinite Imagination Studios envisions a future where storytelling transcends boundaries, blending art and technology to craft visuals that inspire and resonate. Our goal is to be the premier choice for visual storytellers, fostering creativity and delivering transformative experiences across industries.

## Target Markets

*Persona 1 - Mei, a 38-year-old café owner, values branding and aesthetics.*

*Persona 2 - Ryan, a 27-year-old content creator, needs dynamic, attention-grabbing visuals.*

*Persona 3 - Sarah, a 45-year-old nonprofit leader, requires budget-friendly, heartwarming videos.*

## Business Summary

Headquarters: Ottawa, Canada

Mission: Bringing stories to life through visual art.

Key Marketing Leaders:

[Wai Hin Tse]: Marketing Strategist | Expertise: Social media, content creation.

[James]: Creative Director | Expertise: Videography, photography, and branding.

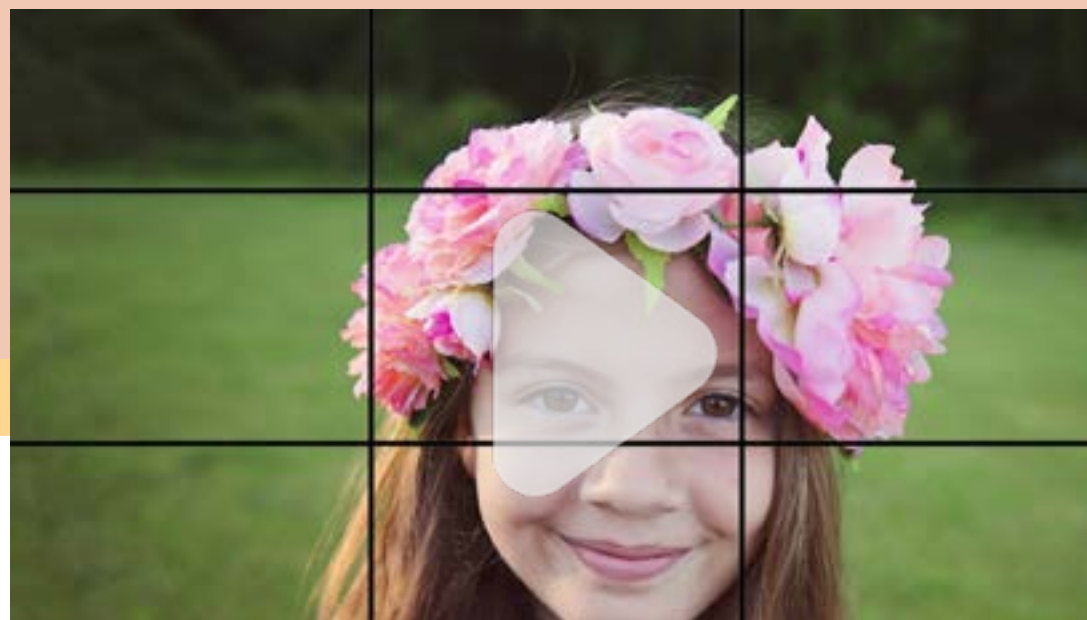
[Sandeep Singh]: Digital Analyst | Expertise: Analytics, SEO, and market trends.

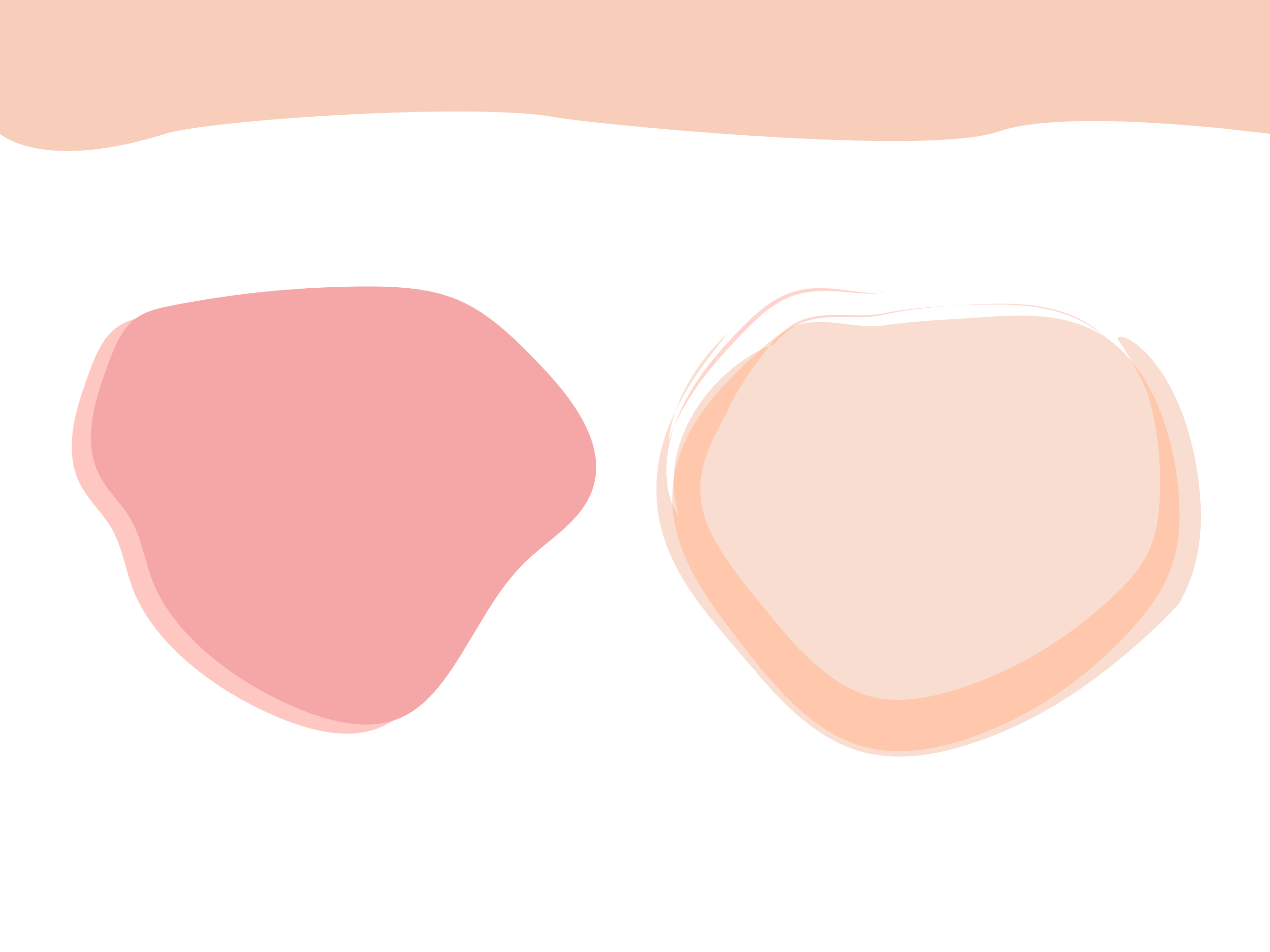
## Marketing Mix

- Product: Bespoke videography and photography services tailored to client needs.
- Price: Competitive pricing with tiered packages for SMBs, creators, and nonprofits.
- Place: Local service in Ottawa with plans to expand to online collaborations for wider reach.
- Promotion: Social media campaigns, collaborations with local artists, and community event sponsorships.

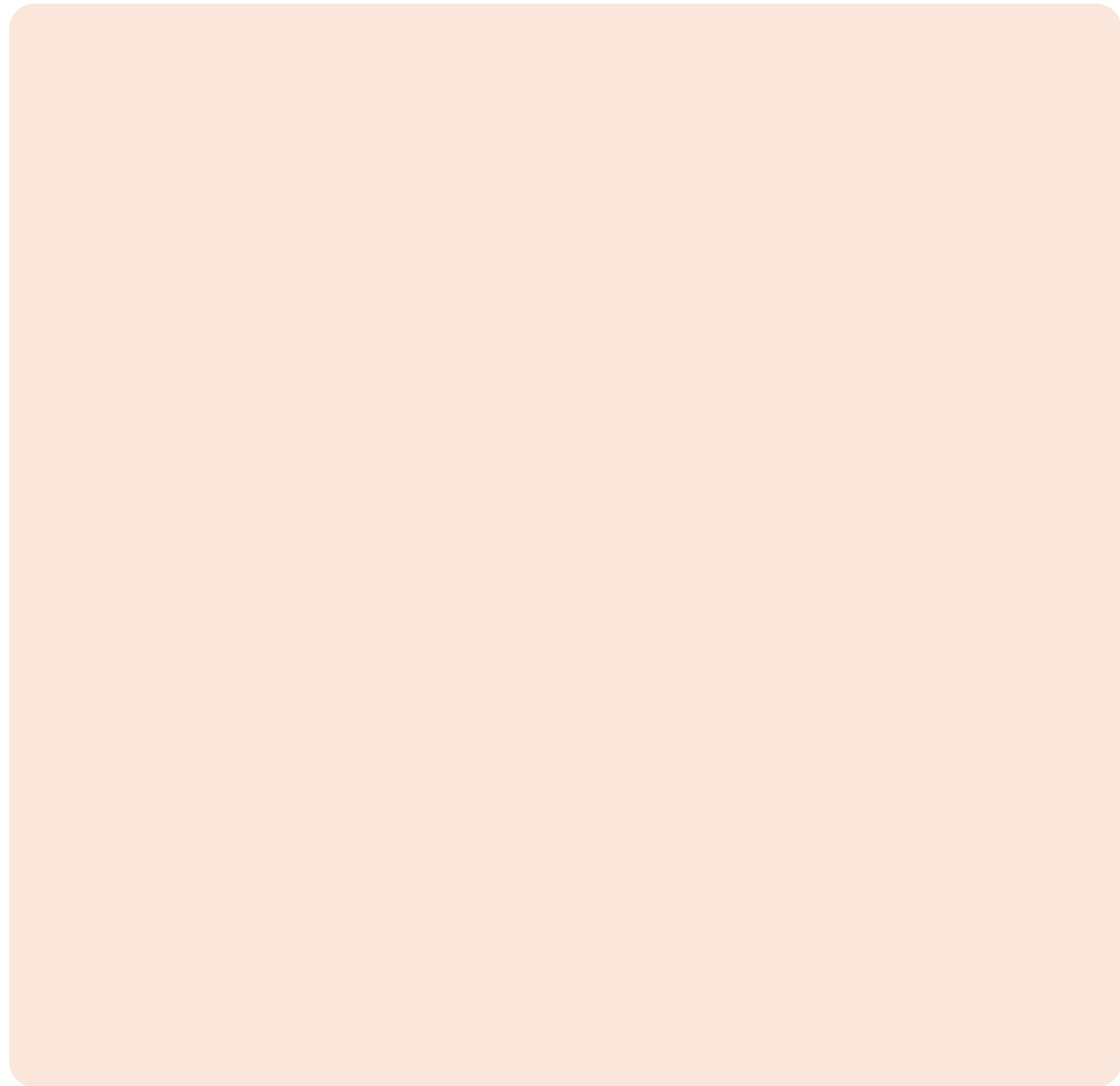


# . videography .



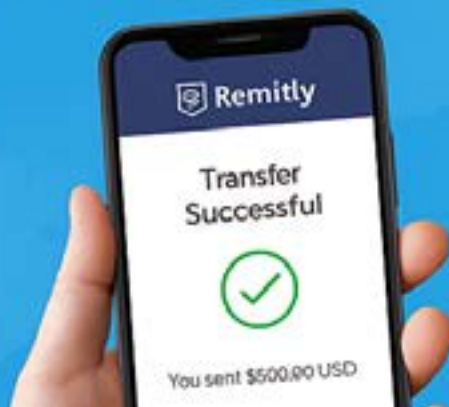


# **iPhone 16 Pro Official Promotion**



## Send Money Worldwide in Minutes with Remitly promotion video

FAST. SECURE. WORLDWIDE.  
**SEND MONEY**  
**GLOBALLY**



# contact me

Say hello! I would love to talk to you about your passions and discuss how we can fuel them!

Name

Email

Message