Total Revenue
233K

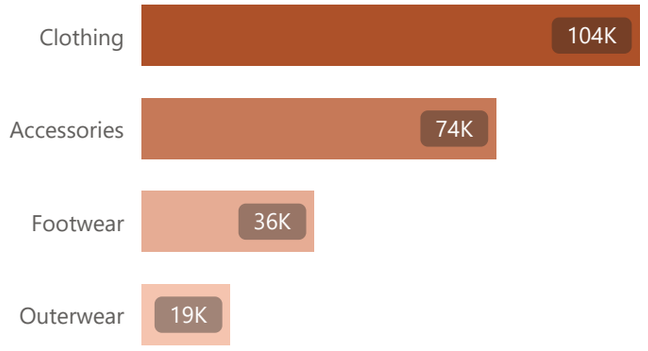
Avg Purchase Amount
59.76

Customer Retention Rate
100.00

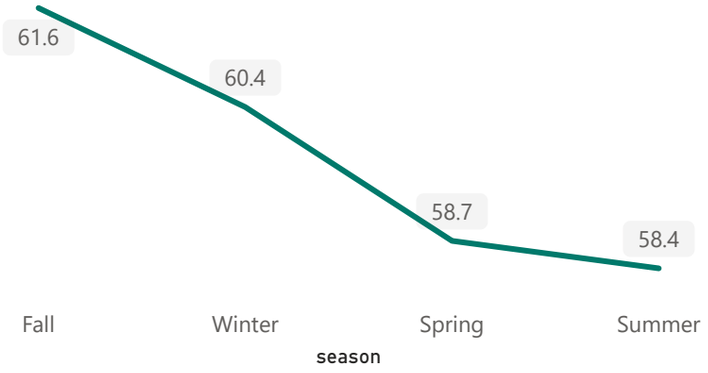
Discount Utilization Rate
43.00

Avg Review Rating
3.75

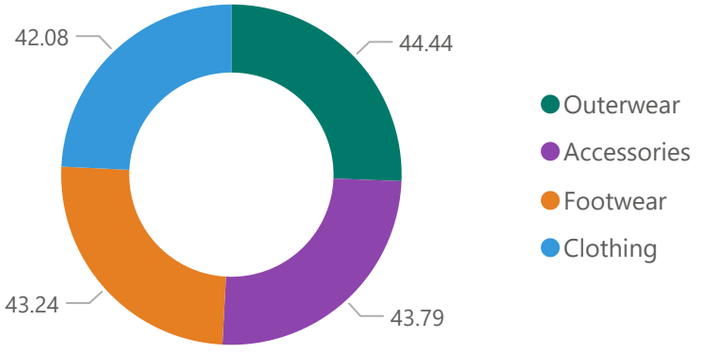
## Total Sales by category

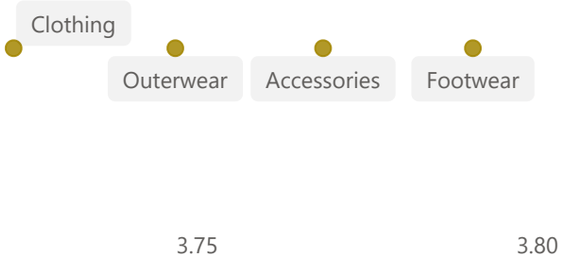



## Avg Purchase Amount By Season




## Discount Utilisation Rate By category




## Top 5 Revenue By Item Purchased

## Avg Review Rating By Category